



(REFERENCE COPY - Not for submission)

Noncommercial Broadcast Stations Biennial
Ownership Report (FCC Form 323-E)

File Number: 0000229329 | Submit Date: 2023-11-30 | FRN: 0003021235

Purpose: Noncommercial Broadcast Stations Biennial Ownership Report | Status: Received | Status Date: 11/30/2023

Filing Status: Active

Section I - General Information

1. Respondent

FRN		Entity Name			
0003021235		Pocahontas Communications Cooperative Corp			

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
9836 Browns Creek Rd	Dunmore	WV	24934	+1 (304) 799-6004	scott@amrmail.org

2. Contact Representative

Name		Organization			
Scott Smith		Pocahontas Communications Cooperative Corp			

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
9836 Browns Creek Rd	Dunmore	WV	24934	+1 (304) 799-6004	scott@amrmail.org

3. Application Filing Fee

Not Applicable

4. Control of Respondent

(a) Provide the following information about the Respondent:

Relationship to stations/permits	Entity required to file a Form 323-E because it holds an attributable interest in one or more Licensees or Permittees	
Is the Respondent's governing board (or other governing entity) directly or indirectly under the control of another entity?		No

(b) Provide the following information about this report:

Purpose	Biennial
"As of" date	10/01/2023 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s) and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
Pocahontas Communications Cooperative Corp	0003021235

Fac. ID No.	Call Sign	City	State	Service
52866	WVLS	MONTEREY	VA	FM
52867	WVMR	FROST	WV	AM
52868	WCHG	HOT SPRINGS	VA	FM
85043	W278AL	DURBIN	WV	FX
122123	WVMR-FM	HILLSBORO	WV	FM
175012	WNMP	MARLINTON	WV	FM
191497	WDMT	MARLINTON	WV	FM

Section II – Biennial Ownership Information

1. 47 C.F.R. Section 73.3613 Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. If the agreement is a network affiliation agreement, check the appropriate box. Otherwise, select “Other.” Non-Licensee Respondents should select “Not Applicable” in response to this question.

Not Applicable.

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, members of the governing board (or other governing entity), stockholders, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0003021235	
Entity Name	Pocahontas Communications Cooperative Corp	
Address	PO Box	
	Street 1	9836 Browns Creek Rd
	Street 2	
	City	Dunmore

	State ("NA" if non-U.S. address)	WV
	Zip/Postal Code	24934
	Country (if non-U.S. address)	United States
Listing Type	Respondent	
Positional Interests (check all that apply)	Respondent	
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990155370	
Name	Vic Herbster	
Address	PO Box	
	Street 1	17223 Frost Road
	Street 2	
	City	Dunmore
	State ("NA" if non-U.S. address)	WV
	Zip/Postal Code	24934
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Officer	
Principal Profession or Occupation	Owner of consumer electronics business	
By Whom Appointed or Elected	PCCC Cooperative members	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	14.3%

	Equity	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990155371	
Name	Pete Pitard	
Address	PO Box	931
	Street 1	
	Street 2	
	City	Hot Springs
	State ("NA" if non-U.S. address)	VA
	Zip/Postal Code	24445
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Officer	
Principal Profession or Occupation	Retired	
By Whom Appointed or Elected	Bath volunteers	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	14.3%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990155379	
Name	Keith Carson	
Address	PO Box	
	Street 1	1858 Fossil Run Rd.

	Street 2	
	City	Blue Grass
	State ("NA" if non-U.S. address)	VA
	Zip/Postal Code	24413
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Officer	
Principal Profession or Occupation	Retired	
By Whom Appointed or Elected	Highland volunteers	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	14.3%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990155390	
Name	Beth Armstrong	
Address	PO Box	
	Street 1	19 Goldenrod Lane
	Street 2	
	City	Monterey
	State ("NA" if non-U.S. address)	VA
	Zip/Postal Code	24465
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Officer	

Principal Profession or Occupation	Juvenile Officer		
By Whom Appointed or Elected	PCCC Cooperative members		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Female	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	14.3%	
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information		
FRN	9990155395	
Name	Taylor Baker	
Address	PO Box	1309
	Street 1	
	Street 2	
	City	Hot Springs
	State ("NA" if non-U.S. address)	VA
	Zip/Postal Code	24445
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Lawyer	
By Whom Appointed or Elected	PCCC Cooperative members	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	14.3%
	Equity	0.0%

	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990155396	
Name	Cheryl Jonese	
Address	PO Box	151
	Street 1	
	Street 2	
	City	Green Bank
	State ("NA" if non-U.S. address)	WV
	Zip/Postal Code	24944
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Pocahontas County Prevention Coordinator	
By Whom Appointed or Elected	PCCC Cooperative members	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Female
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	14.3%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990155397	
Name	Melody Moats	
Address	PO Box	284
	Street 1	
	Street 2	

	<table><tr><td>City</td><td>Monterey</td></tr><tr><td>State ("NA" if non-U.S. address)</td><td>VA</td></tr><tr><td>Zip/Postal Code</td><td>24465</td></tr><tr><td>Country (if non-U.S. address)</td><td>United States</td></tr></table>	City	Monterey	State ("NA" if non-U.S. address)	VA	Zip/Postal Code	24465	Country (if non-U.S. address)	United States
City	Monterey								
State ("NA" if non-U.S. address)	VA								
Zip/Postal Code	24465								
Country (if non-U.S. address)	United States								
Listing Type	Other Interest Holder								
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)								
Principal Profession or Occupation	Educator								
By Whom Appointed or Elected	Appointed by Board to fill unexpired term								
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US							
	Gender	Female							
	Ethnicity	Not Hispanic or Latino							
	Race	White							
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	14.3%							
	Equity	0.0%							
	Total assets (Equity Debt Plus)								
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No							

(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.	Yes
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(c) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)? If " <u>Yes</u> ," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.	No
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Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	

Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: General Manager Exact Legal Title or Name of Respondent: General Manager Name: Scott Smith Phone: 3047996004 11/30/2023
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