



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0021268263** | File Number: **CPR-163992** | Submit Date: **01/09/2015** | Call Sign: **WWMT** | Facility ID: **74195** | City:
KALAMAZOO | State: **MI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/09/2015 | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2014**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

Applicant
Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|-------------------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | CBS |
| | Nielsen DMA | Grand Rapids-Kalaz-Battle Crk |
| | Web Home Page Address | www.wwmt.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 8.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(17)

| Digital Core Program (1 of 17) | Response |
|--|---|
| Program Title | Lucky Dog |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:00am-10:30am ET |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal trainer, Brandon McMillan, goes to animal shelters across the US and rescues, out of control, untrained and unadoptable dogs. He takes them back to his training facility and turns the mostly frightened dogs into perfect pets. Showing that with hard work and the proper discipline any dog can be ready to be a great family pet. At the end of the episode, the lucky dog is adopted by a family who is shown how to properly handle their new family member. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 17) | Response |
|--|------------------------------|
| Program Title | Dr. Chris Pet Vet |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:30am-11:00am ET |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

| | |
|--|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program shows a vet at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy from elective procedures used as part of long-term treatments to specialist services when necessary which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 17) Response | |
|--|------------------------------------|
| Program Title | The Henry Ford's Innovation Nation |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/11:00am-11:30am ET |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE HENRY FORD'S INNOVATION NATION - hosted by Mo Rocca, this program is a weekly celebration of the inventor's spirit; from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions and the perseverance, passion and price required to bring them to life. Featuring "What if it Never Happened," "Innovation by Accident" and a strong focus on "Junior Geniuses" who are changing the face of technology, this series appeals to young viewers and their families. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 17) | Response |
|--|--|
| Program Title | Recipe Rehab |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/11:30am-12:00pm ET |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | RECIPE REHAB - This program uses favorite, high calorie family recipes submitted by viewers as the basis of a face off with two acclaimed chefs. Each chef must take the recipe and give a low calorie twist, demonstrating that foods don't have to be high in calories or fats to be delicious. As the chefs work through the challenge, the viewers will learn the value of healthy, wholesome ingredients and how healthy food choices can have a positive effect on our quality of life. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|--------------------|
| Title of Program | Recipe Rehab |
| List date and time rescheduled | 11/8/2014 / 1:00pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-11-01 |
| Episode # | 11/1/2014 / 8532 |
| Reason for Preemption | Sports |

| Digital Core Program (5 of 17) | Response |
|--|--|
| Program Title | All In with Laila Ali |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/12:00am-12:30pm ET |
| Total times aired at regularly scheduled time | 11 |
| Total times aired | 13 |
| Number of Preemptions | 2 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 2 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ALL IN WITH LAILA ALI - Former professional boxer Laila Ali, scours the globe finding some of the world's most compelling stories. The program steps off the beaten track into uncharted territory profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Whether through sports, culture, travel or adventure, this program inspires its audience to go ALL IN on their dreams. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--------------------------------|-----------------------|
| Title of Program | All In with Laila Ali |
| List date and time rescheduled | 11/2/2014 / 11:00am |

| | |
|--|------------------|
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-11-01 |
| Episode # | 11/1/2014 / 1532 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|-----------------------|
| Title of Program | All In with Laila Ali |
| List date and time rescheduled | 12/14/2014 / 11:00am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-12-13 |
| Episode # | 12/13/2014 / 1529R |
| Reason for Preemption | Sports |

| Digital Core Program (6 of 17) Response | |
|---|----------------------------------|
| Program Title | Game Changers with Kevin Frazier |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/12:30pm-1:00pm ET |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | 13 |
| Number of Preemptions | 5 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 5 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GAME CHANGERS WITH KEVIN FRAZIER - This program celebrates athletes and fans who reach out in their communities to make life better for others. Host Kevin Frazier highlights professional athletes who use their public image to make positive changes in the lives of fans in need. Whether on or off the field the program takes an inspirational look at how sports positively impacts individuals and the communities they serve as well as giving the viewer a look at ways they can make a positive contribution in their own communities. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|----------------------------------|
| Title of Program | Game Changers with Kevin Frazier |
| List date and time rescheduled | 12/21/2014 / 11:30am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-12-20 |
| Episode # | 12/20/2014 / 7730R |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|----------------------------------|
| Title of Program | Game Changers with Kevin Frazier |
| List date and time rescheduled | 12/7/2014 / 11:30am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-12-06 |
| Episode # | 12/6/2014 / 7728R |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|----------------------------------|
| Title of Program | Game Changers with Kevin Frazier |
| List date and time rescheduled | 11/2/2014 / 11:30am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-11-01 |
| Episode # | 11/1/2014 / 7732 |

| | |
|-----------------------|--------|
| Reason for Preemption | Sports |
|-----------------------|--------|

Digital Preemption Programs #4

| Questions | Response |
|--|----------------------------------|
| Title of Program | Game Changers with Kevin Frazier |
| List date and time rescheduled | 12/14/2014 / 11:30am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-12-13 |
| Episode # | 12/13/2014 / 7729R |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|----------------------------------|
| Title of Program | Game Changers with Kevin Frazier |
| List date and time rescheduled | 10/25/2014 / 1:00pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-10-11 |
| Episode # | 10/11/2014 / 7729 |
| Reason for Preemption | Sports |

| Digital Core Program (7 of 17) Response | |
|---|---|
| Program Title | Dog Whisperer with Cesar Millan: Family Edition |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/7:00am-7:30am & 7:30-8:00am ET |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |

| | |
|--|---|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION - on this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program aired on the secondary digital stream, WWMTDT2, channel 8.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 17) | Response |
|--|---|
| Program Title | Calling Dr. Pol |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/8:00am-8:30am & 8:30am-9:00am ET |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | CALLING DR. POL - Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program aired on the secondary digital stream, WWMTDT2, channel 8.2. |

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (9 of 17) | Response |
|--|---|
| Program Title | The Brady Barr Experience |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/9:00am-9:30am & 9:30-10:00am ET |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE BRADY BARR EXPERIENCE - this action-packed series documents the work of Herpetologist Dr. Brady Barr, who has traveled the globe and worked with hundreds of scientists to study some of the world's most dangerous and endangered amphibious predators - alligators and crocodiles. Dr. Brady's life work has been to protect these powerful animals. By increasing the viewer's knowledge and understanding, Barr hopes to save both human and reptile lives. This program aired on the secondary digital stream, WWMTDT2, channel 8.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 17) | Response |
|---------------------------------|-----------------|
| Program Title | Expedition Wild |
| Origination | Network |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Saturdays/10:00am-10:30am & 10:30-11:00am ET |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | EXPEDITION WILD - Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places. Through this program viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species, some deadly, others dashing in the stunning natural ecosystem they call home. This program aired on the secondary digital stream, WWMTDT2, channel 8.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 17) | | Response |
|--|--|------------------------------|
| Program Title | | Rock the Park |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | Saturdays/11:00am-11:30am ET |

| | |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ROCK THE PARK - on this program, close friends and hosts Jack Steward and Colton Smith come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program aired on the secondary digital stream, WWMTDT2, channel 8.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 17) | Response |
|--|--|
| Program Title | Reluctantly Healthy |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/11:30am-12:00pm ET |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | RELUCTANTLY HEALTHY - based on the Yahoo! series with the same name, this program features comedy actress and author Judy Greer, who provides her unique perspective on trying to live a healthy life. Judy shares special tips and advice on how to stay healthy while on-the-go or traveling away from home, as well as exercise trends. This program aired on the secondary digital stream, WWMTDT2, channel 8.2. |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (13 of 17) | Response |
|--|---|
| Program Title | Think Big |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/7:00am-7:30am ET |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THINK BIG - Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, sketch and design their idea. Once completed the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program aired on the secondary digital stream, WWMTDT2, channel 8.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 17) | Response |
|--|---|
| Program Title | Wild America |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/7:30am-8:00am ET |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WILD AMERICA - The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program aired on the secondary digital stream, WWMTDT2, channel 8.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (15 of 17) | Response |
|---------------------------------|----------|
|---------------------------------|----------|

| | |
|--|--|
| Program Title | The Young Icons |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/8:00am-8:30am (10/4/2014-10/25/2014 & 11/8/2014-12/27/2014) ET |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE YOUNG ICONS - This program showcases world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. Some of the stories highlighted include: Patrick Peerage, a 14 year old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson who sprinted her way into the record books and earned a full scholarship to UCLA; sisters Marni & Berni Barta who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. These stories are meant to inspire young people to be selfless and to take part in the larger community around them in some meaningful way and to show them that there are many ways to accomplish things. This program aired on the secondary digital stream, WWMTDT2, channel 8.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--------------------------------|-----------------|
| Title of Program | The Young Icons |
| List date and time rescheduled | |

| | |
|--|-----------------|
| Is the rescheduled date the second home? | |
| Were promotional efforts made to notify the public of rescheduled date and time? | |
| Date Preempted | 2014-11-02 |
| Episode # | 11/2/2014 / 507 |
| Reason for Preemption | Other |

| Digital Core Program (16 of 17) | Response |
|--|--|
| Program Title | Elizabeth Stanton's Great Big World |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/8:30am-9:00am ET |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ELIZABETH STANTON'S GREAT BIG WORLD - This program addresses areas of particular concern to young teens; including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. The program combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program aired on the secondary digital stream, WWMTDT2, channel 8.2. |

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| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
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| Digital Core Program (17 of 17) | Response |
|--|---|
| Program Title | Career Day |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/9:00am-9:30am (10/4/2014-10/25/2014 & 11/8/2014-12/27/2014) ET |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | CAREER DAY - This program guides young people to potential career paths by featuring inspirational interviews with successful celebrities, entrepreneurs, business people, such as, world renowned brain surgeons to marine biologists who share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" This program aired on the secondary digital stream, WWMTDT2, channel 8.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|------------|
| Title of Program | Career Day |
| List date and time rescheduled | |
| Is the rescheduled date the second home? | |

| | |
|--|-----------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | |
| Date Preempted | 2014-11-02 |
| Episode # | 11/2/2014 / 507 |
| Reason for Preemption | Other |

Non-Core Educational and Informational Programming (2)

| Non-Core Educational and Informational Programming (1 of 2) | Response |
|--|---|
| Program Title | Think Big |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | Sunday/8:00am-8:30am ET 11/2/2014 |
| Total times aired at regularly scheduled time: | 1 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THINK BIG - Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, sketch and design their idea. Once completed the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program aired on the secondary digital stream, WWMTDT2, channel 8.2. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|---|--------------|
| Non-Core Educational and Informational Programming (2 of 2) | Response |
| Program Title | Wild America |
| Origination | Syndicated |

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|---|---|
| Days/Times Program Regularly Scheduled: | Sunday/9:00am-9:30am ET 11/2/2014 |
| Total times aired at regularly scheduled time: | 1 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WILD AMERICA - The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program aired on the secondary digital stream, WWMTDT2, channel 8.2. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
|-----------|----------|

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Susan Abraham |
| Address | 590 West Maple Street |
| City | Kalamazoo |
| State | MI |
| Zip | 49008 |
| Telephone Number | 269-388-4774 |
| Email Address | sabraham@sbgtn.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | WWMT staff members emceed the Fire and Ice gala benefitting Big Brothers and Big Sisters of Kalamazoo; the Ugly Sweater Contest, benefitting the Great Lakes Burn Camp, that sends young burn survivors to camp free of charge and the March of Dimes Signature Chef's Auction. PSA's that aired in the quarter covered such topics as Autism awareness, reading, adoption, child passenger safety, childhood asthma, discovering nature and bullying. |

Other Matters (15)

| Other Matters (1 of 15) | Response |
|--|---|
| Program Title | Lucky Dog |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:00am-10:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LUCKY DOG - Animal trainer, Brandon McMillan operates a training facility known as the Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal, McMillan must investigate what each animal needs to find the appropriate method to retrain them so that they will make welcome members in a family. Through watching his interaction with these animals, the viewer is encouraged to be sensitive to our own and other's behavior as well as showing how we as individuals can make a difference. This program will air on the main digital stream. |

| Other Matters (2 of 15) | Response |
|--|---|
| Program Title | Dr. Chris Pet Vet |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:30am-11:00am ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DR CHRIS PET VET - This program shows a vet at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy from elective procedures used as part of long-term treatments to specialist services when necessary which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program will air on the main digital stream. |

| Other Matters (3 of 15) | Response |
|--|---|
| Program Title | The Henry Ford's Innovation Nation |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/11:00am-11:30am ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE HENRY FORD'S INNOVATION NATION - hosted by Mo Rocca, this program is a weekly celebration of the inventor's spirit; from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions and the perseverance, passion and price required to bring them to life. Featuring "What if it Never Happened," "Innovation by Accident" and a strong focus on "Junior Geniuses" who are changing the face of technology, this series appeals to young viewers and their families. This program will air on the main digital stream. |

| Other Matters (4 of 15) | Response |
|--|---|
| Program Title | Recipe Rehab |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/11:30am-12:00pm ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | RECIPE REHAB - This program uses favorite, high calorie family recipes submitted by viewers as the basis of a face off with two acclaimed chefs. Each chef must take the recipe and give a low calorie twist, demonstrating that foods don't have to be high in calories or fats to be delicious. As the chefs work through the challenge, the viewers will learn the value of healthy, wholesome ingredients and how healthy food choices can have a positive effect on our quality of life. This program will air on the main digital stream. |

| Other Matters (5 of 15) | Response |
|--|------------------------------|
| Program Title | All In with Laila Ali |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/12:00pm-12:30pm ET |

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|--|---|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ALL IN WITH LAILA ALI - Former professional boxer Laila Ali, scours the globe finding some of the world's most compelling stories. The program steps off the beaten track into uncharted territory profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Whether through sports, culture, travel or adventure, this program inspires its audience to go ALL IN on their dreams. This program will air on the main digital stream. |

| Other Matters (6 of 15) | Response |
|--|--|
| Program Title | Game Changers with Kevin Frazier |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/12:30pm-1:00pm ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GAME CHANGERS WITH KEVIN FRAZIER - This program celebrates athletes and fans who reach out in their communities to make life better for others. Host Kevin Frazier highlights professional athletes who use their public image to make positive changes in the lives of fans in need. Whether on or off the field the program takes an inspirational look at how sports positively impacts individuals and the communities they serve as well as giving the viewer a look at ways they can make a positive contribution in their own communities This program will air on the main digital stream. |

| Other Matters (7 of 15) | Response |
|---|---|
| Program Title | Calling Dr. Pol |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/7:00am-7:30am, 7:30-8:00am & 8:00am-8:30am ET |
| Total times aired at regularly scheduled time | 39 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | CALLING DR. POL - Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program will air on the secondary digital stream, WWMTDT2, channel 8.2. |
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| Other Matters (8 of 15) | Response |
|--|--|
| Program Title | Dog Whisperer with Cesar Millan: Family Edition |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/8:30-9:00am, 9:00am-9:30am, 9:30-10:00am & 10:00am-10:30am ET |
| Total times aired at regularly scheduled time | 52 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION - on this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program will air on the secondary digital stream, WWMTDT2, channel 8.2. |

| Other Matters (9 of 15) | Response |
|---|--|
| Program Title | Expedition Wild |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/10:30-11:00am & 11:00am-11:30am ET |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | EXPEDITION WILD - Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places. Through this program viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species, some deadly, others dashing in the stunning natural ecosystem they call home. This program will air on the secondary digital stream, WWMTDT2, channel 8.2. |
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| Other Matters (10 of 15) | Response |
|--|---|
| Program Title | Rock the Park |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays/11:30-12:00pm ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ROCK THE PARK - on this program, close friends and hosts Jack Steward and Colton Smith come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program will air on the secondary digital stream, WWMTDT2, channel 8.2. |

| Other Matters (11 of 15) | Response |
|---|--------------------------|
| Program Title | Think Big |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/7:00am-7:30am ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THINK BIG - Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, sketch and design their idea. Once completed the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program will air on the secondary digital stream, WWMTDT2, channel 8.2. |
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| Other Matters (12 of 15) | Response |
|--|--|
| Program Title | Wild America |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/7:30am-8:00am ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WILD AMERICA - The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program will air on the secondary digital stream, WWMTDT2, channel 8.2. |

| Other Matters (13 of 15) | Response |
|---|--------------------------|
| Program Title | The Young Icons |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/8:00am-8:30am ET |
| Total times aired at regularly scheduled time | 13 |

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|--|---|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE YOUNG ICONS - This program showcases world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. Some of the stories highlighted include: Patrick Peerage, a 14 year old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson who sprinted her way into the record books and earned a full scholarship to UCLA; sisters Marni & Berni Barta who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. These stories are meant to inspire young people to be selfless and to take part in the larger community around them in some meaningful way and to show them that there are many ways to accomplish things. This program will air on the secondary digital stream, WWMTDT2, channel 8.2. |

| Other Matters (14 of 15) | Response |
|--|---|
| Program Title | Elizabeth Stanton's Great Big World |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/8:30am-9:00am ET |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ELIZABETH STANTON'S GREAT BIG WORLD - This program addresses areas of particular concern to young teens; including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. The program combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program will air on the secondary digital stream, WWMTDT2, channel 8.2. |

| Other Matters (15 of 15) | Response |
|--|--------------------------|
| Program Title | Career Day |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays/9:00am-9:30am ET |

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|--|--|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | CAREER DAY - This program guides young people to potential career paths by featuring inspirational interviews with successful celebrities, entrepreneurs, business people, such as, world renowned brain surgeons to marine biologists who share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" This program will air on the secondary digital stream, WWMTDT2, channel 8.2. |

Certification

| Question | Response |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>WWMT Licensee, LLC</p> |

Attachments

No Attachments.