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Children's Television Programming Report

FRN: **0023255110** | File Number: **CPR-124815** | Submit Date: **10/10/2011** | Call Sign: **WLTZ** | Facility ID: **37179** | City:
COLUMBUS | State: **GA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/10/2011 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Columbus GA
	Web Home Page Address	www.wltz.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(16)

Digital Core Program (1 of 16)		Response
Program Title	Awesome Adventures(main channel)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sun. 7 a.m.	
Total times aired at regularly scheduled time	12	
Total times aired	12	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not disigned to be "preachy" but rather, the goal is to make the learning fun.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	Awesome Adventures(main channel)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-08-28
Episode #	
Reason for Preemption	Other

Digital Core Program (2 of 16)		Response
Program Title	Wild About Animals(main channel)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sat. 7:30 a.m.	

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a half-hour animal E/I magazine series that airs 52 weeks each year. The show is hosted by the Emmy-award winning actress Mariette Hartly. Mariette has committed herself to fighting for the rights of animals for over 20 years. It is the objective of the producers to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's fascinating animals. Each episode will consist of four(4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 16)	Response
Program Title	Sheldon 10:30 a.m.(main channel)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30 a.m.
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series that takes place in Shell land, a mythical undersea world populated by characters from a wide array of water-dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowey shell classmate of Shelldon's also live at the inn. Shelldon and his buddies, Herman(a Hermit crab) and Connie, always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, shose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant social-emotional lesson and also share information relating to their ovean habitat and environmental protection.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Shelldon 10:30 a.m.(main channel)
List date and time rescheduled	07/10/2011
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/02/2011/SHL004
Reason for Preemption	Sports

Digital Core Program (4 of 16)	Response
Program Title	Willa's Wild Life (main channel)
Origination	Network

Days/Times Program Regularly Scheduled	Saturday's 12p.m.
Total times aired at regularly scheduled time	0
Total times aired	9
Number of Preemptions	9
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	9
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa's Wild Life is a new animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals--an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view., In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence, and become altruistic.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Willa's Wild Life (main channel)
List date and time rescheduled	08/07/2011 @ 1p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	08/06/2011/WIL020

Reason for Preemption	Sports
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Digital Preemption Programs #2

Questions	Response
Title of Program	Willa's Wild Life (main channel)
List date and time rescheduled	07/17/2011 @12p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/16/2011/WIL007
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Willa's Wild Life (main channel)
List date and time rescheduled	07/31/2011 @ 12p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/30/2011/WIL004
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Willa's Wild Life (main channel)
List date and time rescheduled	07/10/2011 130p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/02/2011/WIL013
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Willa's Wild Life (main channel)
List date and time rescheduled	08/20/2011 @ 3p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Episode #	08/20/2011/WIL015
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Willa's Wild Life (main channel)
List date and time rescheduled	08/28/2011 @ 7a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	08/27/2011/WIL012
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Willa's Wild Life (main channel)
List date and time rescheduled	07/09/2011 @ 6p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/09/2011/WIL015
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Willa's Wild Life (main channel)
List date and time rescheduled	07/24/2011 @ 1p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/23/2011/WIL008
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
Title of Program	Willa's Wild Life (main channel)
List date and time rescheduled	08/14/2011 @ 1p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	08/13/2011/WIL005
Reason for Preemption	Sports

Digital Core Program (5 of 16) Response	
Program Title	Babar(Main Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11:30 a.m.
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Babar, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting peiope's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family member.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Babar(Main Channel)
List date and time rescheduled	07/02/2011 @ 1p
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/02/2011/BAR113
Reason for Preemption	Sports

Digital Core Program (6 of 16)	Response
Program Title	Pearlie (Main Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 12:30p.m.
Total times aired at regularly scheduled time	0
Total times aired	12
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity th deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgement and learning how to avoid getting into trouble. Since Pearlie was apponted by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie nemesis and cousin Saphira, often takes advantage of Pearlie's good natur which requires that Pearlie must alsp frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Pearlie (Main Channel)
List date and time rescheduled	08/14/2011 @ 130p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	08/13/2011/PEA108
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Pearlie (Main Channel)
List date and time rescheduled	07/17/2011 @ 1230p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/16/2011/PEA102
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Pearlie (Main Channel)
List date and time rescheduled	07/24/2011 @130p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/23/2011/PEA103
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
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Title of Program	Pearlie (Main Channel)
List date and time rescheduled	07/31/2011 @ 1230p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/30/2011/PEA109
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Pearlie (Main Channel)
List date and time rescheduled	07/02/2011 @ 2p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/02/2011/PEA106
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Pearlie (Main Channel)
List date and time rescheduled	08/07/2011 @ 130p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	08/06/2011/PEA105
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Pearlie (Main Channel)
List date and time rescheduled	07/10/2011 @ 6p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/09/2011/PEA104
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Pearlie (Main Channel)
List date and time rescheduled	08/20/2011 @ 330p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	08/20/2011/PEA104
Reason for Preemption	Sports

Digital Core Program (7 of 16)		Response
Program Title		Made In Hollywood: Teen Edition (CW)(Saturday's 12p thru 9/10
Origination		Network
Days/Times Program Regularly Scheduled		Sat. 12:00 p.m & 12:30p.m.
Total times aired at regularly scheduled time		24
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		To provide for adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artisitc, creative, business, and administrative careers that are a part of the motion pivture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attrubutes, techniques, and strategies needed to enter these fields.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (8 of 16)		Response
Program Title		Edgemont (CW)
Origination		Network
Days/Times Program Regularly Scheduled		Sun. 11:00a.m., 11:30 a.m., 12:00p.m and 12:30p.m.

Total times aired at regularly scheduled time	48
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is a television program designed for middle and high school students aged 13-16 years-old and is rated TV-PG. Originally produced by Canada's public broadcaster, CBC, the series depicts the everyday lives of teenagers in the fictitious suburban town of Edgemont. Each 30-minute episode generally focuses on the children's activities at AC McKinley Secondary School.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 16)	Response
Program Title	The Magic School Bus (main channel)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 07:00 a.m
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who plies her students into her magic School Bus and takes them on amazing field trips to implssible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. the bus transforms to suit the environment and thekids freely ezplore and share their learning with each other and with Ms. Frizzle, who nudges her students to " make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Magic School Bus (main channel)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	09/24/2011/MSB403
Reason for Preemption	Other

Digital Core Program (10 of 16)	Response
Program Title	Callopie
Origination	Local
Days/Times Program Regularly Scheduled	Sat. 11 a.m.
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Calliope" is a progeam designed for children between two and seven years of age. It teaches values, morals, and positive life-lessons such as perseverance, respect, kindness, honesty, patience, good manners, telling the truth, loving others, overcoming fears, and so forth. The show centers around the character of Calliope, a bumbling, stumbling clown who tries to get her act together to join the traveling circus run by her father, the Ringmaster. While she learns her craft she is assisted by various puppet characters who aid her in teaching the weekly lesson.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Callopie
List date and time rescheduled	07/10/2011 @1230p.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-02
Episode #	
Reason for Preemption	Sports

Digital Core Program (11 of 16)	Response
Program Title	Elizabeth Stanton's Great Big World (CW) Beginning 9/17
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 12:00p.m.
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need-ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 16)		Response
Program Title	Wild, LTD (CW) Beginning 9/25	
Origination	Network	
Days/Times Program Regularly Scheduled	Sun. 11:00 a.m.	
Total times aired at regularly scheduled time	1	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wild LTD>" is a half hour series created and designed with the focus of educating and entertaining children from 13 to 16 years of age. In each episode the cameras follow Game Ranger Michelle Garforth-Venter, on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work- suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and how we can beter preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 16)		Response
Program Title		Made In Hollywood: Teen Edition (CW) Beginning 9/25
Origination		Network
Days/Times Program Regularly Scheduled		Sun. 1130a
Total times aired at regularly scheduled time		1
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		To provide for adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artisitc, creative, business, and administrative careers that are a part of the motion pivture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attrubutes, techniques, and strategies needed to enter these fields.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (14 of 16)		Response
Program Title		Live Life & Win (CW) Beginning 9/25
Origination		Network

Days/Times Program Regularly Scheduled	Sun 12p.m.
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life & Win features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism and life skills such as the importance of exercise and nutrition. The goal of the sereis are to encourage the 13 to 16 year old audience to (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an appportunity to build character and to uncover personal passions; and (4) gain knowledge about life skills necessary to "Live Life and Win!".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 16)	
	Response
Program Title	On The Spot (CW) Beginning 9/25
Origination	Network
Days/Times Program Regularly Scheduled	Sun. 12:30p.m.

Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is based on the Common Core State Standards. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 16)	Response
Program Title	Magi-Nation(CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 730am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Magi-Nation" follows the adventures of teenager Tony Jones, whose world is forever changed when he is mystically transported into a beautiful world far beyond imagination that was created a millennium ago by a powerful race known as the Magi. Here Tony meets Edyn and Strag, two Magi Heroes in training, who help him discover the vast new magical environment. However, all is not perfect in Tony's new world as the Moonlands of Magi-Nation are threatened by the evil Shadow Magi. It's up to this young trio and their vast collection of Dream Creatures to thwart the evildoers' plans and protect their world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Della E. Brown
Address	6140 Buena Vista Road
City	Columbus
State	GA
Zip	31907
Telephone Number	706-561-3838
Email Address	dbrown@wltz.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	See public file for public service announcements designed specifically for children, preemptions due to network sports programming and makegoods.

Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	Awesome Adventures (main channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 7 a.m.
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" but rather, the goal is to make the learning fun.

Other Matters (2 of 15)	Response
Program Title	Wild About Animals (main channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 7:30 a.m.
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	11 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a half-hour animal E/I magazine series that airs 52 weeks each year. The show is hosted by the Emmy-award winning actress Mariette Hartly. Mariette has committed herself to fighting for the rights of animals for over 20 years. It is the objective of the producers to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's fascinating animals. Each episode will consist of four(4) different stories designed to teach children about both exotic and unique qnimals, as well as to educate them further about animals they see everyday.

Other Matters (3 of 15)	Response
Program Title	Shelldon (main channel)
Origination	Network

Days/Times Program Regularly Scheduled	Sat. 10:30 a.m.
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Shelldon is an animated series that takes place in Shell land, a mythical undersea world populated by characters from a wide array of water-dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowey shell classmate of Shelldon's also live at the inn. Shelldon and his buddies, Herman(a Hermit crab) and Connie, always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, shose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant social-emotional lesson and also share information relating to their ovean habitat and environmental protection.</p>
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Other Matters (4 of 15)	Response
Program Title	Babar(main channel)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11:30a.m.
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Babar, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he jouneys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting peiope's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family member.</p>

Other Matters (5 of 15)	Response
Program Title	Willa's Wild Life (main channel)
Origination	Network

Days/Times Program Regularly Scheduled	Sat 12:00p.m.
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa's Wild Life is a new animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals--an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points or view., In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence, and become altruistic.

Other Matters (6 of 15)	Response
Program Title	Edgemont (CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sun. 11:00p.m. and 11:30 p.m.
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is a television program designed for middle and high school students aged 13-16 years-old and is rated TV-PG. Orginally produced by Canada's public broadcaster, CBC, the series depicts the everyday lives of teenagers in the fictitious suburban town of Edgemont. Each 30-minute episode generally focuses on the children's activities at AC McKinley Secondary School.

Other Matters (7 of 15)	Response
Program Title	Edgemont (CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sun. 12:00p.m.,&12:30p.m.
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is a television program designed for middle and high school students aged 13-16 years-old and is rated TV-PG. Originally produced by Canada's public broadcaster, CBC, the series depicts the everyday lives of teenagers in the fictitious suburban town of Edgemont. Each 30-minute episode generally focuses on the children's activities at AC McKinley Secondary School.
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Other Matters (8 of 15)	Response
Program Title	The Magic School Bus (main channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who plies her students into her magic School Bus and takes them on amazing field trips to implssible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. the bus transforms to suit the environment and thekids freely ezplore and share their learning with each other and with Ms. Frizzle, who nudges her students to " make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips.

Other Matters (9 of 15)	Response
Program Title	Pearlie (main channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's 12:30p
Total times aired at regularly scheduled time	14
Length of Program	30 mins

Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgement and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Other Matters (10 of 15)	Response
Program Title	Made In Hollywood: Teen Edition(CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday's 11:30a
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	To provide for adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields.

Other Matters (11 of 15)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 12pm
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need-ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss.
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Other Matters (12 of 15)	Response
Program Title	Wild, LTD Win (CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sun 11:30 am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wild LTD>" is a half hour series created and designed with the focus of educating and entertaining children from 13 to 16 years of age. In each episode the cameras follow Game Ranger Michelle Garforth-Venter, on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work- suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within.

Other Matters (13 of 15)	Response
Program Title	Live Life & Win(CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sun. 12pm
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life & Win features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism and life skills such as the importance of exercise and nutrition. The goal of the series are to encourage the 13 to 16 year old audience to (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about life skills necessary to "Live Life and Win!".
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Other Matters (14 of 15)	Response
Program Title	On The Spot(CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sun 12:30pm
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is based on the Common Core State Standards. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.

Other Matters (15 of 15)	Response
Program Title	Magi-Nation (CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 730a
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Magi-Nation" follows the adventures of teenager Tony Jones, whose world is forever changed when he is mystically transported into a beautiful world far beyond imagination that was created a millennium ago by a powerful race known as the Magi. Here Tony meets Edyn and Strag, two Magi Heroes in training, who help him discover the vast new magical environment. However, all is not perfect in Tony's new world as the Moonlands of Magi-Nation are threatened by the evil Shadow Magi. It's up to this young trio and their vast collection of Dream Creatures to thwart the evildoers' plans and protect their world.
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Sagamore Hill Broadcasting Of Georgia, LLC</p>

Attachments

No Attachments.