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Children's Television Programming Report

FRN: **0001887363** | File Number: **CPR-170401** | Submit Date: **07/07/2015** | Call Sign: **KARE** | Facility ID: **23079** | City: **MINNEAPOLIS** | State: **MN**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/07/2015** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2015**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Minneapolis-St.Paul
	Web Home Page Address	www.kare11.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Astroblast (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00 am (See #17)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast, based on the book series by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. Five animal characters and one three-eyed octopus of unknown derivation populate the station. Each episode begins with an everyday conversation or incident that grows into a predicament needing a solution. While these predicaments take place in a fantasy environment, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to keep track of things that belong to you, practice good habits, clean up when you've made a mess, rebound from a failure or an embarrassing incident, or resist the urge to blame others for your mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Astroblast (11.1)
List date and time rescheduled	Saturday, 6/6/15, 7:00 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 6/6/15, #EATB123DH
Reason for Preemption	Sports

Digital Core Program (2 of 13)	Response
Program Title	The Chica Show (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30 am (See #17)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Chica Show features a five-year-old "baby" chick that spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit, and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development as Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Chica Show (11.1)
List date and time rescheduled	Saturday, 6/6/15, 7:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 6/6/15, #ETCS214DH
Reason for Preemption	Sports

Digital Core Program (3 of 13)	Response
Program Title	Lazytown (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00 am (See #17)
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus (a gymnast/athlete prepared to answer any call for help) comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities that include playing games, competing athletically, and even building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Lazytown (11.1)
List date and time rescheduled	Saturday, 5/30/15, 7:00 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 5/30/15, #ELZT101DH
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Lazytown (11.1)
List date and time rescheduled	Saturday, 6/6/15, 12:00 pm
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 6/6/15, #ELZT302H
Reason for Preemption	Sports

Digital Core Program (4 of 13)	
	Response
Program Title	Earth to Luna (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30 am (See #17)
Total times aired at regularly scheduled time	6
Total times aired	13
Number of Preemptions	7
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna is a Brazilian animated series about 12 year old girl, Luna, who loves science and the outdoors. There is nothing she doesn't question, and she shares everything she learns with her little brother, Jupiter, her parents or her friend Alice, and Clyde, her pet ferret. In each episode Luna and her brother develop questions about whatever they find curious, e.g., what goes on inside the snails' shell?" or "Why does a firefly blink?" In pursuit of answers, Luna, Jupiter and Clyde go off on an imaginary adventure to do their research. They transform into the object or creature they are studying so they can personally experience the answers to their questions. When the threesome is finished with the "field trip" Luna summarizes everything they have learned with a show and a song.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Earth to Luna (11.1)
List date and time rescheduled	Saturday, 5/30/15, 7:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 5/30/15, #EETL109DH
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Earth to Luna (11.1)
List date and time rescheduled	Saturday, 4/18/15, 7:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 4/18/15, #EETL103DH
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Earth to Luna (11.1)
List date and time rescheduled	Saturday, 6/6/15, 12:30 pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 6/6/15, #EETL110DH
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
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Title of Program	Earth to Luna (11.1)
List date and time rescheduled	Saturday, 4/4/15, 7:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 4/4/15, #EETL101DH
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Earth to Luna (11.1)
List date and time rescheduled	Saturday, 4/25/15, 7:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 4/25/15, #EETL104DH
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Earth to Luna (11.1)
List date and time rescheduled	Saturday, 4/11/15, 7:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 4/11/15, #EETL102DH
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Earth to Luna (11.1)
List date and time rescheduled	Saturday, 5/2/15, 7:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 5/2/15, #EETL105DH
Reason for Preemption	Sports

Digital Core Program (5 of 13)	Response
Program Title	Poppy Cat (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 7:00 am (See #17)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat based on a book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat as the leader of a group of animal friends, including the resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well; think creatively and exercise your mind through reading and storytelling - for these activities always lead to enjoyment and adventure
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
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Title of Program	Poppy Cat (11.1)
List date and time rescheduled	Saturday, 5/23/15, 12:00 pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sunday, 5/24/15, #EPCT114DH
Reason for Preemption	Sports

Digital Core Program (6 of 13)	Response
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Program Title	Tree Fu Tom (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 7:30 am (See #17)
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom is a live action/animated series about a little boy who lives in a rural area, and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish and relying on teamwork in order to accomplish a goal.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Tree Fu Tom (11.1)
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sunday, 5/24/15, #ETFT107DH
Reason for Preemption	Sports

Digital Core Program (7 of 13)	Response
Program Title	Animal Rescue (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 10:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is a weekly half-hour series about compassionate individuals who come to the aid of animals in distress. This show airs on our digital channel 11.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 13)	Response
Program Title	Biz Kids (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 10:30 am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kids is a weekly half-hour series featuring teens learning about money and business, as well as setting and achieving their financial goals. This show airs on our digital channel 11.2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 13)	Response
Program Title	Dog Tales (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 11:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales is a weekly half-hour series all about man's best friend. This show airs on our digital channel 11.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	Dragonfly TV (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 11:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly half-hour series featuring "hands-on" science projects. This show airs on our digital channel 11.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)	Response
Program Title	Missing (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 12:00 pm
Total times aired at regularly scheduled time	13
Total times aired	9
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a weekly half-hour series focusing attention on the plight of missing children. This show airs on our digital channel 11.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 13)	Response
Program Title	Think Big (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 12:30 pm
Total times aired at regularly scheduled time	13
Total times aired	9
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a weekly half-hour series featuring teen inventors with big ideas. This show airs on our digital channel 11.2.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (13 of 13)	
	Response
Program Title	Food for Thought (11.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	180 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Claire Thomas, Food for Thought with Claire Thomas, will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people. Six different 30-minute episodes air each Saturday morning. This show airs on our 11.3 channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Into the Outdoors (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays, 5:00 am
Total times aired at regularly scheduled time:	4
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>What children's program takes kids all the way from standing tree to finished paper? What kids' show invites viewers to understand not only the "you should do it" but the "why" behind energy conservation? What boy- and girl-oriented onscreen entertainment actually enlightens just as much as it entertains? Into the Outdoors. Watching an episode of Into the Outdoors makes kids want to get up and go outside to explore, discover, understand and enjoy the natural world first-hand. Into the Outdoors provides a trusted, unbiased opportunity to present positive, environmentally conscious messaging within a multi-award winning television program that appeals to kids-and their parents. Part science lesson; part travelogue; part exploration of the ooey, goey and gross; Into the Outdoors has achieved its award-winning success by serving up stories that captivate kids-and provide show sponsors with a highly valuable platform for sharing their brand's support of the world we share. This show airs on our 11.1 channel.</p>
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Yes

Date and Time Aired:

Questions	Response
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**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Laurie Boyce
Address	8811 Olson Memorial Highway
City	Golden Valley
State	MN
Zip	55427
Telephone Number	763-797-7355
Email Address	lboyce@kare11.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

QUESTION 10, Program #1 Astroblast was preempted on Saturday, 6/6/15, due to NBC's coverage of the French Open Tennis Tournament airing in the regularly scheduled time period for this program on this day. KARE-TV rescheduled this program for this date on Saturday, 6/6/15, at 7:00 am. KARE-TV informed viewers both over the air and through the TV Listing Services. ***** QUESTION 10, Program #2 The Chica Show was preempted on Saturday, 6/6/15, due to NBC's coverage of the French Open Tennis Tournament airing in the regularly scheduled time period for this program on this day. KARE-TV rescheduled this program for this date on Saturday, 6/6/15, at 7:30 am. KARE-TV informed viewers both over the air and through the TV Listing Services. ***** QUESTION 10, Program #3 Lazytown was preempted on Saturday, 5/30/15, due to NBC's coverage of the French Open Tennis Tournament airing in the regularly scheduled time period for this program on this day. KARE-TV rescheduled this program for this date on Saturday, 5/30/15, at 7:00 am. KARE-TV informed viewers both over the air and through the TV Listing Services. ***** QUESTION 10, Program #3 Lazytown was preempted on Saturday, 6/6/15, due to NBC's coverage of the French Open Tennis Tournament airing in the regularly scheduled time period for this program on this day. KARE-TV rescheduled this program for this date on Saturday, 6/6/15, at 12:00 pm. KARE-TV informed viewers both over the air and through the TV Listing Services. ***** QUESTION 10, Program #4 Earth to Luna was preempted on Saturdays, 4/4/15, 4/11/15, 4/18/15 and 4/25/15 due to NBC's coverage of Barclay's Premier League Soccer airing in the regularly scheduled time period for this program on these days. KARE-TV rescheduled this program for these dates at 7:30 am on Saturdays, 4/4/15, 4/11/15, 4/18/15 and 4/25/15. KARE-TV informed viewers both over the air and through the TV Listing Services. ***** QUESTION 10, Program #4 Earth to Luna was preempted on Saturday, 5/2/15, due to NBC's coverage of the NHL Hockey Playoffs airing in the regularly scheduled time period for this program on this day. KARE-TV rescheduled this program for this date on Saturday, 5/2/15, at 7:30 am. KARE-TV informed viewers both over the air and through the TV Listing Services. ***** QUESTION 10, Program #4 Earth to Luna was preempted on Saturdays, 5/30/15 and 6/6/15, due to NBC's coverage of the French Open Tennis Tournament airing in the regularly scheduled time period for this program on these days. KARE-TV rescheduled this program for these dates on Saturday, 5/30/15, at 7:30 am; and Saturday, 6/6/15, at 12:30 pm. KARE-TV informed viewers both over the air and through the TV Listing Services. ***** QUESTION 10, Program #5 Poppy Cat was preempted on Sunday, 5/24/15, due to NBC's coverage of Formula One Racing airing in the regularly scheduled time period for this program on this day. KARE-TV rescheduled this program for this date on Saturday, 5/23/15, at 12:00 pm. KARE-TV informed viewers both over the air and through the TV Listing Services. ***** QUESTION 10, Program #6 Tree Fu Tom was preempted on Sunday, 5/24/15, due to NBC's coverage of Formula One Racing airing in the regularly scheduled time period for this program on this day. KARE-TV made every effort to reschedule this episode but was unable to do so due to prior programming commitments. KARE-TV informed viewers both over the air and through the TV Listing Services. ***** NBC Universal's The More You Know website: Since 1989, The More You Know has brought the nation's most important social issues to the forefront, and remains a trusted voice for sharing knowledge to improve lives and inspire action. The More You Know's comprehensive website (themoreyouknow.com) includes in-depth resource and referral information on the campaign's important focus issues including: HEALTH--fighting child

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Ruff Ruff Tweet & Dave (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff Ruff, Tweet, and Dave [RRTD] is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff Ruff, the dog, is the most playful of the three; Tweet is a little bird who loves to fly and get creative with her suggestions; and Dave the Panda has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere; just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. And their transport vehicles are Roly-pods, artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey.

Other Matters (2 of 13)	Response
Program Title	Astroblast (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast, based on the book series by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. Five animal characters and one three-eyed octopus of unknown derivation populate the station. Each episode begins with an everyday conversation or incident that grows into a predicament needing a solution. While these predicaments take place in a fantasy environment, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to keep track of things that belong to you, practice good habits, clean up when you've made a mess, rebound from a failure or an embarrassing incident, or resist the urge to blame others for your mistakes.
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Other Matters (3 of 13)

Response

Program Title	Lazytown (11.1)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday, 11:00 am
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus (a gymnast/athlete prepared to answer any call for help) comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities that include playing games, competing athletically, and even building forts and play structures.
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Other Matters (4 of 13)

Response

Program Title	Earth to Luna (11.1)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday, 11:30 am
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna is a Brazilian animated series about 12 year old girl, Luna, who loves science and the outdoors. There is nothing she doesn't question, and she shares everything she learns with her little brother, Jupiter, her parents or her friend Alice, and Clyde, her pet ferret. In each episode Luna and her brother develop questions about whatever they find curious, e.g., what goes on inside the snails' shell?" or "Why does a firefly blink?" In pursuit of answers, Luna, Jupiter and Clyde go off on an imaginary adventure to do their research. They transform into the object or creature they are studying so they can personally experience the answers to their questions. When the threesome is finished with the "field trip" Luna summarizes everything they have learned with a show and a song.

Other Matters (5 of 13) Response

Program Title	Poppy Cat (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 7:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat based on a book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat as the leader of a group of animal friends, including the resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well; think creatively and exercise your mind through reading and storytelling - for these activities always lead to enjoyment and adventure

Other Matters (6 of 13)		Response
Program Title	Tree Fu Tom (11.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sunday, 7:30 am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Tree Fu Tom is a live action/animated series about a little boy who lives in a rural area, and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish and relying on teamwork in order to accomplish a goal.</p>	

Other Matters (7 of 13)		Response
Program Title	Animal Rescue (11.2)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sunday, 10:00 am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Animal Rescue is a weekly half-hour series about compassionate individuals who come to the aid of animals in distress. This show will air on our digital channel 11.2.</p>	

Other Matters (8 of 13)		Response
Program Title	Biz Kids (11.2)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sunday, 10:30 am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kids is a weekly half-hour series featuring teens learning about money and business, as well as setting and achieving their financial goals. This show will air on our digital channel 11.2.

Other Matters (9 of 13)	Response
Program Title	Dog Tales (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 11:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales is a weekly half-hour series all about man's best friend. This show will air on our digital channel 11.2.

Other Matters (10 of 13)	Response
Program Title	Dragonfly TV (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 11:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly half-hour series featuring "hands-on" science projects. This show will air on our digital channel 11.2.

Other Matters (11 of 13)	Response
Program Title	Missing (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 12:00 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a weekly half-hour series focusing attention on the plight of missing children. This show will air on our digital channel 11.2.

Other Matters (12 of 13)	Response
Program Title	Think Big (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 12:30 pm
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a weekly half-hour series featuring teen inventors with big ideas. This show will air on our digital channel 11.2.

Other Matters (13 of 13)	
	Response
Program Title	Food for Thought (11.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9:00 am (See #17)
Total times aired at regularly scheduled time	13
Length of Program	180 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Claire Thomas, Food for Thought with Claire Thomas, will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people. Six different 30-minute episodes will air each Saturday morning. This show will air on our 11.3 channel.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Multimedia Holdings Corporation</p>

Attachments

No Attachments.