

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0001587583** File Number: **CPR-140437** Submit Date: **05/14/2013** Call Sign: **WTAE-TV** Facility ID: **65681** 

City: PITTSBURGH State: PA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

05/14/2013 Filing Status: Active

### Report reflects information for : First Quarter of 2013

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC, THIS-TV
	Nielsen DMA	Pittsburgh
	Web Home Page Address	www.wtae.com

### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

#### Digital Core Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' smartest birds'Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 15)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know and ca about these heroes, and all of the fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3				
of 15)	Response			
Program Title	Born to Explore			
Origination	Syndicated			

Days/Times Program Regularly Scheduled	SA 11:00 AM
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Developed and produced for 13-16 year olds, the world's culture and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature man-made treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form ou cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcan or travels down the Nile River, viewers will travel the world without leaving their homes.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 15) Response		Response
Prog	gram Title	Sea Rescue
Origi	ination	Syndicated

Days/Times Program Regularly Scheduled	SA 11:30 AM
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 1 16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This informated adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and a fuller understanding of the rich array of sea life with which we share our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 15)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 1:00 PM

Total times aired at regularly scheduled time	5
Total times aired	8
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Teen Kids News is the first kid-to-kid newscast, created for and delivered by children. The program is hosted by a diverse news team made up of young "journalists" reporting from a professional news set and from the field on stories of interest and educational value to its own audience. The focus of the program is young people, so all the stories are in their words.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SU 1/27
Reason for Preemption	Sports

### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SU 2/10
Reason for Preemption	Sports

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SU 2/24
Reason for Preemption	Sports

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	SU 3/3 11:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SU 3/3
Reason for Preemption	Sports

#### **Digital Preemption Programs #5**

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SU 3/17
Reason for Preemption	Sports

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	2/3 11:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SU 2/3
Reason for Preemption	Sports

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SU 3/10
Reason for Preemption	Sports

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	1/6 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SU 1/6
Reason for Preemption	Sports

Digital Core Program (6 of 15)	Response
Program Title	Recipe Rehab
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 12:00 PM
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: In this weekly half-hour competition-style series developed and produced to educate and inform viewers ages 13-16, it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite, decadent, high-calorie, classic family recipes and two acclaimed chefs will face off in a head-to-head competition to give the recipes a low-calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve as judge and jury.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Recipe Rehab
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SU 2/3
Reason for Preemption	Sports

Questions	Response
Title of Program	Recipe Rehab
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SU 1/6
Reason for Preemption	Sports

Digital Core Program (7 of 15)	Response
Program Title	Food for Thought
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 12:30 PM

Total times aired at regularly scheduled time	5
Total times aired	8
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Food for Thought
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SU 1/20

Reason for Preemption Other	r
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Questions	Response
Title of Program	Food for Thought
List date and time rescheduled	1/6 3:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SU 1/6
Reason for Preemption	Sports

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program	Food for Thought
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SU 1/27
Reason for Preemption	Sports

#### **Digital Preemption Programs #4**

Questions	Response
Title of Program	Food for Thought
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SU 3/3
Reason for Preemption	Sports

Questions	Response
Title of Program	Food for Thought
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	

Episode #	SU 3/10
Reason for Preemption	Sports

Questions	Response
Title of Program	Food for Thought
List date and time rescheduled	2/17 3:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SU 2/10
Reason for Preemption	Sports

### **Digital Preemption Programs #7**

Questions	Response
Title of Program	Food for Thought
List date and time rescheduled	2/3 3:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SU 2/3
Reason for Preemption	Sports

Questions	Response
Title of Program	Food for Thought
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SU 2/24
Reason for Preemption	Sports

Digital Core Program (8 of 15)	Response
Program Title	Green Screen Adventures
Origination	Network

Days/Times Program Regularly Scheduled	SA 10:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL MULTI-CAST "thisTV Pittsburgh" CHANNEL: Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The program's educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship and Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 15)	Response
Program Title	The Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL MULTI-CAST "thisTV Pittsburgh" CHANNEL: This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 15)	Response
Program Title	Wimzie's House
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:00 AM
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

AIRING ON DIGITAL MULTI-CAST "thisTV Pittsburgh" CHANNEL: Come spend a "day in the life" with the monsters at Wimzie's house and you'll never go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half-hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year-old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Russo, Yaya's best friend - even if Yaya is at least one hundred and fifty years old (and counting) and Russo is much more than one hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, LouLou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up a bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humor throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Ryhmes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your way". This is what Wimzie brings into the viewers' home. A daycare full of little monsters, - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

Digital Core Program (11 of 15)	Response
Program Title	Wimzie's House
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30 AM
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL MULTI-CAST "thisTV Pittsburgh" CHANNEL: Come spend a "day in the life" with the monsters at Wimzie's house and you'll never go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half-hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year-old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred and fifty years old (and counting) and Russo is much more than one hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, LouLou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up a bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humor throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your way". This is what Wimzie brings into the viewers' home. A daycare full of little monsters, - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 15)	Response
Program Title	Country Mouse, City Mouse
Origination	Network
Days/Times Program Regularly Scheduled	SA 12:00 PM
Total times aired at regularly scheduled time	9
Total times aired	9
Number of Preemptions	4
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL MULTI-CAST "thisTV Pittsburgh" CHANNEL: The much loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Country Mouse, City Mouse
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA 2/16
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Country Mouse, City Mouse
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA 1/5
Reason for Preemption	Sports

Questions	Response
Title of Program	Country Mouse, City Mouse

List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA 3/9
Reason for Preemption	Sports

Questions	Response
Title of Program	Country Mouse, City Mouse
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA 1/12
Reason for Preemption	Sports

Digital Core Program (13 of 15)	Response
Program Title	Danger Rangers
Origination	Network
Days/Times Program Regularly Scheduled	SA 12:30 PM
Total times aired at regularly scheduled time	9
Total times aired	9
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL MULTI-CAST "thisTV Pittsburgh" CHANNEL: The Danger Rangers teach the importance of safety and how to prevent accidents while still having fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions Response	
Title of Program	Danger Rangers
List date and time rescheduled	N/A

Is the rescheduled date the second home?		
Were promotional efforts made to notify the public of rescheduled date and time?		
Date Preempted		
Episode #	SA 1/5	
Reason for Preemption	Sports	

Questions	Response
Title of Program	Danger Rangers
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA 3/9
Reason for Preemption	Sports

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program	Danger Rangers
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA 1/12
Reason for Preemption	Sports

Questions	Response	
Title of Program	Danger Rangers	
List date and time rescheduled	N/A	
Is the rescheduled date the second home?	No	
Were promotional efforts made to notify the public of rescheduled date and time?	No	
Date Preempted		
Episode #	SA 2/16	
Reason for Preemption	Sports	

Digital Core Program (14 of 15)	Response
Program Title	Doodlebops Rockin' Road Show

Origination	Network
Days/Times Program Regularly Scheduled	SU 10:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL MULTI-CAST "thisTV Pittsburgh" CHANNEL: Together kids favorite rockin' ban The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee Rooney, and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Want to visit a gigantic waterpark for a day to conquer your fear of swimming? No problem! Ready to travel into a giant's mouth to see why you should brush your teeth? Hold on tight! With a little song, dance, and teamwork the Doodlebops are always ready to rock into a new adventure.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 15)	Response
10)	, and the second
Program Title	Doodlebops
Origination	Network
Days/Times Program Regularly Scheduled	SU 10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL MULTI-CAST "thisTV Pittsburgh" CHANNEL: The Doodlebops are kids' favorite rock band. This musical comedy series for children stars Deedee, Rooney and Moe Doodle - three mutalented rock stars who are always singing, dancing and learning from each other. They are the ultimater rock and roll band! Join the Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus! The Doodlebops will get kids twisting, turning, bopping and learning with their upbeat energetic music and funny stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

NOTES 2 and 3.

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Daniel L. Henninger
Address	WTAE-TV, 400 Ardmore Blvd.
City	Pittsburgh
State	PA
Zip	15221
Telephone Number	412-244-4411
Email Address	dhenninger@hearst.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671,	1) On Sunday 1/20, Recipe Rehab airing on our main digital channel was joined-in-progress at 12:01pm due to an ABC News Special Report on the official swearing-in ceremony at The White House of Barack Obama as President of the United States. 2) On Saturday and Sunday March 23 and 24, due to a This-TV network technical issue, the E/I logo failed to display during all E/I programming on the station's This-TV multicast channel. Each This-TV E/I program that was affected on March 23 and 24 was re-aired with the E/I logo on March 29, March 30 and March 31 in a "second home" time slot and such re-airings were promoted and publicized in advance. For simplicity, we are not reporting this situation as a "preemption"/rescheduling situation in Item 10. This report was originally timely filed on April 8, 2013, and it is being amended and refiled on May 14, 2013, in order to report the following: the station has discovered that, on January 19, 2013, the "E/I" logo did not appear in several core programs on the station's multicast stream carrying ThisTV programming. All core programs that aired on Saturday, January 19 were affected except for "Green Screen Adventures." The ThisTV network has been unable to confirm that the E/I logo was missing from the programs; however, the station's own investigation suggests that the E/I logo was missing from those programs on that date.

### Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' smartest birds'Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.

Other Matters (2 of 15)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

AIRING ON MAIN DIGITAL CHANNEL: The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans.

Other	
Matters (3	of

#### 15) Response

Program Title Born To Explore

Origination Syndicated

Days/Times Program

Regularly Scheduled SA 11:00 AM

Total times aired at regularly

13

Length of Program

scheduled time

30 mins

Age of **Target Child** Audience from

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. AIRING ON MAIN DIGITAL CHANNEL: Developed and produced for 13-16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man-made treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes.

#### Other Matters (4 of

#### 15) Response

Program Title Sea Rescue

Origination Syndicated

Days/Times Program

SA 11:30 AM

Regularly Scheduled

Total times	13
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	
Describe the	AIRING ON MAIN DIGITAL CHANNEL: The half-hour weekly series, Sea Rescue, features the rescue,
educational	rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16
and	Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Programming.

AIRING ON MAIN DIGITAL CHANNEL: The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.

Other Matters (5 of 15)	Response
Program Title	Recipe Rehab
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 12:00 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	AIRING ON MAIN DIGITAL CHANNEL: In this weekly half-hour competition-style series developed and produced to educate and inform viewers 13-16, it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite, decadent, high-calorie, classic family recipes and two acclaimed chefs will face off in a head-to-head competition to give the recipes a low-calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve and judge and jury.

Other	
Matters (6 of	
15)	Response
Program Title	Food For Thought
Origination	Syndicated

Days/Times	SU 12:30PM
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

AIRING ON MAIN DIGITAL CHANNEL: Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.

Other Matters (7 of 15)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 1:00 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Teen Kids News is the first kid-to-kid newscast, created for and delivered by children. The program is hosted by a diverse news team made up of young "journalists" reporting from a professional news set and from the field on stories of interest and educational value to its own audience. The focus of the program is young people, so all the stories are in their words.

Other Matters (8 of 15)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:00 AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL MULTI-CAST "thisTV Pittsburgh" CHANNEL: Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The program's educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship and Compassion.

Other Matters (9 of 15)	Response
Program Title	The Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL MULTI-CAST "thisTV Pittsburgh" CHANNEL: This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.

Other Matters (10 of 15)	Response
Program Title	Wimzie's House
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from 3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

AIRING ON DIGITAL MULTI-CAST "thisTV Pittsburgh" CHANNEL: Come spend a "day in the life" with the monsters at Wimzie's house and you'll never go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half-hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year-old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Russo, Yaya's best friend even if Yaya is at least one hundred and fifty years old (and counting) and Russo is much more than one hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, LouLou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up a bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humor throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Ryhmes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your way". This is what Wimzie brings into the viewers' home. A daycare full of little monsters, - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.

Other Matters (11 of 15)	Response
Program Title	Wimzie's House
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

AIRING ON DIGITAL MULTI-CAST "thisTV Pittsburgh" CHANNEL: Come spend a "day in the life" with the monsters at Wimzie's house and you'll never go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half-hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year-old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Russo, Yaya's best friend even if Yaya is at least one hundred and fifty years old (and counting) and Russo is much more than one hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, LouLou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up a bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humor throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Ryhmes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your way". This is what Wimzie brings into the viewers' home. A daycare full of little monsters, - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.

Other Matters (12 of 15)	Response
Program Title	Country Mouse, City Mouse
Origination	Network
Days/Times Program Regularly Scheduled	SA 12:00 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL MULTI-CAST "thisTV Pittsburgh" CHANNEL: The much loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.

Other Matters (13 of 15)	Response
Program Title	Danger Rangers
Origination	Network
Days/Times Program Regularly Scheduled	SA 12:30 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

objective of the

it meets the definition of Core

Programming.

program and how

funny stories.

AIRING ON DIGITAL MULTI-CAST "thisTV Pittsburgh" CHANNEL: The Danger Rangers teach the importance of safety and how to prevent accidents while still having fun.

Other Matters (14 of 15)	Response
Program Title	Doodlebops Rockin' Road Show
Origination	Network
Days/Times Program Regularly Scheduled	SU 10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL MULTI-CAST "thisTV Pittsburgh" CHANNEL: Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney, and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Want to visit a gigantic water park for a day to conquer your fear of swimming? No problem! Ready to travel into a giant's mouth to see why you should brush your teeth? Hold on tight! With a little song, dance, and teamwork the Doodlebops are always ready to rock into a new adventure.

Other Matters (15	
of 15)	Response
Program Title	Doodlebops
Origination	Network
Days/Times	SU 10:30 AM
Program	
Regularly	
Scheduled	
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational	AIRING ON DIGITAL MULTI-CAST "thisTV Pittsburgh" CHANNEL: The Doodlebops are kids' favorite rock band. This musical comedy series for children stars Deedee, Rooney and Moe Doodle - three multitalented rock stars who are always singing, dancing and learning from each other. They are the ultimate

rock and roll band! Join the Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus! The

Doodlebops will get kids twisting, turning, bopping and learning with their upbeat energetic music and

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WTAE-TV Hearst Television Inc. **Attachments** 

No Attachments.