

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0018223693** File Number: **CPR-122588** Submit Date: **07/09/2011** Call Sign: **KFDA-TV** Facility ID: **51466** 

City: **AMARILLO** State: **TX** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/09/2011 Filing Status: Active

## Report reflects information for : Second Quarter of 2011

| General     |
|-------------|
| Information |

| Section     | Question                                                                             | Response |
|-------------|--------------------------------------------------------------------------------------|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response              |
|--------------|-----------------------|-----------------------|
| Station Type | Station Type          | Network Affiliation   |
|              | Affiliated network    | CBS                   |
|              | Nielsen DMA           | Amarillo              |
|              | Web Home Page Address | www.newschannel10.com |

## Digital Core Programming

| Question                                                                                                                                                                                                                                                                                                                                                                                                                  | Response |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream                                                                                                                                                                                                                                                                                                        | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream                                                                                                                                                                                                                                                                  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:                                                                                                                                                                                                                                                              | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?                                                                                                                                                                                                  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

## Digital Core Programs(12)

| Digital Core<br>Program (1<br>of 12)                                                                                     | Response                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|--------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | BUSYTOWN MYSTERIES - I                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Origination                                                                                                              | Network                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled                                                                          | Saturday 9:00am                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Total times aired at regularly scheduled time                                                                            | 13                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Total times aired                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Number of<br>Preemptions                                                                                                 | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Number of<br>Preemptions<br>Rescheduled                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Length of Program                                                                                                        | 30 mins                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Age of<br>Target Child<br>Audience                                                                                       | 3 years to 7 years                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |

| Digital Core<br>Program (2<br>of 12)                                                                                     | Response                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|--------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | BUSYTOWN MYSTERIES - II                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Origination                                                                                                              | Network                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled                                                                          | Saturday 9:30am                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Total times aired at regularly scheduled time                                                                            | 13                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Total times aired                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Number of<br>Preemptions                                                                                                 | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Number of<br>Preemptions<br>Rescheduled                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Length of<br>Program                                                                                                     | 30 mins                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Age of<br>Target Child<br>Audience                                                                                       | 3 years to 7 years                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |

| Digital Core |  |  |  |  |
|--------------|--|--|--|--|
| Program (3   |  |  |  |  |
| of 12)       |  |  |  |  |

| Program Title                                                                                                            | DOODLEBOPS ROCKIN' ROAD SHOW                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|--------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Origination                                                                                                              | Network                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Days/Times<br>Program<br>Regularly<br>Scheduled                                                                          | Saturday 10:00am                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Total times<br>aired at<br>regularly<br>scheduled<br>time                                                                | 13                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Total times aired                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Number of<br>Preemptions                                                                                                 | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Number of<br>Preemptions<br>Rescheduled                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Length of Program                                                                                                        | 30 mins                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Age of<br>Target Child<br>Audience                                                                                       | 3 years to 8 years                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode of the show features a real child, who writes for help or advice with a problem to the Dood three animated young members of a band. The child then enters the animated world of the Doodlenet, as sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulate the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |

| Digital Core<br>Program (4 |          |
|----------------------------|----------|
| of 12)                     | Response |
| Program Title              | TROLLZ   |

| Origination                                                                                                              | Network                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|--------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Days/Times<br>Program<br>Regularly<br>Scheduled                                                                          | Saturday 10:30am                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Total times<br>aired at<br>regularly<br>scheduled<br>time                                                                | 13                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Total times aired                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Number of<br>Preemptions                                                                                                 | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Number of<br>Preemptions<br>Rescheduled                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Length of<br>Program                                                                                                     | 30 mins                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Age of<br>Target Child<br>Audience                                                                                       | 8 years to 12 years                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live the credo B.F.F.L Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |

| Digital Core  |               |  |  |  |
|---------------|---------------|--|--|--|
| Program (5    |               |  |  |  |
| of 12)        | 12) Response  |  |  |  |
| Program Title | HORSELAND - I |  |  |  |
| Origination   | Network       |  |  |  |

| Days/Times<br>Program<br>Regularly<br>Scheduled                                                                          | Saturday 11:00am                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |  |
|--------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| Total times aired at regularly scheduled time                                                                            | 12                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |  |
| Total times aired                                                                                                        | 13                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |  |
| Number of<br>Preemptions                                                                                                 | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |  |
| Number of<br>Preemptions<br>Rescheduled                                                                                  | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |  |
| Length of Program                                                                                                        | 30 mins                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |  |
| Age of<br>Target Child<br>Audience                                                                                       | 9 years to 11 years                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition |  |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |  |

## **Digital Preemption Programs #1**

| Questions                                                                        | Response      |
|----------------------------------------------------------------------------------|---------------|
| Title of Program                                                                 | HORSELAND - I |
| List date and time rescheduled                                                   | 4/9/2011      |
| Is the rescheduled date the second home?                                         | Yes           |
| Were promotional efforts made to notify the public of rescheduled date and time? | No            |

| Date Preempted        | 2011-04-02 |
|-----------------------|------------|
| Episode #             |            |
| Reason for Preemption | Sports     |

| Digital Core<br>Program (6<br>of 12)                                                                                     | Response                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|--------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | HORSELAND - II                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Origination                                                                                                              | Network                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Days/Times<br>Program<br>Regularly<br>Scheduled                                                                          | Sunday 7:00am                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Total times aired at regularly scheduled time                                                                            | 13                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Total times aired                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Number of<br>Preemptions                                                                                                 | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Number of<br>Preemptions<br>Rescheduled                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Length of Program                                                                                                        | 30 mins                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Age of<br>Target Child<br>Audience                                                                                       | 9 years to 11 years                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Does the     | Yes |  |  |
|--------------|-----|--|--|
| Licensee     |     |  |  |
| identify the |     |  |  |
| program by   |     |  |  |
| displaying   |     |  |  |
| throughout   |     |  |  |
| the program  |     |  |  |
| the symbol E |     |  |  |
| /I?          |     |  |  |

| Digital Core Program (7 of 12)                                                                                           | Response                                                                                                                                                                                                                                                                           |
|--------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | Animal Exploration - KZBZ                                                                                                                                                                                                                                                          |
| Origination                                                                                                              | Syndicated                                                                                                                                                                                                                                                                         |
| Days/Times Program Regularly<br>Scheduled                                                                                | Saturday 8:00am                                                                                                                                                                                                                                                                    |
| Total times aired at regularly scheduled time                                                                            | 13                                                                                                                                                                                                                                                                                 |
| Total times aired                                                                                                        |                                                                                                                                                                                                                                                                                    |
| Number of Preemptions                                                                                                    | 0                                                                                                                                                                                                                                                                                  |
| Number of Preemptions for other than Breaking News                                                                       |                                                                                                                                                                                                                                                                                    |
| Number of Preemptions<br>Rescheduled                                                                                     |                                                                                                                                                                                                                                                                                    |
| Length of Program                                                                                                        | 30 mins                                                                                                                                                                                                                                                                            |
| Age of Target Child Audience                                                                                             | 13 years to 16 years                                                                                                                                                                                                                                                               |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program inspires children to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes                                                                                                                                                                                                                                                                                |

| Digital Core<br>Program (8 of 12)             | Response        |
|-----------------------------------------------|-----------------|
| Program Title                                 | Into the Wild   |
| Origination                                   | Syndicated      |
| Days/Times Program Regularly Scheduled        | Saturday 8:30am |
| Total times aired at regularly scheduled time | 13              |
| Total times aired                             |                 |
| Number of<br>Preemptions                      | 0               |

| Number of          |                                                                                                        |
|--------------------|--------------------------------------------------------------------------------------------------------|
| Preemptions for    |                                                                                                        |
| other than         |                                                                                                        |
| Breaking News      |                                                                                                        |
| Number of          |                                                                                                        |
| Preemptions        |                                                                                                        |
| Rescheduled        |                                                                                                        |
| Length of          | 30 mins                                                                                                |
| Program            |                                                                                                        |
| Age of Target      | 4 years to 16 years                                                                                    |
| Child Audience     |                                                                                                        |
| Describe the       | Jack Hanna's Into the Wild continued the expected high quality, educational program content that has   |
| educational and    | becone the signatuire of Jungle Jack Productions. The program topic is suitable for both the secondar  |
| informational      | classroom and general audience with content addressing several academic outcomes designated by         |
| objective of the   | both state and national life science standards. Shot from a number of photographic perspecitves, the   |
| program and        | viewer is introduced to the biodeiversity of the area, how animals are adapted to the environment, and |
| how it meets the   | the changes humans have imposed on the environment as well as the positive impact of local             |
| definition of Core | conservation efforts in the region.                                                                    |
| Programming.       |                                                                                                        |
| Does the           | Yes                                                                                                    |
| Licensee identify  |                                                                                                        |
| the program by     |                                                                                                        |
| displaying         |                                                                                                        |
| throughout the     |                                                                                                        |
| program the        |                                                                                                        |
| symbol E/I?        |                                                                                                        |

| Digital Core Program (9 of 12)                                                                                           | Response                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|--------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | Real Life 101 - KZBZ                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Origination                                                                                                              | Syndicated                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Days/Times Program<br>Regularly Scheduled                                                                                | Saturday 10:00am                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Total times aired at regularly scheduled time                                                                            | 13                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Total times aired                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Number of Preemptions                                                                                                    | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Number of Preemptions<br>for other than Breaking<br>News                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Number of Preemptions<br>Rescheduled                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Length of Program                                                                                                        | 30 mins                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Age of Target Child<br>Audience                                                                                          | 13 years to 16 years                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Concepts for Real Life 101 is bold yet simple. Real life jobs and careers are explored in energetic style as an education and information (E/I) presentation for teenage viewers. The careers and people chosen to relfect those categories offer a vital inside look at what it wou really be like to choose that paricular profession. A co-host appreach allows for interchange questions and responses adding viewer stimulation and insight. |

| Does the Licensee      | Yes |
|------------------------|-----|
| dentify the program by |     |
| displaying throughout  |     |
| he program the symbol  |     |
| Ξ/Ι?                   |     |

| Digital Core Program (10 of 12)                                                                                          | Response                                                                                                                                                                                                                                                                                                                                                                                                              |
|--------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | Mad About Money - KZBZ                                                                                                                                                                                                                                                                                                                                                                                                |
| Origination                                                                                                              | Syndicated                                                                                                                                                                                                                                                                                                                                                                                                            |
| Days/Times Program<br>Regularly Scheduled                                                                                | Saturday 10:30am                                                                                                                                                                                                                                                                                                                                                                                                      |
| Total times aired at regularly scheduled time                                                                            | 13                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Total times aired                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Number of Preemptions                                                                                                    | 0                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Number of Preemptions<br>for other than Breaking<br>News                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Number of Preemptions<br>Rescheduled                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Length of Program                                                                                                        | 30 mins                                                                                                                                                                                                                                                                                                                                                                                                               |
| Age of Target Child<br>Audience                                                                                          | 13 years to 16 years                                                                                                                                                                                                                                                                                                                                                                                                  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mad About Money uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the Mad About Money cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes                                                                                                                                                                                                                                                                                                                                                                                                                   |

| Digital Core Program (11 of<br>12)                 | Response          |
|----------------------------------------------------|-------------------|
| Program Title                                      | 9th Period - KZBZ |
| Origination                                        | Syndicated        |
| Days/Times Program<br>Regularly Scheduled          | Saturday 12:00pm  |
| Total times aired at regularly scheduled time      | 13                |
| Total times aired                                  |                   |
| Number of Preemptions                              | 0                 |
| Number of Preemptions for other than Breaking News |                   |

| Number of Preemptions<br>Rescheduled                                                                                     |                                                                                                                                                                                                                                                                                                                                                       |
|--------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Length of Program                                                                                                        | 30 mins                                                                                                                                                                                                                                                                                                                                               |
| Age of Target Child Audience                                                                                             | 13 years to 16 years                                                                                                                                                                                                                                                                                                                                  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | 9th Period is a drama series for teens that teaches positive consequences of thought and action when combined with friendship's effective influences. Three friends meet every day after school to discuss the day's events. Their exchanges are witty and on par with the subject matter of the social interaction that today's children experience. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes                                                                                                                                                                                                                                                                                                                                                   |

| Digital Core<br>Program (12 of<br>12)                                                                                    | Response                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|--------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | Teen Kid News - KZBZ                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Origination                                                                                                              | Syndicated                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Days/Times<br>Program<br>Regularly<br>Scheduled                                                                          | Saturday 12:30pm                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Total times aired at regularly scheduled time                                                                            | 13                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Total times aired                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Number of<br>Preemptions                                                                                                 | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Number of Preemptions for other than Breaking News                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Number of<br>Preemptions<br>Rescheduled                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Length of<br>Program                                                                                                     | 30 mins                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Age of Target<br>Child Audience                                                                                          | 13 years to 16 years                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as hightly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their store is in their own words. The large, diverse news anchor team is unique in television and has great appela to kids who idenify and emulate them. This program inserts the clear voice of the kids into the adult-dominated media and provide a unique perspective to the news that is not currently available on network television. |

| Does the          | Yes |
|-------------------|-----|
| טטפט נוופ         | 169 |
| Licensee identify |     |
|                   |     |
| the program by    |     |
| displaying        |     |
| throughout the    |     |
| _                 |     |
| program the       |     |
| symbol E/I?       |     |
| Symbol L/T:       |     |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Response             |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?                                                                                                                                                                                                                                                                                                                                                                           | Yes                  |
| Name of children's programming liaison                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Tim Cato             |
| Address                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | P.O. Box 10          |
| City                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Amarillo             |
| State                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | TX                   |
| Zip                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 79105                |
| Telephone Number                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 806-383-1010         |
| Email Address                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | tcato@newschannel10. |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                      |

## Other Matters (12)

Programming.

| Other<br>Matters (1 of<br>12)                                                                               | Response                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|-------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                               | BUSYTOWN MYSTERIES - I                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Origination                                                                                                 | Network                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled                                                             | Saturday 9:00am                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Total times<br>aired at<br>regularly<br>scheduled<br>time                                                   | 13                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Length of<br>Program                                                                                        | 30 mins                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Age of<br>Target Child<br>Audience<br>from                                                                  | 3 years to 7 years                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Describe the educational and informational objective of the program and how it meets the definition of Core | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other<br>Matters (2 of<br>12)                 | Response                |
|-----------------------------------------------|-------------------------|
| Program Title                                 | BUSYTOWN MYSTERIES - II |
| Origination                                   | Network                 |
| Days/Times Program Regularly Scheduled        | Saturday 9:30am         |
| Total times aired at regularly scheduled time | 13                      |
| Length of Program                             | 30 mins                 |
| Age of<br>Target Child<br>Audience<br>from    | 3 years to 7 years      |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

meets the definition of

Programming.

Core

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other Matters (3 of 12)                                                        | Response                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|--------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                  | DOODLEBOPS ROCKIN' ROAD SHOW                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Origination                                                                    | Network                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Days/Times<br>Program<br>Regularly<br>Scheduled                                | Saturday 10:00am                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Total times aired at regularly scheduled time                                  | 13                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Length of Program                                                              | 30 mins                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Age of<br>Target Child<br>Audience<br>from                                     | 3 years to 8 years                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Describe the educational and informational objective of the program and how it | Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational |

| Other<br>Matters (4 of<br>12)                   | Response         |
|-------------------------------------------------|------------------|
| Program Title                                   | TROLLZ           |
| Origination                                     | Network          |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturday 10:30am |

and informational needs of children, has educating and informing children as a significant purpose, and

otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Total times  | 13                  |  |
|--------------|---------------------|--|
| aired at     |                     |  |
| regularly    |                     |  |
| scheduled    |                     |  |
| time         |                     |  |
| Length of    | 30 mins             |  |
| Program      |                     |  |
| Age of       | 8 years to 12 years |  |
| Target Child |                     |  |
| Audience     |                     |  |
| from         |                     |  |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other<br>Matters (5 of<br>12)                 | Response            |
|-----------------------------------------------|---------------------|
| Program Title                                 | HORSELAND - I       |
| Origination                                   | Network             |
| Days/Times Program Regularly Scheduled        | Saturday 11:00am    |
| Total times aired at regularly scheduled time | 13                  |
| Length of Program                             | 30 mins             |
| Age of<br>Target Child<br>Audience<br>from    | 9 years to 11 years |

educational and informational objective of the program and how it meets the definition of Core Programming.

Describe the

HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other Matters (6 of                                                                                    | Decrease                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|--------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 12)                                                                                                    | Response                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Program Title                                                                                          | HORSELAND - II                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Origination                                                                                            | Network                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Days/Times Program Regularly Scheduled                                                                 | Sunday 7:00am                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Total times aired at regularly scheduled time                                                          | 13                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Length of Program                                                                                      | 30 mins                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Age of<br>Target Child<br>Audience<br>from                                                             | 9 years to 11 years                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Describe the educational and informational objective of the program and how it meets the definition of | HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, |

| Other Matters (7 of 12)                                                                                                  | Response                                                                                                                                                                                                                                                                           |
|--------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | Animal Exploration                                                                                                                                                                                                                                                                 |
| Origination                                                                                                              | Syndicated                                                                                                                                                                                                                                                                         |
| Days/Times Program Regularly<br>Scheduled                                                                                | Saturday 8:00am                                                                                                                                                                                                                                                                    |
| Total times aired at regularly scheduled time                                                                            | 13                                                                                                                                                                                                                                                                                 |
| Length of Program                                                                                                        | 30 mins                                                                                                                                                                                                                                                                            |
| Age of Target Child Audience from                                                                                        | 13 years to 16 years                                                                                                                                                                                                                                                               |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program inspires children to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. |

has educating and informing children as a significant purpose, and otherwise meets the definition of Core

Programming as specified in the Commission's rules.

Core

Programming.

| Other Matters (8 of 12) | Response      |
|-------------------------|---------------|
| Program Title           | Into the Wild |
| Origination             | Syndicated    |

| Days/Times Program Regularly Scheduled                                                                                   | Saturday 8:30am                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|--------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Total times aired at regularly scheduled time                                                                            | 13                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Length of<br>Program                                                                                                     | 30 mins                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Age of Target<br>Child Audience<br>from                                                                                  | 4 years to 16 years                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Into the Wild continued the expected high quality, educational program content that has becone the signatuire of Jungle Jack Productions. The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspecitives, the viewer is introduced to the biodeiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. |

| Other Matters (9 of 12)                                                                                                  | Response                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|--------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | Real Life 101 - KZBZ                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Origination                                                                                                              | Syndicated                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Days/Times Program Regularly Scheduled                                                                                   | Saturday 10:00am                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Total times aired at regularly scheduled time                                                                            | 13                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Length of Program                                                                                                        | 30 mins                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Age of Target Child Audience from                                                                                        | 13 years to 16 years                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Concepts for Real Life 101 is bold yet simple. Real life jobs and careers are explored in an energetic style as an education and information (E/I) presentation for teenage viewers. The careers and people chosen to relfect those categories offer a vital inside look at what it would really be like to choose that paricular profession. A co-host appreach allows for interchange of questions and responses adding viewer stimulation and insight. |

| Other Matters (10 of 12)                      | Response             |
|-----------------------------------------------|----------------------|
| Program Title                                 | Mad About Money      |
| Origination                                   | Syndicated           |
| Days/Times Program<br>Regularly Scheduled     | Saturday 10:30am     |
| Total times aired at regularly scheduled time | 13                   |
| Length of Program                             | 30 mins              |
| Age of Target Child Audience from             | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Mad About Money uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the Mad About Money cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills.

| Other Matters (11 of 12)                                                                                                 | Response                                                                                                                                                                                                                                                                                                                                              |
|--------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | 9th Period - KZBZ                                                                                                                                                                                                                                                                                                                                     |
| Origination                                                                                                              | Syndicated                                                                                                                                                                                                                                                                                                                                            |
| Days/Times Program Regularly Scheduled                                                                                   | Saturday 12:00pm                                                                                                                                                                                                                                                                                                                                      |
| Total times aired at regularly scheduled time                                                                            | 13                                                                                                                                                                                                                                                                                                                                                    |
| Length of Program                                                                                                        | 30 mins                                                                                                                                                                                                                                                                                                                                               |
| Age of Target Child Audience from                                                                                        | 13 years to 16 years                                                                                                                                                                                                                                                                                                                                  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | 9th Period is a drama series for teens that teaches positive consequences of thought and action when combined with friendship's effective influences. Three friends meet every day after school to discuss the day's events. Their exchanges are witty and on par with the subject matter of the social interaction that today's children experience. |

| Other Matters (12 of 12)                                                                                                 | Response                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|--------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title                                                                                                            | Teen Kid News - KZBZ                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Origination                                                                                                              | Syndicated                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Days/Times Program Regularly Scheduled                                                                                   | Saturday 12:30pm                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Total times aired at regularly scheduled time                                                                            | 13                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Length of<br>Program                                                                                                     | 30 mins                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Age of Target<br>Child Audience<br>from                                                                                  | 13 years to 16 years                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as hightly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their storeis in their own words. The large, diverse news anchor team is unique in television and has great appela to kids who idenify and emulate them. This program inserts the clear voice of the kids into the adult-dominated media and provide a unique perspective to the news that is not currently available on network television. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Panhandle Telecasting, LP dba KFDA-TV **Attachments** 

No Attachments.