

Children's Television Programming Report

 FRN: 0001531334
 File Number: CPR-147152
 Submit Date: 10/24/2013
 Call Sign: KUVI-DT
 Facility ID: 7700
 City:

 BAKERSFIELD
 State: CA

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 10/24/2013
 Filing Status: Active

Report reflects information for : Third Quarter of 2013

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information					
Information	Applicant	Address	Phone	Email	Applicant Type	

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	۱
		Affiliated network	MyNetwork	
		Nielsen DMA	Bakersfield	
		Web Home Page Address		
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			4.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			336.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			8.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	•	at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N		Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	Laura McKenzie's Traveler (main digital stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU, 07:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel expert Laura McKenzie provides young viewers with an educational journey to destinations around the world. The program addresses the geography, history, social context and environment, arts and entertainment, types of government, transportation, indigenous foods, architecture, currency and customs of these destinations. The program teaches young viewers the value in exploring new culture and heritages.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 19)	Response
Program Title	Animal Atlas (main digital stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU, 08:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour program educates young viewers about the natural world in an entertaining way. Animals are portrayed in their natural environments allowing the show to illustrate key science concepts. Using examples from nature, the show teaches about the functions of the ecosystem, the elements of animal classification, how animals adapt to their environment, and other natural science concepts. The program also includes an interactive segment comprised of multiple choice questions about the animal world which lets viewers test their knowledge.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 19)	Response
Program Title	Real Life 101 (main digital stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU, 08:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of this half-hour program is to showcase the many career choices young viewers may contemplate for the future. The show is conducted by thr young hosts whom in each episode feature an adult who describes what his or her daily job responsibilities entails. Viewers are given up to date information on various careers based upon re life experiences. This program promotes education as a key element to success and challenges viewers to prepare for the future at an early age.

Does the LicenseeYesidentify the programby displayingthroughout theprogram the symbolE/I?

Digital Core Program (4 of 19)	Response
Program Title	Career Day (main digital stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU, 09:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day is an educational program that enlightens young adults to career exploration and awareness. Each program segment explores different career opportunities by viewing actual experts in action in their respective fields, as they explain their work, the education and training required to perform their job, and experiences that led them to elect their careers. One of the most valuable messages this program relays is that young adults should make informed decisions and that is emphasized by the concept that success in most careers requires education and proper training. The working world is very challenging that is why this program motivates and inspires through their guest as they instill young viewers to pursue postsecondary education.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 19)	Response
Program Title	Eco Company (main digital stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU, 09:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose of this program is to inform young people, particularly those aged 13-16, about issues related to the environment and preservation of the Earth's resources. Using the technique of "peer reporting," the Eco Team, made up of a diverse group of teens, explores what it means to "go green" and how the actions of teens impact our world. The Team reports on the latest technologies in energy, recycling, conservation and organics, by profiling teens, school organizations, industry leaders and young entrepreneurs who are making a positive impact on the environment. The program also provides practical tips that teens can use in their own lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 19)	Response
Program Title	Teen Kids News (main digital stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU, 10:00 AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a weekly news program that provides information and news to kids in a manne that is educational and entertaining. It is designed to appeal to the viewers at their own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique and had great appeal to kids who identify and emulate them. The program provides a clear voice for children in a adult-dominated media and provide a unique perspective on the news that is otherwise available on television.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 19)	Response
Program Title	The Young Icons (main digital stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU, 10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program highlights the lives of extraordinary young Americans, who are making a difference in their communities and around the world as they demonstrate that any goal is attainable. Every episode of The Young Icons delivers an educational and informational message that supports current social intellectual and emotional aspects of teenagers. Whether the selected "Young Icons" are athletes, mentors, outstanding scholars, entrepreneurs or philanthropists, their personal stories will motivate and inspire children to apply what they learn to their own lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 19)	Response
Program Title	Pocoyo (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 08:00 AM & (SA, 09:00 AM ON 08/03, 08/10 & 08/17) & SA. 08:30 AM ON 09/07 TO 09/28
Total times aired at regularly scheduled time	20
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.

Digital Core Program (9 of 19)	Response
Program Title	The Backyardigans (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 08:30 AM ON 07/06 TO 08/31 & (SA, 09:00 AM ON 09/07 TO 09/28)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is targeted to pre-schoolers, featuring five high-spirited friends Uniqua, Pablo, Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musical- adventures. Each episode entices young children to learn through music and dance and develop "cognitive learning." The unique character's personalities also add to this program's appeal, children will easily relate. Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose is the laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out to his shell with help of his friends. Each adventure begins in the backyard through the group's imagination it is transformed into a completely different world in which they enjoy many sorts of stories and adventures. Viewers are stimulated to early-learning through the different music genre such as big band, reggae, western, polka, Motown and disco.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
roughout	
e program	
e symbol E	
/l?	

Digital Core Program (10 of 19)	Response
Program Title	Zigby (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:00 AM ON 07/06 TO 07/27
Total times aired at regularly scheduled time	4
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is targeted to pre-schoolers, featuring Zigby, a curious and ingenious young zebra who teaches children the skills for creative problem solving, empathy and respect for others, personal responsibility, and how to work together to accomplish goals. Zigby and his two loyal friends, McMeer and Bertie, inspire children to engage in creative collaborative play, having fun but never without kindness, respect, compassion, empathy and understanding towards others. Although Zigby may accidently cause problems, admits his mistakes and works on problem-solving. Zigby knows that there are many different ways to look at a problem and shows that you need to consider a problem in a different perspective in order to reach a solution.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (11	Perpense
of 19)	Response
Program Title	Maya and Miguel (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:30 AM ON 07/06 TO 08/31
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program has two main goals: one to encourage children to value, respect and better understand a variety of cultures, perspectives, traditions, languages and experiences; and second to support children in building their understanding of the English language, especially vocabulary. The show features 10 year old twins Maya and Miguel, their loving family, their pet parrot Paco, friends and their widely diverse neighborhood. Every episode turns and twists into an adventure for the twins especially when Maya's usual well-intended deeds turn into big messes, fortunately they always manage to fix. Maya & Miguel are both bilingual, they promote a positive attitude toward knowing and learning more than one language. This show presents a positive, culturally rich portrayal of a Latino family.

Does the	Yes		
Licensee			
identify the			
program by			
displaying			
throughout			
the program			
the symbol E			
/l?			

Digital Core Program (12 of 19) Response		
Program Title	Dora the Explorer (second digital stream)	
Origination	Network	
Days/Times Program Regularly Scheduled	SA, 10:00 AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 6 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dora the Explorer stars a 7-year old Latina girl and her friends who actively engage pre-schoolers is a play-along, computer-style adventure designed to spark interest in learning about the world around them. Dora teaches children how to observe situations and to employ problem solving skills such as stopping to think or asking for help when they encounter an obstacle, all the while increasing their vocabulary, math skills, music appreciation and physical coordination with strong cultural and literary references.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Digital Core Program (13 of 19)	Response
Program Title	Go Diego Go! (second digital stream)

Origination	Network
Days/Times Program Regularly Scheduled	SA, 10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez. Diego is an action-adventure hero who motivates children to learn about the natural world around them ar teaches children about a specific animal, such as the sound it makes, how it moves, what habitat it needs what it eats and its physical characteristics. In each episode, Diego rescues an animal in trouble, modeling the use of observation skills and scientific aides like computers, a field journal and cameras, as well as positive social skills such as empathy, a desire to help others and, especially, respect for the environment Go Diego Go! incorporates play-along viewing, interaction with Diego, movement, singing, problem-solvin and strong cultural references. On August 31st, the Network preempted this program at 10:51 am for breaking news of a message from President Obama concerning the situation in Syria.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14	
of 19)	Response
Program Title	Plaza Sesamo (third digital stream)
Origination	Network

Days/Times Program Regularly Scheduled	SA, 07:00 AM, 07:30 AM, 08:00 AM, 08:30 AM & SU, 07:00 AM, 07:30 AM
Total times aired at regularly scheduled time	68
Total times aired	73
Number of Preemptions	10
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of Plaza Sesamo is to teach young children the importance of different cultures and traditions. Children will easily identify with the main characters: Abelardo, Contreras, and Lola. These animated personalities will help children develop a better understanding of the world around them through their stories. Throughout the shows, these characters not only reinforce and expose the Spanish language to native and non-native Spanish speakers, but also teach children valuable lessons that include problem solving, gender equity, symbolic representation, and social interaction. The station preempted this children's program for a live broadcasts of the 2013 Formula One World Championship. This motor racing championship is recognized by the sport's governing body, the Federation Internationale de l'Automobile (FIA), as the highest class of competition for open-wheel racing cars.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Plaza Sesamo (third digital stream)
List date and time rescheduled	07/28/13, 07:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	07/28/13, 07:30 AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Plaza Sesamo (third digital stream)
List date and time rescheduled	09/08/13, 07:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	09/08/13, 07:30 AM
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Plaza Sesamo (third digital stream)
List date and time rescheduled	09/22/13, 06:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	09/22/13, 07:00 AM
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Plaza Sesamo (third digital stream)
List date and time rescheduled	08/25/13, 07:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	08/25/13, 07:30 AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Plaza Sesamo (third digital stream)
List date and time rescheduled	07/07/13, 06:30 AM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/07/13, 07:00 AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Plaza Sesamo (third digital stream)
List date and time rescheduled	07/07/13, 07:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/07/13, 07:30 AM
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Plaza Sesamo (third digital stream)
List date and time rescheduled	08/25/13, 06:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	08/25/13, 07:00 AM
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Plaza Sesamo (third digital stream)
List date and time rescheduled	07/28/13, 06:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/28/13, 07:00 AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Plaza Sesamo (third digital stream)
List date and time rescheduled	09/22/13, 07:00 AM

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	09/22/13, 07:30 AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Plaza Sesamo (third digital stream)
List date and time rescheduled	09/08/13, 06:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	09/08/13, 07:00 AM
Reason for Preemption	Sports

Digital Core Program (15 of 19)	Response
Program Title	Reino Animal (third digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:00 AM & 09:30 AM
Total times aired at regularly scheduled time	26
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reino Animla educates young viewers on the natural habitat of animals in an educational, yet entertaining way. With narrations and interactive segments, the series builds upon natural science concepts, sparking a sense of curiosity in its viewers. The program discussed concepts like the functions of animals in an ecosystem, the elements of animal classification, and life sciences to help teach children about the natural world, while having fun at the same time.

e Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Digital Core Program (16 of 19)	Response
Program Title	Aventura Animal (third digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SU, 08:00 AM & 08:30 AM
Total times aired at regularly scheduled time	16
Total times aired	26
Number of Preemptions	10
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	10
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of this program is to teach young children all there is to know about life science. Each episode tackles a dozen or more mind-blowing and interesting questions concerning animals and their habitat. The show is a standard question and answer format to help test how much young people really know. The investigation of the answers takes viewers on a fast-paced and entertaining tour of the amazing animal kingdom. The show explains every answer so that young viewers are able to retain and understand the information provided. The station preempted this children's program for a live broadcasts of the 2013 Formula One World Championship. This motor racing championship is recognized by the sport's governing body, the Federation Internationale de l'Automobile (FIA), as the highest class of competition for open-wheel racing cars.

Does the	Yes		
Licensee			
identify the			
program by			
displaying			
throughout			
the program			
the symbol E			
/l?			

Questions	Response
Title of Program	Aventura Animal (third digital stream)
List date and time rescheduled	09/08/13, 04:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	09/08/13, 08:00 AM
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Aventura Animal (third digital stream)
List date and time rescheduled	08/25/13, 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	08/25/13, 08:30 AM
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Aventura Animal (third digital stream)
List date and time rescheduled	07/07/13, 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/07/13, 08:00 AM
Reason for Preemption	Sports

Title of Program	Aventura Animal (third digital stream)
List date and time rescheduled	07/28/13, 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/28/13, 08:30 AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Aventura Animal (third digital stream)
List date and time rescheduled	09/08/13, 04:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	09/08/13, 08:00 AM
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Aventura Animal (third digital stream)
List date and time rescheduled	08/25/13, 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	08/25/13, 08:00 AM
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Aventura Animal (third digital stream)
List date and time rescheduled	07/28/13, 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/28/13, 08:00 AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Aventura Animal (third digital stream)
List date and time rescheduled	09/22/13, 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	09/22/13, 08:00 AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Aventura Animal (third digital stream)
List date and time rescheduled	09/22/13, 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	09/22/13, 08:30 AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Aventura Animal (third digital stream)
List date and time rescheduled	07/07/13, 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/07/13, 08:30 AM
Reason for Preemption	Sports

Digital Core Program (17 of 19)	Response
Program Title	The Jungle Book (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:00 AM ON 08/24 & 08/31 & SA, 09:30 AM ON 09/07 TO 09/28
Total times aired at regularly scheduled time	6
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventur mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animals. His escapades reflect his daredevil, fearless, high spirited and fun loving nature. Mowgli is helped by Baloo the Wise Bear, his best friend Bagheera the Black Panther and mighty Kaa the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 19)	Response
Program Title	Family Style with Chef Jeff (main digital stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU, 11:00 AM ON 09/22 & 09/29
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Family Style with Chef Jeff is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition, and health
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 19)	Response
Program Title	The Coolest Places on Earth (main digital stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU, 11:30 AM 09/22 & 09/29
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F. R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Faith Flores
	Address	5801 Truxton Avenue
	City	Bakersfield
	State	СА
	Zip	93309
	Telephone Number	661-334-2607
	Email Address	
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On the station's second digital stream on August 3, 2013 the core program Zigby was replaced by another E/I compliant core program as was Maya and Miguel on September 7, 2013. On the station's main digital stream the station added one additional hour of children's programming starting September 22, 2013.

Other Matters (17)

Other Matters (1 of 17)	Response
Program Title	Laura McKenzie's Traveler (main digital stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU, 07:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel expert Laura McKenzie provides young viewers with an educational journey to destinations around the world. The program addresses the geography, history, social context and environment, arts and entertainment, types of government, transportation, indigenous foods, architecture, currency and customs of these destinations. The program teaches young viewers the value in exploring new culture and heritages.

Other Matters (2 of 17)	Response
Program Title	Animal Atlas (main digital stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU, 08:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour program educates young viewers about the natural world in an entertaining way. Animals are portrayed in their natural environments allowing the show to illustrate key science concepts. Using examples from nature, the show teaches about the functions of the ecosystem, the elements of animal classification, how animals adapt to their environment, and other natural science concepts. The program also includes an interactive segment comprised of multiple choice questions about the animal world which lets viewers test their knowledge.

17)	Response
Program Title	Real Life 101 (main digital stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU, 08:30 AM
Total times aired at regularly scheduled time	13

Length of Progra	ram 30 mins	
Age of Target C Audience from	Child 13 years to 16 years	
Describe the educational and informational objective of the program and ho meets the defini of Core Programming.		
Other Matters (4 of 17)	Response	
Program Title	Career Day (main digital stream)	
Origination	Syndicated	
Days/Times Program Regularly	SU, 09:00 AM	

Regularly	
Scheduled	
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the	Career Day is an educational program that enlightens young adults to career exploration and awareness.

educational Each program segment explores different career opportunities by viewing actual experts in action in their respective fields, as they explain their work, the education and training required to perform their job, and experiences that led them to elect their careers. One of the most valuable messages this program relays is informational objective of that young adults should make informed decisions and that is emphasized by the concept that success in most careers requires education and proper training. The working world is very challenging that is why this the program program motivates and inspires through their guest as they instill young viewers to pursue postsecondary and how it education. meets the definition of

Other Matters (5

Programming.

and

Core

of 17)	Response
Program Title	Eco Company (main digital stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU, 09:30 AM
Total times aired at regularly scheduled time	13

Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	A significant purpose of this program is to inform young people, particularly those aged 13-16, about
educational and	issues related to the environment and preservation of the Earth's resources. Using the technique of "peer
informational	reporting," the Eco Team, made up of a diverse group of teens, explores what it means to "go green"
objective of the	and how the actions of teens impact our world. The Team reports on the latest technologies in energy,
program and	recycling, conservation and organics, by profiling teens, school organizations, industry leaders and
how it meets the	young entrepreneurs who are making a positive impact on the environment. The program also provides
definition of	practical tips that teens can use in their own lives.
Core	
Programming.	

Other Matters (6 of 17)	Response
Program Title	Teen Kids News (main digital stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU, 10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour program educates and inspires viewers to "Be in tune and stay in tune" in their life, using music as a positive vehicle in reaching their goals. With guests sharing personal and behind the scene experiences of how music enriched their lives, each segment delivers an educational and informational message. The program?s history segments encourage viewers to embrace the musical foundations built by industry pioneers. The cultural and historical perspectives of their contributions to music are uncovered in great depth, while emphasizing educational details. The monthly lesson segments are hands on instructional demonstrations and tips by top artists highlighting their instrument. The hosts and guests provide advice and emphasize attributes that instill a grounded balance of priorities, commitments and perseverance that children can apply in their lives.

Other Matters (7 of 17)	Response
Program Title	The Young Icons (main digital stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU, 10:30 AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program highlights the lives of extraordinary young Americans, who are making a difference in their communities and around the world as they demonstrate that any goal is attainable. Every episode of The Young Icons delivers an educational and informational message that supports current social intellectual and emotional aspects of teenagers. Whether the selected "Young Icons" are athletes, mentors, outstanding scholars, entrepreneurs or philanthropists, their personal stories will motivate and inspire children to apply what they learn to their own lives.

Other Matters (8 of 17)	Response
Program Title	Pocoyo (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 08:00 AM & 08:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter, and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in minor as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.

Matters (9 of	
17)	Response
Program Title	The Backyardigans (second digital stream)
Origination	Network
Days/Times	SA, 09:00 AM
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	

Age of Target Child Audience from

Describe the This educational program is targeted to pre-schoolers, featuring five high-spirited friends Uniqua, Pablo, educational Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musicaland adventures. Each episode entices young children to learn through music and dance and develop "cognitive informational learning." The unique character's personalities also add to this program's appeal, children will easily relate. objective of Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is the program most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose is and how it the laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get meets the her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out to his shell with help of his friends. Each adventure begins in the backyard through the group's imagination it is transformed into definition of Core a completely different world in which they enjoy many sorts of stories and adventures. Viewers are Programming. stimulated to early-learning through the different music genre such as big band, reggae, western, polka, Motown and disco.

Other Matters (10 of 17)	Response
Program Title	The Jungle Book (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animals. His escapades reflect his daredevil, fearless, high spirited and fun loving nature. Mowgli is helped by Baloo the Wise Bear, his best friend Bagheera the Black Panther and mighty Kaa the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life.
Other Matters (11 of 17)	Response
Program Title	Dora the Explorer (second digital stream)
Origination	Network

Days/Times Program Regularly Scheduled	SA, 10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years

Describe theDora the Explorer stars a 7-year old Latina girl and her friends who actively engage pre-schoolers ineducational anda play-along, computer-style adventure designed to spark interest in learning about the worldinformationalaround them. Dora teaches children how to observe situations and to employ problem solving skillsobjective of thesuch as stopping to think or asking for help when they encounter an obstacle, all the whileprogram and how itincreasing their vocabulary, math skills, music appreciation and physical coordination with strongmeets the definitioncultural and literary references.of Core Programming.cultural and literary references.

Other Matters (12 of 17)	Response	
Program Title	Go Diego Go! (second digital stream)	
Origination	Network	
Days/Times Program Regularly Scheduled	SA, 10:30 AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 6 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez. Diego is an action-adventure hero who motivates children to learn about the natural world around them and teaches children about a specific animal, such as the sound it makes, how it moves, what habitat it needs, what it eats and its physical characteristics. In each episode, Diego rescues an animal in trouble, modeling the use of observation skills and scientific aides like computers, a field journal and cameras, as well as positive social skills such as empathy, a desire to help others and, especially, respect for the environment. Go Diego Go! incorporates play-along viewing, interaction with Diego, movement, singing, problem-solving and strong cultural references.	
Other Matters (of 17)	13 Response	
Program Title	Plaza Sesamo (third digital stream)	
Origination	Network	
Days/Times Program Regularly Scheduled	SA, 07:00 AM, 07:30 AM, 08:00 AM, 08:30 AM & SU, 07:00 AM & 07:30 AM	
Total times aired at regularly scheduled time	d 78	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 7 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. A significant purpose and key educational objective of Plaza Sesamo is to teach young children the importance of different cultures and traditions. Children will easily identify with the main characters: Abelardo, Contreras, and Lola. These animated personalities will help children develop a better understanding of the world around them through their stories. Throughout the shows, these characters not only reinforce and expose the Spanish language to native and non-native Spanish speakers, but also teach children valuable lessons that include problem solving, gender equity, symbolic representation, and social interaction.

Other Matters (14 of 17)	Response
Program Title	Reino Animal (third digital stream)
Origination	Network
Days/Times Progran Regularly Scheduled	
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objectiv of the program and how it meets the definition of Core Programming.	Reino Animal educates young viewers on the natural habitat of animals in an educational, yet entertaining way. With narrations and interactive segments, the series builds upon natural science concepts, sparking a sense of curiosity in its viewers. The program discussed concepts like the functions of animals in an ecosystem, the elements of animal classification, and life sciences to help teach children about the natural world, while having fun at the same time.
Other Matters (15 of 17)	Response
Program Title	Aventura Animal (third digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SU, 08:00 AM & 08:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of this program is to teach young children all there is to know about life science. Each episode tackles a dozen or more mind-blowing and interesting questions concerning animals and their habitat. The show is a standard question and answer format to help test how much young people really know. The investigation of the answers takes viewers on a fast-paced and entertaining tour of the amazing animal kingdom. The show explains every answer so that young viewers are able to retain and understand the information provided.

Other Matters	
(16 of 17)	Response
Program Title	Family Style with Chef Jeff (main digital stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU, 11:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and	Family Style with Chef Jeff is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn he to cook healthier versions of some of our favorite dishes. Family Style uses unique structural componer to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the
how it meets the definition of Core Programming.	series is to help young viewers make well-informed choices about their eating habits, nutrition, and hea
the definition of Core	series is to help young viewers make well-informed choices about their eating habits, nutrition, and heat Response
the definition of Core Programming. Other Matters	
the definition of Core Programming. Other Matters (17 of 17)	Response
the definition of Core Programming. Other Matters (17 of 17) Program Title	The Coolest Places on Earth (main digital stream)
the definition of Core Programming. Other Matters (17 of 17) Program Title Origination Days/Times Program Regularly	Response The Coolest Places on Earth (main digital stream) Syndicated
the definition of Core Programming. Other Matters (17 of 17) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly	Response The Coolest Places on Earth (main digital stream) Syndicated SU, 11:30 AM
the definition of Core Programming. Other Matters (17 of 17) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of	Response The Coolest Places on Earth (main digital stream) Syndicated SU, 11:30 AM

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	
	officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
	appointed official who is authorized to sign on behalf of the party filing the Children's Television	
	Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23	
	(a), who is authorized to represent the party filing the Children's Television Programming, and who further	
	certifies that he or she has read the document; that to the best of his or her knowledge, information, and	
	belief there is good ground to support it; and that it is not interposed for delay.	
	FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
	FORFEITURE OF ANY FEES PAID	
	Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
	requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation	
	of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage	
	requirements that apply to the type of Authorization requested in this application.	
	WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
	FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
	AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for	κυνι
	the Authorization(s) specified above.	License
		-
		Partno G.P.

Attachments No Attachments.