



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-121840** | Submit Date: **07/07/2011** | Call Sign: **KOZL-TV** | Facility ID: **3659** | City: **SPRINGFIELD** | State: **MO**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/07/2011** | Filing Status: **Active**

Report reflects information for : Second Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Springfield MO
	Web Home Page Address	www.OzarksFirst.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays at 8:30A (4/1-6/24/11), Saturdays at 7:00A (4/2-6/25/11)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Awesome Adventures" is designed to educate, inform, and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal is to make the learning fun. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length and is identified as an educational and informational show, targeted to teens (13 to 16 year olds), at the beginning and throughout each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Whaddyado
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays at 7:30A (4/2-6/25/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Whaddyado" (What Do You Do?) is a weekly half-hour educational series which chronicles real-life stories involving ordinary teens who find themselves caught in perilous and challenging situations. Through dramatic re-enactments or real-life footage, the show skillfully documents these events, interviews the participants, and talks to various experts who explain how best to react. Also, in an effort to help young people make the right decision at the right moment, there is a moral dilemma segment featured in each show. "Whaddyado" is designed to educate, inspire, and entertain children 13-16 years old about the world around them. Each episode is a life-lesson based on reality. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length and is identified as an educational and informational show, targeted to teens (13 to 16 year olds), at the beginning and throughout each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)

Response

Program Title	Teen Kids News
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays at 8:30A (4/2-6/25/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Teen Kids News" meets FCC requirements for "core children's programming" by producing each week educational features, such as "College and You" (tips for choosing and getting into college) and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating, driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world with weekly headlines that present the news in a teen appropriate manner. The program stimulates the 13-16 year olds' curiosity, develops their learning and cognitive skills, listening and thinking skills, and serves as an enhancement of their academic and educational experience. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length and is identified as an educational and informational show, targeted to teens (13 to 16 year olds), at the beginning and throughout each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)

Response

Program Title	Made in Hollywood: Teen Edition
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sundays at 7A (4/3-6/26/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Made in Hollywood: Teen Edition" targets 13-16 year old teens with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & Composing. The content-rich spin-off introduces its audience to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length and is identified as an educational and informational show, targeted to teens (13 to 16 year olds), at the beginning and throughout each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)

Response

Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8A (4/2-6/25/11)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Eco Company" explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team finds out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally each week the show will provide practical tips that teens and people of all ages can use in their daily lives. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length and is identified as an educational and informational show, targeted to teens (13 to 16 year olds), at the beginning and throughout each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6)

Response

Program Title	This Week in Baseball
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 2:30P (4/2-6/25/11)

Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"This Week in Baseball" highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sport and Physical Education (NASPE), "This Week in Baseball" seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length and is identified as an educational and informational show, targeted to teens (13 to 16 year olds), at the beginning and throughout each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	This Week in Baseball
List date and time rescheduled	4/9/11 at 11:30A
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-09
Episode #	4/9/11 TWIB #1202

Reason for Preemption	Sports
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Digital Preemption Programs #2

Questions	Response
Title of Program	This Week in Baseball
List date and time rescheduled	5/28/11 at 11:30A
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-28
Episode #	5/28/11 TWIB #1209
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	This Week in Baseball
List date and time rescheduled	5/7/11 at 11:30A
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-07
Episode #	5/7/11 TWIB #1206
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	This Week in Baseball
List date and time rescheduled	4/30/11 11:30A
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-30
Episode #	4/30/11 TWIB #1205
Reason for Preemption	Sports

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Nancy Bingaman
Address	2650 E. Division
City	Springfield
State	MO
Zip	65803
Telephone Number	(417) 862-2727
Email Address	nbingaman@ozarksfox.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KSFX aired 83 kid-targeted PSAs between 7a and 10p this quarter. The PSAs discovered topics such as baby teeth, Cub Scouts, writing, bully hotline, drug-free tweens, lightning safety, teen stress, wildfires, and more. NOTE: Station checked "yes" on question 7C, because the form forces an answer of "yes" or "no." 7C should be just for stations that answered "yes" on 7B, and the answer for 7B for KSFX-TV is "no." KSFX-TV does not broadcast an analog signal.

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays at 8:30A (7/1-8/26/11), Saturdays at 7A (7/2-9/24/11), Saturdays at 10A (9/3-9/24/11)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Awesome Adventures" is designed to educate, inform, and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal is to make the learning fun. The program will be regularly scheduled and air between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to teens (13 to 16 year olds), at the beginning and throughout each broadcast and in listings provided to publishers of program guides.

Other Matters (2 of 7)	Response
Program Title	Whaddyado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7:30A (7/2-9/24/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Whaddyado" (What Do You Do?) is a weekly half-hour educational series which chronicles real-life stories involving ordinary teens who find themselves caught in perilous and challenging situations. Through dramatic re-enactments or real-life footage, the show skillfully documents these events, interviews the participants, and talks to various experts who explain how best to react. Also, in an effort to help young people make the right decision at the right moment, there is a moral dilemma segment featured in each show. "Whaddyado" is designed to educate, inspire, and entertain children 13-16 years old about the world around them. Each episode is a life-lesson based on reality. The program will be regularly scheduled and air between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to teens (13 to 16 year olds), at the beginning and throughout each broadcast and in listings provided to publishers of program guides.
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Other Matters (3 of 7)

Response

Program Title	Eco Company
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Saturdays at 8A
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Eco Company" explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team finds out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally each week the show will provide practical tips that teens and people of all ages can use in their daily lives. The program will be regularly scheduled and air between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to teens (13 to 16 year olds), at the beginning and throughout each broadcast and in listings provided to publishers of program guides.
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Other Matters (4 of 7)

Response

Program Title	Teen Kids News
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Saturdays at 8:30A (7/2-9/24/11)
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Teen Kids News" meets FCC requirements for "core children's programming" by producing each week educational features, such as "College and You" (tips for choosing and getting into college) and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating, driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world with weekly headlines that present the news in a teen appropriate manner. The program stimulates the 13-16 year olds' curiosity, develops their learning and cognitive skills, listening and thinking skills, and serves as an enhancement of their academic and educational experience. The program will be regularly scheduled and air between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to teens (13 to 16 year olds), at the beginning and throughout each broadcast and in listings provided to publishers of program guides.

Other Matters (5 of 7)

Response

Program Title	Made in Hollywood: Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 7A (7/3-8/28/11), Saturdays at 9A (9/3-9/24/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Made in Hollywood: Teen Edition" targets 13-16 year old teens with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & Composing. The content-rich spin-off introduces its audience to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries. The program will be regularly scheduled and air between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to teens (13 to 16 year olds), at the beginning and throughout each broadcast and in listings provided to publishers of program guides.

Other Matters (6 of 7)

Response

Program Title	This Week in Baseball
Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 2:30P (7/2-8/27/11)
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"This Week in Baseball" highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sport and Physical Education (NASPE), "This Week in Baseball" seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life. The program will be regularly scheduled and will air between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length and is identified as an educational and informational show, targeted to teens (13 to 16 year olds), at the beginning and throughout each broadcast and in listings provided to publishers of program guides.

Other Matters (7 of 7)	Response
Program Title	Live Life & Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9:30A (9/24/11)
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Life Life & Win" encourages the 13 to 16-year-old audience to (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about life skills necessary to "Live Life & Win." The program will be regularly scheduled and will air between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length and is identified as an educational and informational show, targeted to teens (13 to 16 year olds), at the beginning and throughout each broadcast and in listings provided to publishers of program guides.
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Nexstar Broadcasting, Inc.</p>

Attachments

No Attachments.