

## Children's Television Programming Report

 FRN: 0018608190
 File Number: CPR-132288
 Submit Date: 07/09/2012
 Call Sign: KPTM
 Facility ID: 51491
 City:

 OMAHA
 State: NE

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 07/09/2012
 Filing Status: Active

## **Report reflects information for : Second Quarter of 2012**

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

| Applicant   | Applicant Name, Typ | e, and Contact Info | formation |       |                |
|-------------|---------------------|---------------------|-----------|-------|----------------|
| Information | Applicant           | Address             | Phone     | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - |              |         |       |       |              |

Contact Representatives (0)

| Children's                  | Section  | Question                          | Response     |          |  |
|-----------------------------|--|-----------------------------------|--------------|----------|--|
| Television<br>Information   | Station Type   | Station Type Station Type Network |              | n        |  |
|                             | Affiliated network FOX   |                                   | FOX          | ×        |  |
|                             |  | Nielsen DMA                       | Omaha        |          |  |
|                             |  | Web Home Page Address             | www.kptm.com |          |  |
|                             |  |                                   |              |          |  |
| Digital Core<br>Programming | Question   |                                   |              | Response |  |
|                             | State the average number of hours of Core Programming per week broadcast by the station on its main program stream   |                                   |              | 3.0      |  |
|                             | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream   |                                   |              | 336.0    |  |
|                             | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:   |                                   |              | 10.0     |  |
|                             | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?   |                                   |              | Yes      |  |
|                             | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the |                                   |              | Yes      |  |

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(14)

| Digital Core Program (1 of 14)   | Response  |
|--|---|
| Program Title  | Wild About Animals (DT1)  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays 7:30 a.m.   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Educates and informs children by bringing them entertaining<br>and interesting stories about the world's most fascinating<br>animals. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

## Digital Core Program (2 of 14) Response

| • • • • /   | •   |
|---|---|
| Program Title   | Aqua Kids (DT1)   |
| Origination   | Syndicated  |
| Days/Times Program Regularly<br>Scheduled   | Saturdays 8:00 a.m.   |
| Total times aired at regularly scheduled time   | 13  |
| Total times aired   |   |
| Number of Preemptions   | 0   |
| Number of Preemptions for other than Breaking News  |   |
| Number of Preemptions<br>Rescheduled  |   |
| Length of Program   | 30 mins   |
| Age of Target Child Audience  | 13 years to 16 years  |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core Programming. | The Aqua Kids bright-eyed explorers discover the wonders of the sea and its amazing creatures - and the forces that threaten their survival. The Aqua Kids have an ambitious agenda: saving the oceans of the world. Led by energetic, fun-loving hosts, Aqua Kids teaches children about how they can help save the ocean creatures. |
| Does the Licensee identify the<br>program by displaying<br>throughout the program the<br>symbol E/I?                              | Yes   |

| Digital Core<br>Program (3 of 14)   | Response  |
|---|---|
| Program Title   | Jack Hanna's Into the Wild (DT1)  |
| Origination   | Syndicated  |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays 8:30 a.m.   |
| Total times aired at regularly scheduled time   | 13  |
| Total times aired   |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Into the Wild is suited for the young viewers by combining data-oriented scientific information with concern for the conservation status of wildlife. The viewers are introduced to the biodiversity of certain world regions, how animals are adapted to this environment, and the changes humans have imposed on their environment. Program provides a scientific foundation of different environments; the series engages the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife. |
| Does the Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes   |

| Digital Core Program<br>(4 of 14)             | Response                 |
|---|--------------------------|
| Program Title                                 | Awesome Adventures (DT1) |
| Origination                                   | Syndicated               |
| Days/Times Program<br>Regularly Scheduled     | Saturdays 9:00 a.m.      |
| Total times aired at regularly scheduled time | 13                       |
| Total times aired                             |                          |

| Number of Preemptions  | 0   |
|--|---|
| Number of<br>Preemptions for other   |   |
| than Breaking News   |   |
| Number of  |   |
| Preemptions  |   |
| Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational objective<br>of the program and<br>how it meets the | Awesome Adventures is designed to educate, inform, and entertain children 13-16 about the world around them. The host, as well as two different teens, will travel each week to destination around the world that can be both exotic and remote. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to help learn in a fun environment. |
| definition of Core<br>Programming.   |   |
| Does the Licensee identify the program by  | Yes   |
| displaying throughout  |   |
| the program the  |   |
| and program and  |   |

| Response             |
|----------------------|
| Animal Atlas (DT1)   |
| Syndicated           |
| Saturdays 9:30 a.m.  |
| 13                   |
|                      |
| 0                    |
|                      |
|                      |
| 30 mins              |
| 13 years to 16 years |
|                      |

| Describe the<br>educational and<br>informational objective<br>of the program and<br>how it meets the<br>definition of Core<br>Programming. | Animal Atlas remains on course as a program that is entertaining and engaging to a wide audient<br>while managing to deliver information that would be very welcome in a middle or high school<br>classroom. The series matches the evolved visual intelligence of the young 21st century audience<br>by building content with short clips, five-seconds or less in length, and weaving them together in a<br>narrative that keeps a viewer engaged with a compelling narrative overview of different animals. |
|--|--|
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol E<br>/l?                                | Yes  |

| Digital Core Program (6 of 14)  | Response   |
|---|--|
| Program Title   | Pets.TV (DT1)  |
| Origination   | Syndicated   |
| Days/Times Program Regularly<br>Scheduled   | Saturdays 10:00 a.m.   |
| Total times aired at regularly scheduled time   | 13   |
| Total times aired   |  |
| Number of Preemptions   | 0  |
| Number of Preemptions for other than<br>Breaking News   |  |
| Number of Preemptions Rescheduled   |  |
| Length of Program   | 30 mins  |
| Age of Target Child Audience  | 13 years to 16 years   |
| Describe the educational and<br>informational objective of the program<br>and how it meets the definition of Core<br>Programming. | Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interest |
| Does the Licensee identify the program<br>by displaying throughout the program the<br>symbol E/I?                                 | Yes  |

| Digital Core<br>Program (7 of 14)                   | Response                        |
|---|---------------------------------|
| Program Title                                       | Liberty Kids (DT2)              |
| Origination   | Network                         |
| Days/Times<br>Program<br>Regularly<br>Scheduled     | Monday through Friday 8:30 a.m. |
| Total times aired<br>at regularly<br>scheduled time | 65                              |
| Total times aired                                   |                                 |

| Number of<br>Preemptions  | 0   |
|---|---|
| Number of<br>Preemptions for<br>other than<br>Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of Program   | 30 mins   |
| Age of Target<br>Child Audience   | 7 years to 12 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | Liberty's Kids is an exciting series that thrusts the viewer into the dramatic fray of the War of<br>Independence, as seen through the eyes of two kids who've been taken in and given jobs as roving<br>reporters by the Renaissance man of the Revolution, Ben Franklin. British teen Sarah sees both sides<br>of the war and doesn't like either, while American teen Gregory is a passionate defender of freedom<br>and liberty. The series is packed with action, yet it confronts moral decisions head on. It's not<br>concerned with politics of history, but uses the drama of the events as a backdrop for the conflicts<br>faced by its protagonists. |
| Does the<br>Licensee identify<br>the program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes   |

| Digital Core<br>Program (8 of 14)                           | Response                      |
|---|-------------------------------|
| Program Title   | Green Screen Adventures (DT2) |
| Origination   | Network                       |
| Days/Times<br>Program Regularly<br>Scheduled                | Saturdays 9:00 a.m.           |
| Total times aired at regularly scheduled time               | 13                            |
| Total times aired   |                               |
| Number of<br>Preemptions                                    | 0                             |
| Number of<br>Preemptions for<br>other than Breaking<br>News |                               |
| Number of<br>Preemptions<br>Rescheduled                     |                               |
| Length of Program   | 30 mins                       |
| Age of Target Child<br>Audience                             | 7 years to 13 years           |

| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four C's: Curiosity, Confidence, Citizenship, and Compassion. |
|---|--|
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes  |

| Digital Core Program (9 of 14)  | Response   |
|---|--|
| Program Title   | Busytown Mysteries (DT2)   |
| Origination   | Network  |
| Days/Times Program<br>Regularly Scheduled   | Saturdays 9:30 a.m.  |
| Total times aired at regularly scheduled time   | 13   |
| Total times aired   |  |
| Number of Preemptions   | 0  |
| Number of Preemptions<br>for other than Breaking<br>News  |  |
| Number of Preemptions<br>Rescheduled  |  |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience   | 3 years to 7 years   |
| Describe the educational<br>and informational<br>objective of the program<br>and how it meets the<br>definition of Core<br>Programming. | Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda<br>Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning<br>based around six unforgettable friends and many other colorful characters from the amazing<br>world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for<br>the answer to the episode's mystery. |
| Does the Licensee<br>identify the program by<br>displaying throughout the<br>program the symbol E/I?                                    | Yes  |

| Digital Core Program (10 of 14)           | Response                               |
|---|--|
| Program Title                             | The Busy World of Richard Scarry (DT2) |
| Origination                               | Network                                |
| Days/Times Program Regularly<br>Scheduled | Saturdays 10:00 a.m. & 10:30 a.m.      |

| Total times aired at regularly scheduled time   | 26   |
|---|--|
| Total times aired   |  |
| Number of Preemptions   | 0  |
| Number of Preemptions for other than Breaking News  |  |
| Number of Preemptions<br>Rescheduled  |  |
| Length of Program   | 30 mins  |
| Age of Target Child Audience  | 2 years to 5 years   |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core Programming. | Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                                       | Yes  |

| Digital Core<br>Program (11 of 14)                          | Response                          |
|---|-----------------------------------|
| Program Title   | Dino Squad (DT2)                  |
| Origination   | Network                           |
| Days/Times<br>Program Regularly<br>Scheduled                | Saturdays 11:00 a.m. & 11:30 a.m. |
| Total times aired at regularly scheduled time               | 26                                |
| Total times aired   |                                   |
| Number of<br>Preemptions                                    | 0                                 |
| Number of<br>Preemptions for<br>other than Breaking<br>News |                                   |
| Number of<br>Preemptions<br>Rescheduled                     |                                   |
| Length of Program   | 30 mins                           |
| Age of Target Child<br>Audience                             | 9 years to 11 years               |

| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Dino Squad promotes positive social learning using the principles of social learning theory. It portrays attractive and engaging young role-models enacting the kinds of positive social behavior and values we would like our audience to adopt. The series combines children's fascination with dinosaurs, their attraction to science-fiction or superhero characters who have the ability to "morph" from human status into super beings, and the appeal of a group of five, highly individualistic and appealing teens, to attract and engage young viewers. |
|---|---|
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes   |

| Digital Core Program (12 of 14)  | Response  |
|--|---|
| Program Title  | Doodlebops Rockin Road Show (DT2)   |
| Origination  | Network   |
| Days/Times Program<br>Regularly Scheduled  | Sundays 9:00 a.m.   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 2 years to 5 years  |
| Describe the educational<br>and informational objective<br>of the program and how it<br>meets the definition of<br>Core Programming. | "Doodlebops Rockin' Road Show" is intended to promote academic and social readiness in order to help young viewers toward ultimate competence and success in their future school and extracurricular environments. By means of fantasy, fun, music and adventure, the Doodlebops Band teaches kids about their world and gives them the vital understanding and behavioral tools to explore it. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                                 | Yes   |

| Digital Core Program (13 of 14)           | Response             |
|---|----------------------|
| Program Title                             | The Doodlebops (DT2) |
| Origination                               | Network              |
| Days/Times Program Regularly<br>Scheduled | Sundays 9:30 a.m.    |

| Total times aired at regularly scheduled time   | 13  |
|---|---|
| Total times aired   |   |
| Number of Preemptions   | 0   |
| Number of Preemptions for other than<br>Breaking News   |   |
| Number of Preemptions Rescheduled   |   |
| Length of Program   | 30 mins   |
| Age of Target Child Audience  | 2 years to 5 years  |
| Describe the educational and<br>informational objective of the program<br>and how it meets the definition of Core<br>Programming. | "The Doodlebops" is primarily intended to promote social and academic readiness - thereby helping young viewers toward ultimate competence and success in their future school environment. By means of music, fantasy, and fun. |
| Does the Licensee identify the program<br>by displaying throughout the program the<br>symbol E/I?                                 | Yes   |

| Digital Core Program<br>(14 of 14)   | Response   |
|--|--|
| Program Title  | Profiles of Nature (DT3)   |
| Origination  | Network  |
| Days/Times Program<br>Regularly Scheduled  | Monday through Saturdays 7:00 a.m.   |
| Total times aired at regularly scheduled time  | 78   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for other<br>than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition of<br>Core Programming. | This nature series takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. The series is an award winning wildlife program of up-close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature and teaching children about animals and the environment. |

| oes the Licensee    | Yes |
|---------------------|-----|
| lentify the program |     |
| y displaying        |     |
| nroughout the       |     |
| rogram the symbol E |     |
| ?                   |     |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Liaison Contact | Question  | Response  |
|-----------------|---|---|
|                 | Does the Licensee publicize the existence and location of the station's Children's Television<br>Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?  | Yes   |
|                 | Name of children's programming liaison  | Kim Caulk   |
|                 | Address   | 4625 Farnam<br>Street   |
|                 | City  | Omaha   |
|                 | State   | NE  |
|                 | Zip   | 68132   |
|                 | Telephone Number  | 402-558-4200  |
|                 | Email Address   | kcaulk@kptm.com   |
|                 | Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | KPTM airs general<br>audience<br>programs and<br>public service<br>announcements<br>that have<br>educational value<br>for children. |

| Other Matters (14) | Other Matters (1 of 14)                       | Response                 |
|--------------------|---|--------------------------|
|                    | Program Title                                 | Wild About Animals (DT1) |
|                    | Origination                                   | Syndicated               |
|                    | Days/Times Program<br>Regularly Scheduled     | Saturdays 7:30 a.m.      |
|                    | Total times aired at regularly scheduled time | 13                       |
|                    | Length of Program                             | 30 mins                  |

Age of Target Child Audience<br/>from13 years to 16 yearsDescribe the educational and<br/>informational objective of the<br/>program and how it meets<br/>the definition of CoreWild About Animals objective is to educate and inform the target child audience by bringing<br/>them entertaining and interesting stories about the world's most fascinating animals. Each<br/>episode will consist of four different stories designed to teach children about both exotic and<br/>unique animals, as well as educate them further about animals they see everyday.

| Other Matters (2 of 14)   | Response  |
|---|---|
| Program Title   | Aqua Kids (DT1)   |
| Origination   | Syndicated  |
| Days/Times Program Regularly<br>Scheduled   | Saturdays 8:00 a.m.   |
| Total times aired at regularly scheduled time   | 13  |
| Length of Program   | 30 mins   |
| Age of Target Child Audience from   | 13 years to 16 years  |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core Programming. | The Aqua Kids bright-eyed explorers discover the wonders of the sea and its amazing creatures and the forces that threaten their survival. The Aqua Kids have an ambitious agenda: saving the oceans of the world. Led by energetic, fun-loving hosts, Aqua Kids teaches children about how they can help save the ocean creatures. |

| Other Matters (3 of<br>14)                    | Response                        |
|---|---------------------------------|
| Program Title                                 | Jack Hann's Into The Wild (DT1) |
| Origination                                   | Syndicated                      |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays 8:30 a.m.             |
| Total times aired at regularly scheduled time | 13                              |
| Length of Program                             | 30 mins                         |
| Age of Target Child<br>Audience from          | 13 years to 16 years            |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

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Into the Wild is suited for the young viewers by combining data-oriented scientific information with concern for the conservation status of wildlife. The viewers are introduced to the biodiversity of certain world regions, how animals are adapted to this environment, and the changes humans have imposed on their environment. Program provides a scientific foundation of different environments; the series engages the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife.

| Other Matters (4 of 14)  | Response   |
|--|--|
| Program Title  | Awesome Advenutes (DT1)  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturdays 9:00 a.m.  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational objective<br>of the program and<br>how it meets the<br>definition of Core<br>Programming. | Awesome Adventures is designed to educate, inform, and entertain children 13-16 about the world around them. The host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to help learn in a fun environment. |
| Other Matters (5 of 14)  | Response   |
| Program Title  | Animal Atlas (DT1)   |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturdays 9:30 a.m.  |
| Total times aired at regularly scheduled   | 13   |

| ,  | •   |  |
|--|---|--|
| Program Title  | Animal Atlas (DT1)  |  |
| Origination  | Syndicated  |  |
| Days/Times Program<br>Regularly Scheduled  | Saturdays 9:30 a.m.   |  |
| Total times aired at regularly scheduled time  | 13  |  |
| Length of Program  | 30 mins   |  |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |  |
| Describe the<br>educational and<br>informational objective<br>of the program and<br>how it meets the<br>definition of Core<br>Programming. | Animal Atlas remains on course as a program that is entertaining and engaging to a wide audience<br>while managing to deliver information that would be very welcome in a middle or high school<br>classroom. The series matches the evolved visual intelligence of the young 21st century audience<br>by building content with short clips, five-seconds or less in length, and weaving them together in a<br>narrative that keeps a viewer engaged with a compelling narrative overview of different animals. |  |
| Other Matters (6 of 14)  | Response  |  |
| Program Title  | Pets.TV (DT1)   |  |
| Origination  | Syndicated  |  |
|  |   |  |

| Days/Times Program Regularly<br>Scheduled   | Saturdays 10:00 a.m.  |
|---|---|
| Total times aired at regularly scheduled time   | 13  |
| Length of Program   | 30 mins   |
| Age of Target Child Audience from   | 13 years to 16 years  |
| Describe the educational and<br>informational objective of the program<br>and how it meets the definition of Core<br>Programming. | Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interest. |

| Other Matters (7 of 14) | Response   |
|-------------------------|--|
| Program Title           | Liberty Kids (DT2)   |
| Origination             | Network  |
| Days/Times              | Monday through Friday 8:30 a.m.  |
| Program                 |  |
| Regularly               |  |
| Scheduled               |  |
| Total times aired       | 65   |
| at regularly            |  |
| scheduled time          |  |
| Length of Program       | 30 mins  |
| Age of Target           | 7 years to 12 years  |
| Child Audience          |  |
| from                    |  |
| Describe the            | Liberty's Kids is an exciting series that thrusts the viewer into the dramatic fray of the War of    |
| educational and         | Independence, as seen through the eyes of two kids who've been taken in and given jobs as roving     |
| informational           | reporters by the Renaissance man of the Revolution, Ben Franklin. British teen Sarah sees both side  |
| objective of the        | of the war and doesn't like either, while American teen Gregory is a passionate defender of freedom  |
| program and how         | and liberty. The series is packed with action, yet it confronts moral decisions head on. It's not    |
| it meets the            | concerned with politics of history, but uses the drama of the events as a backdrop for the conflicts |
| definition of Core      | faced by its protagonists.   |
| Programming.            |  |

| Other Matters (8 of 14)                       | Response                      |
|---|-------------------------------|
| Program Title                                 | Green Screen Adventures (DT2) |
| Origination                                   | Network                       |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays 9:00 a.m.           |
| Total times aired at regularly scheduled time | 13                            |
| Length of Program                             | 30 mins                       |
| Age of Target Child<br>Audience from          | 7 years to 13 years           |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four C's: Curiosity, Confidence, Citizenship, and Compassion.

| Other Matters (9 of 14)   | Response   |
|---|--|
| Program Title   | Busytown Mysteries (DT2)   |
| Origination   | Network  |
| Days/Times Program<br>Regularly Scheduled   | Saturdays 9:30 a.m.  |
| Total times aired at regularly scheduled time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience from  | 3 years to 7 years   |
| Describe the educational<br>and informational<br>objective of the program<br>and how it meets the<br>definition of Core<br>Programming. | Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda<br>Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning<br>based around six unforgettable friends and many other colorful characters from the amazing<br>world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for<br>the answer to the episode's mystery. |

| Other Matters (10 of 14)  | Response   |
|---|--|
| Program Title   | The Busy World of Richard Scarry (DT2)   |
| Origination   | Network  |
| Days/Times Program Regularly<br>Scheduled   | Saturdays 10:00 a.m. & 10:30 a.m.  |
| Total times aired at regularly scheduled time   | 26   |
| Length of Program   | 30 mins  |
| Age of Target Child Audience from   | 2 years to 5 years   |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core Programming. | Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. |

| Other Matters (11 of 14)                     | Response                          |
|--|-----------------------------------|
| Program Title                                | Dino Squad (DT2)                  |
| Origination                                  | Network                           |
| Days/Times<br>Program Regularly<br>Scheduled | Saturdays 11:00 a.m. & 11:30 a.m. |

| Total times aired at<br>regularly scheduled<br>time   | 26  |
|---|---|
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience from  | 9 years to 11 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Dino Squad promotes positive social learning using the principles of social learning theory. It portrays attractive and engaging young role-models enacting the kinds of positive social behavior and values we would like our audience to adopt. The series combines children's fascination with dinosaurs, their attraction to science-fiction or superhero characters who have the ability to "morph" from human status into super beings, and the appeal of a group of five, highly individualistic and appealing teens, to attract and engage young viewers. |

| Other Matters (12 of 14)   | Response  |
|--|---|
| Program Title  | Doodlebops Rockin Road Show (DT2)   |
| Origination  | Network   |
| Days/Times Program<br>Regularly Scheduled  | Sundays 9:00 a.m.   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 2 years to 5 years  |
| Describe the educational<br>and informational objective<br>of the program and how it<br>meets the definition of<br>Core Programming. | "Doodlebops Rockin' Road Show" is intended to promote academic and social readiness in order to help young viewers toward ultimate competence and success in their future school and extracurricular environments. By means of fantasy, fun, music and adventure, the Doodlebops Band teaches kids about their world and gives them the vital understanding and behavioral tools to explore it. |

| Other Matters (13 of 14)  | Response   |
|---|--|
| Program Title   | The Doodlebops (DT2)   |
| Origination   | Network  |
| Days/Times Program Regularly<br>Scheduled   | Sundays 9:30 a.m.  |
| Total times aired at regularly scheduled time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target Child Audience from   | 2 years to 5 years   |
| Describe the educational and<br>informational objective of the program<br>and how it meets the definition of Core<br>Programming. | "The Doodlebops" is primarily intended to promote social and academic<br>readiness - thereby helping young viewers toward ultimate competence and<br>success in their future school environment. By means of music, fantasy and fun. |

| Other Matters (14 of |                          |
|----------------------|--------------------------|
| 14)                  | Response                 |
| Program Title        | Profiles of Nature (DT3) |

| Origination  | Network  |
|--|--|
| Days/Times Program<br>Regularly Scheduled  | Monday through Saturday 7:00 a.m.  |
| Total times aired at regularly scheduled time  | 78   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational objective<br>of the program and<br>how it meets the<br>definition of Core<br>Programming. | This nature series takes a fascinating look at animal behavior in the wild. It has an extraordinar<br>panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars<br>etc. These compelling tales unfold in beautiful landscapes around the world. The series is an<br>award winning wildlife program of up-close looks at where civilization and wilderness meet,<br>revealing both the best and worst of the laws of nature and teaching children about animals an<br>the environment. |

| Certification | Ce | rtification |  |
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Attachments No Attachments.