

Federal Communications Commission

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## Children's Television Programming Report

FRN: **0023255110** File Number: **CPR-175319** Submit Date: **10/12/2015** Call Sign: **WLTZ** Facility ID: **37179** City:

COLUMBUS State: GA

Purpose: Children's TV Programming Report Status: Received Status Date: Service: Full Service Television

10/12/2015 Filing Status: Active

## Report reflects information for : Third Quarter of 2015

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Columbus GA
	Web Home Page Address	www.wltz.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	Lazy Town (main channel)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 7a.m.
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-atheletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 18)	Response
Program Title	Wild About Animals(main channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 730a.m.
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins

13 years to 16 years
Wild About Animals is a half-hour animal E/I magazine series that airs 52 weeks each year. The show is hosted by the Emmy-award winning actress Mariette Hartly. Mariette has committed herself to fighting for the rights of animals for over 20 years. It is the objective of the producers to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's fascinating animals. Each episode will consist of four(4) different stories designed to teach children about both exotic and unique qnimals, as well as to educate them further about animals they see everyday.
Yes

Digital Core Program (3 of 18)	Response
Program Title	Tree Fu Tom (main channel)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 12:30 p.m.
Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of "movement magic" called "Tree Fu", can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the "Big World" magic he needs to solve a problem encountered by Tom and his friends, Ariella, a butterfly, Twigs an acorn spirit, Squirmturn a pill bug, and Zigzoo a green tree frog.

Does the Licensee identify the program by displaying throughout the	Yes			
program the symbol E/I?				

Questions	Response
Title of Program	Tree Fu Tom (main channel)
List date and time rescheduled	08/22/2015 9:30a.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-08-22
Episode #	08/22/2015 ETFT121DH
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Tree Fu Tom (main channel)
List date and time rescheduled	09/19/2015 9:30a.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-09-19
Episode #	09/19/2015 ETFT125DH
Reason for Preemption	Sports

## **Digital Preemption Programs #3**

Questions	Response
Title of Program	Tree Fu Tom (main channel)
List date and time rescheduled	08/08/2015 9:30a.m
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-08-08
Episode #	08/08/2015 ETFT119DH
Reason for Preemption	Sports

Questions	Response
Title of Program	Tree Fu Tom (main channel)

List date and time rescheduled	08/29/2015 9:30a.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-08-29
Episode #	08/29/2015 ETFT122DH
Reason for Preemption	Sports

Questions	Response
Title of Program	Tree Fu Tom (main channel)
List date and time rescheduled	09/26/2015 9:30a.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-09-26
Episode #	09/26/2015 ETFT126DH
Reason for Preemption	Sports

#### **Digital Preemption Programs #6**

Questions	Response
Title of Program	Tree Fu Tom (main channel)
List date and time rescheduled	09/12/2015 9:30a.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-09-12
Episode #	09/12/2015 ETFT124DH
Reason for Preemption	Sports

## **Digital Preemption Programs #7**

Questions	Response
Title of Program	Tree Fu Tom (main channel)
List date and time rescheduled	07/04/2015 2:00p.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-07-11
Episode #	07/11/2015 ETFT115DH
Reason for Preemption	Sports

Questions	Response
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Title of Program	Tree Fu Tom (main channel)
List date and time rescheduled	08/15/2015 9:30a.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-08-15
Episode #	08/15/2015 ETFT120DH
Reason for Preemption	Sports

Digital Core Program (4 of 18)	Response
Program Title	Callopie(main channel)
Origination	Local
Days/Times Program Regularly Scheduled	Sat. 11a.m.
Total times aired at regularly scheduled time	9
Total times aired	9
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Calliope" is a program designed for children between two and seven years of age. It teaches values, morals, and positive life-lessons such as perseverance, respect, kindness, honesty, patience, good manners, telling the truth, loving others, overcoming fears, and so forth. The show centers around the character of Calliope, a bumbling, stumbling clown who tries to get her act together to join the traveling circus run by her father, the Ringmaster. While she learns her craft she is assisted by various puppet characters who aid her in teaching the weekly lesson.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Callopie(main channel)
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-07-11
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 18)	Response
Program Title	Earth To Luna(main channel)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11:30 a.m.
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna is a Brazilian animated series specifically aimed at teaching 2-5 year old children how to ask questions about nature and science and vigorously pursue the answers. the show encourages curiosity, research and critical thinking. Each episode of the show is focused on a particular creature, object, or phenomenon that would be of interest to the target audience. The characters, Luna, Jupiter(her brother), and Clive(their pet ferret) embark on a research effort that takes the audience through each step that answers their overarching question. The show uses recurring features, signature phrases, and songs to cue the audience when they need to do research, when they transition to the adventure, and when they have reached the ending to review all they have learned.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Earth To Luna(main channel)
List date and time rescheduled	07/04/2015 1:30p.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-07-11
Episode #	07/11/2015 EETL102DH
Reason for Preemption	Sports

Digital Core Program (6 of 18)	Response
Program Title	Poppy Cat(main channel)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12p.m.
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat(who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat as the leader of a group of animal friends, the resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to find your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling-for these activities always lead to enjoyment and adventure.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Poppy Cat(main channel)
List date and time rescheduled	09/26/2015 9:00a.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-09-26
Episode #	09/26/2015 EPCT206DH
Reason for Preemption	Sports

Questions	Response
Title of Program	Poppy Cat(main channel)
List date and time rescheduled	09/19/2015 9:00a.m.
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-09-19
Episode #	09/19/2015 EPCT205DH
Reason for Preemption	Sports

Questions	Response
Title of Program	Poppy Cat(main channel)
List date and time rescheduled	07/04/2015 2:00p.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-07-11
Episode #	07/11/2015 EPCT120DH
Reason for Preemption	Sports

Digital Core Program (7 of 18)	Response
Program Title	Live Life & Win (CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 12p
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life & Win features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism and life skills such as the importance of exercise and nutrition. The goal of the sereis are to encourage the 13 to 16 year old audience to (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an apportunity to build character and to uncover personal passions; and (4) gain knowledge about life skills necessary to "Live Life and Win!".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)	Response
Program Title	On The Spot (CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 1:00p.m.
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is based on the Common Core State Standards. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national cirriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography,art, music, and technology, and then teaches them the answer.

Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (9 of 18)	Response
Program Title	Astroblast(main channel)
Origination	Local
Days/Times Program Regularly Scheduled	Sat. 10:30p.m.
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast, based on the book series by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. Five animal characters and on three-eyed octopus of unknown derivation popula the station. Each episode begins with an everyday conversation or incident that grows into a predicamen needing a solution. While these predicaments take place in a fantasy environment, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience so how characters learn lessons for practical living such as how to keep track of things that belong to you, practice good habits, clean up when you've made a mess, rebound from a failure or an embarrasing incident, or resit the urge to blame others for your mistakes.

Does the	Yes
Licensee	
dentify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/1?	

Questions	Response
Title of Program	Astroblast(main channel)
List date and time rescheduled	07/04/2015 1:00p.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-07-11
Episode #	07/11/2015 EATB102DH
Reason for Preemption	Sports

Digital Core Program (10 of 18)	Response
Program Title	Awesome Adventure (main channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 7a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" but rather, the goal is to make the learning fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18)	Response
Program Title	MIH: Teen Edition (CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 1230p
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	To provide for adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artisitc, creative, business, and administrative careers that are a part of the motion pivture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attrubutes, techniques, and strategies needed to enter these fields.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 18)	Response
Program Title	Elizabeth Stanton's Great Big World (CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 130p
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern to young teens; including global, social, educational, and willness issues. Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world voulunteering in areas of specific need-ranging form feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	Dog Whisperer with Cesar Millan
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:30a-9:00a.m, 9a-9:30a, 9:30a-10a and 10a-10:30a
Total times aired at regularly scheduled time	52
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Ceasar Millan:Family Edition is a weekly half hour series produced for viewers 13-16 and the entire famil that educates and informs the audience about canine training techniques and creating healthy environments dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	Calling Dr. Pol (CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:30a-8:00a and 8:00a-8:30a
Total times aired at regularly scheduled time	26

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr.Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites to share in the experiences of Dr. Pol.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	Expedition Wild (CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10:30a-11a and 11:00a-11:30a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by wildlife expert Casey Anderson, Expedition Wild is a weekly half-hour series designed to educate and inform viewers 13-16. This live-action series is an innovative and action-packed odyssey through North America's wild places-revealing a rare glimpse into the beauty and complexity onf the natural world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	Rock the Park (CW)
Origination	Network

Days/Times Program Regularly Scheduled	Sat. 11:00a.m
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park is a weekly half-hour series produced and designed to educate and inform the children about America's love affair with our national parks. In this awe - inspiring and entertaining series host Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. The viewers will learn about the wonders of nature and the variety of wild animals that inhabit America.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 18)	Response
Program Title	DogTown USA(CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10:30a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DogTown USA is a story of the men and women who devote their lives to the healing and happiness of dogs-from every corner of the nation. Buit on 33,000 acres of pristine land in Utah, DogTown USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs.

Does the Licensee identify the
program by displaying throughout
the program the symbol E/I?

Yes

Digital Core Program (18 of 18)	Response
Program Title	Lazytown(main channel)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11:00a.m.
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-atheletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Della E. Brown
Address	6140 Buena Vista Road
City	Columbus
State	GA
Zip	31907
Telephone Number	706 507-7152
Email Address	dbrown@wltz.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	See public file for public service announcements designed specifically for children, pre-empts due to network sports programming and makegoods.  WLTZ terminated analog program service on February 17, 2009. As a result, WLTZ operated digital-only during the entire 3rd Quarter of 2013. Since the station did not operate an analog program channel during the 3rd Quarter of 2013 the answer to question 7 is no.

## Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Wild About Animals(main channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 7:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a half-hour animal E/I magazine series that airs 52 weeks each year. The show is hosted by the Emmy-award winning actress Mariette Hartly. Mariette has committed herself to fighting for the rights of animals for over 20 years. It is the objective of the producers to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's fascinating animals. Each episode will consist of four(4) different stories designed to teach children about both exotic and unique qnimals, as well as to educate them further about animals they see everyday.

Other Matters (2 of 13)	Response
Program Title	Earth to Luna (main channel)
Origination	Network
Days/Times Program Regularly Scheduled	Sat.1130a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

and how it

meets the definition of

Programming.

Core

Earth to Luna is a Brazilian animated series specifically aimed at teaching 2-5 year old children how to ask questions about nature and science and vigorously pursue the answers. the show encourages curiosity, research and critical thinking. Each episode of the show is focused on a particular creature, object, or phenomenon that would be of interest to the target audience. The characters, Luna, Jupiter(her brother), and Clive(their pet ferret) embark on a research effort that takes the audience through each step that answers their overarching question. The show uses recurring features, signature phrases, and songs to cue the audience when they need to do research, when they transition to the adventure, and when they have reached the ending to review all they have learned.

Other Matters (3 of 13)	Response
Program Title	The Clangers(main channel)
Origination	Local
Days/Times Program Regularly Scheduled	Sat. 11a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program	The Clangers is a beloved British series that was originally conceived by Oliver Postgate in 1969 and has been reconceived and invigorated by his son Daniel Postgate. The show features the Clanger family, small mouse-like creatures that live on Clanger Planet far away from Earth. The members of the family are presented with many unusual challenges that become the center of a dilemma that must be resolved within each episode. Strange visitors arrive out of nowhere and the Clangers have to figure out who and why they are on Clanger Planet. Sometimes they need to help or rescue someone who has become lost on the

Other Matters (4 of 13)	Response
Program Title	Tree Fu Tom (main channel)
Origination	Network
Days/Times Program Regularly Scheduled	Sat.12:30 p.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins

equipment that comes in handy for some of the problem solving that takes place.

planet. Other times, they are trying to understand outer space; meteors and comets and eclipses of the sun and moon. Each member of the family has a forte', form playing music to knitting or gardening or inventing

Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of "movement magic" called "Tree Fu", can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the "Big World" magic he needs to solve a problem encountered by Tom and his friends, Ariella, a butterfly, Twigs an acorn spirit, Squirmturn a pill bug, and Zigzoo a green tree frog.

Other Matters (5 of 13)	Response
Program Title	Lazytown(main channel)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 12:00p.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-atheletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.

Other Matters (6 of 13)	Response
Program Title	Awesome Adventures (main channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 7a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" but rather, the goal is to make the learning fun.

Other Matters (7 of 13)	Response
Program Title	Dog Whisper with Cesar Millan (CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 8:30a-9:00a, 9:00a-9:30a, 9:30a-10:00a and 10:00a-10:30a
Total times aired at regularly scheduled time	52

Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Ceasar Millan:Family Edition is a weekly half hour series produced for viewers 13-16 and the entire famil that educates and informs the audience about canine training techniques and creating healthy environments for dogs.

Other Matters (8 of 13)	Response
Program Title	Calling Dr. Pol (CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 7:00a-7:30a and 7:30a-8:00a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr.Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites to share in the experiences of Dr. Pol.

Other Matters (9 of 13)	Response
Program Title	Astroblast (main channel)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the	Astroblast, based on the book series by author and illustrator Bob Kolar, is set on a space station in an

educational
and
informational
objective of
the program
and how it
meets the
definition of
Core
Programming.

Astroblast, based on the book series by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. Five animal characters and on three-eyed octopus of unknown derivation populate the station. Each episode begins with an everyday conversation or incident that grows into a predicament needing a solution. While these predicaments take place in a fantasy environment, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how characters learn lessons for practical living such as how to keep track of things that belong to you, practice good habits, clean up when you've made a mess, rebound from a failure or an embarrasing incident, or resit the urge to blame others for your mistakes.

Other Matters (10 of 13)	Response
Program Title	Dogtown (CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 8:00a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DogTown USA is a story of the men and women who devote their lives to the healing and happiness of dogs-from every corner of the nation. Buit on 33,000 acres of pristine land in Utah, DogTown USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs.

Other Matters (11 of 13)	Response
Program Title	Save Our Shelters (CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10:30a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Save Our Shelter is a series focusing on the "rescue" of animals and pets in need across America. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved.

Other Matters (12 of 13)	Response
Program Title	Hatched (CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11:00a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is an educational and informational series dedicated to teaching children aged 13-16 about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace.

Other Matters (13	
of 13)	Response

Program Title	Dream Quest (CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11:30a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Drewm Quest is a weekly half-hour series produced for children 13-16 years of age. The series literally brings the world to young people and their families by fulfilling the desire to learn through experience. Our ship is a floating classroom designed to give gamilies the real-life eduction of a lifetime. Lead by a seasoned captain, cruise director and highly skilled crew, Dream Quest brings families on an interactive voyage where they learn about the world's amazing oceans, the animals that swim beneath the water and the ecological advancements underway to preserve and protect our most precious resourses.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Sagamore Hill Broadcasting of Columbus GA., LLC **Attachments** 

No Attachments.