



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0027510742** | File Number: **CPR-125274** | Submit Date: **10/10/2011** | Call Sign: **WHNO** | Facility ID: **37106** | City:  
**NEW ORLEANS** | State: **LA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**10/10/2011** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
-----------	---------	-------	-------	----------------

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	New Orleans
	Web Home Page Address	www.whno.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	7.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	10.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(9)

Digital Core Program (1 of 9)		Response
Program Title		Little House on the Prairie
Origination		Syndicated
Days/Times Program Regularly Scheduled		M-F, 4-5p
Total times aired at regularly scheduled time		66
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		60 mins
Age of Target Child Audience		8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program follows the Ingalls family as they live life on the prairie. You people are taught valuable life lessons in each episode involving honesty, values, consequences and much more.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Digital Core Program (2 of 9)		Response
Program Title		Sports Stars of Tomorrow
Origination		Syndicated
Days/Times Program Regularly Scheduled		T, 6pm
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow, which airs on our main digital channel, is a sports television show about high school athletics. The show is hosted by Pat Summerall and it takes viewers across the country in search of the brightest young stars in sports today. The show provides in-depth features stories about the top prep athletes throughout the US, attempting to get an off the field look at the athletes, showing them in real life away from what they are known for. The show also provides an in-depth story telling look at the hard work and the dedication it takes for these athletes to achieve their goals. The show meets the definition of core programming because it educates and informs teenagers on what dedication and hard work will do by showing these various stories through a peer-to-peer example for today's teens.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 9)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 8:30a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly news program that provides information and news to children in a manner that is compelling and entertaining. Appeals to kids on their level through a kid-to-kid newscast featuring current events and news stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 9)	Response
-------------------------------	----------

Program Title	Jack Hanna: Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 9a
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna: Into the Wild is a live action designed to educate and inform children 13 to 16 years of age, although Jack strives to make this show educational and fun viewing for all ages. This series is based on Jack traveling the world with friends & family, taking viewers to his favorite destinations and introducing them to new and amazing creatures each week. Throughout his travels, he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Jack Hanna: Into the Wild
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-09-17
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Jack Hanna: Into the Wild
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-09-10
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Jack Hanna: Into the Wild
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-09-24
Episode #	
Reason for Preemption	Other

Digital Core Program (5 of 9)	Response
Program Title	The Lone Ranger
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 1:30p
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins



Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Lone Ranger shows young viewers and families what a person can do who's willing to stand up for what is right and decent, and the adversity that sometimes comes along with this. Each show features the Lone Ranger and his trusty side kick, Tonto, as they work together to solve some very serious problems. This program meets the definition of core programming as it teaches children various lessons on building character and learning to persevere through hardships that may come their way. It also teaches valuable lessons on values and morals and the importance of each, along with working together you those people in your life you trust.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 9)		Response
Program Title		Gina D's Kid's Club
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sa, 6:30a
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of this weekly half-hour program for young children, which airs on our second digital channel, was developed with guidance from Dr. Janice K. Battenberg and Dr. Mary Beth Leidman, two highly respected educators. Gina D's Kids Club is a viable vehicle in the development of the self-image, social, math, and reading skills in young children. The main character, Gina D, is a fun loving and positive role model who connects with her 2 to 6 year-old audience in the same familiarity that children associate with their mothers. Children are not only educated, but are entertained by a cast of whimsical characters which include Simon Wannabe, Mister Pockets, Miss Millie Muffin, Pierre D'Artist, TV Ted, and Doggy Brown. Gina D's Kids Club is a place where every kid belongs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 9)	Response
Program Title	Sing Along with Gina D
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 7 & 7:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of this weekly half-hour program for young children, which airs on our second digital channel, was developed with guidance from Dr. Janice K. Battenberg and Dr. Mary Beth Leidman, two highly respected educators. Gina D's Kids Club is a viable vehicle in the development of the self-image, social, math, and reading skills in young children. The main character, Gina D, is a fun loving and positive role model who connects with her 2 to 6 year-old audience in the same familiarity that children associate with their mothers. Children are not only educated, but are entertained by a cast of whimsical characters which include Simon Wannabe, Mister Pockets, Miss Millie Muffin, Pierre D'Artist, TV Ted, and Doggy Brown. Gina D's Kids Club is a place where every kid belongs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9)		Response
Program Title	Adventures in Odyssey	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 9:00am, 9:30am; M-F 2pm	
Total times aired at regularly scheduled time	91	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Parents have trusted Adventures in Odyssey since 1987 to provide character-building stories kids love. This series, which airs on our second digital channel, presents original stories brought to life by actors who make you feel like part of the experience. These fictional character-building dramas are created by an award-winning team that uses storytelling to teach lasting truths.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (9 of 9)		Response
Program Title	Daniel Boone	

Origination	Syndicated
Days/Times Program Regularly Scheduled	M-F, 3p
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Daniel Boone series, which airs on our second digital channel, shows young viewers and families what it was like to live on the frontier 100 years ago and all the adversity that came with this lifestyle. This program meets the definition of core programming as it teaches children various lessons on building character and persevering through hardships that may come their way. The series teaches valuable lessons on maintaining the family unit and working together in that unit.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Dean Powery
Address	839 St. Charles Ave, suite 307
City	New Orleans
State	LA
Zip	70130
Telephone Number	504-681-0120
Email Address	dpowery@lesea.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WHNO ceased analog transmission in the first quarter of 2009, making any reference to our analog signal void.

Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	Little House on the Prairie
Origination	Syndicated
Days/Times Program Regularly Scheduled	M-F, 3p
Total times aired at regularly scheduled time	65
Length of Program	60 mins
Age of Target Child Audience from	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows the Ingalls family as they live life on the prairie. You people are taught valuable life lessons in each episode involving honesty, values, consequences and much more.

Other Matters (2 of 8)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	T, 6p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow, which airs on our main digital channel, is a sports television show about high school athletics. The show is hosted by Pat Summerall and it takes viewers across the country in search of the brightest young stars in sports today. The show provides in-depth features stories about the top prep athletes throughout the US, attempting to get an off the field look at the athletes, showing them in real life away from what they are known for. The show also provides an in-depth story telling look at the hard work and the dedication it takes for these athletes to achieve their goals. The show meets the definition of core programming because it educates and informs teenagers on what dedication and hard work will do by showing these various stories through a peer-to-peer example for today's teens.

Other Matters (3 of 8)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 1:30p
Total times aired at regularly scheduled time	13



Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly news program that provides information and news to children in a manner that is compelling and entertaining. Appeals to kids on their level through a kid-to-kid newscast featuring current events and news stories.

Other Matters (4 of 8)	Response
Program Title	Jack Hanna: Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 7a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna: Into the Wild is a live action designed to educate and inform children 13 to 16 years of age, although Jack strives to make this show educational and fun viewing for all ages. This series is based on Jack traveling the world with friends & family, taking viewers to his favorite destinations and introducing them to new and amazing creatures each week. Throughout his travels, he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.

Other Matters (5 of 8)	Response
Program Title	Gina D's Kid's Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 6:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of this weekly half-hour program for young children, which airs on our second digital channel, was developed with guidance from Dr. Janice K. Battenberg and Dr. Mary Beth Leidman, two highly respected educators. Gina D's Kids Club is a viable vehicle in the development of the self-image, social, math, and reading skills in young children. The main character, Gina D, is a fun loving and positive role model who connects with her 2 to 6 year-old audience in the same familiarity that children associate with their mothers. Children are not only educated, but are entertained by a cast of whimsical characters which include Simon Wannabe, Mister Pockets, Miss Millie Muffin, Pierre D'Artist, TV Ted, and Doggy Brown. Gina D's Kids Club is a place where every kid belongs.
--	--

Other Matters (6 of 8)	Response
Program Title	Sing Along with Gina D
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa, 7a & 7:30a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of this weekly half-hour program for young children, which airs on our second digital channel, was developed with guidance from Dr. Janice K. Battenberg and Dr. Mary Beth Leidman, two highly respected educators. Gina D's Kids Club is a viable vehicle in the development of the self-image, social, math, and reading skills in young children. The main character, Gina D, is a fun loving and positive role model who connects with her 2 to 6 year-old audience in the same familiarity that children associate with their mothers. Children are not only educated, but are entertained by a cast of whimsical characters which include Simon Wannabe, Mister Pockets, Miss Millie Muffin, Pierre D'Artist, TV Ted, and Doggy Brown. Gina D's Kids Club is a place where every kid belongs.
--	--

Other Matters (7 of 8)	Response
Program Title	Adventures in Odyssey
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon-Fri 2pm, Sat. 9am, 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Parents have trusted Adventures in Odyssey since 1987 to provide character-building stories kids love. This series, which airs on our second digital channel, presents original stories brought to life by actors who make you feel like part of the experience. These fictional character-building dramas are created by an award-winning team that uses storytelling to teach lasting truths.
<b>Other Matters (8 of 8)</b>	
Program Title	Daniel Boone
Origination	Syndicated
Days/Times Program Regularly Scheduled	M-F, 3p
Total times aired at regularly scheduled time	65
Length of Program	60 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Daniel Boone series, which airs on our second digital channel, shows young viewers and families what it was like to live on the frontier 100 years ago and all the adversity that came with this lifestyle. This program meets the definition of core programming as it teaches children various lessons on building character and persevering through hardships that may come their way. The series teaches valuable lessons on maintaining the family unit and working together in that unit.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>LeSEA Broadcasting of New Orleans</b></p>

**Attachments**

No Attachments.