

# Children's Television Programming Report

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 WCBI-TV
 Facility ID:
 12477

 City:
 COLUMBUS
 State:
 MS

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
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 Active
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 Status

# **Report reflects information for : Fourth Quarter of 2015**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's Television Information	Section	Question Response	
	Station Type	Station Type Network Affilia	ation
		Affiliated network CBS, MNT, C	W
		Nielsen DMA Columbus-Tu	oelo-W Pt.
		Web Home Page Address www.wcbi.com	n
Digital Core	Question		Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
	programming guideline (a	that at least 50% of the Core Programming counted toward meeting the additional applied to free video programming aired on other than the main Yes No program program episodes that had already aired within the previous seven days either on the	Yes

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(24)

Digital Core Program (1 of 24)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 24)	Response
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	Sat 830am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 24) Response

Program Title	Henry Ford's Innovation Nation
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 24)	Beenenee
	Response
Program Title	The Inspectors

Origination	Network
Days/Times Program Regularly Scheduled	Sat 930 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Program (5		
of 24)	Response	
Program Title	Hidden Heroes	
Origination	Network	

Days/Times Program Regularly Scheduled	Sat 10 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program offers teens an opportunity to view everyday people - regardless of age, sex, occupation of education - stepping forward and acting in a socially responsible and moral fashion when faced with crist and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause the demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and emb friendships. In addition, the program includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program seeks to encoura young viewers to increase their sensitivity and awareness, in order to refine their own moral compass. The program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 24)	Response
Program Title	Game Changers with Kevin Frazier
Origination	Network

Days/Times Program Regularly Scheduled	Sat 1030 am
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS, hosted by Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 24)	Response
Program Title	Animal Rescue
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sat 7 am on ECBI
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS SERIES FOCUSES ON THE DEDICATED PEOPLE AROUND THE WORLD WHO HELP SICK INJURED AND ABUSED ANIMALS. THIS PROGRAM INSTRUCTS CHILDREN ON THE PROPER CARE OF ANIMALS . THE SERIES FEATURES FOOTAGE OF MAMMELS, BIRDS, REPTILES, FISH , AND INSECTS THROUGHOUT THE ENTIRE CONTINENT . THIS PROGRAM IS SPECIFICALLY DESIGNED TO FURTHER THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN . HAS ENTERING AND INFORMING CHILDREN OF A SIGNIFICANT PURPOSE AND OTHERWISE MEETS THE DEFINITION OF CORE PROGRAMMING AS SPECIFIED BY THE COMMISSIONS RULE
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 24)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 730 am on ECBI
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales serves the educational and informational needs of children 13-16 with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a do This show also provides informative segments on various dog breeds and showcases various vet experts explaining different issues affecting canines. It has educating and informating children as a significant purpose and otherwise meets the definition of Core programming as specificed by the Commission's office
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 24)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 8 am on ECBI
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day introduces young adults to career exploration and awareness . It provides an avenue to view expert experiences that led them to chose their career. It supports current social, intellectual and emotional aspects of children ages 13 and up . Its attributes and advice emphasized by guests instill a grounded balance of priorities , dedication, and persarverane nce children can apply to their lives.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

Digital Core Program (10 of 24)	Response
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 830 am on ECBI
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons offers viewers a glimpse inside the lives of the brightest and the best of American Youth (ages 18 and younger), including world class athletes, accomplished artists, scholars and entrepreneurs. These extraordinary young people are making a difference in the world, proving that any goal is attainable.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 24)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9 am on ECBI
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of	
Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child	13 years to 16 years
Audience	
Describe the	THE SERIES FEATURES FOOTAGE OF MAMMELS, BIRDS, REPTILES, FISH, AND INSECTS
educational and	THROUGHOUT THE ENTIRE CONTINENT. THIS PROGRAM IS SPECIFICALLY DESIGNED TO
informational objective	FURTHER THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN. HAS
of the program and	ENTERING AND INFORMING CHILDREN OF A SIGNIFICANT PURPOSE AND OTHERWISE
how it meets the	MEETS THE DEFINITION OF CORE PROGRAMMING AS SPECIFIED BY THE COMMISSIONS
definition of Core	RULE
Programming.	
Does the Licensee	Yes
identify the program	
by displaying	
throughout the	
program the symbol E	
/l?	

Digital Core Program (12 of 24)	Response
Program Title	Dragonfly
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 930 am on ECBI
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly half hour science television series that meets the educational and informational objectives of the FCC Children 's Programming requirements for children 13-16 years of age. The program highlights children doing projects with real hands on experience and demonstrates practical applications of mathematics and science
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 24) Response

Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Sat at 7 am on GCBI-CW
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

ogram (14	-
24)	Response
rogram Title	le Calling Dr. Pol

Origination	Network
Days/Times Program Regularly Scheduled	Sat 730 am on GCBI-CW
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News Number of	
Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 24)	Response	
Program Title	Dog Town, USA	
Origination	Network	

Days/Times Program Regularly Scheduled	Sat 8 am on GCBI-CW
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News Number of	
Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DogTown, USA is a story of the men and women who devote their lives to the healing and happiness of dogs - from every corner of the nation. Built on 33,000 acres of pristine land in Utah, DogTown, USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, DogTown, USA's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, "DogTown, USA's" medical professionals provide unique personal care to each dog, beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home. DogTown, USA is produced for ages 13-16 and will inspire young people to pursue their dreams while valuing the importance of dedicating oneself to the greater good of community and family. The series demonstrates the powerful interaction between humans and animals with a focus on our canine companions. DogTown, USA educates and informs the audience about canine training techniques and creating healthy environments for dogs. Dog Town, USA's trained experts teach teen viewers how to be a responsible pet owner and maintain a safe and healthy lifestyle for both family and pet. Viewers will get to know - and care - about these dogs and the heroes who do whatever it takes to give them a second chance.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (16 of 24)	Response
Program Title	Dog Whisperer with Cesar Millan
Origination	Network

Days/Times Program Regularly Scheduled	Sat 830 am on GCBI-CW
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13- and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkabl transformations first-hand and discover the how to be a responsible pet owner
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of	
24)	Response
Program Title	Dog Whisperer with Cesar Millan
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9 am on GCBI-CW
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-1 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 24)	Response
Program Title	Dog Whisperer with Cesar Millan
Origination	Network
Days/Times Program Regularly Scheduled	Sat 930 am on GCBI-CW
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-10 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 24)	Response
Program Title	Dog Whisperer with Cesar Millan
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10 am on GCBI-CW
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 24)	Response
Program Title	Save Our Shelter
Origination	Network
Days/Times Program Regularly Scheduled	Sat 1030 am on GCBI-CW
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Save Our Shelter is a series focusing on the "rescue" of animal shelters need across America. Each week, hosts Rocky Kanaka and Rob help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Save Our Shelter will inform young people about the urgent need for pet adoption throughout the United States and how providing a clean and well-equipped home is essential to a pet's healthy lifestyle. Save Our Shelter will demonstrate to young people that proper care of pets reflects our best human qualities kindness, teens will learn an important educational lesson that will stay with them for life. Description: rescue" of animal shelters and pets in 13-16 years old, Save Our Shelter will inform young people well-equipped home is essential to a pet's healthy lifestyle. By expressing this ultimate example of cue" North, with the proper care of pets.
Does the Licensee identify the program by displaying throughout	Yes

the program the symbol E

/l?

Digital Core Program (21 of 24)	Response
Program Title	Hatched
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11 am on GCBI-CW
Total times aired at regularly scheduled time	13
Total times aired	9
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, a seasoned team of business leaders instruct basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched brings young entrepreneurs to the table encouraging them to step up and seize their dreams.

Does the Licensee	Yes
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (22 of 24)	Response
Program Title	Dream Quest
Origination	Network
Days/Times Program Regularly Scheduled	Sat 1130 am on GCBI-CW
Total times aired at regularly scheduled time	13
Total times aired	9
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dream Quest is a weekly half hour program for children 13-16 years of age. The series literally brings the world to young people and their families by fulfilling the desire to learn through experience. Our ship is a floating classroom designed to give families the real-life education of a lifetime Led by a seasoned captain cruise director and highly skilled crew, Dream Quest brings families on an interactive voyage where they learn about the world's amazing oceans, the animals that swim beneath the water and the ecological advancements underway to preserve and protect our most precious resources. Each week, the Dream Quest crew utilizes the ship's indoor and outdoor specially designed facilities to engage a lucky family in a dynamic "classroom on the sea." Families will learn how scientific education can lead to careers that are rewarding and illuminating, while spending time together on amazing adventures. Teens will learn what it takes to pursue their dreams, and may be inspired to try something new along the way.

Does the	Yes		
Licensee			
identify the			
program by			
displaying			
throughout			
the program			
the symbol E			
/ ?			

Digital Core Program (23 of 24)	Response
Program Title	Eco-Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 10:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about climate change by asking questions to discover the truths and myths of the climate change issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally Eco Company regularly provides practical tips that teens, and people of all ages can use in their daily lives. 2. Eco Company combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs Eco Company "members" or hosts who conduct interviews of peers and adults, and experience first hand the demonstration and explanation of the topic. 3. An Eco Company website that can be easily accessed by parents provides a clear description of the program and types of topics covered. It also provides a listing of the weekly episodes and topics aired on broadcast stations through the USA. Advanced notice of future episodes is available to parents and consumers by the website.
Does the Licensee identify the program by displaying throughout	Yes

the program the symbol E

/l?

Digital Core Program (24 of 24)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Atlas we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptations that allow them to survive and thrive. But best of all, we meet them face to face.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Derek Rogers
Address	201 5th Street South
City	Columbus
State	MS
Zip	39701
Telephone Number	662-327-4444
Email Address	drogers@wcbi com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

## Other Matters (24)

Other Matters (1 of 24)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Sat at 8 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercisin responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (2 of 24)	Response
Program Title	Dr. Chris, Pet Vet
Origination	Network
Days/Times Program Regularly Scheduled	Sat at 830 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the Describe the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist educational services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal informational specialist hospital. The show usually consists of three segments, following the doctor as he treats various objective of animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop the program solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of definition of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Programming.

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Other Matters (3 of 24)	Response
Program Title	Henry Ford's Innovation Nation
Origination	Network
Days/Times Program Regularly Scheduled	Sat at 9 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other	
Matters (4 of 24)	Response
Program Title	The Inspectors
Origination	Network
Days/Times Program Regularly Scheduled	Sat at 930 am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy whe is thriving after being paralyzed in a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odd and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (5 of 24)	Response
Program Title	Chicken Soup for the Soul's Hidden Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Sat at 10 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program offers teens an opportunity to view everyday people - regardless of age, sex, occupation or education - stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embra friendships. In addition, the program includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program seeks to encourage young viewers to increase their sensitivity and awareness, in order to refine their own moral compass. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other	
Matters (6 of 24)	Response
Program Title	Game Changers with Kevin Frazier
Origination	Network
Days/Times Program Regularly Scheduled	Sat at 1030 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS, hosted by Kevin Frazier, highlights professional athletes who use their notoriety a success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around th world to those who have put together foundations that support various initiatives in their own communit where they were raised as part of an effort to "give back." The show provides valuable lessons on the t meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (7 of 24)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat at 7 am on ECBI
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. THIS SERIES FOCUSES ON THE DEDICATED PEOPLE AROUND THE WORLD WHO HELP SICK INJURED AND ABUSED ANIMALS. THIS PROGRAM INSTRUCTS CHILDREN ON THE PROPER CARE OF ANIMALS . THE SERIES FEATURES FOOTAGE OF MAMMELS, BIRDS, REPTILES, FISH , AND INSECTS THROUGHOUT THE ENTIRE CONTINENT . THIS PROGRAM IS SPECIFICALLY DESIGNED TO FURTHER THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN . HAS ENTERING AND INFORMING CHILDREN OF A SIGNIFICANT PURPOSE AND OTHERWISE MEETS THE DEFINITION OF CORE PROGRAMMING AS SPECIFIED BY THE COMMISSIONS RULE

Other Matters (8 of 24)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat at 730 am on ECBI
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales serves the educational and informational needs of children 13-16 with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. This show also provides informative segments on various dog breeds and showcases various vet experts explaining different issues affecting canines. It has educating and informing children as a significant purpose and otherwise meets the definition of Core programming as specified by the Commission's office.

Other Matters (9 of 24)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat at 8 am on ECBI
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day introduces young adults to career exploration and awareness . It provides an avenue to view expert experiences that led them to chose their career. It supports current social, intellectual and emotional aspects of children ages 13 and up . Its attributes and advice emphasized by guests instill a grounded balance of priorities , dedication, and perseverance, children can apply to their lives.
Other Matters (10 of 24)	Response

Other Matters (10 of 24)	Response
Program Title	Young Icons
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sat at 830 am on ECBI
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the	The Young Icons offers viewers a glimpse inside the lives of the brightest and the best of American Youth (ages 18 and younger), including world class athletes, accomplished artists, scholars and entrepreneurs. These extraordinary young people are making a

difference in the world, proving that any goal is attainable.

definition of Core Programming.

Other Matters (11 of 24)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat at 9 am on ECBI
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE SERIES FEATURES FOOTAGE OF MAMMELS, BIRDS, REPTILES, FISH, AND INSECTS THROUGHOUT THE ENTIRE CONTINENT. THIS PROGRAM IS SPECIFICALLY DESIGNED TO FURTHER THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN. HAS ENTERING AND INFORMING CHILDREN OF A SIGNIFICANT PURPOSE AND OTHERWISE MEETS THE DEFINITION OF CORE PROGRAMMING AS SPECIFIED BY THE COMMISSIONS RULE

Other Matters (12 of 24)	Response
Program Title	Dragonfly
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 930 am on ECBI
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly half hour science television series that meets the educational and informational objectives of the FCC Children 's Programming requirements for children 13-16 years of ag3e. The program highlights children doing projects with real hands on experience and demonstrates practical applications of mathematics and science.

Other	
Matters (13 of 24)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Sat at 7 am on GCBI-CW
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Po often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. W the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.
Other Matters (14	
of 24)	Response
•	Response Calling Dr. Pol
of 24)	
of 24) Program Title	Calling Dr. Pol
of 24) Program Title Origination Days/Times Program Regularly	Calling Dr. Pol Network
of 24) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled	Calling Dr. Pol Network Sat at 730 am on GCBI-CW

Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Describe the Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites educational viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded informational scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 objective of patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff the program also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With definition of the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and Programming. unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.

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Other Matters (15 of 24)	Response
Program Title	Dog Town, USA
Origination	Network
Days/Times Program Regularly Scheduled	Sat at 8 am on GCBI-CW
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DogTown is a series set at the Best Friends Animal Sanctuary, a 33,000-acre animal facility in southern Utah. It is a documentary-style program that profiles staff and volunteers as they care for dogs in need of homes. Many animals featured are severely abused or neglected or in need of specialized medical treatment. The goal is usually to secure each dog an adoptive home but if this is not possible, animals are cared for at the sanctuary for the remainder of their lives. Each episode typically features three cases. Veterinarians Mike Dix and Patti Iampietro treat dogs in need of medical care, while behavioral issues are addressed by trainers John Garcia, Pat Whitacre, Ann Allums, Michelle Besmehn and Sherry Woodard.
Other Matters	
(16 of 24)	Response
Program Title	Dog Whisperer with Cesar Millan
Origination	Network
Days/Times Program Regularly Scheduled	Sat at 830 am on GCBI-CW
Total times aired at regularly scheduled time	13
Length of Program	30 mins

### Age of Target Child Audience from

13 years to 16 years

Describe the<br/>educational and<br/>informationalDog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16<br/>and the entire family that educates and informs the audience about canine training techniques and<br/>creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan,<br/>objective of the<br/>program and<br/>how it meetsDog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach<br/>families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to<br/>Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable<br/>transformations first-hand and discover the how to be a responsible pet owner

Programming.

Core

Other Matters (17 of 24)	Response
Program Title	Dog Whisperer with Cesar Millan
Origination	Network
Days/Times Program Regularly Scheduled	Sat at 9 am on GCBI-CW
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner
Other Matters (18 of 24)	Response
Program Title	Dog Whisperer with Cesar Millan
Origination	Network
Days/Times Program Regularly Scheduled	Sat at 930 am on GCBI-CW
Total times aired at regularly scheduled time	13
Length of Program	30 mins

### Age of Target Child Audience from

13 years to 16 years

Describe the<br/>educational and<br/>informationalDog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16<br/>and the entire family that educates and informs the audience about canine training techniques and<br/>creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan,<br/>objective of the<br/>program and<br/>how it meetsDog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach<br/>families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to<br/>Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable<br/>transformations first-hand and discover the how to be a responsible pet owner

Programming.

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Other Matters (19 of 24)	Response	
Program Title	Dog Whisperer with Cesar Millan	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat at 10 am on GCBI-CW	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable	
Other Matters (20 of 24)	Response	
Program Title	Save our Shelter	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat at 1030 am on GCBI-CW	
Total times aired at regularly	13	

regularly scheduled time

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Save Our Shelter is a series focusing on the "rescue" of animal shelters need across America. Each week, hosts Rocky Kanaka and Rob help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Save Our Shelter will inform young people about the urgent need for pet adoption throughout the United States and how providing a clean and well-equipped home is essential to a pet's healthy lifestyle. Save Our Shelter will demonstrate to young people that proper care of pets reflects our best human qualities kindness, teens will learn an important educational lesson that will stay with them for life. Description: rescue" of animal shelters and pets in 13-16 years old, Save Our Shelter will inform young people well-equipped home is essential to a pet's healthy lifestyle. By expressing this ultimate example of cue" North, with the proper care of pets

Other Matters ( of 24)	21 Response
Program Title	Hatched
Origination	Network
Days/Times Program Regula Scheduled	Sat at 11 am on GCBI-CW arly
Total times aired regularly schedu time	
Length of Progra	am 30 mins
Age of Target C Audience from	child 13 years to 16 years
Describe the educational and informational objective of the program and ho meets the defini of Core Programming.	business school will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, w it packaging,marketing and investment strategies. Hatched brings young entrepreneurs to the table
Other Matters (22 of 24)	Response
Program Title	Dream Quest
Origination	Network
Days/Times Program Regularly Scheduled	Sat at 1130 am on GCBI-CW

Total times 13 aired at regularly scheduled time

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
from	
Describe the educational and informational objective of the program	Dream Quest is a weekly half hour program for children 13-16 years of age. The series literally brings the world to young people and their families by fulfilling the desire to learn through experience. Our ship is a floating classroom designed to give families the real-life education of a lifetime Led by a seasoned captain, cruise director and highly skilled crew, Dream Quest brings families on an interactive voyage where they learn about the world's amazing oceans, the animals that swim beneath the water and the ecological advancements underway to preserve and protect our most precious resources. Each week, the Dream
and how it meets the definition of	Quest crew utilizes the ship's indoor and outdoor specially designed facilities to engage a lucky family in a dynamic "classroom on the sea." Families will learn how scientific education can lead to careers that are rewarding and illuminating, while spending time together on amazing adventures. Teens will learn what it
Core Programming.	takes to pursue their dreams, and may be inspired to try something new along the way.
Other Matters (23	
of 24)	Response
Program Title	Eco-Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 10:00 am on ECBI
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and	Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about climate change by asking questions to discover the truths and
informational objective of the program and how it meets the definition of	myths of the climate change issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally Eco Company regularly provides practical tip that teens, and people of all ages can use in their daily lives. 2 Eco Company uses the technique of peer
Core Programming.	that teens, and people of all ages can use in their daily lives. 2. Eco Company uses the technique of peer reporting. The diverse and dynamic cast of teens who make up Eco Company combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs Eco Company "members" or hosts who conduct interviews of peers and adults, and experience first hand the demonstration and explanation of the topic. 3. An Eco Company website that can be easily accessed by parents provides a clear description of the program and types of topics covered. It also provides a listing of the weekly episodes and topics aired on broadcast stations through the USA. Advance

Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 10:30 am on ECBI
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Atlas we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptations that allow them to survive and thrive. But best of all, we meet them face to face.

ertification	Question	Respons
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	
	officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed	
	official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an	
	attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to	
	represent the party filing the Children's Television Programming, and who further certifies that he or she has	
	read the document; that to the best of his or her knowledge, information,and belief there is good ground to	
	support it; and that it is not interposed for delay.	
	FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
	FORFEITURE OF ANY FEES PAID	
	Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
	requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of	
	the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements	
	that apply to the type of Authorization requested in this application.	
	WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
	FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
	AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the	WCBI-
	Authorization(s) specified above.	TV, LLC

Attachments No Attachments.