



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0014881114** | File Number: **CPR-152341** | Submit Date: **04/04/2014** | Call Sign: **KLWB** | Facility ID: **82476** | City:
NEW IBERIA | State: **LA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/04/2014 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2014**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Me TV
	Nielsen DMA	Lafayette LA
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(11)

Digital Core Program (1 of 11)		Response
Program Title		Green Screen Adventures
Origination		Network
Days/Times Program Regularly Scheduled		Sat & Sun 7a-7:30a (twice)
Total times aired at regularly scheduled time		52
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		"Green Screen Adventures" present stories and drawings by elementary schools students from 2nd through 8th grades. School administrators, classroom teachers, and families can submit students' works. Our creative cast of improve actors makes the writing come to life using story theatre, game shows, and puppetry.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 11)		Response
Program Title		Safari
Origination		Network
Days/Times Program Regularly Scheduled		Sat 9am & Sun 9am
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 11)		Response
Program Title		Animal Atlas
Origination		Network
Days/Times Program Regularly Scheduled		Sun 10 & 10:30am
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Animal Atlas is an entertaining and educational half-hour wildlife program shot exclusively in High Definition. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (4 of 11)		Response
Program Title	Zoo Clues	
Origination	Network	
Days/Times Program Regularly Scheduled	Sun 11 & 11:30am	
Total times aired at regularly scheduled time	26	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues is an educational and informative half-hour, E/I program that takes viewers on a fast-paced and entertaining tour of the entire animal kingdom. Each episode delivers endless amounts of meaningful information as the show tackles some of the animal kingdom's most mind-blowing questions: Can birds fly backwards? Are whales fish? Do dogs sweat? Why do zebras have stripes and leopards spots? Questions and clues are presented, giving viewers a chance to guess the right answers. The goal of the series is to provide young viewers with a meaningful perspective of the creatures around them and valuable comparisons to their own human characteristics.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (5 of 11)		Response
Program Title	On the Spot	
Origination	Network	
Days/Times Program Regularly Scheduled	Sun 12 & 12:30pm	

Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"On The Spot" is based on national and state curriculum standards and presents trivia everyone should know in a "man on the street format" designed to be both entertaining and educational. Aimed at audience aged 13-plus, the new series features questions from key subjects like science, mat, history, English, art, geography and more.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 11)	Response
Program Title	Did You Ever Wonder?
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Did You Ever Wonder is a natioanlly acclaimed children's series that furthers the educational and informational needs of children ages 8 to 12. Did You Ever Wonder provides answers to the why's and how's on a wide variety of topics such as making chocolate, cereal and paper and how computers are built.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 11)	Response
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Program Title	Kids Cooking For Kids
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mike and Will are twin brothers who began cooking by helping Mom bake cookies. They share their love of cooking and eating with as many kids as possible. Mike and Will emphasize the importance of the family group as well as good nutrition and exercise to stay healthy.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 11)		Response
Program Title		Aqua Kids
Origination		Network
Days/Times Program Regularly Scheduled		Sat 9am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Aqua Kids is an award winning children's program dedicated to educating young people about the importance of marine environments and the animals that live there. For over 7 years, host Molly and the Aqua Kids crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 11)	
	Response
Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue's program content includes safety tips and information about a wide spectrum of animals and their habitat. The program shows real life in-the-field experiences of professional and ordinary people caring for, treating and helping various animals, as well as exhibiting social responsibility while promoting strong personal and community values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 11)	
	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Fresh fast-paced entertainment and direction for teens that utilizes today's music and humor to provide career guidance. FCC Friendly Core Programming that encourages young people to follow their dreams. Real Life 101 looks at real people doing real jobs. On this television series, teenagers will meet successful people who really enjoy what they do for a living. They open up their professions for young people to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11) Response	
Program Title	The Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge series is developed to be an educational/informational (E/I) program for the 13-16 year age group. It is designed to help youths make winning choices in their lives in order to grow to be productive citizens. This series is based on role models who are making pro-social life choices. The Real Winning Edge delivers to our nation's youth the kind of entertainment value they enjoy watching, while promoting a value system that enforces a strong source of purpose and worthiness. This television series includes three profiles of young achievers per 30 minute episode.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Kathy Tevis
Address	3501 N.W. Evangeline Thruway
City	Carencro
State	LA
Zip	70520
Telephone Number	337-896- 1600
Email Address	kathy@delta- network.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (11)

Other Matters (1 of 11)	Response
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Program Title	Real Life 101
Origination	Network
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Length of Program	30 mins
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Other Matters (11 of 11)	Response
Program Title	The Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Wilderness Communication, LLC</p>

Attachments

No Attachments.