

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0028618866** File Number: **CPR-124001** Submit Date: **10/06/2011** Call Sign: **WKNX-TV** Facility ID: **83931**

City: **KNOXVILLE** State: **TN**

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/06/2011 Filing Status: Active

Report reflects information for : Third Quarter of 2011

| General |
|-------------|
| Information |

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

Applicant Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type | |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

| Section | Question | Response |
|--------------|-----------------------|-------------|
| Station Type | Station Type | Independent |
| | Affiliated network | |
| | Nielsen DMA | Knoxille |
| | Web Home Page Address | |

Digital Core Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(9)

| Digital Core Program (1 of 9) | Response |
|--|--|
| Program Title | Mustard Pancakes |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday 8:00 AM & Thursday 8:30 AM |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MUSTARD PANCAKES features gifted singer/songwriter and children's personality Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten TOes and Mo - and the lone cat, Mr. D. Under her thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at children 3-6, the music-driven MUSTARD PANCAKES celebrates the joy of childhood through the power of music, storytelling, and appealing characters. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 9) | Response |
|---|----------------|
| Program Title | Wild America |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday 8:30 AM |

| Total times aired at regularly scheduled time | 13 |
|--|---|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program has the educational objective of familiarizing children with the animals of the North America continent and their interaction with other animals and the environment. Emphasis is placed upon protecting endangered species and the impact humans have while interacting in their environment. Each episode is specific to a particular animal with topics ranging from basic food gathering, mating, natural enemies, relationship to other animals, and the interaction of the specific ecology on the survival of the species. The overarching goal is for viewers to achieve a greater understanding of nature and specific animal species through the up-close and detailed photography that is utilized in the series. It is hoped that children will better relate to the natural environment as it exists in North America and learn to protect its natural species. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (3 of 9) | Response |
|---|-----------------|
| Program Title | Virus Attacks |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesday 8:00 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |

| Number of Preemptions | 0 |
|--|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | VIRUS ATTACK shows the importance of life choices and how to develop understanding of or self and the environment in which we live. This program promotes critical values such as the importance of relationships and friendships, taking responsibility for one's actions, altruism, may female roles and the importance of parental engagement. The viruses are a metaphor for environmental pollution and the characters collaborate to solve complex issues. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 9) | Response |
|--|-----------------|
| Program Title | Angel's Friends |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesday 8:30 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

| Age of Target Child Audience | 13 years to 16 years |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ANGEL'S FRIENDS is an animated program that includes social themes and coping strategies through the school life of teen-aged angels learning to be Guardian Angels and their nemesis, The Devils that are practicing to become guardian devils. The characters take kids on an inspirational journey that stirs their spirit and provides moral tools for everyday life decisions. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no," the meaning of heroism, bullying and other issues of particular concern to young teens. The show also gives examples in establishing trust and courtesy, responsible and selfless behavior, and emphasizes the importance of friendship, taking responsibility for your actions, and fair play. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //? | Yes |

| Digital Core Program (5 of 9) | Response |
|--|---|
| Program Title | Passport To Explore |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wednesday 8:00 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | PASSPORT TO EXPLORE provides insight into geography and local customs related to the areas that are featured in the program. It points out the differences and how these differences can be enriching to one's life. Children are featured in each episode and can experience activities related to the topics. Domestic and foreign locations are visited following a review of facts related to each destination. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 9) | Response |
|--|--|
| Program Title | BETA Records |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wednesday 8:30 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BETA Records TV is a weekly half-hour music centric show that follows a magazine format with segments ranging from major & indie artist interviews and unplugged performances in BETA's studios, "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 9) | Response |
|---|----------------------|
| Program Title | Animal Atlas |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursday 8:00 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 10 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ANIMAL ATLAS examines the places species live, how they find food, and how they play. The family units of various creatures and care for the young is also an important theme. Endangered species are examined and conservation themes are present. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 9) | Response |
|--|---|
| Program Title | Monsters and Pirates |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Friday 8:00 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 10 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MONSTERS AND PIRATES provides examples of making life choices. It also deals with contemporary issues such as bullying and how to establish trust and courtesy. It illustrates responsibility and selfless behavior in a positive and encouraging manner and demostrates themes regarding friendships, taking responsibility for one's actions, collaboration, and fair play. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 9) | Response |
|---|----------------------|
| Program Title | Ariel, Zoey, Eli Too |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Friday 8:30 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

| Number of Preemptions for other than Breaking News | |
|--|--|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 10 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program introduces children to people who have accomplished great things and have a positive message. Twins Ariel and Zoey sing for crowds of adoring fans and Eli makes them laugh. They interview famous chefs and perform their signature songs while Eli is of course getting into mischief. The groups has perfomred in a variety of venues including professional basketball games, major league baseball games and for the children of wounded troops. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

| Question | Response |
|---|------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | |
| Name of children's programming liaison | Bud Cantrell |
| Address | 3901 Hwy 121 |
| City | Bedford |
| State | TX |
| Zip | 76021 |
| Telephone Number | 817-571- 1229 |
| Email Address | |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |



Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Word of God Fellowship, Inc. **Attachments**

No Attachments.