

# Children's Television Programming Report

 FRN: 0001808468
 File Number: CPR-135323
 Submit Date: 10/10/2012
 Call Sign: KFPX-TV
 Facility ID: 81509

 City: NEWTON
 State: IA

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 10/10/2012
 Filing Status: Active
 Filing Status: Active
 Status Date:
 Status Date:

## **Report reflects information for : Third Quarter of 2012**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information					
	Applicant	Address	Phone	Email	Applicant Type	

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response		
Television Information	Station Type	Station Type Network Affiliation	n	
		Affiliated network ION		
		Nielsen DMA Des Moines-Ame	es	
		Web Home Page Address		
Digital Core Programming	Question		Response	
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			
	•	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
		y that at least 50% of the Core Programming counted toward meeting the additional applied to free video programming aired on other than the main Yes No program	Yes	

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

### Digital Core Programs(25)

Digital Core Program (1 of 25)	Response
Program Title	Zula Patrol E/I
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays / July 4th - September 26th / 8:00 a.m. ET/PT or 7:00 a.m. CT/MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zula's comprehensive program addresses the national call for science literacy education among the very audience for whom research demonstrates that early intervention is most effective. By reaching pre- kindergarten and early elementary students, Zula can provide a critical foundation in understanding science concepts and content. The television program provides science education and character-building lessons in an entertaining format thru characters that travel in space. The Zula Patrol's developers have designed an integrated approach, teaching science through engaging stories with humor, character-building social lessons, and supporting materials. The entire Zula package serves many aspects of learning, promotes literacy, and provides a diverse approach to learning styles.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 25)	Response
Program Title	Pearlie E/I
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays / July 4th - September 26th / 8:30 a.m. ET/PT or 7:30 a.m. CT/MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series, Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4 to 8 year old range, episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Since Pearlie was appointed by Fairy Head Quarters to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin, Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 25)	Response
Program Title	Jane and the Dragon E/I
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays / July 5th - September 27th / 8:00 a.m. ET/PT or 7:00 a.m. CT/MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best-selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in- Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 25) Response

Program Title	Willa's Wild Life E/I
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays / July 5th - September 27th / 8:30 a.m. ET/PT or 7:30 a.m. CT/MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book An Octopus Followed Me Home, by Dan Yaccarino, Willa's Wild Life is an animated series centered on a six year old girl and her menagerie of animals. Willa lives at home with her father and pets, an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 25)	Response	
Program Title	Shelldon E/I	

Origination	Network
Days/Times Program Regularly Scheduled	Fridays / July 6th - August 31st / 8:00 a.m. ET/PT or 7:00 a.m. CT/MT
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series about a school aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie, a cowrie shell mollusk, and Herman, a hermit crab, face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how the altruistic, or protecting their environment from natural and man-made disasters. In most cases, they re on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 25)	Response
Program Title	Babar E/I
Origination	Network

Days/Times Program Regularly Scheduled	Fridays / July 6th - September 30th / 8:30 a.m. ET/PT or 7:30 a.m. CT/MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions Number of	0
Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show develops a social emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. Each episode of the show develops a social emotional message such as taking responsibility being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Digital Core	

Digital Core Program (7	
of 25)	Response
Program Title	Jacob Two-Two E/I
Origination	Network

Days/Times Program Regularly Scheduled	Fridays / September 7th - September 28th / 8:00 a.m. ET/PT or 7:00 a.m. CT/MT
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jacob Two Two is an animated show about a little boy with a big heart who lives with his parents and four older siblings and has a habit of repeating himself just so he can be heard. Ignored by his siblings, but still looking up to them, Jacob tries to partake in their activities. Still, there are those who notice him when he inadvertently lands himself in adventures that involve mysterious neighbors, international spies, and villains that some in all shapes and sizes. Often accompanied by his closest pals, Buford and Renee, Jacob Two Two finds innovative ways to get himself and others out of hot water as he tumbles through a series of exciting adventures with honesty, integrity and a whole lot of determination. Based on Mordecai Richler's books, the show embeds social emotional messages in which Jacob learns to carve a niche for himself as he learns to deal with his reality in the surreal world of adults.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 25)	Response
Program Title	Boo E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / July 1st - September 30th / 8:30 a.m. and 11:30 a.m. CT

Total times aired at regularly scheduled time	130
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Boo is a program that teaches young children how to recognize and appropriately label sights and sounds to identify clues for an everyday problem, and how to listen carefully to instructions or environmental cues. The episodes use music, voice overs and dialogue to communicate the lessons.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 25)	Response
Program Title	My Friend Rabbit E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / July 1st - September 30th / 9:30 a.m. and 12:30 p.m. CT
Total times aired at regularly scheduled time	130
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	My Friend Rabbit is an animated show with two lead characters, Rabbit and Mouse, who work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by trying out different solutions and persisting with new ideas when one fails.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 25)	Response
Program Title	Mighty Machines E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / July 1st - September 30th / 10:00 a.m. CT
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mighty Machines is designed to educate and inform children and can be a perfect teaching tool. It is a fascinating series featuring exciting live footage, friendly and informative characters, and delightful humor that teach children what machines do and teach them about the simple things they often wonder about, such as how do they make airplanes and where does recycling go?
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 25)	Response
Program Title	Marvin the Tap Dancing Horse E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / July 1st - September 30th / 2:00 p.m. CT
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Marvin the Tap Dancing Horse captures the hearts of kids with its charming tales of life in the carnival. Created by Betty and Michael Paraskevas, the series looks at nine year old Eddy Largo's adventures after he lands a summer job at the local carnival. He soon meets the stars of the show Marvin the Tap Dancing Horse, Diamonds the Elephant, Elizabeth the Pig and Stripes the Tiger, and discovers that they can communicate with one another. Together, they overcome many obstacles while enjoying the excitement of carnival life. Children learn the valuable lessons of friendship and family, and believing in themselves.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 25)	Response
Program Title	Animal Exploration E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Sundays / July 1st - September 30th / 3:00 p.m. and 6:00 p.m. CT
Total times aired at regularly scheduled time	182
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration is a television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective as he travels to zoos and aquariums. There's always something amazing happening. Each episode is designed to reveal to children the world around them in a way that identifies positive role modes and pro social values within an environmentally responsible universe.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Digital Core	
Program (13 of 25)	Response
Program Title	Mysteries of Alfred Hedgehog E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Sundays / July 1st - September 30th / 3:30 p.m. and 6:30 p.m. CT
Total times aired at regularly scheduled time	182
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Mysteries of Alfred Hedgehog takes place in the village of Gnarly Woods. The characters are a group of late elementary school aged children. The children look like humans in that they have arms and legs but their coloring and hairstyles indicate that they are skunks, bears and hedgehogs. Alfred finds everything serious mysterious is usually joined by Milo, his best friend, a skunk who is a bit afraid, and Camille who is smart and imaginative. Alfred's love of all things technological helps him to solve the mystery every time.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 25)	Response
Program Title	Jane and the Dragon E/I Qubo
Origination	Network

Days/Times Program Regularly Scheduled	Mondays - Sundays / July 1st - September 30th / 5:00 p.m. and 8:30 p.m. CT
Total times aired at regularly scheduled time	175
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best selling book about a middle class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 25)	Response
Program Title	Zula Patrol E/I Qubo
Origination	Network

Days/Times Program Regularly Scheduled	Mondays - Sundays / July 1st - September 30th / 5:30 p.m. CT
Total times aired at regularly scheduled time	90
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zula's comprehensive program addresses the national call for science literacy education among the very audience for whom research demonstrates that early intervention is most effective. By reaching pre kindergarten and early elementary students, Zula can provide a critical foundation in understanding science concepts and content. The television program provides science education and character building lessons in an entertaining format thru characters that travel in space. The Zula Patrol's developers have designed an integrated approach, teaching science through engaging stories with humor, character building social lessons, and supporting materials. The entire Zula package serves many aspects of learning, promotes literacy, and provides a diverse approach to learning styles.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (16 of 25)	Response
Program Title	Shelldon E/I Qubo
Origination	Network

Days/Times Program Regularly Scheduled	Mondays - Sundays / July 1st - September 30th / 7:30 p.m. CT
Total times aired at regularly scheduled time	91
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series about a school aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie, a cowrie shell mollusk, and Herman, a hermit crab, face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they re on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (17 of 25)	Response
Program Title	Jane and the Dragon E/I Qubo
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays and Sundays / July 1st - September 30th / 8:00 a.m. and 8:30 a.m. CT
Total times aired at regularly scheduled time	50
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best selling book about a middle class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (18 of 25)	Response
Program Title	Mysteries of Alfred Hedgehog E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / July 1st - September 30th / 9:00 a.m. and 9:30 a.m. CT

Total times aired at regularly scheduled time	52
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Mysteries of Alfred Hedgehog takes place in the village of Gnarly Woods. The characters are a group of late elementary school aged children. The children look like humans in that they have arms and legs but their coloring and hairstyles indicate that they are skunks, bears and hedgehogs. Alfred finds everything serious mysterious is usually joined by Milo, his best friend, a skunk who is a bit afraid, and Camille who is smart and imaginative. Alfred's love of all things technological helps him to solve the mystery every time.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 25)	Response
Program Title	Animal Exploration with Jarod Miller E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / July 1st - September 30th / 10:00 a.m. CT
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration is a television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective as he travels to zoos and aquariums. There's always something amazing happening. Each episode is designed to reveal to children the world around them in a way that identifies positive role modes and pro social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 25)	Response
Program Title	Zula Patrol E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / July 1st - September 30th / 11:00 a.m. CT
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zula's comprehensive program addresses the national call for science literacy education among the very audience for whom research demonstrates that early intervention is most effective. By reaching pre kindergarten and early elementary students, Zula can provide a critical foundation in understanding science concepts and content. The television program provides science education and character building lessons in an entertaining format thru characters that travel in space. The Zula Patrol's developers have designed an integrated approach, teaching science through engaging stories with humor, character building social lessons, and supporting materials. The entire Zula package serves many aspects of learning, promotes literacy, and provides a diverse approach to learning styles.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (21 of 25)	Response
Program Title	Zula Patrol E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Sundays / July 1st - September 30th / 11:30 a.m. CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zula's comprehensive program addresses the national call for science literacy education among the very audience for whom research demonstrates that early intervention is most effective. By reaching pre kindergarten and early elementary students, Zula can provide a critical foundation in understanding science concepts and content. The television program provides science education and character building lessons in an entertaining format thru characters that travel in space. The Zula Patrol's developers have designed an integrated approach, teaching science through engaging stories with humor, character building social lessons, and supporting materials. The entire Zula package serves many aspects of learning, promotes literacy, and provides a diverse approach to learning styles.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (22 of 25)	Response
Program Title	321 Penguins E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Sundays / July 1st - September 30th / 12:00 p.m. and 12:30 p.m. CT
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	321 Penguins features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter galactic disaster threatening the Penguins and their friends. Each story begins with a problem, a moral dilemma for one of the siblings that affects his or her relations with the other, and ends after the children have learned an important social emotional message through their adventure. The show communicates messages on topics such as honesty, being patient with others, and avoiding jealousy.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 25)	Response
Program Title	Mysteries of Alfred Hedgehog E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Sundays / July 1st - September 30th / 1:00 p.m. and 1:30 p.m. CT
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Mysteries of Alfred Hedgehog takes place in the village of Gnarly Woods. The characters are a group of late elementary school aged children. The children look like humans in that they have arms and legs but their coloring and hairstyles indicate that they are skunks, bears and hedgehogs. Alfred finds everything serious mysterious is usually joined by Milo, his best friend, a skunk who is a bit afraid, and Camille who is smart and imaginative. Alfred's love of all things technological helps him to solve the mystery every time.

Does the LicenseeYesidentify the programby displayingthroughout theprogram the symbolE/I?

Digital Core Program (24 of 25)	Response
Program Title	Animal Atlas E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays / July 1st - September 30th / 10:30 a.m. CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas provides visual information from original and detailed footage of animals. The fast moving clips of a variety of species allows viewers to compare and contrast differing physiologies and habitats. The animal subjects are presented as they move informally and comfortably through their living activities, and the narration is well informed and unobtrusive. The program uses an interactive segment with multiple-choice questions about the animals covered. These questions have just the right level of engagement and are a worthwhile component of the program. The program's constant reinforcement of species differentiation will facilitate learning for young people between the ages of 13 to 16.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (25 of 25)	Response
Program Title	Where on Earth is Carmen Sandiego E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays / July 1st - September 30th / 1:00 p.m. CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The primary educational goal of the series is to present world geography information in a manner that is appealing to and comprehensible by children between the ages of 10 to 12 years old. Each episode is designed to take the action to at least two places on our planet and provide the viewers with some information about each place. Additionally, each episode has a secondary topic designed to fit with the narrative, the focus of which may be culture, history, art, music, science, technology, or the like. The program provides the right balance of entertainment and information, and the information emerges as a natural part of the progression of the story rather than as a series of interruptions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Marsha Theis
	Address	4570 114th Street
	City	Urbandale
	State	IA
	Zip	50322
	Telephone Number	515-727-8037 x.200
	Email Address	marshatheis@ionmedia. com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

#### Other Matters (24)

Other Matters (1 of 24)	Response
Program Title	Zula Patrol E/I
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays / 11:00 a.m. ET/PT or 10:00 a.m. CT/MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zula's comprehensive program addresses the national call for science literacy education among the very audience for whom research demonstrates that early intervention is most effective. By reaching pre kindergarten and early elementary students, Zula can provide a critical foundation in understanding science concepts and content. The television program provides science education and character building lessons in an entertaining format thru characters that travel in space. The Zula Patrol's developers have designed an integrated approach, teaching science through engaging stories with humor, character building social lessons, and supporting materials. The entire Zula package serves many aspects of learning, promotes literacy, and provides a diverse approach to learning styles.
Other Matters (2 of 24)	Response
Program Title	Pearlie E/I
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays / 11:30 a.m. ET/PT or 10:30 a.m. CT/MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Pearlie is an animated comedy series based on the children's book series, Pearlie the Park Fairy by Wendy Describe the Harmer. Pearlie is an optimistic, lighthearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. The episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since informational Pearlie was appointed by Fairy Head Quarters to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. the program Pearlie's nemesis and cousin, Saphira, often takes advantage of Pearlie's good nature, which requires that Pearlie must also frequently outwit the park bully. In each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order. Programming.

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Other Matters (3 of 24)	Response
Program Title	Jane and the Dragon E/I
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays / 11:00 a.m. ET/PT or 10:00 a.m. CT/MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best selling book about a middle class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.
Other Matters (4 of 24)	Response

Origination	Network
Days/Times Program Regularly Scheduled	Thursdays / 11:30 a.m. ET/PT or 10:30 a.m. CT/MT

Program Title Willa's Wild Life E/I

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book An Octopus Followed Me Home, by Dan Yaccarino, Willa's Wild Life is an animated series centered on a six year old girl and her menagerie of animals. Willa lives at home with her father and pets, an elephant, a giraffe, a pair of performing seals, a bear, penguins, and many rabbits. In each episode Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
Other Matters (5 of 24)	Response
Program Title	Jacob Two Two E/I
Origination	Network
Days/Times Program Regularly Scheduled	Fridays / 11:00 a.m. ET/PT or 10:00 a.m. CT/MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of	Jacob Two Two is an animated show about a little boy with a big heart who lives with his parents and four older siblings and has a habit of repeating himself just so he can be heard. Ignored by his siblings, but still looking up to them, Jacob tries to partake in their activities. Still, there are those who notice him when he inadvertently lands himself in adventures that involve mysterious neighbors, international spies, and villains that some in all shapes and sizes. Often accompanied by his closest pals, Buford and Renee, Jacob Two Two finds innovative ways to get himself and others out of hot water as he tumbles through a series of exciting adventures with honesty, integrity and a whole lot of determination. Based on Mordecai Richler's books, the show embeds social emotional messages in which Jacob learns to carve a niche for himself as he learns to deal with his reality in the surreal world of adults.

Other Matters (6 of 24)	Response
Program Title	Babar E/I
Origination	Network
Days/Times Program Regularly Scheduled	Fridays / 11:30 a.m. ET/PT or 10:30 a.m. CT/MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show develops a social emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Other Matters (7 of 24)	Response
Program Title	My Friend Rabbit E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 9:30 a.m. and 12:30 p.m. CT
Total times aired at regularly scheduled time	130
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	My Friend Rabbit is an animated show with two lead characters, Rabbit and Mouse, who work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by trying out different solutions and persisting with new ideas when one fails.
Other Matters (8 of 24)	Response
Program Title	Mighty Machines E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 10:00 a.m. CT
Total times aired at regularly scheduled time	65
Length of Program	30 mins

Age of Target Child	6 years to
Audience from	

Programming.

12 years

Describe the educational Mighty Machines is designed to educate and inform children and can be a perfect teaching and informational objective tool. It is a fascinating series featuring exciting live footage, friendly and informative of the program and how it characters, and delightful humor that teach children what machines do and teach them about meets the definition of Core the simple things they often wonder about, such as how do they make airplanes and where does recycling go?

Other Matters (9 of 24)	Response
Program Title	Marvin the Tap Dancing Horse E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 2:00 p.m. CT
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Marvin the Tap Dancing Horse captures the hearts of kids with its charming tales of life in the carnival. Created by Betty and Michael Paraskevas, the series looks at nine year old Eddy Largo's adventures after he lands a summer job at the local carnival. He soon meets the stars of the show Marvin the Tap Dancing Horse, Diamonds the Elephant, Elizabeth the Pig and Stripes the Tiger, and discovers that they can communicate with one another. Together, they overcome many obstacles while enjoying the excitement of carnival life. Children learn the valuable lessons of friendship and family, and believing in themselves.

Other Matters (10 of 24)	Response
Program Title	Animal Exploration with Jarod Miller E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 3:00 p.m. and 6:00 p.m. CT
Total times aired at regularly scheduled time	182
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration is a television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective as he travels to zoos and aquariums. There's always something amazing happening. Each episode is designed to reveal to children the world around them in a way that identifies positive role modes and pro social values within an environmentally responsible universe.

Other Matters (11 of 24)	Response
Program Title	Mysteries of Alfred Hedgehog E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Sundays / 3:30 p.m. and 6:30 p.m. CT
Total times aired at regularly scheduled time	182
Length of Program	30 mins
Age of Target Child Audience from	6 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Mysteries of Alfred Hedgehog takes place in the village of Gnarly Woods. The characters are a group of late elementary school aged children. The children look like humans in that they have arms and legs but their coloring and hairstyles indicate that they are skunks, bears and hedgehogs. Alfred finds everything serious mysterious is usually joined by Milo, his best friend, a skunk who is a bit afraid, and Camille who is smart and imaginative. Alfred's love of all things technological helps him to solve the mystery every time.

Other Matters (12 of 24)	Response
Program Title	Jane and the Dragon E/I Qubo
Origination	Network
Days/Times	Mondays - Sundays / 5:00 p.m. and 8:30 p.m. CT
Program	
Regularly	
Scheduled	
Total times	182
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of Target	6 years to 10 years
Child	
Audience from	
Describe the	Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best selling
educational	book about a middle class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in
and	Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant
informational	green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part
objective of	of the castle community. In each episode, Jane encounters a challenge that tests her problem solving skill
the program	and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jar
and how it	learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be
meets the	made less complicated and easily solved.
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informational concepts and content. The television program provides science education and character building lessons		
Origination         Network           DaysTimes         Mondays - Sundays / 5:30 p.m. CT           Program         Program           Regularity         Scheduled           Total times         91           JoseTimes         Scheduled           Variantic         Scheduled           Age of Target         Svars to 10 years           Age of Target         Svars to 10 years           Zuleas comprehensive program addresses the national call for science literacy education among the very audience for whom research demonstrates that early intervention is most effective. By reaching prevention is produced to name darget elementary students. Zulea conprovides a critical foundation in understanding science diversion and character building lessons an entertaining format thru characters that travil inspace. The Zule Patro's developers have designed at the program and how it inspaced approach, teaching science through engaging stories with humor, character building science diversion and character building science travil prevention is most effective. By reaching prevides a diverse approach to learning styles.           Originalion         Network           Describe thread         State comprehensive a diverse approach to learning styles.           Originalion         Network           Describe thread         State comprehensive a diverse approach to learning styles.           Originalion         Network           Describe thread         State comprehensive a diverse approach to learning sty		Response
Program Regularly Scheduled         Mondays - Sundays / 5:30 p.m. CT           Program Regularly scheduled         91           Total times and at regularly scheduled         91           Age of Target Child Audience from         92 vars to 10 years           Zula's comprehensive program addresses the national call for science literacy educational audience for whom research demonstrates that early intervention is most effective. By reaching pre audience for whom research demonstrates that early intervention is most effective. By reaching pre audience for whom research demonstrates that early intervention is most effective. By reaching pre audience for whom research demonstrates that early intervention is most effective. By reaching pre audience for whom research demonstrates that early intervention is most effective. By reaching pre audience for whom research demonstrates that early intervention is most effective. By reaching pre audience for whom research demonstrates that early intervention is most effective. By reaching pre audience for whom research demonstrates that early intervention is most effective. By reaching pre audience for whom research demonstrates that travel in space. The Zula Patro's developers have designed at integrated approach, teaching science through engaging stores with humor, character building science integrated approach, teaching science through engaging stores with humor, character building science integrated approach, teaching science through engaging stores with humor, character building science integrated approach, teaching science through engaging stores with humor, character building science integrated approach, teaching science through engaging stores with humor, character building science integrated approach, teaching science through engaging stores with humor, character building science integrated approach, teachin	Program Title	Zula Patrol E/I Qubo
Program	Origination	Network
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Child       Audience from         Describe the educational and early elementary students: but a early intervention is most effective. By reaching preducation and early elementary students: Jule car provide a criteal foundation in understanding science integrated approach, teaching science through engaging stories with humor, character building lessons an entertaining format thru characters that travel in space. The Zula Patrol's developers have designed ar integrated approach, teaching science through engaging stories with humor, character building social integrated approach, teaching science through engaging stories with humor, character building social integrated approach, teaching science through engaging stories with humor, character building social integrated approach, teaching science through engaging stories with humor, character building social integrated approach, teaching science through engaging stories with humor, character building social elessons, and supporting materials. The entire Zula package serves many aspects of learning, promotes a diverse approach to learning styles.         Other Matters (14 of 24)       Response         Program Title       Turbo Dogs E/I Oubo         Origination       Network         Days/Times Program Regularly scheduled in       Mondays - Sundays / 7:30 p.m. CT         Program Title       10 scheduled information         Total times alice at regularly scheduled information       30 mins         Length of Program       30 mins         Age of hud       4 years to 8 years	-	30 mins
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(14 of 24)ResponseProgram TitleTurbo Dogs E/I QuboOriginationNetworkDays/Times Program Regularly scheduledMondays - Sundays / 7:30 p.m. CTTotal times aired at regularly scheduled91Origination91Length of Frogram30 minsAge of Auge of Aug4 years to 8 years	educational and informational objective of the program and how it meets the definition of Core	audience for whom research demonstrates that early intervention is most effective. By reaching pre kindergarten and early elementary students, Zula can provide a critical foundation in understanding science concepts and content. The television program provides science education and character building lessons an entertaining format thru characters that travel in space. The Zula Patrol's developers have designed an integrated approach, teaching science through engaging stories with humor, character building social lessons, and supporting materials. The entire Zula package serves many aspects of learning, promotes
(14 of 24)ResponseProgram TitleTurbo Dogs E/I QuboOriginationNetworkDays/Times Program Regularly scheduledMondays - Sundays / 7:30 p.m. CTTotal times aired at regularly scheduled91OriginationSundays - Sundays / 7:30 p.m. CTProgram Regularly scheduled91Scheduled91Length of Program30 minsAge of Target Child4 years to 8 years	o	
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aired at regularly scheduled timeSelectionLength of Program30 minsAge of Audience4 years to 8 years	Program Regularly	Mondays - Sundays / 7:30 p.m. CT
Program Age of 4 years to 8 years Target Child Audience	aired at regularly scheduled	91
Target Child Audience	-	30 mins
	Target Child Audience	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Turbo Dogs is a show about six canine friends, Dash, GT, Clutch, Stinkbert, Strut, and Mags, who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the Turbo Dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the Turbo Dogs encountering a problem that must be resolved while preparing to compete. Usually, the Turbo Dog learns his/her lesson through experience and accountability for negative behavior. Social emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.

Other Matters (15 of 24)	Response
Program Title	Jane and the Dragon E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 8:00 a.m. and 8:30 a.m. CT
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best selling book about a middle class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

Other Matters (16 of 24)	Response
Program Title	Mysteries of Alfred Hedgehog E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 9:00 a.m. and 9:30 a.m. CT
Total times aired at regularly scheduled time	52
Length of Program	30 mins

Age of Target Child 6 years to 8 years Audience from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Mysteries of Alfred Hedgehog takes place in the village of Gnarly Woods. The characters are a group of late elementary school aged children. The children look like humans in that they have arms and legs but their coloring and hairstyles indicate that they are skunks, bears and hedgehogs. Alfred finds everything serious mysterious is usually joined by Milo, his best friend, a skunk who is a bit afraid, and Camille who is smart and imaginative. Alfred's love of all things technological helps him to solve the mystery every time.

Other Matters (17 of 24)	Response
Program Title	Animal Exploration with Jarod Miller E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 10:00 a.m. CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration is a television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective as he travels to zoos and aquariums. There's always something amazing happening. Each episode is designed to reveal to children the world around them in a way that identifies positive role modes and pro social values within an environmentally responsible universe.

Other Matters (18 of 24)	Response
Program Title	Zula Patrol E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 11:00 a.m. CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Zula's comprehensive program addresses the national call for science literacy education among the very audience for whom research demonstrates that early intervention is most effective. By reaching pre kindergarten and early elementary students, Zula can provide a critical foundation in understanding science concepts and content. The television program provides science education and character building lessons in an entertaining format thru characters that travel in space. The Zula Patrol's developers have designed an integrated approach, teaching science through engaging stories with humor, character building social lessons, and supporting materials. The entire Zula package serves many aspects of learning, promotes literacy, and provides a diverse approach to learning styles.

Other Matters (19 of 24)	Response		
Program Title	Zula Patrol E/I Qubo		
Origination	Network		
Days/Times Program Regularly Scheduled	Sundays / 11:30 a.m. CT		
Total times aired at regularly scheduled time	13		
Length of Program	30 mins		
Age of Target Child Audience from	6 years to 10 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zula's comprehensive program addresses the national call for science literacy education among the very audience for whom research demonstrates that early intervention is most effective. By reaching pre kindergarten and early elementary students, Zula can provide a critical foundation in understanding science concepts and content. The television program provides science education and character building lessons in an entertaining format thru characters that travel in space. The Zula Patrol's developers have designed an integrated approach, teaching science through engaging stories with humor, character building social lessons, and supporting materials. The entire Zula package serves many aspects of learning, promotes literacy, and provides a diverse approach to learning styles.		
Other Matters			
(20 of 24)	Response		
Program Title	321 Penguins E/I Qubo		
Origination	Network		
Days/Times Program Regularly Scheduled	Sundays / 12:00 p.m. and 12:30 p.m. CT		
Total times aired at regularly scheduled time	26		

Age of Torget	
Age of Target Child	4 years to 8 years
Audience from	
Describe the	321 Penguins features two children, Jason and Michelle, whose vacation at their grandmother's cottage
educational	ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes
and	life. The children are sucked into the spaceship, where they meet the now live Penguins and journey
informational	through space to solve an inter galactic disaster threatening the Penguins and their friends. Each story
objective of	begins with a problem, a moral dilemma for one of the siblings that affects his or her relations with the
the program	other, and ends after the children have learned an important social emotional message through their
and how it	adventure. The show communicates messages on topics such as honesty, being patient with others, an
meets the	avoiding jealousy.
definition of	
Core	
Programming.	

24)	Response
Program Title	Mysteries of Alfred Hedgehog E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Sundays / 1:00 and 1:30 p.m. CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Mysteries of Alfred Hedgehog takes place in the village of Gnarly Woods. The characters are a group of late elementary school aged children. The children look like humans in that they have arms and legs but their coloring and hairstyles indicate that they are skunks, bears and hedgehogs. Alfred finds everything serious mysterious is usually joined by Milo, his best friend, a skunk who is a bit afraid, and Camille who is smart and imaginative. Alfred's love of all things technological helps him to solve the mystery every time.

Other Matters (22 of 24)	Response
Program Title	Animal Atlas E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays / 10:30 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

#### Age of Target Child Audience from

and

Core

Programming.

13 years to 16 years

Animal Atlas provides visual information from original and detailed footage of animals. The fast moving Describe the clips of a variety of species allows viewers to compare and contrast differing physiologies and habitats. educational The animal subjects are presented as they move informally and comfortably through their living activities, and the narration is well informed and unobtrusive. The program uses an interactive segment with informational objective of the multiple-choice questions about the animals covered. These questions have just the right level of engagement and are a worthwhile component of the program. The program's constant reinforcement of program and how it meets species differentiation will facilitate learning for young people between the ages of 13 to 16. the definition of

Other Matters (23 of 24)	Response
Program Title	Where on Earth is Carmen Sandiego E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays / 1:00 p.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The primary educational goal of the series is to present world geography information in a manner that is appealing to and comprehensible by children between the ages of 10 to 12 years old. Each episode is designed to take the action to at least two places on our planet and provide the viewers with some information about each place. Additionally, each episode has a secondary topic designed to fit with the narrative, the focus of which may be culture, history, art, music, science, technology, or the like. The program provides the right balance of entertainment and information, and the information emerges as a natural part of the progression of the story rather than as a series of interruptions.
Other Matters (24 of 24)	Response
Program Title	Dragon E/I Qubo
Origination	Network

Origination	Network
Days/Times Program	Mondays - Fridays / 11:30 a.m. CT
Regularly	
Scheduled	
Total times	65
aired at	
regularly	
scheduled time	

Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by children's everyday life, Dragon is an animated show based on the book series of the same name by author and illustrator, Dave Pilkey. The show follows a little blue dragon as he faces everyday issues. Using a simple and direct approach to life, Dragon learns new information and develops new skills primarily through trial and error. Dragon is friendly and helpful, but he tends to see things from a unique perspective and sometimes that leads to trouble. As each story unfolds, the audience learns to see things in different ways, much like Dragon, and they learn how to problem solve through ordinary challenges. Dragon shows how to take care of a pet, make new friends, or how to find the right hobby.

#### Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). I certify that this application includes all required and relevant attachments. ION I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Media Des Moines License, Inc.

Attachments No Attachments.