

Children's Television Programming Report

FRN:
0019509470
File Number:
CPR-120025
Submit Date:
04/09/2011
Call Sign:
KULX-CD
Facility ID:
168495

City:
OGDEN
State:
UT

Service:
Digital Class A
Purpose:
Children's TV Programming Report
Status:
Received
Status:
04/09/2011

Filing Status:
Active
Control of the second status:
<t

Report reflects information for : First Quarter of 2011

| General | Section | Question | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? | |

| Applicant | Applicant Name, Typ | e, and Contact Info | rmation | | |
|-------------|---------------------|---------------------|---------|-------|----------------|
| Information | Applicant | Address | Phone | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - | | | | | |

Contact Representatives (0)

| Children's | Section | Question Respons | se |
|---------------------------|--|---|-------------|
| Television Information | Station Type | Station Type Network | Affiliation |
| | | Affiliated network TELEM | JNDO |
| | | Nielsen DMA Salt Lak | e City |
| | | Web Home Page Address | |
| | | | |
| Digital Core | Question | | Response |
| Programming | State the average number stream | r of hours of Core Programming per week broadcast by the station on its main p | program 3.0 |
| | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | | |
| | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | | |
| | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | | |
| | programming guideline (a | that at least 50% of the Core Programming counted toward meeting the additio pplied to free video programming aired on other than the main Yes No program program episodes that had already aired within the previous seven days either | |

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(12)

| Digital Core Program (1 of 12) | Response |
|--|---|
| Program Title | THE MAGIC SCHOOL BUS |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 7:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE MAGIC SCHOOL BUS is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 12) | Response |
|---|--|
| Program Title | BABAR |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 7:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphan elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional mess such as taking responsibility, being patient and persistent in hard work, respecting people's priva learning to cope with unforeseen changes, and being honest. These messages emerge from the to resolve a dilemma that is faced by Babar, one of his friends or family members. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 12) | Response |
|---|------------|
| Program Title | TURBO DOGS |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 8:00am |

| Total times aired at regularly scheduled time | 13 |
|--|---|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | TURBO DOGS is an animated show based on the books (Racer Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 12) | Response |
|---|------------|
| Program Title | SHELLDON |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sun 7:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |

| Number of | 0 |
|--|--|
| Preemptions Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SHELLDON is an animated series about a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic and help others, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and leader in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (5 of 12) | Response |
|---|-------------------|
| Program Title | WILLA'S WILD LIFE |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sun 7:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

| Number of Preemptions for other than Breaking News | |
|--|---|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WILLA'S WILD LIFE is a new animated series centered on a ix-year-old girl, and her menagerie of animals Willa lives at home with her father and pets an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumpir to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Pr | igital Core rogram (6 ⁻ 12) | Response |
|----------------|---|------------|
| Pi | rogram Title | Pearlie |
| 0 | Prigination | Network |
| Pi Ri | ays/Times rogram egularly cheduled | Sun 9:00am |
| ai re sc | otal times ired at egularly cheduled me | 13 |
| | otal times ired | |
| | lumber of reemptions | 0 |

| Number of Preemptions for other than Breaking | |
|--|---|
| News Number of Preemptions | |
| Rescheduled Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | PEARLIE is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience with the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. If each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (7 of 12) | Response |
|---|----------------------|
| Program Title | THE MAGIC SCHOOL BUS |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS 7 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

| Number of | |
|-----------------------|---|
| Preemptions | |
| for other than | |
| Breaking | |
| News | |
| Number of | |
| Preemptions | |
| Rescheduled | |
| Length of | 30 mins |
| Program | |
| Age of | 6 years to 10 years |
| Target Child | |
| Audience | |
| Describe the | THE MAGIC SCHOOL BUS is based on series of children's books about science written by Joanna Cole. |
| educational | The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who pile |
| and | her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The |
| informational | goal of each field trip to answer questions or learn many new things about the place the class visits. Each |
| objective of | episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside |
| the program | weather systems. The bus transforms to suit the environment and the kids freely explore and share their |
| and how it | learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their gives a large light dependent to allow any their field. |
| meets the | their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their fiel |
| definition of Core | trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual |
| Programming. | content, the children also have a socio-emotional problem to solve that is embedded into the story line. |
| Frogramming. | |
| Does the | Yes |
| Licensee | |
| identify the | |
| program by | |
| displaying | |
| throughout | |
| the program | |
| the symbol E | |
| /l? | |

| Digital Core Program (8 of 12) | Response |
|---|------------------|
| Program Title | BABAR |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 7:30 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| Number of Preemptions Rescheduled | |
|---|---|
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the nee to resolve a dilemma that is faced by Babar, one of his friends or family members. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 12) | Response |
|---|---------------------|
| Program Title | TURBO DOGS |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 8 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | TURBO DOGS is an animated show based on the books (Racer Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the | Yes |

symbol E/I?

| Digital Core Program (10 of 12) | Response |
|--|---------------------|
| Program Title | SHELLDON |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUNDAYS7 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |

Describe the SHELLDON is an animated series about a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, informational learning how to be altruistic and help others, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and leader in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.

educational

objective of

the program and how it

meets the

Core

definition of

Programming.

and

Does the Yes Licensee identify the program by displaying throughout the program the symbol E /|?

| Digital Core Program (11 of 12) | Response |
|--|---------------------|
| Program Title | WILLA'S WILD LIFE |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUNDAY 7:30 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |

Describe the WILLA'S WILD LIFE is a new animated series centered on a ix-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets -- an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on informational solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

educational

objective of

the program

and how it

meets the

Core

definition of

Programming.

and

Does the Yes Licensee identify the program by displaying throughout the program the symbol E /l?

| Digital Core Program (12 of 12) | Response |
|--|---------------------|
| Program Title | PEARLIE |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUNDAY 8 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | PEARLIE is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | JOHN TERRILL |
| Address | 453 SIMORON DRIVE |
| City | OGDEN |
| State | UT |
| Zip | 84404 |
| Telephone Number | 801-393-0012 |
| Email Address | J.TERRILL@AT NET |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | PLAN TO CONTINUET PROMOTE CHILDRENS PROGRAMMIN AT CINCO DE MAYO MAY 7 CELEBRATION |

Liaison Contact

Other Matters (6)

| Other Matters (1 of 6) | Response |
|--|---|
| Program Title | THE MAGIC SCHOOL BUS |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 8:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE MAGIC SCHOOL BUS is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line. |
| Other Matters 6) | (2 of Response |
| Program Title | BABAR |
| Origination | Network |
| Days/Times Program Regu Scheduled | Sat 8:30am arly |
| Total times aire at regularly scheduled time | |

Length of Program30 minsAge of Target
Child Audience
from6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

| Other Matters (3 of 6) | Response |
|--|---|
| Program Title | TURBO DOGS |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 9:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | TURBO DOGS is an animated show based on the books (Racer Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs. |

| Other Matters (4 of | Beenemee |
|------------------------|------------|
| 6) | Response |
| Program Title | SHELLDON |
| Origination | Network |
| Days/Times | Sun 8:00am |
| Program | |
| Regularly | |
| Scheduled | |
| Total times | 13 |
| aired at | |
| regularly | |
| scheduled | |
| time | |
| Length of | 30 mins |
| Program | |

6 years to 10 years Age of Target Child Audience from Describe the SHELLDON is an animated series about a school aged yoka shell mollusk who lives with the adoptive educational family, the Clams, in an undersea community Shell Land, which is populated by all sorts of sea species. and Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific informational challenge in every episode of the show. The problem may be managing a bully, improving their grades, objective of learning how to be altruistic and help others, or protecting their environment from natural and man-made the program disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and leader in Shell Land who and how it teaches them and gives them opportunities to harness their potential and solve the problem. Each episode meets the provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation. definition of Core

Programming.

Network

Origination

| Other Matters (5 of 6) | Response |
|--|---|
| Program Title | WILLA'S WILD LIFE |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sun 8:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WILLA'S WILD LIFE is a new animated series centered on a ix-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience. |
| Other Matters (6 of 6) | Response |
| Program Title | PEARLIE |

| Days/Times Program Regularly Scheduled | Sun 9:00am |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | PEARLIE is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order. |

| tion | Question | Response |
|------|---|----------|
| | The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an | |
| | officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or | |
| | appointed official who is authorized to sign on behalf of the party filing the Children's Television | |
| | Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 | |
| | (a), who is authorized to represent the party filing the Children's Television Programming, and who further | |
| | certifies that he or she has read the document; that to the best of his or her knowledge, information, and | |
| | belief there is good ground to support it; and that it is not interposed for delay. | |
| | FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND | |
| | FORFEITURE OF ANY FEES PAID | |
| | Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage | |
| | requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation | |
| | of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage | |
| | requirements that apply to the type of Authorization requested in this application. | |
| | WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY | |
| | FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION | |
| | AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). | |
| | I certify that this application includes all required and relevant attachments. | |
| | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for | AIRWAVES |
| | the Authorization(s) specified above. | INC |

Attachments No Attachments.