



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0003476116** | File Number: **CPR-149826** | Submit Date: **01/09/2014** | Call Sign: **WBFS-TV** | Facility ID: **12497**

City: **MIAMI** | State: **FL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**01/09/2014** | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2013**

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|           |         |       |       |                |

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response             |
|--------------|-----------------------|----------------------|
| Station Type | Station Type          | Network Affiliation  |
|              | Affiliated network    | MyNetwork            |
|              | Nielsen DMA           | Miami-Ft. Lauderdale |
|              | Web Home Page Address | www.cbsmiami.com     |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | No       |

Digital Core Programs(7)

| Digital Core Program (1 of 7)  | Response   |
|--|--|
| Program Title  | WILD AMERICA   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sundays, 7-7:30 AM   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Wild America" informs and educates children about wildlife and their habitat by providing a greater understanding of nature and specific animal species. Through this understanding, children will gain a better relationship to the natural environment in North America and learn to protect its natural species. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (2 of 7)  | Response   |
|--|--|
| Program Title  | WHADDYADO  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sundays, 7:30-8 AM   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week teens will learn lessons about how to react when perilous situations and everyday problems occur. Real footage and re-enactments mix with teen-on-the-street interviews and expert opinions on what to do. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (3 of 7)  |  | Response  |
|--|--|---|
| Program Title  |  | REAL LIFE 101   |
| Origination  |  | Syndicated  |
| Days/Times Program Regularly Scheduled   |  | Sundays, 8-8:30 AM  |
| Total times aired at regularly scheduled time  |  | 13  |
| Total times aired  |  | 13  |
| Number of Preemptions  |  | 0   |
| Number of Preemptions for other than Breaking News   |  |   |
| Number of Preemptions Rescheduled  |  | 0   |
| Length of Program  |  | 30 mins   |
| Age of Target Child Audience   |  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | Real life jobs and careers are explored in an energetic style as an education and informational presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what would it really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              |  | Yes   |

| Digital Core Program (4 of 7)  |  | Response   |
|--|--|--|
| Program Title  |  | AQUA KIDS  |
| Origination  |  | Syndicated   |
| Days/Times Program Regularly Scheduled   |  | Sundays, 8:30-9 AM   |
| Total times aired at regularly scheduled time  |  | 13   |
| Total times aired  |  | 13   |
| Number of Preemptions  |  | 0  |
| Number of Preemptions for other than Breaking News   |  |  |
| Number of Preemptions Rescheduled  |  | 0  |
| Length of Program  |  | 30 mins  |
| Age of Target Child Audience   |  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. |

|  |     |
|--|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
|--|-----|

| Digital Core Program (5 of 7)  | Response  |
|--|---|
| Program Title  | MADE IN HOLLYWOOD: TEEN EDITION   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sundays, 9-9:30 AM  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Made in Hollywood: Teen Edition provides teens with a behind-the-scenes look at what it takes to enter the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (6 of 7)                      | Response             |
|--|----------------------|
| Program Title                                      | MYSTERY HUNTERS      |
| Origination  | Syndicated           |
| Days/Times Program Regularly Scheduled             | Sundays, 9:30-10 AM  |
| Total times aired at regularly scheduled time      | 11                   |
| Total times aired                                  | 13                   |
| Number of Preemptions                              | 0                    |
| Number of Preemptions for other than Breaking News |                      |
| Number of Preemptions Rescheduled                  | 0                    |
| Length of Program                                  | 30 mins              |
| Age of Target Child Audience                       | 13 years to 16 years |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mystery Hunters sets out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (7 of 7)  | Response   |
|--|--|
| Program Title  | CAREER DAY   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sundays, 9:30-10 AM  |
| Total times aired at regularly scheduled time  | 2  |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Career Day is an educational and informational program featuring interviews with successful celebrities, entrepreneurs and business professionals. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |



Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes  |
| Name of children's programming liaison  | Nelly Rubio  |
| Address   | 8900 NW<br>18 Terrace  |
| City  | Miami  |
| State   | FL   |
| Zip   | 33174  |
| Telephone Number  | 305-639-<br>4436   |
| Email Address   | nrubio@cbs.<br>com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | As of June<br>12, 2009,<br>the Station<br>does not<br>broadcast<br>on an<br>analog<br>channel. |

Other Matters (6)

| Other Matters (1 of 6)   | Response   |
|--|--|
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| Other Matters (2 of 6)   | Response   |
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| Program Title  | WHADDYADO  |
| Origination  | Syndicated   |
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| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
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| Other Matters (3 of 6)   | Response  |
|--|---|
| Program Title  | REAL LIFE 101   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sundays, 8-8:30 AM  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real life jobs and careers are explored in an energetic style as an education and informational presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what would it really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight. |

| Other Matters (4 of 6) | Response |
|------------------------|----------|
| Program Title          | AQUAKIDS |

|  |  |
|--|--|
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sundays, 8:30-9 AM   |
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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. |

| Other Matters (5 of 6)   | Response   |
|--|--|
| Program Title  | MADE IN HOLLYWOOD: TEEN EDITION  |
| Origination  | Syndicated   |
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| Other Matters (6 of 6)   | Response   |
|--|--|
| Program Title  | CAREER DAY   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sundays, 9:30-10 AM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Career Day is an educational and informational program featuring interviews with successful celebrities, entrepreneurs and business professionals. |

Certification

| Question   | Response  |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |   |
| <p>I certify that this application includes all required and relevant attachments.</p>   |   |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Miami<br/>Television<br/>Station<br/>WBFS,<br/>Inc.</b></p> |

**Attachments**

No Attachments.