



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002538445** File Number: **CPR-126645** Submit Date: **01/09/2012** Call Sign: **WMTW** Facility ID: **73288** City

POLAND SPRING State: ME

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/09/2012 Filing Status: Active

## Report reflects information for : Fourth Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Portland-Auburn ME
	Web Home Page Address	www.wmtw.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

#### Digital Core Programs(11)

Digital Core Program (1 of 11)	Response
Program Title	JACK HANNA'S WILD COUNTDOWN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S 9:00-9:30 AM ET
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16 as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in a countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten "fastest animals in Africa," "tallest insects", "biggest eaters," "smartest birds"Jack will answer all of these questions and more. The questions and categories are interactive as they are derived direct from the viewers who know Jack well, and want to know more! As Jack reveals the categories, he gives viewers further insights and interesting facts about the animals allowing everyone the opportunity be entertained as well as learn more about the fascinating animal kingdom. MAIN DIGITAL CHANNEL
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 11)	Response
Program Title	OCEAN MYSTERIES W/JEFF CORWIN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S 9:30-10:00 AM ET
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Mysteries is a series designed to educate and inform children 13-16 years of age. This is a live action program designed to meet the educational and informational needs of children. Each program, the cameras follow the program's host, Jeff Corwin, as he engages viewers by introducing them to the amazing and, at time, unusual creatures of the ocean and compares their behaviors and circumstances with our own. Jeff and guest scientists and marine biologists, take viewers on a quest for a deeper aquatic knowledge and understanding. MAIN DIGITAL CHANNEL
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 11)	Response
Program Title	BORN TO EXPLORE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S 10:00-10:30 AM ET

Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The world's cultures and its geographical wonders come alive as the youngest president in Explorers of history, Richard Wiese; take viewers on a globetrotting adventure. Developed for 13-16 year olds, but engaging for the whole family, in this weekly half-hour series, Richard uncovers amazing facts of natural and manmade treasures. Richard takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and to the people of the world who form our cultures. When he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. MAIN DIGITAL CHANNEL
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 11)	Response
Program Title	CULTURE CLICK
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S 10:30-11:00 AM ET
Total times aired at regularly scheduled time	14

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half-hour series that explores the genesis of- and reasons behind- cultural event that permeate our everyday lives. Host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping-off point for a dedive into the culture those viewers 13-16 will embrace. Each week Nzinga will analyze and answer the questions that shape our society- using the power and speed of the internet and user-generated questions and content. Experts in pop culture will join her to add insight and historical perspective. And most importantly, viewers will come away with a week's worth of "aha!" moments to share with their friends and family. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click. MAIN DIGITAL CHANNEL
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (5 of 11)	Response
Program Title	EVERYDAY HEALTH
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S 11:00-11:30 AM ET
Total times aired at regularly scheduled time	14
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series aimed to educate and inform viewers ages 13-16, the hosts scan the countrifinding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meare referred to as "agents of change," special individuals who are making big changes in people's lives, on small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teen sand other selfless Americans who are 'paying it forward,' with good will and new ideas that will inspire other teens to take action. MAIN DIGITAL CHANNEL
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (6 of 11)	Response
Program Title	FOOD FOR THOUGHT W/CLAIRE THOMAS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S 11:30AM-12:00NOON ET
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Claire Thomas is passionate about food, and her culinary creations are inspired by everyday life. Claire believes creative inspiration can come from any place at any time, whether it is from family, or friends, or even bloggers. Each week, Claire brings her kitchen to the streets and communities, where people live and work exploring new ideas, trends and ways for teen to enjoy good food while pursuing a healthy lifestyle. A native Californian, Claire sees food as a uniting force with our environment, family and friends. MAIN DIGITAL CHANNEL
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 11)	Response
Program Title	AWESOME ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S 12:00-12:30PM ET
Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each "Awesome Adventure" is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The enthusiastic host is accompanied by two teenage co-hosts in each episode as they travel to different destinations for exploration. The goal is to make learning about diverse places and cultures fun and interesting. MAIN DIGITAL CHANNEL
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

## **Digital Preemption Programs #1**

Questions Response

Title of Program	AWESOME ADVENTURES
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SATURDAY, NOV. 26 #AW114
Reason for Preemption	Sports

## **Digital Preemption Programs #2**

Questions	Response
Title of Program	AWESOME ADVENTURES
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SATURDAY, OCT. 8 #AW107
Reason for Preemption	Sports

## **Digital Preemption Programs #3**

Questions	Response
Title of Program	AWESOME ADVENTURES
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SATURDAY, NOV. 12 #AW112
Reason for Preemption	Sports

## **Digital Preemption Programs #4**

Questions	Response	
Title of Program	AWESOME ADVENTURES	
List date and time rescheduled	N/A	
Is the rescheduled date the second home?	No	
Were promotional efforts made to notify the public of rescheduled date and time?	No	
Date Preempted		
Episode #	SATURDAY, DEC. 3 #AW115	
Reason for Preemption	Sports	

Digital Core Program (8 of 11)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY'S 11:00AM-11:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of "Teen Kids News" is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. MAIN DIGITAL CHANNEL
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 11)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 1:30-2:00 PM ET
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pr-social values within an environmentally responsible universe. MULTI-CAST DIGITAL CHANNEL
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 11)	Response
Program Title	MADE IN HOLLYWOOD-TEEN EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S 12:30-1:00 PM ET
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Its core programming targets 13-16 year old teens with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & Composing. The content-rich spin-off introduces its audience to behind-the scenes filmaking, special effect techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries. MULTI-CAST DIGITAL CHANNEL
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11)	Response
Program Title	JACK HANNA ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY'S 12:30-1:00 PM ET

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in way that presents positive role models and pr-social values within an environmentally responsible universe. MULTI-CAST DIGITAL CHANNEL
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Gloria Shallcross
Address	99 DANVILLE CORNER RD.
City	AUBURN
State	ME
Zip	04210
Telephone Number	207-514-1321
Email Address	gshallcross@hearst.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	IN RESONSE TO QUESTIONS 7B, 7C, STATION BROADCASTS IN DIGITAL STREAM ONLY. SEE ATTACHED EXHIBIT FOR FORM 398.

## Other Matters (11)

Other	
Other Matters (1 of 11)	Response
Program Title	JACK HANNA'S WILD COUNTDOWN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S 9:00:9:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16 as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in a countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten "fastest animals in Africa," "tallest insects", "biggest eaters," "smartest birds"Jack will answer all of these questions and more. The questions and categories are interactive as they are derived direct from the viewers who know Jack well, and want to know more! As Jack reveals the categories, he gives viewers further insights and interesting facts about the animals allowing everyone the opportunity be entertained as well as learn more about the fascinating animal kingdom. MAIN DIGITAL CHANNEL

Other Matters (2 of 11)	Response
Program Title	OCEAN MYSTERIES W/JEFF CORWIN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S 9:30-10:00 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Ocean Mysteries is a series designed to educate and inform children 13-16 years of age. This is a live action program designed to meet the educational and informational needs of children. Each program, the cameras follow the program's host, Jeff Corwin, as he engages viewers by introducing them to the amazing and, at time, unusual creatures of the ocean and compares their behaviors and circumstances with our own. Jeff and guest scientists and marine biologists, take viewers on a quest for a deeper aquatic knowledge and understanding. MAIN DIGITAL CHANNEL

Other Matters (3 of 11)	Response
Program Title	BORN TO EXPLORE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S 10:00-10:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese; take viewers on a globetrotting adventure. Developed for 13-16 year olds, but engaging for the whole family, in this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. Richard takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and to the people of the world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. MAIN DIGITAL CHANNEL

Other Matters (4 of 11)	Response
Program Title	CULTURE CLICK
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S 10:30-11:00 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Culture Click is a weekly half-hour series that explores the genesis of- and reasons behind- cultural events
that permeate our everyday lives. Host Nzinga Blake opens each episode from her virtual reality set with a
list of what's trending on search engines that week. These topics will serve as a jumping-off point for a deep-
dive into the culture those viewers 13-16 will embrace. Each week Nzinga will analyze and answer the
questions that shape our society- using the power and speed of the internet and user-generated questions
and content. Experts in pop culture will join her to add insight and historical perspective. And most
importantly, viewers will come away with a week's worth of "aha!" moments to share with their friends and
family. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will
learn when they experience Culture Click. MAIN DIGITAL CHANNEL

Age of

13 years to 16 years

Other Matters (5 of 11)	Response
Program Title	EVERYDAY HEALTH
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S 11:00-11:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series aimed to educate and inform viewers ages 13-16, the hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as "agents of change," special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teen sand other selfless Americans who are 'paying it forward,' with good will and new ideas that will inspire other teens to take action. MAIN DIGITAL CHANNEL

Other Matters (6 of 11)	Response
Program Title	FOOD FOR THOUGHT W/CLAIR THOMAS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S 11:30AM-12:00NOON ET

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Claire Thomas is passionate about food, and her culinary creations are inspired by everyday life. Claire believes creative inspiration can come from any place at any time, whether it is from family, or friends, or even bloggers. Each week, Claire brings her kitchen to the streets and communities, where people live and work exploring new ideas, trends and ways for teen to enjoy good food while pursuing a healthy lifestyle. A native Californian, Claire sees food as a uniting force with our environment, family and friends. MAIN DIGITAL CHANNEL

Other Matters (7 of 11)	Response
Program Title	AWESOME ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S 12:00-12:30 PM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each "Awesome Adventure" is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The enthusiastic host is accompanied by two teenage co-hosts in each episode as they travel to different destinations for exploration. The goal is to make learning about diverse places and cultures fun and interesting. MAIN DIGITAL CHANNEL

Other Matters (8 of 11)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY'S 11:00-11:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of "Teen Kids News" is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. MAIN DIGITAL CHANNEL

Other Matters (9 of 11)	Response
Program Title	JACK HANNA ANIMAL ADVENTURES

Syndicated
MONDAY-FRIDAY 130-2:00 PM ET
65
30 mins
13 years to 16 years
In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pr-social values within an environmentally responsible universe. MULTI-CAST DIGITAL CHANNEL

Other Matters (10 of 11)	Response
Program Title	MADE IN HOLLYWOOD-TEEN EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S 1:30-2:00 PM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Its core programming targets 13-16 year old teens with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & Composing. The content-rich spin-off introduces its audience to behind-the scenes filmaking, special effect techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries. MULTI-CAST DIGITAL CHANNEL

Other Matters (11 of 11)	Response
Program Title	JACK HANNA ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY'S 1:30-2:00 PM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pr-social values within an environmentally responsible universe. MULTI-CAST DIGITAL CHANNEL

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. HEARST PROPERTIES INC. **Attachments** 

No Attachments.