



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0006551782** | File Number: **CPR-127165** | Submit Date: **01/10/2012** | Call Sign: **WRLH-TV** | Facility ID: **412** | City:
RICHMOND | State: **VA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/10/2012 | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Fox
	Nielsen DMA	Richmond-Petersburg
	Web Home Page Address	www.foxrichmond.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	10.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 8:30a (10/03/11-12/26/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragonfly TV" demonstrates practical applications of math and science with enjoyable, hands-on projects, promoting critical thinking and problem solving skills. Young viewers see kids like themselves investigating, dreaming and doing. It's a new approach in science television for kids because it features ordinary children and their own science investigations. Whether shooting over moguls on freeride skis, getting up close and personal with alligators, or cooking up experiments in their own kitchens, the Dragonfly TV kids empowers viewers to explore, question, and learn. In each episode, children tell how they pursued their own investigations, communicating the infectious excitement that comes with making their own discoveries. (This program aired on the station's digital channel 1).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 19)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 8:30a (10/04/11-12/27/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Elizabeth Stanton's Great Big World" addresses areas of particular concern to young teens; including global, social, educational, and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in ares of specific need. "Elizabeth Stanton's Great Big World" combines exciting, fun, and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. (This program aired on the station's digital channel 1).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 19)	Response
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Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 8:30a (10/05/11-12/28/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The "Aqua Kids" have their sights set on Saving the Oceans of the World. Pollution and abuse of these incredible natural resources are taking their toll. The "Aqua Kids" will be looking for adventure and knowledge, and along the way, tackle some ecological dilemmas. This group of knowledge-seeking kids will start right in their own backyards, beginning with local streams that eventually lead to the oceans of the world. By pointing out the problems they encounter, they hope to educate their peers on what they can do to solve these environmental dilemmas. In most cases, it is not too late to change the tide of destruction. The National Aquarium in Washington, DC, the North Bay Adventure Camp and the Chesapeake Bay Foundation contribute to the program. (This program aired on the station's digital channel 1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 19)		Response
Program Title		Career Day
Origination		Syndicated

Days/Times Program Regularly Scheduled	Thursdays 8:30a (10/06/11-12/29/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show guides young people to potential career paths. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" (This program aired on the station's digital channel 1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 19) Response	
Program Title	Wild Ltd.
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 8:30a (10/07/11-12/30/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild Ltd. is a half hour conservation series, and in each episode the cameras follow Game Ranger Michelle Garforth-Venter, on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work, suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and why/how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within. (This program aired on the station's digital channel 1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 19)	Response
Program Title	Live Life and Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7a (10/01/11-12/31/11)
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goal of this program is to inspire and enlighten young viewers by featuring inspirational teen success stories which may also focus on the arts, school & sports, exercise and nutrition and health & wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. (This program aired on the station's digital channel 1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 19)	Response
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Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30a (10/01/11-12/31/11)
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The ambitious goal of this program is to produce a television experience with which teens could identify and from which teens would learn valuable life lessons. This program presents basic biological facts to this most curious segment of our society. Where does food come from? Where do babies come from? How do animals relate to one another? How does ecology work? What is the relationship between life and death/humans and nature? (This program aired on the station's digital channel 1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 19)		Response
Program Title	Liberty's Kids	
Origination	Network	
Days/Times Program Regularly Scheduled	Mon thru Fri 9:30a (10/03/11-12/30/11)	
Total times aired at regularly scheduled time	65	
Total times aired		
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ben Franklin hires an American teenaged boy, a young English lady and a French orphaned boy as reporters during the Revolution for his newspaper the Pennsylvania Gazette. Through these reporters and their travels to ordinary homes, battlefields from Virginia to Massachusetts and the royal courts of France and England, the viewer is exposed to the issues which prompted the colonies to seek freedom. Through the explanation of these issues by such historical figures as Jefferson and Paine, the viewer also learns the impact theses issues have on the lives of ordinary citizens. (This program aired on the station's digital channel 2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 19)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10a (10/01/11-12/31/11)
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program encourages its viewers to use their creativity, curiosity, confidence, compassion, and enthusiasm for writing and reading and build a foundation for critical thinking and problem solving by using viewer's submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings and poetry as the basis for various program segments. Segments include: STORY THEATRE, BRAIN GAMES, PUPIL'S COURT, FOOD FOLKS PUPPETS, DETECTIVE McMYSTERY and JOURNAL REPORT. Watching viewer submissions transformed by the cast promotes character development, cooperation and mutual respect of others. (This program aired on the station's digital channel 2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 19)	Response
Program Title	Busytown Mysteries
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30a (10/01/11-12/31/11)
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Busytown Mysteries" is an investigative learning show for young children, based on the questions and conundrums relevant to this "ready-to-learn" target audience and geared to their unique level of understanding. The show's educational content includes a range of meaningful metacognitive, social-emotional and core-knowledge learning goals aimed at promoting school readiness. The series gives youngsters an understanding and appreciation of the critical thinking skills involved in scientific inquiry. It brings them a broad base of interesting knowledge on which to practice these burgeoning skills, as well as the psycho-social abilities to effectively do so. (This program aired on the station's digital channel 2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 19) Response	
Program Title	Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11a,11:30a (10/01/11-12/31/11)
Total times aired at regularly scheduled time	28
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated series is based on the books by Richard Scarry. Like the Scarry books themselves the TV series uses themes that are congruent with the interests of pre-school and early elementary school children. These include: love of parents, mastery (of all the motor, language and social skills that they see in the world around them), power, possession, personal routines (eating, dressing, sleeping, family living, cooking, recreation and celebration). The aim of the series is to make television a positive force in the lives of children. (This program aired on the station's digital channel 2).

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (12 of 19)	Response
Program Title	Dino Squad
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12n,12:30p (10/01/11-12/31/11)
Total times aired at regularly scheduled time	28
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series follows five teenagers who are accidentally morphed into dinosaurs, which brings them together to find a way to stop the efforts of a mad scientist who is plotting to return the world to its prehistoric state. Each episode portrays these teens facing and finding solutions to problems that are relevant to contemporary viewers. Along the way, they struggle with interpersonal issues such how and why to work with people they do not really understand, the meaning and value of honesty, teamwork, perseverance, self-confidence, sharing credit, using each person's strengths while ignoring weaknesses, and getting along in difficult situations. They learn that positive behavior results in positive consequences. This series combines the fascination of dinosaurs with familiar issues that children have to face each day. (This program aired on the station's digital channel 2).

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (13 of 19)	Response
Program Title	Doodlebops Rockin' Road Show
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10a (10/02/11-12/25/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney, and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Examples include visiting a gigantic water park to conquer fear of swimming and why you should brush your teeth. The Doodlebops uses song, dance, and teamwork to accomplish its goals. (This program aired on the station's digital channel 2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 19)	Response
Program Title	The Doodlebops

Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:30a (10/02/11-12/25/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops are kids favorite rock band. This musical comedy series for children stars Deedee, Rooney and Moe Doodle three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band! Join The Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus! The Doodlebops will get kids twisting, turning, bopping and learning with their upbeat energetic music and funny stories. (This program aired on the station's digital channel 2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 19) Response	
Program Title	Beta Records
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7a (10/01/11-12/31/11)
Total times aired at regularly scheduled time	14
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beta Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and industry artist interviews, tutorials and how-tos, producer and music executive tips, internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. Beta Records emphasizes educational and pop culture segments and in-house produced music videos using the best vintage analog gearing recording gear combined with modern sounds of its instrument sponsors. (This program aired on the station's digital channel 3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 19)		Response
Program Title		Real Life 101
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 7:30a (10/01/11-12/24/11)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Real Life 101 presents people pursuing jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. (This program aired on the station's digital channel 3).

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (17 of 19)	Response
Program Title	Ultimate Choice
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8a,8:30a (10/01/11-12/24/11)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides an opportunity for its young viewers to learn more about themselves and their lives, as well as develop their own convictions about each of the physical and moral issues through the subjects explored and discussed on this television series. In each of the episodes within the series, eight teens who have just finished an extreme adventure that brought them face-to-face with challenges that have lifelong implications, share thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs, Compromise, Resolving Conflict, Teamwork, Fear and Self-control. (This program aired on the station's digital channel 3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 19) Response	
Program Title	Teen Kid News
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9a,9:30a (10/01/11-12/24/11)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational features such as "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers and internet predators. The show presents the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement in their academic and educational experience. (This program aired on the station's digital channel 3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 19) Response	
Program Title	Ariel & Zoey, Eli Too
Origination	Network
Days/Times Program Regularly Scheduled	Mon thru Fri 4:30p (12/26/11-12/30/11)
Total times aired at regularly scheduled time	5

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This program is hosted by three siblings; twin girls, Ariel and Zoey, and their younger brother Eli. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This program supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility which is a wonderful message for American youth. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects. (This program aired on the station's digital channel 3).</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Linda Strickland
Address	1925 Westmoreland Street
City	Richmond
State	VA
Zip	23230
Telephone Number	804-358-3535 x305
Email Address	lstrickl@sbgnet.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>WRLH airs PSAs from "The Advertising Council, Inc." geared toward children including: 1) :30 PSA-"Nutrition Education-Jungle Book"-Motivates moms to encourage proper nutrition and physical activity for their families. The "Bare Necessities of Healthy Living" PSAs feature characters from Disney's The Jungle Book and demonstrates the importance of balancing good nutrition, and physical activity. Viewers are encouraged to visit www.MyPyramid.gov and use the USDA's Food Guidance System as an effective tool to help their children make healthy choices. 2) :30 PSA-"Autism Awareness"-compares the odds of many things that parents think about each day such as dreams they have found for their children and the measures they take to protect them - with the startling odds of a child being diagnosed with autism. 3) :30 PSA-"Oceans Awareness"-Will raise awareness among Americans about the health of the oceans. Protecting our oceans in turn affects the world we live in. The ads featuring Disney's the Little Mermaid, are designed to inspire our audience to prevent man-made pollution before it harms the ocean and the creatures that live there. 4) :30 PSA-"Energy Efficient"-Is designed to inspire a movement among tweens and their parents by establishing positive energy efficient habits that will reduce demands on overall energy consumption. 5) :30 PSA-"Fatherhood Involvement"-Is designed to inspire a new commitment to responsible fatherhood. The PSA highlights an effort to show dads the critical role they play in their children's lives. 6) :30 PSA-"Community Engagement"-Is to motivate and inspire people from all walks of life to get engaged and become a partner with the United Way in the efforts to advance the common good. The diverse group of people and the call to action, "Give, Advocate, and Volunteer" allows viewers to see themselves as having a role and quickly determines there are ways that they can make a difference. November 1, 2011 thru December 31, 2011, WRLH FOX Richmond/MyTv Richmond partnered with the Salvation Army for the annual "Fox Holiday Socks" program. Fox Holiday Socks is the collaborative effort between The Salvation Army FOX Richmond's Public Service effort. Each year The Salvation Army helps underprivileged parents deliver hope to their children during the holiday season. Through Fox Holiday Socks, families in need can choose a stocking carefully filled by a member of the community with items specifically chosen for a child by age and gender. In our community alone, more than 20,000 children can benefit from this program. Each year Fox Richmond and our partners help deliver thousands of stockings to the Salvation Army Christmas Center to give children in need a brighter holiday season. October 1, 2011 through December 31, 2011, Fox Richmond highlights our annual underage drinking prevention initiative "Lights, Camera, Take Action - Stop Underage Drinking NOW!". Lights, Camera, Take Action is a community service initiative designed to encourage responsible decision making for high school students, and deepen the conversation with teens, parents, law enforcement and educators. We encourage high school students to write, edit, shoot and produce to final completion a :20 PSA about the consequences and dangers of underage drinking. The program is used as a class and individual project, where students are able to utilize the technology available to them in the classroom to have a positive discussion with their peers. Lights, Camera, Take Action engages teens through a unique combination of television, mobile text, social media and web.</p>
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Other Matters (16)

Other Matters (1 of 16)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 8:30a (01/02/12-03/26/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragonfly TV" demonstrates practical applications of math and science with enjoyable, hands-on projects, promoting critical thinking and problem solving skills. Young viewers see kids like themselves investigating, dreaming and doing. It's a new approach in science television for kids because it features ordinary children and their own science investigations. Whether shooting over moguls on freeride skis, getting up close and personal with alligators, or cooking up experiments in their own kitchens, the Dragonfly TV kids empowers viewers to explore, question, and learn. In each episode, children tell how they pursued their own investigations, communicating the infectious excitement that comes with making their own discoveries. (This program will air on the station's digital channel 1).

Other Matters (2 of 16)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 8:30a (01/03/12-03/27/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Elizabeth Stanton's Great Big World" addresses areas of particular concern to young teens; including global, social, educational, and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in ares of specific need. "Elizabeth Stanton's Great Big World" combines exciting, fun, and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. (This program will air on the station's digital channel 1).
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Other Matters (3 of 16)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 8:30a (01/04/12-03/28/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The "Aqua Kids" have their sights set on Saving the Oceans of the World. Pollution and abuse of these incredible natural resources are taking their toll. The "Aqua Kids" will be looking for adventure and knowledge, and along the way, tackle some ecological dilemmas. This group of knowledge-seeking kids will start right in their own backyards, beginning with local streams that eventually lead to the oceans of the world. By pointing out the problems they encounter, they hope to educate their peers on what they can do to solve these environmental dilemmas. In most cases, it is not too late to change the tide of destruction. The National Aquarium in Washington, DC, the North Bay Adventure Camp and the Chesapeake Bay Foundation contribute to the program. (This program will air on the station's digital channel 1).

Other Matters (4 of 16)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 8:30a (01/05/12-03/29/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show guides young people to potential career paths. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" (This program will air on the station's digital channel 1).
Other Matters (5 of 16)	
Program Title	Wild Ltd.
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 8:30a (01/06/12-03/30/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild Ltd. is a half hour conservation series, and in each episode the cameras follow Game Ranger Michelle Garforth-Venter, on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work, suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and why/how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within. (This program will air on the station's digital channel 1).
Other Matters (6 of 16)	
Program Title	Live Life and Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7a (01/07/12-03/31/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goal of this program is to inspire and enlighten young viewers by featuring inspirational teen success stories which may also focus on the arts, school & sports, exercise and nutrition and health & wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. (This program will air on the station's digital channel 1).

Other Matters (7 of 16)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30a (01/07/12-03/31/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The ambitious goal of this program is to produce a television experience with which teens could identify and from which teens would learn valuable life lessons. This program presents basic biological facts to this most curious segment of our society. Where does food come from? Where do babies come from? How do animals relate to one another? How does ecology work? What is the relationship between life and death/humans and nature? (This program will air on the station's digital channel 1).

Other Matters (8 of 16)	Response
Program Title	Liberty's Kids
Origination	Network
Days/Times Program Regularly Scheduled	Mon thru Fri 9:30a (01/02/12-03/30/12)
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ben Franklin hires an American teenaged boy, a young English lady and a French orphaned boy as reporters during the Revolution for his newspaper the Pennsylvania Gazette. Through these reporters and their travels to ordinary homes, battlefields from Virginia to Massachusetts and the royal courts of France and England, the viewer is exposed to the issues which prompted the colonies to seek freedom. Through the explanation of these issues by such historical figures as Jefferson and Paine, the viewer also learns the impact theses issues have on the lives of ordinary citizens. (This program will air on the station's digital channel 2).

Other Matters (9 of 16)	Response
Program Title	Green Screen Adventures
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 10a (01/07/12-03/31/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program encourages its viewers to use their creativity, curiosity, confidence, compassion, and enthusiasm for writing and reading and build a foundation for critical thinking and problem solving by using viewer's submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings and poetry as the basis for various program segments. Segments include: STORY THEATRE, BRAIN GAMES, PUPIL'S COURT, FOOD FOLKS PUPPETS, DETECTIVE McMYSTERY and JOURNAL REPORT. Watching viewer submissions transformed by the cast promotes character development, cooperation and mutual respect of others. (This program will air on the station's digital channel 2).

Other Matters (10 of 16)	Response
Program Title	Busytown Mysteries
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30a (01/07/12-03/31/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Busytown Mysteries" is an investigative learning show for young children, based on the questions and conundrums relevant to this "ready-to-learn" target audience and geared to their unique level of understanding. The show's educational content includes a range of meaningful metacognitive, social-emotional and core-knowledge learning goals aimed at promoting school readiness. The series gives youngsters an understanding and appreciation of the critical thinking skills involved in scientific inquiry. It brings them a broad base of interesting knowledge on which to practice these burgeoning skills, as well as the psycho-social abilities to effectively do so. (This program will air on the station's digital channel 2).

Other Matters (11 of 16)	Response
Program Title	Busy World of Richard Scarry

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11a,11:30a (01/07/12-03/31/12)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated series is based on the books by Richard Scarry. Like the Scarry books themselves the TV series uses themes that are congruent with the interests of pre-school and early elementary school children. These include: love of parents, mastery (of all the motor, language and social skills that they see in the world around them), power, possession, personal routines (eating, dressing, sleeping, family living, cooking, recreation and celebration). The aim of the series is to make television a positive force in the lives of children. (This program will air on the station's digital channel 2).

Other Matters (12 of 16)	Response
Program Title	Dino Squad
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12n,12:30p (01/07/12-03/31/12)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series follows five teenagers who are accidentally morphed into dinosaurs, which brings them together to find a way to stop the efforts of a mad scientist who is plotting to return the world to its prehistoric state. Each episode portrays these teens facing and finding solutions to problems that are relevant to contemporary viewers. Along the way, they struggle with interpersonal issues such how and why to work with people they do not really understand, the meaning and value of honesty, teamwork, perseverance, self-confidence, sharing credit, using each person's strengths while ignoring weaknesses, and getting along in difficult situations. They learn that positive behavior results in positive consequences. This series combines the fascination of dinosaurs with familiar issues that children have to face each day. (This program will air on the station's digital channel 2).

Other Matters (13 of 16)	Response
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Program Title	Doodlebops Rockin' Road Show
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10a (01/01/12-03/25/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney, and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Examples include visiting a gigantic water park to conquer fear of swimming and why you should brush your teeth. The Doodlebops uses song, dance, and teamwork to accomplish its goals. (This program will air on the station's digital channel 2).

Other Matters (14 of 16)	Response
Program Title	The Doodlebops
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:30a (01/01/12-03/25/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops are kids favorite rock band. This musical comedy series for children stars Deedee, Rooney and Moe Doodle three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band! Join The Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus! The Doodlebops will get kids twisting, turning, bopping and learning with their upbeat energetic music and funny stories. (This program will air on the station's digital channel 2).

Other Matters (15 of 16)	Response
Program Title	Ariel & Zoey, Eli Too
Origination	Network
Days/Times Program Regularly Scheduled	Mon thru Fri 4:30p (01/02/12-03/30/12)

Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by three siblings; twin girls, Ariel and Zoey, and their younger brother Eli. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This program supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility which is a wonderful message for American youth. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects. (This program will air on the station's digital channel 3).

Other Matters (16 of 16)	Response
Program Title	Beta Records
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7a (01/07/12-03/31/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beta Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and industry artist interviews, tutorials and how-tos, producer and music executive tips, internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. Beta Records emphasizes educational and pop culture segments and in-house produced music videos using the best vintage analog gearing recording gear combined with modern sounds of its instrument sponsors. (This program will air on the station's digital channel 3).

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WRLH LICENSEE, LLC</p>

Attachments

No Attachments.