



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0002480085** | File Number: **CPR-152235** | Submit Date: **04/04/2014** | Call Sign: **KWSD** | Facility ID: **29121** | City:
SIOUX FALLS | State: **SD**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/04/2014 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2014**

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	METV
	Nielsen DMA	Sioux Falls-Mitchell
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	6.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	4.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(5)

Digital Core Program (1 of 5)	Response
Program Title	GREEN SCREEN ADVENTURES NETWORK
Origination	Network
Days/Times Program Regularly Scheduled	SAT 8A, 8:30A SUN 8A. 8:30A
Total times aired at regularly scheduled time	52
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 5)	Response
Program Title	TRAVEL THUR HISTORY
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9a Sun 9a
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TRAVEL THUR HISTORY SERIES INTICES YOUNG ADULTS TO LEARN MORE ABOUT AMERICAN HISTORY. THE VARIOUS EPISODES FOCUS ON AMERICAN CITIES AND VACATION DESTINATIONS THAT HAVE MORE THAN NATURAL BEAUTY AND THEME PARKS TO OFFER.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 5)		Response
Program Title		MYSTERY HUNTERS
Origination		Network
Days/Times Program Regularly Scheduled		SAT 9:30A SUN 9:30A
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Explores some of the world's greatest myths and mysteries. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (4 of 5)		Response
Program Title		SAFARI
Origination		Network
Days/Times Program Regularly Scheduled		SAT 10A SUN 10A
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 5) Response	
Program Title	EDGEMONT
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10:30A SUN 10:30A
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Non-Core
Educational and
Informational
Programming (0)

Sponsored Core Programming (7)

Non-Core Educational and Informational Programming (7)	Response
Program Title	MUSTARD PANCAKES
Call Letters of Station Airing Sponsored Program	KAUN
Channel Number of Station Airing Sponsored Program	36
Did total programming increase?	No
Origination	Network
Days/Times Program Regularly Scheduled:	MON 8A
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Mustard Pancakes features the gifted Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo - and the lone cat, Mr. D. Under her thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (7)	Response
Program Title	REAL LIFE
Call Letters of Station Airing Sponsored Program	KAUN
Channel Number of Station Airing Sponsored Program	36
Did total programming increase?	No
Origination	Network
Days/Times Program Regularly Scheduled:	MON-FRI 8:30A
Total times aired at regularly scheduled time	65
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Teenage hosts interview people working in different professions to educate youth on career choices.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (7)	Response
Program Title	MOUSE IN THE HOUSE
Call Letters of Station Airing Sponsored Program	KAUN
Channel Number of Station Airing Sponsored Program	36
Did total programming increase?	No
Origination	Network
Days/Times Program Regularly Scheduled:	TUE 8A
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	The program presents children conducting a variety of scientific experiments, providing an excellent introduction to the scientific method in a manner that is both informative and enjoyable. Date and Time Aired (if preempted and rescheduled)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (7)	Response
Program Title	9th PERIOD
Call Letters of Station Airing Sponsored Program	KAUN
Channel Number of Station Airing Sponsored Program	36
Did total programming increase?	No
Origination	Network

Days/Times Program Regularly Scheduled:	FRI 8AM
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	9TH PERIOD IS A PROGRAM THAT PRESENTS CHARACTERS DURING THE SCHOOL DAY THAT ARE WORKING HARD TO MAKE GOOD GRADES IN THEIR CLASSES. EVERY EPISODE INCLUDES A MORAL LESSON AND INCLUDES INTERESTING SCIENCE FACTS ANDN OTHER CLASS ROOM KNOWLEDGE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (7)	Response
Program Title	ECO COMPANY
Call Letters of Station Airing Sponsored Program	KAUN
Channel Number of Station Airing Sponsored Program	36
Did total programming increase?	No
Origination	Network
Days/Times Program Regularly Scheduled:	THUR 8A
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Relates stories of ordinary people, who by leveraging a bit of creativiity and a can-do attitude have helped address global environmental challenges on a local level. Young people can make an important and significant difference through personal actions to address environmental challenges.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
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Date Time	
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Non-Core Educational and Informational Programming (7)	Response
Program Title	WILD AMERICA
Call Letters of Station Airing Sponsored Program	KAUN
Channel Number of Station Airing Sponsored Program	36
Did total programming increase?	No
Origination	Network
Days/Times Program Regularly Scheduled:	FRI 8A
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	3 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Wild America is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of North America, their interaction with other animals and their environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (7)	Response
Program Title	WHAT COLOR IS YOUR DOG?
Call Letters of Station Airing Sponsored Program	KAUN
Channel Number of Station Airing Sponsored Program	36
Did total programming increase?	No
Origination	Network
Days/Times Program Regularly Scheduled:	WHAT COLOR IS YOUR DOG
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	A HOME PET TRAINING SHOW WITH AN EDUCATIONAL FLAIR.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
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Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	JAYNE SIMPSON
Address	PO BOX 9609
City	RAPID CITY
State	SD
Zip	57702
Telephone Number	605-341-3135
Email Address	OCT13BER@MSN.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (0)

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>JAMES F SIMPSON</p>

Attachments

No Attachments.