



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-132231** | Submit Date: **07/09/2012** | Call Sign: **KAMR-TV** | Facility ID: **8523**
City: **AMARILLO** | State: **TX**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/09/2012 | Filing Status: **Active**

Report reflects information for : Second Quarter of 2012

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

**Contact
Representatives
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's
Television
Information**

| Section | Question | Response |
|--------------|-----------------------|----------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | NBC |
| | Nielsen DMA | Amarillo |
| | Web Home Page Address | WWW.MYHIGHPLAINS.COM |

**Digital Core
Programming**

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 4.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(11)

| Digital Core Program (1 of 11) | Response |
|--|---|
| Program Title | Pet.TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | saturdays at 7:30 am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 14 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 4 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pet.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health, and Pet Lifestyles!. Produced By Emmy Award Winning Producer Lisa-Renee Ramirez, Pets.TV not only. features the usual domestic household pets but the unusual exotic pets people love. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 11) | Response |
|--|-------------------|
| Program Title | THE ZULA PATROL |
| Origination | Network |
| Days/Times Program Regularly Scheduled | saturdays at 9 am |
| Total times aired at regularly scheduled time | 11 |
| Total times aired | 13 |
| Number of Preemptions | 2 |
| Number of Preemptions for other than Breaking News | |

| | |
|--|---|
| Number of Preemptions Rescheduled | 2 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 4 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE ZULA PATROL is an animated show about six extraterrestrial characters-Captain Bula, his copilot Zeeter, Professor Multo, their pet, Gorgo, and their flying dictionaries, Wizzy and Wigg-who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Truder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, help them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through narratives and a two-part information segment at the end of each story. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|-----------------|
| Title of Program | THE ZULA PATROL |
| List date and time rescheduled | 6/10/12 2pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2012-06-09 |
| Episode # | 6/9/12 zul118 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|-----------------|
| Title of Program | THE ZULA PATROL |
| List date and time rescheduled | 5/5/12 8:30am |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2012-05-05 |
| Episode # | 5/5/12 zul113 |

| Digital Core Program (3 of 11) | Response |
|--|---|
| Program Title | SHELLDON |
| Origination | Network |
| Days/Times Program Regularly Scheduled | saturdays at 9:30 am |
| Total times aired at regularly scheduled time | 11 |
| Total times aired | 13 |
| Number of Preemptions | 2 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 2 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 4 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water-dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowrie shell classmate of Shelldon's also live at the Inn. Shelldon and his buddies, Herman (a hermit crab) and Connie (a cowrie shell), always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant social-emotional lesson and also share information relating to their ocean habitat and environmental protection. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|---------------|
| Title of Program | SHELLDON |
| List date and time rescheduled | 6/10/12 2:30p |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2012-06-09 |
| Episode # | 6/9/12 shl013 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|---------------|
| Title of Program | SHELLDON |
| List date and time rescheduled | 5/5/12 9a |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2012-05-05 |
| Episode # | 5/5/12 shl008 |
| Reason for Preemption | Sports |

Digital Core Program (4 of 11)

| | Response |
|--|---------------------|
| Program Title | JANE AND THE DRAGON |
| Origination | Network |
| Days/Times Program Regularly Scheduled | saturdays at 10 am |
| Total times aired at regularly scheduled time | 11 |
| Total times aired | 13 |
| Number of Preemptions | 2 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 2 |
| Length of Program | 30 mins |

| | |
|--|---|
| Age of Target Child Audience | 4 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | JANE AND THE DRAGON is a coming-of-age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|---------------------|
| Title of Program | JANE AND THE DRAGON |
| List date and time rescheduled | 5/5/12 9:30a |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2012-05-05 |
| Episode # | 5/5/12 jad203 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|---------------------|
| Title of Program | JANE AND THE DRAGON |
| List date and time rescheduled | 6/17/12 12:30p |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2012-06-09 |
| Episode # | 6/9/12 jad207 |
| Reason for Preemption | Sports |

| Digital Core Program (5 of 11) | Response |
|--------------------------------|----------|
| Program Title | BABAR |
| Origination | Network |

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|---|---|
| Days/Times Program Regularly Scheduled | saturdays at 10:30 am |
| Total times aired at regularly scheduled time | 11 |
| Total times aired | 13 |
| Number of Preemptions | 2 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 2 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 4 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|---------------|
| Title of Program | BABAR |
| List date and time rescheduled | 5/5/12 10am |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2012-05-05 |
| Episode # | 5/5/12 bar209 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|------------------|----------|
| Title of Program | BABAR |

| | |
|--|----------------|
| List date and time rescheduled | 6/10/12 1:30pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2012-06-09 |
| Episode # | 6/9/12 bar207 |
| Reason for Preemption | Sports |

| Digital Core Program (6 of 11) | | Response |
|--|--|-----------------|
| Program Title | WILLA'S WILD LIFE | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | saturdays at 11 am | |
| Total times aired at regularly scheduled time | 11 | |
| Total times aired | 13 | |
| Number of Preemptions | 2 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | 2 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 4 years to 8 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WILLA'S WILD LIFE is an animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals-- an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence, and become altruistic. | |

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

Digital Preemption Programs #1

| Questions | Response |
|--|-------------------|
| Title of Program | WILLA'S WILD LIFE |
| List date and time rescheduled | 5/5/2012 10:30am |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2012-05-05 |
| Episode # | 5/5/12 wil004 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|-------------------|
| Title of Program | WILLA'S WILD LIFE |
| List date and time rescheduled | 6/2/12 8am |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2012-06-02 |
| Episode # | 6/2/12 wil006 |
| Reason for Preemption | Sports |

| Digital Core Program (7 of 11) | | Response |
|---|--|-----------------------|
| Program Title | | PEARLIE |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | saturdays at 11:30 am |
| Total times aired at regularly scheduled time | | 11 |
| Total times aired | | 13 |

| | |
|--|--|
| Number of Preemptions | 2 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 2 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 4 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | PEARLIE recounts the weekly escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters, including her fairy best friends, Opal and Jasper, a garden elf, a wood nymph, possum, bats, other fairies, rats, a small colony of fleas, a lizard and her arch-rival, Saphira, who is also her fairy cousin. While Pearlle is very likable, she is a bit of a busy-body who likes to arrange things according to over-ambitious plans that ultimately get her in trouble. She gets along with everyone so, ultimately, every problem is solved and Pearlle learns a lesson. However, her greatest challenges are usually presented by her one enemy, the bully and diva, Saphira. Fortunately, Pearlle rises to Saphira's challenges, not with meanness, but by outwitting her. Overall, learning is a constant process for Pearlle because she has big responsibilities, taking care of an entire little community, but she is indomitable and tenacious and ends up preserving order and happiness in Jubilee Park. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|-----------------|
| Title of Program | PEARLIE |
| List date and time rescheduled | 6/2/2012 8:30am |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2012-06-02 |
| Episode # | 6/2/12 pea109 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--------------------------------|------------|
| Title of Program | PEARLIE |
| List date and time rescheduled | 5/5/12 11a |

| | |
|--|---------------|
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | 2012-05-05 |
| Episode # | 5/5/12 pea101 |
| Reason for Preemption | Sports |

| Digital Core Program (8 of 11) | | Response |
|--|---|-----------------|
| Program Title | Awesome adventures (D2) | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | monday-tuesday at 9:30 am | |
| Total times aired at regularly scheduled time | 26 | |
| Total times aired | | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Awesome adventures is a half-hour adventure series that airs 52 weeks a year. The host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. "Awesome Adventures" is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its' creatures, and the people that inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal is to make learning fun | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (9 of 11) | | Response |
|---------------------------------------|-------------------------|-----------------|
| Program Title | Wild about animals (D2) | |

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|--|---|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | wednesday-thursday at 9:30 am |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wild about animals is a half hour animal E/I magazine series that airs 52 weeks each year. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. The series is produced for children 16 and under (specific target audience is 13-16). As the producers of "wild about animals" it is the objective of Steve Rotfeld productions, Inc. to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see every day. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 11) | Response |
|--|-------------------|
| Program Title | Dog tales (D2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | friday at 9:30 am |

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|--|---|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog tales showcases dog and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care. Series is E/I rated and is suitable for family viewing. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 11) | Response |
|--|---|
| Program Title | Dog tales (D2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | saturday at 7:30 am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog tales showcases dog and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care. Series is E/I rated and is suitable for family viewing. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)? | Yes |
| Name of children's programming liaison | Brandy Sanchez |
| Address | 1015 s fillmore st |
| City | amarillo |
| State | TX |
| Zip | 79101 |
| Telephone Number | 806-383-3321 |
| Email Address | BSanchez@kamr.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | "The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. |

Other Matters (12)

| Other Matters (1 of 12) | Response |
|--|---|
| Program Title | Pet.TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | saturdays at 7:30 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 4 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pet.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health, and Pet Lifestyles!. Produced By Emmy Award Winning Producer Lisa-Renee Ramirez, Pets.TV not only. features the usual domestic household pets but the unusual exotic pets people love. |

| Other Matters (2 of 12) | Response |
|--|---|
| Program Title | Noodle and Doodle |
| Origination | Network |
| Days/Times Program Regularly Scheduled | saturdays at 9 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle is a live-action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double-decker bus into various communities to meet children who have written to him with a problem that they would like to solve using art and/or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle, a digital character that lives inside a tablet computer, and Doggity, a faithful beagle. Doggity has a mini-show of his own through an animated alter-ego that appears during diversionary segments in a restaurant kitchen operated by Doggity and other canines. The show demonstrates how recycled materials can become art and how food, art, and problem solving can be combined to create a fun experience in everyday living. Every episode can be replicated at home with ease by parents and children playing together. |

| Other Matters (3 of 12) | Response |
|--------------------------------|-----------------|
| Program Title | Pajanimals |

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|--|---|
| Origination | Network |
| Days/Times Program Regularly Scheduled | saturdays at 9:30 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Pajanimals is all about teaching bedtime routines and practicing them so children can get a good night's sleep. In each episode one of the main characters-Apollo the dog, Squacky, the duck, SweetPea Sue, a horse, and Cowbella, a purple and white cow-has a problem either with sleeping or with facing a problem. They all pile onto one of the beds and are whisked off to a land of adventure that offers solutions to their problems. Each bed goes to a specific place for the adventure: Squacky's bed goes to Eliie the octopus who lives in the Big Blue Sea and to Coach Whistler who lives in Land of Play; Cowbella's bed goes to Edwin, who lives in Storybook Land and to Jerry Bear, who lives in the Big Friendly Forest; Apollos' bed goes to the Moon who is in the Night Sky, and Sweetpea Sue's bed goes to Mr. Happy Birthday, a porcupine who resides in Birthday Land, and Bedtimes Bunny who lives in the Land of Hush. Each show ends with the problem resolved and the Pajanimals tucked into their beds for a good night's rest.</p> |

| Other Matters (4 of 12) | |
|---|--------------------|
| | Response |
| Program Title | Poppy Cat |
| Origination | Network |
| Days/Times Program Regularly Scheduled | saturdays at 10 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Poppy Cat is based on the Poppy Cat's Adventures book series authored and illustrated by Lara Jones. A narrator, also named Lara, reads a story to her cat in each episode. This story stars her Poppy Cat, who envisions and takes his friends on imaginary adventures. The friends are Zuzu, a Dalmation who zips around on a skateboard; Alma, a southern belle bunny who is ultra feminine and sweetly dramatic, Mo, a little mouse who tries his best to do as much as everyone else despite his size; Owl, the wise one who is prone to neck rolls and commentary when things irritate him or don't make sense. The grouchy Egbert, a badger who is both a snob and a bully refuses to play with the group and invariably attempts to sabotage their adventures. Occasionally Hilda, a forgetful and ditzy pigeon who flies into their adventures, appears to say hello or provide misguided directions to the friends. Once their mission is accomplished, the friends return to their little village and resume their cheerful, active lives. With the end of her story Lara closes her book and says good bye to Poppy Cat, who is usually ready for his nap. |
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Other Matters (5 of 12)

Response

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|---------------|-------------|
| Program Title | Justin Time |
|---------------|-------------|

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|-------------|---------|
| Origination | Network |
|-------------|---------|

| | |
|--|-----------------------|
| Days/Times Program Regularly Scheduled | saturdays at 10:30 am |
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| | |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

| | |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

| | |
|-----------------------------------|--------------------|
| Age of Target Child Audience from | 2 years to 5 years |
|-----------------------------------|--------------------|

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Justin Time, is an animated show specifically directed to the preschool audience and always conveys an embedded lesson that it is possible to understand and mater any problem you have by thinking about it creatively. Justin is a little boy who has two imaginary playmates, Olivia and Squidgy the sponge (who also lives in Justin's bedroom). When Justin has a problem or doesn't want to do something his mother has suggested, he daydreams his way into an adventure that takes him to places all around the world. This is where he meets Olivia who guides him through an experience that demonstrates to Justin how he can solve his problem. The show provides many facts about the context the characters visit while on the adventure, but the central point is to teach a lesson about a socio-emotional dilemma universally experienced by preschool children. |
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Other Matters (6 of 12)

Response

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| Program Title | Lazy Town |
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| Origination | Network |
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| Days/Times Program Regularly Scheduled | saturdays at 11 am |
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| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Lazy Town is a show that is all about health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we see a visitor named Stephanie determined to coax her friends and relatives to begin healthful, active living. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, to leave their gaming consoles and candy stashes at home so they can go outside and play. She gets her Uncle, the Mayor and his friend Ms. Busy Body to support her efforts. But all of them are constantly foiled by Robbie Rotten, who lives underground and is determined to send Lazy Town back to inactivity and quiet. Coming to the rescue is the athlete Sportacus who lives in a spaceship and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he goes back to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.</p> |

Other Matters (7 of 12)

Response

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| Program Title | The Wiggles |
| Origination | Network |
| Days/Times Program Regularly Scheduled | saturdays at 11:30 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>The Wiggles is an Australian children's variety show that exhorts pre-school children to move and sing along with their many song and dance routines. A musical ensemble led by Tony, Murray, Greg and Jeff, runs through a variety of skits that are specifically designed for the preschool audience. A large ensemble of supporting dancers and characters, help them move the show along with scene changes, travel to distant locations and visits by guest artists. These include Wags, the dog, Dorothy the Dinosaur, Henry the octopus, Captain Feathersword the Pirate, and the Wiggles who dance and interact with the Wiggles hosts. While the majority of the sketches are instructional in nature, the context and spirit of the show is to entertain and demonstrate that learning is the way to have the "very most" fun.</p> |

Other Matters (8 of 12)

Response

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| Program Title | Awesome adventures (D2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | monday-tuesday at 9:30 am |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Awesome adventures is a half-hour adventure series that airs 52 weeks a year. The host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. "Awesome Adventures" is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its' creatures, and the people that inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal is to make learning fun |

| Other Matters (9 of 12) | Response |
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| Program Title | Wild about animals (D2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | wednesday-thursday at 9:30 am |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wild about animals is a half hour animal E/I magazine series that airs 52 weeks each year. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. The series is produced for children 16 and under (specific target audience is 13-16). As the producers of "wild about animals" it is the objective of Steve Rotfeld productions, Inc. to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see every day. |

| Other Matters (10 of 12) | Response |
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| Program Title | Dog tales (D2) |
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| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | friday at 9:30 am |
| Total times aired at regularly scheduled time | 10 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog tales showcases dog and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care. Series is E/I rated and is suitable for family viewing. |

| Other Matters (11 of 12) | Response |
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| Program Title | Animal Science (D2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | friday at 9:30 am |
| Total times aired at regularly scheduled time | 3 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Science Shows viewers how and why animals behave using a scientific approach, with 3D animations, graphics, and analysis. |

| Other Matters (12 of 12) | Response |
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| Program Title | Dog tales (D2) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | saturday at 7:30 am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog tales showcases dog and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care. Series is E/I rated and is suitable for family viewing. |

Certification

| Question | Response |
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| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>nexstar broadcasting, inc</p> |

Attachments

No Attachments.