

Children's Television Programming Report

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 File Number:
 CPR-122925
 Submit Date:
 07/11/2011
 Call Sign:
 KSTU
 Facility ID:
 22215
 City:

 SALT LAKE CITY
 State:
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 Facility ID:
 22215
 City:

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 07/11/2011
 Filing Status:
 Active
 Status:
 Status:
 Status:
 Status:

Report reflects information for : Second Quarter of 2011

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	n
		Affiliated network	FOX	
		Nielsen DMA	Salt Lake City	
		Web Home Page Address	http://www.fox13now.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		3.0	
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication Y of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the			Yes

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11:00am
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"AWESOME ADVENTURES" is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic,but rather, the goal is to make the learning fun. The program is regularly scheduled to air between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. All airings of this program for second quarter 2011 meet the FCC's definition for a "regularly scheduled" program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Awesome Adventures

List date and time rescheduled	05/08/11 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-07
Episode #	05/07/11 #137
Reason for Preemption	Sports

Questions	Response
Title of Program	Awesome Adventures
List date and time rescheduled	05/01/11 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-30
Episode #	04/30/11 #136
Reason for Preemption	Sports

Questions	Response
Title of Program	Awesome Adventures
List date and time rescheduled	04/10/11 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-09
Episode #	04/09/11 #133
Reason for Preemption	Sports

Digital Core Program (2 of 9)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11:30am
Total times aired at regularly scheduled time	10
Total times aired	13

Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is produced for children 16 and under (specific target audience is 13-16). As the producers of "WILD ABOUT ANIMALS" it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday. The program is regularly scheduled to air between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. All airings of this program for second quarter 2011 meet the FCC's definition for a "regularly scheduled" program.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Wild About Animals
List date and time rescheduled	04/10/11 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-09
Episode #	04/09/11 #233
Reason for Preemption	Sports

Questions	Response
Title of Program	Wild About Animals
List date and time rescheduled	05/01/11 10:30am

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-30
Episode #	04/30/11 #236
Reason for Preemption	Sports

Questions	Response
Title of Program	Wild About Animals
List date and time rescheduled	05/08/11 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-07
Episode #	05/07/11 #237
Reason for Preemption	Sports

Digital Core Program (3 of 9)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 12:00pm
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins

Age of **Target Child** Audience

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13 years to 16 years

Describe the Eco Company brings a fresh, engaging, and optimistic perspective to environmental issues through interviews and conversational reportage that is accessible, relevant, and interesting to teens. The program's energetic and appealing journalist/hosts present stories that promote an action-oriented approach to informational environmental issues by 1) providing examples of creative solutions, developed by teenagers, that address local environmental problems. 2) delivering information that promotes and encourages ethical stewardship the program of natural resources and the environment. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides. All airings of this program for second quarter 2011 meet the FCC's definition for a "regularly scheduled" program.

Programming.

Does the	Yes
Licensee	
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Digital Preemption Programs #1

Questions	Response
Title of Program	Eco Company
List date and time rescheduled	05/01/11 11:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-30
Episode #	04/30/11 #217
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Eco Company
List date and time rescheduled	05/08/11 11:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-07
Episode #	05/07/11 #219
Reason for Preemption	Sports

Questions	Response
Title of Program	Eco Company

List date and time rescheduled	05/29/11 11:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-28
Episode #	05/28/11 #214
Reason for Preemption	Sports

Questions	Response
Title of Program	Eco Company
List date and time rescheduled	04/10/11 11:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-09
Episode #	04/09/11 #201
Reason for Preemption	Sports

Digital Core Program (4 of 9)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 12:30pm
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day is a television program that introduces young adults to career exploration and awareness and provides an avenue to view experts in their respective fields as they discuss their work, the education /training to prepare for the job, and experiences that led them to choose their career. Each segment of Career Day delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. The program is regularly scheduled to air between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. All airings of this program for second quarter 2011 meet the FCC's definition for a "regularly scheduled" program.
Does the Licensee identify the program by	Yes

displaying throughout the program the symbol E

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Questions	Response
Title of Program	Career Day
List date and time rescheduled	05/08/11 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-07
Episode #	05/07/11 #119
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Career Day
List date and time rescheduled	05/29/11 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-28
Episode #	05/28/11 #122
Reason for Preemption	Sports

Questions	Response
Title of Program	Career Day

List date and time rescheduled	04/10/11 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-09
Episode #	04/09/11 #113
Reason for Preemption	Sports

Questions	Response
Title of Program	Career Day
List date and time rescheduled	05/01/11 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-30
Episode #	04/30/11 #118
Reason for Preemption	Sports

Digital Core Program (5 of 9)	Response
Program Title	Jack Hanna's Into The Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 1:00pm
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins

13 years to 16 years Age of **Target Child** Audience Describe the "Jack Hanna's Into the Wild" is suitable for both the secondary classroom and general audience with educational content addressing several acedemic outcomes designated by both state and national life science standards. Jack brings the the affective aspect to wildlife education, engaging the emotional appeal of the informational wild animals and the conservation message to encourage the audience to take an active intrest in objective of preserving wildlife. Combining data-oriented scientifinc information with concern for the conservation stautus the program

of wildlife and the environment enforces the value and inpact of the program. The program is regularly scheduled to air between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. All airings of this program for second quarter 2011 meet the FCC's definition for a "regularly scheduled" program.

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Digital Preemption Programs #1

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Questions	Response
Title of Program	Jack Hanna's Into The Wild
List date and time rescheduled	05/08/11 12:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-07
Episode #	05/07/11 #417
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Jack Hanna's Into The Wild
List date and time rescheduled	05/29/11 12:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-28
Episode #	05/28/11 #420
Reason for Preemption	Sports

Questions	Response
Title of Program	Jack Hanna's Into The Wild

List date and time rescheduled	05/01/11 12:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-30
Episode #	04/30/11 #416
Reason for Preemption	Sports

Questions	Response
Title of Program	Jack Hanna's Into The Wild
List date and time rescheduled	04/10/11 12:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-09
Episode #	04/09/11 #413
Reason for Preemption	Sports

Digital Core Program (6 of 9)	Response
Program Title	This Week in Baseball
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 1:30pm
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"This Week In Baseball" highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sport and Physical Education (NASPE), "This Week In Baseball" seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life. The program is regularly scheduled and air between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and will be identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides. All airings of this program for second quarter 2010 meet the FCC's definition for a "regularly scheduled" program.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	This Week in Baseball
List date and time rescheduled	05/28/11 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-28
Episode #	05/28/11 #1209
Reason for Preemption	Sports

Digital Core Program (7 of 9)	Response
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8:00am & 8:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo - definitely an offbeat family! Courtney's home is warm, friendly and inviting. A cozy place, where all children feel comfortable hanging out, singing songs and hearing stories. All airings of this program for second quarter 2011 meet the FCC's definition for a "regularly scheduled" program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9)	Response
Program Title	Critter Gitters
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:00am & 9:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Series features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes haven been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid West just about everywhere in the USA. All airings of this program for second quarter 2011 meet the FCC's definition for a "regularly scheduled" program.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 9)	Response
Program Title	Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:00am & 10:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

A	
Age of	9 years to 12 years
Target Child Audience	
Addience	
Describe the educational and informational objective of	Series features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with
the program and how it meets the definition of	kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes haven been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid West just about everywhere in the USA. All airings of this program for second quarter 2011 meet the FCC's definition for a "regularly scheduled" program.
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Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Zachary Kane
Address	5020 West Amelia Earhart Drive
City	Salt Lake City
State	UT
Zip	84116
Telephone Number	801-536-1304
Email Address	zachary.kane@fox13now.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The station terminated analog operations on June 12, 2009. Therefore, Question 4 describes the programming on the station's primary digital stream. Licensee's response to Question 7 also treats the station's main digital programming stream as a replacement for the former analog channel After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve and under. In addition to the educational or informational programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve and under that were not "educational or informational" programming: "Totally Tooned In" on 13.2 (Antenna TV).

Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11:00am on 13.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"AWESOME ADVENTURES" is designed to educate, inform and entertain children 16 and under (spectarget audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make the learning fun. The program is regularly scheduled to air betwee the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is identified as an education and informational show throughout each broadcast and in listings provided to publishers of program guides. All scheduled airings of this program for third quarter 2011 meet the FCC's definition for a "regularly scheduled" program.
Other Matters (2 of 9)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11:30am on 13.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
riogram	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series is produced for children 16 and under (specific target audience is 13-16). As the producers of "WILD ABOUT ANIMALS" it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday. The program is regularly scheduled to air between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. All scheduled airings of this program for third quarter 2011 meet the FCC's definition for a "regularly scheduled" program.

Other Matters (3 of 9)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 12:00pm on 13.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company brings a fresh, engaging, and optimistic perspective to environmental issues through interviews and conversational reportage that is accessible, relevant, and interesting to teens. The program's energetic and appealing journalist/hosts present stories that promote an action-oriented approach to environmental issues by 1) providing examples of creative solutions, developed by teenagers, that address local environmental problems. 2) delivering information that promotes and encourages ethical stewardship of natural resources and the environment. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds) at the beginning and through each broadcast and in listings provided to publishers of program guides. All scheduled airings of this program for third quarter 2011 meet the FCC's definition for a "regularly scheduled" program.

Other Matters (4 of 9)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 12:30pm on 13.1

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day is a television program that introduces young adults to career exploration and awareness and provides an avenue to view experts in their respective fields as they discuss their work, the education /training to prepare for the job, and experiences that led them to choose their career. Each segment of Career Day delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. The program is regularly scheduled to air between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. All scheduled airings of this program for third quarter 2011 meet the FCC's definition for a "regularly scheduled program.
Other Matters (5 of 9)	Response
Program Title	Jack Hanna's Into The Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 1:00pm on 13.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	"Jack Hanna's Into the Wild" is suitable for both the secondary classroom and general audience with conter addressing several acedemic outcomes designated by both state and national life science standards. Jack brings the the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active intrest in preserving wildlife. Combining data-oriented scientifinc information with concern for the conservation stautus of wildlife and the environment enforces the value and inpact of the program. The program is regularly scheduled to air between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is identified as an educational and informational show throughout each broadcast and in listings provided to publishers of program guides. All scheduled airings of this program for third quarter 2011 meet the FCC's definition for a "regularly scheduled" program.

Other Matters (6 of 9)	Response
Program Title	This Week in Baseball
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 1:30pm on 13.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"This Week In Baseball" highlights the pro-social on-and-off the field activities of MLB's leading players a coaches. Working with the National Association for Sport and Physical Education (NASPE), "This Week I Baseball" seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life. The prog is regularly scheduled and air between the hours of 7:00 am and 10:00 pm. The program is 30 minutes ir length, and will be identified as an educational and informational show, targeted to teens (13-16 year olds at the beginning and through each broadcast and in listings provided to publishers of program guides. All scheduled airings of this program for third quarter 2011 meet the FCC's definition for a "regularly schedul program.
Other Matters (7	
of 9) Program Title	Response Mustard Pancakes
Program Title Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8:00am & 8:30am on 13.2
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo - definitely an offbeat family! Courtney's home is warm, friendly and inviting. A cozy place, where all children feel comfortable hanging out, singing songs and hearing stories. All scheduled airings of this program for third quarter 2011 meet the FCC's definition for a "regularly scheduled" program.

Other	
Other Matters (8 of 9)	Response
Program Title	Critter Gitters
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9:00am & 9:30am on 13.2
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Series features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes haven been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid West just about everywhere in the USA. All scheduled airings of this program for third quarter 2011 meet the FCC's definition for a "regularly scheduled" program.
Other Matters (9 of 9)	Response
Program Title	Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:00am & 10:30am on 13.2
Total times aired at regularly scheduled time	26

Length of Program	30 mins			
Age of	9 years to 12 years			
Target Child				
Audience				
from				
Describe the	Series features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating			
educational	creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue,			
and	animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" b			
informational	a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful			
objective of	neighborhood characters. Action and stimulating story lines combined with compelling situations along with			
the program	kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To			
and how it	add variety to the series, episodes haven been produced in Costa Rica, Switzerland, the Florida			
meets the	Everglades, The Great Northwest, East Coast, Mid West just about everywhere in the USA. All scheduled			
definition of	airings of this program for second quarter 2011 meet the FCC's definition for a "regularly scheduled"			
Core	program.			
Programming.				

Question

requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I certify that this application includes all required and relevant attachments.	Community

Attachments No Attachments.