



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0024376758** File Number: **CPR-146259** Submit Date: **10/18/2013** Call Sign: **KSDK** Facility ID: **46981** City:

ST. LOUIS State: MO

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/18/2013 Filing Status: Active

# Report reflects information for : Third Quarter of 2013

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
-----------	---------	-------	-------	----------------	--

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	St.Louis
	Web Home Page Address	www.ksdk.com

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(20)

Digital Core Program (1 of 20)	Response
Program Title	THE CHICA SHOW
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00-10:30AMCT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The doors of "The Costume Coop" are now open for business! Step into the Coop as Chica, Kelly and the singing/dancing duo of Mr. and Mrs. C(also known as Chica's Mom and Dad) welcome you with open wings for fantastic adventures and dress-up fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 20)	Response
Program Title	PAJANIMALS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30-11:00AMCT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meet the Pajanimals - CowBella, Apollo, Sweetpea Sue, and Squacky - four snuggly friends who go on fun adventures and sing sweet night time songs to their preschool friends at home!
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 20)	Response
Program Title	JUSTIN TIME
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00-11:30AMCT
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to success next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young children's perspective and imagination.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response

Title of Program	JUSTIN TIME
List date and time rescheduled	9/29/13 12:00-12:30PMCT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-09-21
Episode #	9/21/13 (see question #17)
Reason for Preemption	Sports

Questions	Response
Title of Program	JUSTIN TIME
List date and time rescheduled	7/13/13 8:00-8:30AMCT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-07-13
Episode #	7/13/13 (see question #17)
Reason for Preemption	Sports

Questions	Response
Title of Program	JUSTIN TIME
List date and time rescheduled	8/17/13 8:00-8:30AMCT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-08-17
Episode #	8/17/13 (see question #17)
Reason for Preemption	Sports

Digital Core Program (4 of 20)	Response
Program Title	TREE FU TOM
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30AM-12:00PMCT
Total times aired at regularly scheduled time	6

Total times	12
aired	
Number of Preemptions	7
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom is a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messagse reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	8/24/13 8:30-9:00AMCT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-08-24
Episode #	8/24/13 (see question #17)
Reason for Preemption	Sports

Questions Response	
--------------------	--

Title of Program	TREE FU TOM
List date and time rescheduled	8/31/13 8:30-9:00AMCT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-08-31
Episode #	8/31/13 (see question #17)
Reason for Preemption	Sports

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	9/21/13 8:30-9:00AMCT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-09-21
Episode #	9/21/13 (see question #17)
Reason for Preemption	Sports

# **Digital Preemption Programs #4**

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	9/28/13 8:30-9:00AMCT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-09-28
Episode #	9/28/13 (see question #17)
Reason for Preemption	Sports

# **Digital Preemption Programs #5**

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2013-09-14
Episode #	9/14/13 (see question #17)
Reason for Preemption	Sports

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	7/13/13 8:30-9:00AMCT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-07-13
Episode #	7/13/13 (see question #17)
Reason for Preemption	Sports

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	8/17/13 8:30-9:00AMCT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-08-17
Episode #	8/17/13 (see question #17)
Reason for Preemption	Sports

Digital Core Program (5 of 20)	Response
Program Title	LAZY TOWN
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:00-12:30PMCT
Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	LAZY TOWN
List date and time rescheduled	7/14/13 10:30-11:00AMCT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-07-13
Episode #	7/13/13 (see question #17)
Reason for Preemption	Sports

Questions	Response
Title of Program	LAZY TOWN
List date and time rescheduled	8/11/13 11:00-11:30AMCT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-09-14
Episode #	9/14/13 (see question #17)
Reason for Preemption	Sports

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program	LAZY TOWN
List date and time rescheduled	9/29/13 11:00-11:30AMCT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-09-28
Episode #	9/28/13 (see question #17)
Reason for Preemption	Sports

Questions	Response
Title of Program	LAZY TOWN
List date and time rescheduled	8/25/13 11:00-11:30AMCT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-08-24
Episode #	8/24/13 (see question #17)
Reason for Preemption	Sports

Questions	Response
Title of Program	LAZY TOWN
List date and time rescheduled	8/18/13 11:00-11:30AMCT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-08-17
Episode #	8/17/13 (see question #17)
Reason for Preemption	Sports

# **Digital Preemption Programs #6**

Questions	Response
Title of Program	LAZY TOWN
List date and time rescheduled	9/21/13 8:00-8:30AMCT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-09-21
Episode #	9/21/13 (see question #17)
Reason for Preemption	Sports

# **Digital Preemption Programs #7**

Questions	Response
Title of Program	LAZY TOWN
List date and time rescheduled	9/1/13 11:00-11:30AMCT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-08-31
Episode #	8/31/13 (see question #17)
Reason for Preemption	Sports

Questions	Response
Title of Program	LAZY TOWN
List date and time rescheduled	8/4/13 11:00-11:30AMCT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-08-03
Episode #	8/3/13 (see question #17)
Reason for Preemption	Sports

Digital Core Program (6 of 20)	Response
Program Title	NOODLE AND DOODLE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:30-1:00PMCT
Total times aired at regularly scheduled time	5
Total times aired	14
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All aboard the Noodle and Doodle Bus! Craft, cook, and play with Sean, Noodle and Doodle! Have fun learning to cook new and exciting recipes! Then, using recycled materials from the recipe, make fun and exciting crafts for you and your child. Join Doggity and friends as they cook up another special treat!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	9/1/13 11:30AM-12:00PMCT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-08-31
Episode #	8/31/13 (see question #17)
Reason for Preemption	Sports

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	8/18/13 11:30AM-12:00PMCT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-08-17

Episode #	8/17/13 (see question #17)
Reason for Preemption	Sports

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	8/25/13 11:30AM-12:00PMCT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-08-24
Episode #	8/24/13 (see question #17)
Reason for Preemption	Sports

#### **Digital Preemption Programs #4**

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	9/22/13 11:00-11:30AMCT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-09-21
Episode #	9/21/13 (see question #17)
Reason for Preemption	Sports

#### **Digital Preemption Programs #5**

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	7/21/13 11:00-11:30AMCT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-07-13
Episode #	7/13/13 (see question #17)
Reason for Preemption	Sports

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	9/14/13 8:30-9:00AMCT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2013-09-14
Episode #	9/14/13 (see question #17)
Reason for Preemption	Sports

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	9/29/13 11:30AM-12:00PMCT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-09-28
Episode #	9/28/13 (see question #17)
Reason for Preemption	Sports

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	8/4/13 11:30AM-12:00PMCT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-08-03
Episode #	8/3/13 (see question #17)
Reason for Preemption	Sports

Digital Core Program (7 of 20)	Response
Program Title	AQUA KIDS (JULY 6TH THROUGH AUGUST 24TH)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 12:00-12:30PMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS is a leading educational series that teaches kids of all ages the importance of protecting our nations aquatic environments. This Emmy Award Winning Series strives to show kids that with a little dedication and the right attitude, they have the ability to make a difference within their own communities.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 20)	Response
Program Title	REAL LIFE (JULY 6TH THROUGH AUGUST 24TH)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 2:00-2:30PMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 20)	Response
Program Title	ANIMAL ATLAS (JULY 6TH THROUGH AUGUST 24TH)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 4:00-4:30PMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS continues to make nature and the animal world entertaining and enlightening. The series uses humor, natural visuals, and an everyday attitude to reach the minds of its target group 13-16. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world. Those viewers that want deep information will find it here but those that just want to be entertained by well-assembled sequences of unusual animals and interesting facts will get that too.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 20)	Response
Program Title	CHAT ROOM (JULY 7TH THROUGH AUGUST 25TH)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 12:00-12:30PMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHAT ROOM provides a compelling look at real-life situations that happen to today's teens a dramatized by teen actors. Our adult host and teen panel then discuss the issues presented a direct and forthright manner. This program is not intended to be preachy or pedantic. The goal is to present issues that are real and raw and discuss the pros and cons of each situation in a free-flowing environment.

|--|

Digital Core Program (11 of 20)	Response
Program Title	BETA RECORDS (JULY 7TH THROUGH AUGUST 25TH)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 2:00-2:30PMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is a weekly half-hour music centric show that follows a magazine format with segments ranging from major & indie artist interviews and unplugged performances in BETA's studios, "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 20)	Response
Program Title	DOG AND CAT TRAINING (JULY 7TH THROUGH AUGUST 25TH)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 4:00-4:30PMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog & Cat Training with Joel Silverman is a 30-minute weekly home pet training show with an educational flair. Through Joel's revealing interviews with fellow Hollywood animal trainers and his "in-the-home" training sessions with adults, kids and their pets, this show presents dog and cat owners as well as a wide array of opportunities to learn to train their pets.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 20)	Response
Program Title	REAL LIFE (SATURDAY, AUGUST 31ST)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9:00-9:30AMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 20)	Response
Program Title	CULTURE CLICK (SEPTEMBER 7TH-SEPTEMBER 28TH)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9:00-9:30AMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	4
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a half-hour series that explores the genesis of, and reason behind cultural events that permeate our everyday lives. Host Nzinga Blake opens each episode with a list of what's trending on search engines that week which serves as a jumping-off point for a deep dive into the culture that teens will embrace.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 20)	Response
Program Title	ULTIMATE CHOICE (AUGUST 31ST)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9:30-10:00AMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A radically different television series where teens embark on thrilling outdoor advented during the day and in the evening, grapple with controversial issues that they may factorize their moral convictions and make important decisions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core</b>	
Program (16 of	
20)	Response
Program Title	ANIMAL ATLAS (SEPTEMBER 7TH THROUGH SEPTEMBER 28TH)
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAY 9:30-10:00AMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  ANIMAL ATLAS continues to make nature and the animal world entertaining and enlightening series uses humor, natural visuals, and an everyday attitude to reach the minds of its target grant of the program and an everyday attitude to reach the minds of its target grant and an everyday attitude to reach the minds of its target grant and an everyday attitude to reach the minds of its target grant and an everyday attitude to reach the minds of its target grant and an everyday attitude to reach the minds of its target grant and an everyday attitude to reach the minds of its target grant and objective of the perspective of young viewers through a friendly and fascinating presentation of information at animal world. Those viewers that want deep information will find it here but those that just want definition of Core Programming.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 20)	Response
Program Title	ANIMAL ATLAS (AUGUST 31ST-SEPTEMBER 28TH)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10:00-10:30AMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS continues to make nature and the animal world entertaining and enlightening. The series uses humor, natural visuals, and an everyday attitude to reach the minds of its target group 13-16. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world. Those viewers that want deep information will find it here but those that just want to be entertained by well-assembled sequences of unusual animals and interesting facts will get that too.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 20)	Response
Program Title	SAFARI TRACKS (AUGUST 31ST-SEPTEMBER 28TH)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10:30-11:00AMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks focuses on African wildlife and explores the magnificent and mysterious world of these animals, all in their natural habitat. Each week they explore the African continent, from the brush lands of the savanna to the great Okavango deltaand beyond.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 20)	Response
Program Title	TEEN KIDS NEWS (SEPTEMBER 1ST-SEPTEMBER 29TH)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 9:00-9:30AMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is an award-winning television news show for kids. Highlighting positive stories about kids doing amazing things and helping to make the world a better place. Additionally, the TKN reporters examine everything that is fun or interesting or important about our world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 20)	Response
Program Title	TEEN KIDS NEWS (SEPTEMBER 1ST-SEPTEMBER 29TH)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 9:30-10:00AMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is an award-winning television news show for kids. Highlighting positive stories about kids doing amazing things and helping to make the world a better place. Additionally, the TKN reporters examine everything that is fun or interesting or important about our world.

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Rebecca Rahm
Address	1000 Market Street
City	St. Louis
State	MO
Zip	63101
Telephone Number	(314) 444-5264
Email Address	rrahm@ksdk.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and

3.

"Justin Time" was preempted on 7/13/13 11:00-11:30AMCT due to NBC's coverage of the EUROPEAN TOUR: SCOTTISH OPEN-GOLF. "Justin Time" was preempted on 8/17/13 11:00-11:30AMCT due to NBC's coverage of the WORLD TRACK AND FIELD CHAMPIONSHIPS. "Justin Time" was preempted on 9 /21/13 11:00-11:30AMCT due to NBC's coverage of THE TOUR CHAMPIONSHIP PRESENTED BY COCA COLA-GOLF. "Tree Fu Tom" was preempted on 7/13/13 11:30AM-12:00PMCT due to NBC's coverage of the EUROPEAN TOUR: SCOTTISH OPEN-GOLF. "Tree Fu Tom" was preempted on 8/17/13 11:30AM-12: 00PMCT due to NBC's coverage of SOCCER: BARCLAY'S PREMIER LEAGUE EXPOSURE #1. "Tree Fu Tom" was preempted on 8/24/13 11:30AM-12:00PMCT due to NBC's coverage of SOCCER: BARCLAY'S PREMIER LEAGUE EXPOSURE #2. "Tree Fu Tom" was preempted on 8/31/13 11:30AM-12:00PMCT due to NBC's coverage SOCCER: BARCLAY'S PREMIERE LEAGUE. "Tree Fu Tom" was preempted on 9/14 /13 11:30AM-12:00PMCT due to NBC's coverage of SOCCER: BARCLAY'S PREMIER LEAGUE EXPOSURE #3. "Tree Fu Tom" was preempted on 9/21/13 11:30AM-12:00PMCT due to NBC's coverage of THE TOUR CHAMPIONSHIP PRESENTED BY COCA COLA-GOLF. "Tree Fu Tom" was preempted on 9 /28/13 11:30AM-12:00PMCT due to NBC's coverage of SOCCER: BARCLAY'S PREMIER LEAGUE EXPOSURE #4. "Lazy Town" was preempted on 7/13/13 12:00-12:30PMCT due to NBC's coverage of the EUROPEAN TOUR: SCOTTISH OPEN-GOLF. "Lazy Town" was preempted on 8/3/13 12:00-12:30PMCT due to NBC's coverage of the NBC SPORTS SPECIAL: WORLD SWIMMING CHAMPIONSHIPS. KSDK received permission from NBC to air a "second run" of the 8/10/13 episode of "Lazy Town" on 8/11/13 11: 00-11:30AMCT. With the "second run", KSDK was able to televise 13 episodes of "Lazy Town" in 3rd Quarter. Promotional efforts were made to notify the public of this second run. "Lazy Town" was preempted on 8/17/13 12:00-12:30PMCT due to NBC's coverage of SOCCER: BARCLAY'S PREMIER LEAGUE EXPOSURE #1. "Lazy Town" was preempted on 8/24/13 12:00-12:30PMCT due to NBC's coverage of SOCCER: BARCLAY'S PREMIER LEAGUE EXPOSURE #2. "Lazy Town" was preempted on 8/31/13 12: 00-12:30PMCT due to NBC's coverage of SOCCER: BARCLAY'S PREMIER LEAGUE. "Lazy Town" was preempted on 9/14/13 12:00-12:30PMCT due to NBC's coverage of SOCCER: BARCLAY'S PREMIER LEAGUE EXPOSURE #3. "Lazy Town" was preempted on 9/21/13 12:00-12:30PMCT due to NBC's coverage of THE TOUR CHAMPIONSHIP PRESENTED BY COCA COLA-GOLF. "Lazy Town" was preempted on 9/28/13 12:00-12:30PMCT due to NBC's coverage of SOCCER: BARCLAY'S PREMIER LEAGUE EXPOSURE #4. "Noodle And Doodle" was preempted on 7/13/13 12:30-1:00PMCT due to NBC's coverage of the EUROPEAN TOUR: SCOTTISH OPEN-GOLF. KSDK received permission from NBC to air a "second run" of the 7/20/13 episode of "Noodle and Doodle" on 7/27/13 1:00-1:30PMCT. Promotional efforts were made to notify the public of this second run."Noodle and Doodle" had two preemptions in 2nd quarter. One of the preemptions of "Noodle and Doodle" in 2nd quarter was due to NBC's overrun of FRENCH OPEN TENNIS on 6/8/13. "Noodle And Doodle" was preempted on 8/3/13 12:30-1:00PMCT due to NBC's coverage of the NBC SPORTS SPECIAL: WORLD SWIMMING CHAMPIONSHIPS. "Noodle And Doodle" was preempted on 8/17/13 12:30-1:00PMCT due to NBC's coverage of SOCCER: BARCLAY'S PREMIER LEAGUE EXPOSURE #1. "Noodle And Doodle" was preempted on 8/24/13 12:30-1:00PMCT due to NBC's coverage of SOCCER: BARCLAY'S PREMIER LEAGUE EXPOSURE #2. "Noodle And Doodle" was preempted on 8/31/13 12:30-1:00PMCT due to NBC's coverage of SOCCER: BARCLAY'S PREMIER LEAGUE. "Noodle And Doodle" was preempted on 9/14/13 12:30-1:00PMCT due to NBC's coverage of SOCCER: BARCLAY'S PREMIER LEAGUE EXPOSURE #3. "Noodle And Doodle" was preempted on 9/21/13 12:30-1:00PMCT due to NBC's coverage of THE TOUR CHAMPIONSHIP PRESENTED BY COCA COLA-GOLF. "Noodle And Doodle" was preempted on 9/28/13 12:30-1:00PMCT due to NBC's coverage of SOCCER: BARCLAY'S PREMIER LEAGUE EXPOSURE #4. KSDK began broadcasting children's programming from the Bounc

# Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	THE CHICA SHOW
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00-10: 30AMCT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (2 of 12)	Response
Program Title	PAJANIMALS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30-11: 00AMCT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (3 of 12)	Response
Program Title	JUSTIN TIME
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00-11: 30AMCT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (4 of 12)	Response
Program Title	TREE FU TOM
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30AM-12: 00PMCT
Total times aired at regularly scheduled time	13

Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the	SAME AS ABOVE
definition of Core Programming.	

Other Matters (5 of 12)	Response
Program Title	LAZY TOWN
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:00-12: 30PMCT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (6 of 12)	Response
Program Title	MAKE WAY FOR NODDY
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:30-1:00PMCT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of	Make Way For Noddy is based on a recurring character in the Enid Blyton book series for very young readers. Noddy, a boy doll, lives in a little cottage in the village of Toyland. He tools around in his sporty convertible, delivers the mail, and is a friend to all. Because he is very kind to others, he invariably is asked to help solve problems. But because he doesn't know everything, he also has a lot to learn. In each episode Noddy actively finds a way to manage a project, soothe hurt feelings, settle arguments, or lean how to do something new by following directions. The examples in each episode are age appropriate challenges for children in the target audience and model clear and concrete solutions to problems.

Other Matters (7 of 12)	Response
Program Title	CULTURE CLICK
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9:00-9:30AMCT (Televised on Digital Channel First Alert 5.2)

Core

Programming.

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (8 of 12)	Response
Program Title	ANIMAL ATLAS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9:30-10:00AMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (9 of 12)	Response
Program Title	ANIMAL ATLAS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10:00-10:30AMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (10 of 12)	Response
Program Title	SAFARI TRACKS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10:30-11:00AMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (11 of 12)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated

Days/Times Program Regularly Scheduled	SUNDAY 9:00-9:30AMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

Other Matters (12 of 12)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 9:30-10:00AMCT (Televised on Digital Channel First Alert 5.2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAME AS ABOVE

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Multimedia KSDK, Inc. **Attachments** 

No Attachments.