

Children's Television Programming Report

 FRN: 0006770051
 File Number: CPR-127069
 Submit Date: 01/10/2012
 Call Sign: WUXP-TV
 Facility ID: 9971

 City: NASHVILLE
 State: TN

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 01/10/2012
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active

Report reflects information for : Fourth Quarter of 2011

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Respon	se	
Television Information	Station Type	Station Type Network Aft		
		Affiliated network MYTV		
		Nielsen DMA Nashvill	e	
		Web Home Page Address WWW.M	/YTV30WEB.COM	
Digital Core	Question		Response	
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			
	•	hat at least 50% of the Core Programming counted toward meeting the additio plied to free video programming aired on other than the main Yes No program		

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAYS @ 7:00AM (10/03/11-12/26/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides useful information on all kinds of dogs and the people who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes responsible pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative. "Dog Tales" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast. This program aired on the main digital stream, WUXP, channel 1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2	
of 12)	Response
Program Title	LIVE LIFE AND WIN
Origination	Syndicated

Days/Times Program Regularly Scheduled	TUESDAYS @ 7:0AM (10/04/11-12/27/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goal of this program is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school & sports, exercise & nutritic and health & wellness. The program series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism."This program aired on the main digital stream, WUXP, channel 1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	WHADDYADO
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAYS @ 7:00AM (10/05/11-12/28/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar life-threatening circumstances. A moral dilemma segment will be featured in each show in an effort to help teens to make the right decision at the right moment. This program aired on the main digital stream, WUXP, channel 1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	ON THE SPOT
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAYS @ 7:00AM (10/06/11-12/29/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. This program accomplishes this by asking random questions to individuals who are eithe of school age or adults past the age of high school graduation. The program taps into fact retrieval in the curriculum, expands the information beyond fact retrieval, and addresses non-cognitive factors fo student success. This program aired on the main digital stream, WUXP, channel 1.

symbol E/I?

Digital Core Program (5 of	
12)	Response
Program Title	ELIZABETH STANTON'S GREAT BIG WORLD
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS @ 7:00AM (10/07/11-12/30/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stantons Great Big World provides addresses areas of particular concern to young teens; including global, social, educational, and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in ares of specific need. Elizabeth Stantons Great Big World combines exciting, fun, and diverse experiences of world exploration with life changing volunteer opportunities. Various age appropriate global issues are introduced to the viewing audience through in depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands on experiences in the field both inspire teens to engage in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program aired on the main digital stream, WUXP, channel 1.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (6 of 12)	Response
Program Title	M@D ABOUT
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 7:30AM (10/01/11-12/31/11
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program explores in the area of Financial Literacy, Nutrition, Earth Science, Ecology Health, Life Skills and Fitness that tie to state and national education standards. Mad About explores being green and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. This program aired on the main digital stream, WUXP, channel 1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	WILD AMERICA

Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 10:30AM (10/01/11-12/31/11)
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The ambitious goal of this program is to produce a television experience with which teens could identify and from which teens would learn valuable life lessons. This program presents basic biological facts to this most curious segment of our society. Where does food come from? Where does come from? How do animals relate to one another? How does ecology work? What is the relationship between life and death/humans and nature? This program aired on the main digital stream, WUXP, channel 1.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	BETA RECORDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 7:00AM (10/01/11-12/24/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is a magazine format with segments ranging from major & independent artist interviews and unplugged performances in BETAs studios, Electro Ross Blomgren's tutorials and how tos, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. This program aired on the secondary digital stream, TheCooITV, channel 2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	REAL LIFE 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 7:30AM (10/01/11-12/24/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series young audience. This program aired on the secondary digital stream, TheCoolTV, channel 2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	ULTIMATE CHOICE
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAYS @ 8:00AM AND 8:30AM (10/01/11-12/24/11)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ultimate Choice Florida and Ultimate Choice Real Girls provide segments an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In "Ultimate Choice Florida" each episode presents the teens a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. While "Ultimate Choice Real Girls" finds five diverse young women who are invited to join a revolutiona revolution to live a dramatically different life than dictated by the pop culture. These "real" girls are brought to an incredible house on the water and introduced to their new weekly routinetime with their new mentors (the show's hosts Courtenay and Shennette). Each of the episodes within these series brought them face-to-face with challenges that have lifelong implications; they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control. This program aired on the secondary digital stream, TheCooITV, channe 2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAYS @ 9:00AM AND 9:30AM (10/01/11-12/24/11)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a national informative, educational and entertaining news program for kids! Teen Kids News TKN highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show report on everything that is fun or interesting or important about our world. Stories include kids who fly planes, how to deal with bullying, the best way to throw a baseball for power, tips on getting into college to making friends, and behind the scenes with entertainers. This program aired on the secondary digital stream, TheCoolTV, channel 2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
•_)	
Program Title	ARIEL ZOEY & ELI TOO
Origination	Syndicated
Days/Times	MONDAY-FRIDAY @ 4:30PM (12/26/11-12/30/11)
Program	
Regularly	
Scheduled	
Total times aired	5
at regularly	
scheduled time	
Total times aired	
Number of	0
Preemptions	

Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too AZE2, a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. All songs offer a positive message about life. This program aired on the secondary digital stream, TheCooITV, channel 2.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	ERIC DAHL
Address	631 MAINSTREAM DRIVE
City	NASHVILLE
State	TN
Zip	37228
Telephone Number	615-369-5543
Email Address	edahl@sbgnet.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	During 4th Quarter WUXP/MYTV30 either participated or hosted the following community related events: WUXP/MYTV30 is proud to adopt Bordeaux Elementary as their Pencil Partner, The Pencil Foundation is a non-profit organization that maintains strong ties with both the Private Sector and Metropolitan Nashville Public Schools. Pencil works in collaboration with Nashville public school system to administer the following eight programs: Pencil Partners, Math Partners, Reading Partners, Caterpillar Student Writers Showcase, Jobs for Tennessee Graduates, Saint Thomas Science Scholars, Frist Foundation Educator Awards, Job Skills Training, and Employment Program.

Other Matters (9)

Other Matters (1 of 9)	Response	
Program Title	DOG TALES	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	MONDAYS @ 7:00AM (01/02/12-03/26/12)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides useful information on all kinds of dogs and the people who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes responsible pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative. This program will air on the main digital stream, WUXP, channel 1.	
Other Matters (2 of	9) Response	
Program Title		

Other Matters (2 of 9)	Response
Program Title	LIVE LIFE & WIN
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS @ 7:00AM (01/03/12-03/27/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goal of this program is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school & sports, exercise & nutrition and health & wellness. The program series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program will air on the main digital stream, WUXP, channel 1.

Other Matters (3	
of 9)	Response
Program Title	WHADDYADO
Origination	Syndicated
Days/Times	WEDNESDAYS @ 7:00AM (01/04/12-03/28/12)
Program	
Regularly	
Scheduled	

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the	The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar life-threatening circumstances. A moral dilemma segment will be featured in each show in an effort to help teens to make the right decision at the right moment. This program will air on the main digital stream,

definition of Core

Programming.

WUXP, channel 1.

Other Matters (4 of 9)	Response
Program Title	ON THE SPOT
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAYS @ 7:00AM (01/05/12-03/29/12)
Total times aired 13 at regularly scheduled time	
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. This program accomplishes this by asking random questions to individuals who are either of school age or adults past the age of high school graduation. The program taps into fact retrieval in the curriculum, expands the information beyond fact retrieval, and addresses non-cognitive factors for student success. This program will air on the main digital stream, WUXP, channel 1.
Other Matters (5 of 9) Res	sponse
Program Title ELIZABETH STANTON'S GREAT BIG WORLD	

Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS @ 7:00AM (01/06/12-03/30/12)
Total times aired at regularly scheduled time	13

Length of Program		
Age of Target 13 years to 16 years Child Audience from		
Describe the educational and informational objective of the program and how it meets the education of Core Programming.		
Dther Matters (6 9)	of Response	
Program Title	M@D ABOUT	
Origination	Syndicated	
Days/Times Program Regula Scheduled	SATURDAYS @ 7:30AM (01/07/12-03/31/12) rly	
Total times aired regularly scheduled time	lat 13	
Length of Progra	am 30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the	This educational program explores in the area of Financial Literacy, Nutrition, Earth Science, Ecology Health, Life Skills and Fitness that tie to state and national education standards. Mad About explores being green and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial	

Programming.	
Other Matters (7 of 9)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 10:30AM (01/07/12-03/31/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully

prevention. This program will air on the main digital stream, WUXP, channel 1.

program and how

it meets the

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The ambitious goal of this program is to produce a television experience with which teens could identify and from which teens would learn valuable life lessons. This program presents basic biological facts to this most curious segment of our society. Where does food come from? Where do babies come from? How do animals relate to one another? How does ecology work? What is the relationship between life and death/humans and nature? This program will air on the main digital stream, WUXP, channel 1.

Other Matters (8 of 9)	Response
Program Title	ARIEL ZOEY & ELI TOO
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 4:30PM (01/02/12-03/23/12)
Total times aired at regularly scheduled time	60
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too AZE2, a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. This program will air on the secondary digital stream, TheCoolTV, channel 2.
Other Matters (9 of	9) Response

Other Matters (9 of 9)	Response
Program Title	BEAT RECORDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 7:00AM (01/07/12-03/31/2012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is a magazine format with segments ranging from major & independent artist interviews and unplugged performances in BETAs studios, Electro Ross Blomgren's tutorials and how tos, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. This program aired on the secondary digital stream, TheCooITV, channel 2.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	WUXP LICENSEE, LLC

Attachments No Attachments.