



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001587583** | File Number: **CPR-119885** | Submit Date: **04/08/2011** | Call Sign: **WTAE-TV** | Facility ID: **65681** |

City: **PITTSBURGH** | State: **PA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

04/08/2011 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Pittsburgh
	Web Home Page Address	www.wtae.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	That's So Raven
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:00 AM
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Raven, a young teen who has inherited her grandmother's trait of clairvoyance, is a normal, happy and resourceful young woman. However, at times Raven worries that she is a "freak" because of her clairvoyant abilities. She has a younger brother, Cory, age ten. They are typical siblings, with the tension and rivalry that most siblings experience. Raven attends public high school. Both parents are employed outside the home. They are loving parents, and good disciplinarians. Raven is often responsible for the after-school safety and activities of her brother, Cory. Her closest friends are Chelsea and Eddie, who are fiercely committed to environmental issues and sports, respectively. Raven's parents and closest friends know about her "visions" of the immediate future. The premonitions often prompt her to attempt to intervene before trouble occurs. Sometimes Raven's interventions backfire, and at other times the foreseen events come true, bringing embarrassment or sadness. Raven learns valuable lessons from her blunders and transgressions. Thus, the "visions" set up issues that the Core episodes of this series explore. The series uses humor to convey strong, relevant messages about growing up. Some of the issues that are the focus of episodes are sibling rivalry, popularity, loyalty, self-acceptance, dealing with authority (school and parental), honesty, coping with jealousy, and consequences of lying or cheating.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 15)	Response
Program Title	That's So Raven
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Raven, a young teen who has inherited her grandmother's trait of clairvoyance, is a normal, happy and resourceful young woman. However, at times Raven worries that she is a "freak" because of her clairvoyant abilities. She has a younger brother, Cory, age ten. They are typical siblings, with the tension and rivalry that most siblings experience. Raven attends public high school. Both parents are employed outside the home. They are loving parents, and good disciplinarians. Raven is often responsible for the after-school safety and activities of her brother, Cory. Her closest friends are Chelsea and Eddie, who are fiercely committed to environmental issues and sports, respectively. Raven's parents and closest friends know about her "visions" of the immediate future. The premonitions often prompt her to attempt to intervene before trouble occurs. Sometimes Raven's interventions backfire, and at other times the foreseen events come true, bringing embarrassment or sadness. Raven learns valuable lessons from her blunders and transgressions. Thus, the "visions" set up issues that the Core episodes of this series explore. The series uses humor to convey strong, relevant messages about growing up. Some of the issues that are the focus of episodes are sibling rivalry, popularity, loyalty, self-acceptance, dealing with authority (school and parental), honesty, coping with jealousy, and consequences of lying or cheating.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 15)	Response
Program Title	Hannah Montana
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:00 AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Thirteen-year-old Mylie Stewart, recently moved from Tennessee to Malibu, CA leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana." Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Mylie's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they know of her stage identity. Mylie wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Mylie is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Mylie's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Hannah Montana
List date and time rescheduled	SU 1/2/11 1-130p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 1/1/11
Reason for Preemption	Other

Digital Core Program (4 of 15)	Response
Program Title	The Suite Life of Zack & Cody
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30 AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	11 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming address concerns close to the hearts of older children and tweens and deliver life lessons tailored for that audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend the local public middle school and are in the same class. One of the twins is polite and shy and excels in academics, while the other, an athlete and extrovert, barely scrapes by in school, due to disinterest and lack of effort, and instead often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boys' mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but who stays in touch with his boys. This sets up occasional parental "conflicts" about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, the girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class family. Both Zack and Cody have crushes on Maddie, who is four years older than they. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family income limitations, responsibility, self-esteem, and peer pressure.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Suite Life of Zack & Cody
List date and time rescheduled	SU 1/2/11 130-2p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 1/1/11
Reason for Preemption	Other

Digital Core Program (5 of 15)	Response
Program Title	The Emperor's New School
Origination	Network
Days/Times Program Regularly Scheduled	SU 12:00 PM
Total times aired at regularly scheduled time	12
Total times aired	12

Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become the official Emperor of his land. He faces the intellectual, physical and social challenges that all teens face, all the while conscious that his life's work will be to rule fairly and nobly. Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. In many episodes Kuzco must thwart attempts by the nefarious Yzma and her dimwitted henchman, Kronk, to stop him from doing well in school. If Kuzco fails at his academic requirements, Yzma stands a chance to become Empress. Kuzco, who is by nature inclined to take the easy way out of tough situations, struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, graduates, and can relate to his citizens at all levels of society, will he ascend the throne and become Emperor. His loyal friend and heart-throb, Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore relevant messages such as coping with peer pressure, respecting authority, taking responsibility, adhering to foster family and school rules, honesty, acceptance of differences, building self-esteem and trust.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Emperor's New School
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SU 2/27/11
Reason for Preemption	Sports

**Digital Core
Program (6
of 15)** **Response**

Program Title	The Replacement's
Origination	Network
Days/Times Program Regularly Scheduled	SU 12:30 PM
Total times aired at regularly scheduled time	7
Total times aired	7
Number of Preemptions	6
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
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Title of Program	The Replacement's
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-03-27
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	The Replacement's
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SU 3/20/11
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	The Replacement's
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SU 2/27/11
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	The Replacement's
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SU 3/6/11
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	The Replacement's
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SU 1/30/11
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	The Replacement's
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SU 2/13/11
Reason for Preemption	Sports

Digital Core Program (7 of 15)	Response
Program Title	Teen Kid's News
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 11:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Teen Kids News is the first kid-to-kid newscast, created for and delivered by children. The program is hosted by a diverse news team made up of young "journalists" reporting from a professional news set and from the field on stories of interest and educational value to its own audience. The focus of the program is young people, so all the stories are in their words.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (8 of 15) Response	
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL MULTI-CAST "THIS TV" CHANNEL: Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The program's educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship and Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 15) Response	
Program Title	Busytown Mysteries
Origination	Network

Days/Times Program Regularly Scheduled	SA 10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL MULTI-CAST "THIS TV" CHANNEL: Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 15)	Response
Program Title	The Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL MULTI-CAST "THIS TV" CHANNEL: This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 15)	Response
Program Title	The Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL MULTI-CAST "THIS TV" CHANNEL: This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 15)	Response
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Program Title	Cake
Origination	Network
Days/Times Program Regularly Scheduled	SA 12:00 PM
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL MULTI-CAST "THIS TV" CHANNEL: Cake, super creative teen, hosts a cable access show, "Cake TV", with the help of her three best friends, Miracle, Amy and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday items (t-shirts, CD cases, plush toys) and make them extraordinary using a little imagination, and a glue gun!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Cake
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA 1/22/11
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Cake
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No

Date Preempted	
Episode #	SA 2/19/11
Reason for Preemption	Sports

Digital Core Program (13 of 15) Response	
Program Title	Dance Revolution
Origination	Network
Days/Times Program Regularly Scheduled	SA 12:30 PM
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL MULTI-CAST "THIS TV" CHANNEL: Tweens and teens bring their freshest moves to Dance Revolution, the sensational dance competition where teams of dancers incorporate innovative moves into their existing choreography and create "revolutionary" new routines. Hosted by popular DJ Rick, kid-friendly celebrity judges determine the winners as the dance crews perform to the juicy sounds of the Dance Revolution house band, the Slumber Party Girls! Find out who takes home the Grand Prize of a \$20,000 scholarship!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Dance Revolution
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No

Date Preempted	
Episode #	SA 2/19/11
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Dance Revolution
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SA 1/22/11
Reason for Preemption	Sports

Digital Core Program (14 of 15)	Response
Program Title	Stargate Infinity
Origination	Network
Days/Times Program Regularly Scheduled	SU 10:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL MULTI-CAST "THIS TV" CHANNEL: In this animated action-adventure series based on MGM's successful sci-fi movie and television franchise "Stargate" four exceptional Air Force Academy cadets and a wrongly court-martialed Stargate veteran must travel through the gated wormholes from one planet to the next in order to protect a mysterious alien creature from the sinister clutches of a new extraterrestrial enemy. Together they must learn to adapt to new cultures and each other while trying to find a safe haven for the alien and clear their names so they can return home.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (15 of 15)	Response
Program Title	Magi-Nation
Origination	Network
Days/Times Program Regularly Scheduled	SU 10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL MULTI-CAST "THIS TV" CHANNEL: Young Tony Jones is an average teen from Earth who finds himself mysteriously transported to the magical world of Magi-Nation. In these Moonlands Tony befriends two young Magi heroes-in-training who join him on a journey to defeat the evil Shadow Magi who are out to rule their world. Along with their trusty collection of Dream Creatures these new friends must solve riddles, battle evil and discover the secrets hidden in each region on the Moonlands. During their adventures, they just might discover some secrets about themselves!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Jack Hanna's: Into The Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SUN 1/2/11 and 2/20, 2-2:30PM and SUN 1/9-1/23 and 2/6, 1-1:30PM
Total times aired at regularly scheduled time:	6
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AN EPISODE OF JACK HANNA'S: INTO THE WILD WAS SCHEDULED ON OUR MAIN DIGITAL CHANNEL ON THE FOLLOWING DATES: SUN 1/2/11 and 2/20, 2-2:30PM and SUN 1/9-1/23 and 2/6, 1-1:30PM. Jack Hanna's: Into The Wild takes viewers on excursions around the world through the eyes of America's most believed animal adventurer and his family. Throughout Jack's travels, he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Daniel L. Henninger
Address	WTAE-TV, 400 Ardmore Blvd.
City	Pittsburgh
State	PA
Zip	15221
Telephone Number	412-244-4411
Email Address	dhenninger@hearst.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	1. On Sat, 1/1/11, Hannah Montana and The Suite Life of Zack and Cody were pre-empted on our main digital channel due to ABC's scheduling of the Tournament of Roses Parade 11a-1pm. Both programs were rescheduled to a quarterly second home on Sun, 1/2 /11 and aired 1-130pm and 130-2pm respectively. 2. On Sat, 3/5 /11, Dance Revolution airing on our digital multicast "This TV" channel was interrupted 12:59:42-1:00pm due to a loss of signal caused by a sun outage. The interruption occurred during closing credits and non-program content. As the interruption was beyond the station's control and brief in nature, the episode has been reported as if it aired in its entirety.

Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	That's So Raven
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Raven, a young teen who has inherited her grandmother's trait of clairvoyance, is a normal, happy and resourceful young woman. However, at times Raven worries that she is a "freak" because of her clairvoyant abilities. She has a younger brother, Cory, age ten. They are typical siblings, with the tension and rivalry that most siblings experience. Raven attends public high school. Both parents are employed outside the home. They are loving parents, and good disciplinarians. Raven is often responsible for the after-school safety and activities of her brother, Cory. Her closest friends are Chelsea and Eddie, who are fiercely committed to environmental issues and sports, respectively. Raven's parents and closest friends know about her "visions" of the immediate future. The premonitions often prompt her to attempt to intervene before trouble occurs. Sometimes Raven's interventions backfire, and at other times the foreseen events come true, bringing embarrassment or sadness. Raven learns valuable lessons from her blunders and transgressions. Thus, the "visions" set up issues that the Core episodes of this series explore. The series uses humor to convey strong, relevant messages about growing up. Some of the issues that are the focus of episodes are sibling rivalry, popularity, loyalty, self-acceptance, dealing with authority (school and parental), honesty, coping with jealousy, and consequences of lying or cheating.

Other Matters (2 of 15)	Response
Program Title	That's So Raven
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Raven, a young teen who has inherited her grandmother's trait of clairvoyance, is a normal, happy and resourceful young woman. However, at times Raven worries that she is a "freak" because of her clairvoyant abilities. She has a younger brother, Cory, age ten. They are typical siblings, with the tension and rivalry that most siblings experience. Raven attends public high school. Both parents are employed outside the home. They are loving parents, and good disciplinarians. Raven is often responsible for the after-school safety and activities of her brother, Cory. Her closest friends are Chelsea and Eddie, who are fiercely committed to environmental issues and sports, respectively. Raven's parents and closest friends know about her "visions" of the immediate future. The premonitions often prompt her to attempt to intervene before trouble occurs. Sometimes Raven's interventions backfire, and at other times the foreseen events come true, bringing embarrassment or sadness. Raven learns valuable lessons from her blunders and transgressions. Thus, the "visions" set up issues that the Core episodes of this series explore. The series uses humor to convey strong, relevant messages about growing up. Some of the issues that are the focus of episodes are sibling rivalry, popularity, loyalty, self-acceptance, dealing with authority (school and parental), honesty, coping with jealousy, and consequences of lying or cheating.

Other Matters (3 of 15)	Response
Program Title	Hannah Montana
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Thirteen-year-old Mylie Stewart, recently moved from Tennessee to Malibu, CA leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana." Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Mylie's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they know of her stage identity. Mylie wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Mylie is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Mylie's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement.
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Other Matters (4 of 15)	Response
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Program Title	The Suite Life of Zack & Cody
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	11 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming address concerns close to the hearts of older children and tweens and deliver life lessons tailored for that audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend the local public middle school and are in the same class. One of the twins is polite and shy and excels in academics, while the other, an athlete and extrovert, barely scrapes by in school, due to disinterest and lack of effort, and instead often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boys' mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but who stays in touch with his boys. This sets up occasional parental "conflicts" about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, the girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class family. Both Zack and Cody have crushes on Maddie, who is four years older than they. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family income limitations, responsibility, self-esteem, and peer pressure.

Other Matters (5 of 15)	Response
Program Title	The Emperor's New School
Origination	Network
Days/Times Program Regularly Scheduled	SU 12:00 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become the official Emperor of his land. He faces the intellectual, physical and social challenges that all teens face, all the while conscious that his life's work will be to rule fairly and nobly. Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. In many episodes Kuzco must thwart attempts by the nefarious Yzma and her dimwitted henchman, Kronk, to stop him from doing well in school. If Kuzco fails at his academic requirements, Yzma stands a chance to become Empress. Kuzco, who is by nature inclined to take the easy way out of tough situations, struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, graduates, and can relate to his citizens at all levels of society, will he ascend the throne and become Emperor. His loyal friend and heart-throb, Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore relevant messages such as coping with peer pressure, respecting authority, taking responsibility, adhering to foster family and school rules, honesty, acceptance of differences, building self-esteem and trust.
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Other Matters (6 of 15)	Response
Program Title	The Replacements
Origination	Network
Days/Times Program Regularly Scheduled	SU 12:30 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust.

Other Matters (7 of 15)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 11:30 AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Teen Kids News is the first kid-to-kid newscast, created for and delivered by children. The program is hosted by a diverse news team made up of young "journalists" reporting from a professional news set and from the field on stories of interest and educational value to its own audience. The focus of the program is young people, so all the stories are in their words.

Other Matters (8 of 15)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL MULTI-CAST "THIS TV" CHANNEL: Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The program's educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship and Compassion.

Other Matters (9 of 15)	Response
Program Title	Busytown Mysteries
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL MULTI-CAST "THIS TV" CHANNEL: Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery.
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Other Matters (10 of 15)	Response
Program Title	The Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL MULTI-CAST "THIS TV" CHANNEL: This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.

Other Matters (11 of 15)	Response
Program Title	The Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL MULTI-CAST "THIS TV" CHANNEL: This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.

Other Matters (12 of 15)	Response
Program Title	Cake
Origination	Network

Days/Times Program Regularly Scheduled	SA 12:00 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL MULTI-CAST "THIS TV" CHANNEL: Cake, super creative teen, hosts a cable access show, "Cake TV", with the help of her three best friends, Miracle, Amy and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday items (t-shirts, CD cases, plush toys) and make them extraordinary using a little imagination, and a glue gun!

Other Matters (13 of 15)	
Program Title	Response
Program Title	Dance Revolution
Origination	Network
Days/Times Program Regularly Scheduled	SA 12:30 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL MULTI-CAST "THIS TV" CHANNEL: Tweens and teens bring their freshest moves to Dance Revolution, the sensational dance competition where teams of dancers incorporate innovative moves into their existing choreography and create "revolutionary" new routines. Hosted by popular DJ Rick, kid-friendly celebrity judges determine the winners as the dance crews perform to the juicy sounds of the Dance Revolution house band, the Slumber Party Girls! Find out who takes home the Grand Prize of a \$20,000 scholarship!

Other Matters (14 of 15)	
Program Title	Response
Program Title	Stargate Infinity
Origination	Network
Days/Times Program Regularly Scheduled	SU 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL MULTI-CAST "THIS TV" CHANNEL: In this animated action-adventure series based on MGM's successful sci-fi movie and television franchise "Stargate" four exceptional Air Force Academy cadets and a wrongly court-martialed Stargate veteran must travel through the gated wormholes from one planet to the next in order to protect a mysterious alien creature from the sinister clutches of a new extraterrestrial enemy. Together they must learn to adapt to new cultures and each other while trying to find a safe haven for the alien and clear their names so they can return home.
Other Matters (15 of 15)	
Program Title	Magi-Nation
Origination	Network
Days/Times Program Regularly Scheduled	SU 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL MULTI-CAST "THIS TV" CHANNEL: Young Tony Jones is an average teen from Earth who finds himself mysteriously transported to the magical world of Magi-Nation. In these Moonlands Tony befriends two young Magi heroes-in-training who join him on a journey to defeat the evil Shadow Magi who are out to rule their world. Along with their trusty collection of Dream Creatures these new friends must solve riddles, battle evil and discover the secrets hidden in each region on the Moonlands. During their adventures, they just might discover some secrets about themselves!

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WTAE Hearst Television Inc.</p>

Attachments

No Attachments.