

Children's Television Programming Report

 FRN:
 0023174584
 File Number:
 CPR-150422
 Submit Date:
 01/10/2014
 Call Sign:
 KUNP
 Facility ID:
 81447
 City:

 LA GRANDE
 State:
 OR

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 01/10/2014
 Filing Status:
 Active
 Status:
 Status:
 Status

Report reflects information for : Fourth Quarter of 2013

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type Network Affilia		n
		Affiliated network	Uni	
		Nielsen DMA	Portland OR	
		Web Home Page Address	www.kunptv.com	l
Digital Core Programming	Question			Response
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	•	at at least 50% of the Core Programming counted toward meeting ied to free video programming aired on other than the main Yes N		Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	Росоуо
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8-8:30am & 8:30-9am
Total times aired at regularly scheduled time	24
Total times aired	26
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This education program is a series featuring Pocoyo, a curious, fun loving friendly little boy who, along with his inseparable friend, explores the world by learning and discovering their surrounding in each story. The show's philosophy is "learning through laughter", and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand. This program aired on the main digital stream 16.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Росоуо
List date and time rescheduled	Su 12/15, 8:30-9am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sa 12/14
Reason for Preemption	Other

Questions	Response
Title of Program	Росоуо
List date and time rescheduled	Su 12/15, 8-8:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sa 12/14
Reason for Preemption	Other

Digital Core Program (2 of 9)	Response
Program Title	The Backyardigans
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9-9:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program centers on five animal children, who play together in a barrier-free backyard behind their adjacent homes. In each episode, the children imagine an adventure, and their yard is transformed into the setting for the action. They are often presented with multiple dilemmas along the way to accomplishing a certain goal or priority, or may be challenged with a major single obstacle to defeat or problem to solve. The educational objectives of the program are to nurture children's interest in music, dance and imaginative storytelling, and to use these creative arts to foster children's cognitive and emotional development. This program air on the main digital stream 16.1

Yes			
	Yes	Yes	Yes

Questions	Response
Title of Program	The Backyardigans
List date and time rescheduled	Su 12/15, 9-9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sa 12/14
Reason for Preemption	Other

Digital Core Program (3 of 9)	Response
Program Title	The Jungle Book
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30-10am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animal. Mowgli is helped by Baloo the Wise Bear, his best friend Ragheera the Black Panther and might Kaa, the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life. This program aired on the main digital stream 16.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	The Jungle Book
List date and time rescheduled	Su 12/15/13
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sa 12/14/13
Reason for Preemption	Other

Digital Core Program (4 of 9)	Response
Program Title	Dora the Explorer
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10-10:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dora the Explorer stars a 7-year old Latina girl and her friends who actively engage pre-schoolers in a play-along, computer style adventure designed to spark interest in learning about the world around them. Dora teaches children how to observe situations and to employ problem solving skills such as stopping to think or asking for help when they encounter an obstacle, all the while increasing their vocabulary, math skills, music appreciation and physical coordination with strong cultural and literary references. This program aired on the main digital stream 16.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Dora the Explorer
List date and time rescheduled	Su 12/15/13
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sa 12/14/13
Reason for Preemption	Other

Digital Core Program (5 of 9)	Response
Program Title	Go, Diego, Go
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30-11am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez. Diego is an action-adventure hero who motivates children to learn about the natural world around them and teaches children about their specific animals, the sounds they make, how they move, what habitat they need, what they eat and their physical characteristics. In each episode, Diego recues an animal in trouble, using observation skills and scientific aids like computers, a field journal and cameras, as well as positive social skills such as empathy, a desire to help others and, especially, respect for the environment. Go, Diego, Go! incorporates play along viewing, interaction with Diego, movement, singing, problem-solving and strong cultural references. This program aired on the main digital stream 16.1.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Go, Diego, Go
List date and time rescheduled	Su 12/15/13
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sa 12/14/13
Reason for Preemption	Other

Digital Core Program (6 of 9)	Response
Program Title	Mama Mirabelle
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9-9:30am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mama Mirabelle is designed to promote preschool children's appreciation and understanding of animal life and to foster their recognition of ways in which animal and human experiences are similar and different. The series has four educational and informational goals - to foster understanding of animal customs and behaviors, to encourage reflection on similarities and differences between their own lives and the animals' lives, to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them and to motivate preschool children to appreciate the wonder and beauty of animals and animal life. In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play out in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and what it means to them, i.e. what does shelter mean to me? How do I deal with cold weather? How do I communicate, etc. This program aired on the secondary stream 16.2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of	
9)	Response
Program Title	Toot & Puddle
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 9:30-10am

Digital Core Program (8 of	Response
symbol E/I?	
throughout the program the	
program by displaying	
Licensee identify the	
Does the	Yes
meets the definition of Core Programming.	secondary digital stream 16.2.
the program and how it	episode has one of the friends learning about life- whether it's through Toot's eyes with an international view or through Puddle's experiences back at home with their friends. This program aired on the
informational objective of	how to be a good friend, how to be yourself and how to celebrate differences. Two friend, Toot and Puddle live together in Woodrock Pocket. Toot loves to go see the world, Puddle prefers to stay at home. Each
Describe the educational and	Toot & Puddle is a story of exploration, both home and afar. The series' key goals are to: encourage exploration and adventure, exciting kids about the world, teach children about other cultures, including geography, music and history, provide age-appropriate problem solving and behavior for children to mode
Age of Target Child Audience	2 years to 7 years
Length of Program	30 mins
Preemptions Rescheduled	
Breaking News	
Preemptions for other than	
Number of	
Number of Preemptions	0
Total times aired	
aired at regularly scheduled time	
aired at	

9)	Response
Program Title	Are We There Yet World Adventure #1 & #2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10-10:30am & 10:30-11am
Total times aired at regularly scheduled time	26

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Are We There Yet? World Adventure" is a global adventure series for kids by kids, hosted by real brother and sister duos. The series has several educational and informational goals - to teach basic geography ar historical context of well-known world sights, to develop appreciation for and encourage reflection on similarities and differences between cultures, and to reinforce the notion that we are all part of one big world, no matter how far away we are and to inspire a sense of world exploration and adventure. In each episode our hosts visit a man made or natural wonder, have an adventure involving animals, and learn about a new culture by visiting with local kids from different countries around the world. This program aired on the secondary digital stream 16.2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 9)	Response
Program Title	Iggy Arbuckle #1 & #2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 11a-11:30am & 11:30a-12pm
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objectives of National Geographic Kids' Iggy Arbuckle is to - motivate children's interest in nature, introduce conservation ideas, inspire positive attitudes toward science, nature and education and model age appropriate problem solving behavior. Each of the animated segments explores a different situational drama problem that main character Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga This program aired on the secondary digital stream 16.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Tami Schell
Address	2153 NE Sandy Blvd
City	Portland
State	OR
Zip	97232
Telephone Number	503-231-4225
Email Address	tschell@katu.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The Pulso H newsmagazine has new content weekly, and airs at least twenty times each week. Q4 topics included information on the Museum of Gaming and Puzzles, the Oregon Air Space Museum, the Lantern Tour, and the Aerial Tram. Education outreach campaign Destino Exito: Educate included segments on growing up in a bicultural home, common core education standards and making a difference in the lives of bilingual /bicultural children. Health outreach campaign Su Salud segments provided information about teen depression, and mental health and obesity among children. Outreach campaign segments air at least 10X per week for education and 10X per week for health. In Friday local newscasts we cover upcoming events and entertainment. We featured a total of 35 family friendly events throughout the metro area in Q4 Halloween, Thanksgiving, and Christmas events.

Other Matters (9)

Other Matters (1 c	of 9)	Response
Program Title		Росоуо
Origination		Network
Days/Times Progra Regularly Schedul		Saturdays; 8-8:30am & 8:30-9am
Total times aired a scheduled time	t regularly	26
Length of Program	1	30 mins
Age of Target Chil from	d Audience	2 years to 4 years
Describe the educ informational object program and how definition of Core Programming.	ctive of the	The show's philosophy is "learning through laughter", and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand. This program aired on the main digital stream 16.1.
Other Matters (2 of 9)	Response	
Program Title	The Backyar	rdigans
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 9	9-9:30am
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5	years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	adjacent hon the setting fo accomplishin problem to so dance and in	n centers on five animal children, who play together in a barrier-free backyard behind their mes. In each episode, the children imagine an adventure, and their yard is transformed into or the action. They are often presented with multiple dilemmas along the way to ng a certain goal or priority, or may be challenged with a major single obstacle to defeat or olve. The educational objectives of the program are to nurture children's interest in music, maginative storytelling, and to use these creative arts to foster children's cognitive and evelopment. This program air on the main digital stream 16.1

Other Matters (3 of 9)	Response
Program Title	The Jungle Book
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 9:30-10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animal. Mowgli is helped by Baloo the Wise Bear, his best friend Ragheera the Black Panther and might Kaa, the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life. This program aired on the main digital stream 16.1.

Other Matters (4 of 9)	Response
Program Title	Dora the Explorer
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dora the Explorer stars a 7-year old Latina girl and her friends who actively engage pre-schoolers in a play-along, computer style adventure designed to spark interest in learning about the world around them. Dora teaches children how to observe situations and to employ problem solving skills such as stopping to think or asking for help when they encounter an obstacle, all the while increasing their vocabulary, math skills, music appreciation and physical coordination with strong cultural and literary references. This program aired on the main digital stream 16.1.

Ot	her

Matters (5 of 9)	Response
3)	Kesponse
Program Title	Go, Diego Go!
-	
Origination	Network
Days/Times	Saturdays, 10:30-11am
Program	
Regularly	
Scheduled	

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez. Diego is an action-adventure hero who motivates children to learn about the natural world around them and teaches children about their specific animals, the sounds they make, how they move, what habitat they need, what they eat and their physical characteristics. In each episode, Diego recues an animal in trouble, using observation skills and scientific aids like computers, a field journal and cameras, as well as positive social skills such as empathy, a desire to help others and, especially, respect for the environment. Go, Diego, Go! incorporates play along viewing, interaction with Diego, movement, singing, problem-solving and strong cultural references. This program aired on the main digital stream 16.1.
Other	
Matters (6 of 9)	Response
Program Title	Mama Mirabelle
Origination	Network
Days/Times Program Regularly Scheduled	Sundays; 9-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mama Mirabelle is designed to promote preschool children's appreciation and understanding of animal life and to foster their recognition of ways in which animal and human experiences are similar and different. The series has four educational and informational goals - to foster understanding of animal customs and behaviors, to encourage reflection on similarities and differences between their own lives and the animals' lives, to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them and to motivate preschool children to appreciate the wonder and beauty of animals and animal life. In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play out in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and

	Response
Program Title	Toot & Puddle
Origination	Network
Days/Times Program Regularly Scheduled	Sundays; 9:30-10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Toot & Puddle is a story of exploration, both home and afar. The series' key goals are to: encoural exploration and adventure, exciting kids about the world, teach children about other cultures, including geography, music and history, provide age-appropriate problem solving and behavior for children how to be a good friend, how to be yourself and how to celebrate differences. Two friend, Toot and live together in Woodrock Pocket. Toot loves to go see the world, Puddle prefers to stay at home. episode has one of the friends learning about life- whether it's through Toot's eyes with an internative worthrough Puddle's experiences back at home with their friends. This program aired on the secondary digital stream 16.2.
	Response
Other Matters (8 of 9) Program Title	Response Are We There Yet? World Aventure #1 & #2
(8 of 9)	
(8 of 9) Program Title	Are We There Yet? World Aventure #1 & #2
(8 of 9) Program Title Origination Days/Times Program Regularly	Are We There Yet? World Aventure #1 & #2 Network
(8 of 9) Program Title Origination Days/Times Program Regularly Scheduled	Are We There Yet? World Aventure #1 & #2 Network Sundays; 10-11am

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "Are We There Yet? World Adventure" is a global adventure series for kids by kids, hosted by real brother and sister duos. The series has several educational and informational goals - to teach basic geography and historical context of well-known world sights, to develop appreciation for and encourage reflection on similarities and differences between cultures, and to reinforce the notion that we are all part of one big world, no matter how far away we are and to inspire a sense of world exploration and adventure. In each episode our hosts visit a man made or natural wonder, have an adventure involving animals, and learn about a new culture by visiting with local kids from different countries around the world. This program aired on the secondary digital stream 16.2

Other Matters (9 of 9)	Response
Program Title	Iggy Arbuckle #1 & #2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11a-12p
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objectives of National Geographic Kids' Iggy Arbuckle is to - motivate children's interest in nature, introduce conservation ideas, inspire positive attitudes toward science, nature and education and model age appropriate problem solving behavior. Each of the animated segments explores a different situational drama problem that main character Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. This program aired on the secondary digital stream 16.2.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Sinclair La Grande Licensee, LLC

Attachments No Attachments.