



(REFERENCE COPY - Not for submission)

# Noncommercial Broadcast Stations Biennial Ownership Report (FCC Form 323-E)

File Number: **0000230520** | Submit Date: **2023-12-01** | FRN: **0001910066**

Purpose: **Noncommercial Broadcast Stations Biennial Ownership Report** | Status: **Received** | Status Date: **12/01/2023**

Filing Status: **Active**

## Section I - General Information

### 1. Respondent

FRN	Entity Name
0001910066	University of North Carolina

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
PO Box 14900	Research Triangle Park	NC	27709	+1 (919) 549-7000	fcc_notice@unctv.com

### 2. Contact Representative

Name	Organization
Marcus W. Trathen	Brooks, Pierce et al.

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
150 Fayetteville Street Suite 1700	Raleigh	NC	27601	+1 (919) 839-0300	mtrathen@brookspierce.com

### 3. Application Filing Fee

Not Applicable

### 4. Control of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Licensee
Is the Respondent's governing board (or other governing entity) directly or indirectly under the control of another entity?	No

(b) Provide the following information about this report:	
Purpose	Biennial
"As of" date	10/01/2023  When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

**5. Licensee(s) and Station(s)**

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
University of North Carolina	0001910066

Fac. ID No.	Call Sign	City	State	Service
69080	WUNC-TV	CHAPEL HILL	NC	DTV
69114	WUNE-TV	LINVILLE	NC	DTV
69124	WUNG-TV	CONCORD	NC	DTV
69149	WUNK-TV	GREENVILLE	NC	DTV
69292	WUND-TV	EDENTON	NC	DTV
69300	WUNF-TV	ASHEVILLE	NC	DTV
69332	WUNJ-TV	WILMINGTON	NC	DTV
69360	WUNL-TV	WINSTON-SALEM	NC	DTV
69397	WUNP-TV	ROANOKE RAPIDS	NC	DTV
69416	WUNU	LUMBERTON	NC	DTV
69444	WUNM-TV	JACKSONVILLE	NC	DTV
83822	WUNW	CANTON	NC	DTV

**Section II – Biennial Ownership Information**

**1. 47 C.F.R. Section 73.3613 Documents**

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. If the agreement is a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee Respondents should select "Not Applicable" in response to this question.

Document Information	
Description of contract or instrument	PBS Membership Agreement
Parties to contract or instrument	PBS NC and PBS
Date of execution	07/2023
Date of expiration	06/2024
Agreement type (check all that apply)	Other <b>Agreement Type:</b> PBS Membership Agreement

**2. Ownership Interests**

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, members of the governing board (or other governing entity), stockholders, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
<b>FRN</b>	0001910066	
<b>Entity Name</b>	University of North Carolina	
<b>Address</b>	<b>PO Box</b>	14900
	<b>Street 1</b>	
	<b>Street 2</b>	
	<b>City</b>	Research Triangle Park
	<b>State ("NA" if non-U.S. address)</b>	NC
	<b>Zip/Postal Code</b>	27709
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Respondent	
<b>Positional Interests</b> (check all that apply)	Respondent	
<b>Tribal Nation or Tribal Entity</b>	Interest holder is not a Tribal nation or Tribal entity	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	0.0%
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990126061	
<b>Name</b>	Kellie Hunt Blue	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	223 S. West St.
	<b>Street 2</b>	Suite 1800
	<b>City</b>	Raleigh
	<b>State ("NA" if non-U.S. address)</b>	NC
	<b>Zip/Postal Code</b>	27603
	<b>Country (if non-U.S. address)</b>	United States

<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Business Executive	
<b>By Whom Appointed or Elected</b>	N.C. General Assembly	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Female
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	American Indian or Alaska Native
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	4.2%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

#### Ownership Information

<b>FRN</b>	9990126065	
<b>Name</b>	Pearl Burris-Floyd	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	223 S. West St.
	<b>Street 2</b>	Suite 1800
	<b>City</b>	Raleigh
	<b>State ("NA" if non-U.S. address)</b>	NC
	<b>Zip/Postal Code</b>	27603
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Officer, Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Equity and Inclusion Officer	
<b>By Whom Appointed or Elected</b>	N.C. General Assembly	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Female
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	Black or African American

<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	4.2%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990126067	
<b>Name</b>	C. Philip Byers	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	223 S. West St.
	<b>Street 2</b>	Suite 1800
	<b>City</b>	Raleigh
	<b>State ("NA" if non-U.S. address)</b>	NC
	<b>Zip/Postal Code</b>	27603
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Retired Sheriff	
<b>By Whom Appointed or Elected</b>	N.C. General Assembly	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	4.2%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990126068	
<b>Name</b>	Carolyn L. Coward	
<b>Address</b>	<b>PO Box</b>	

	<b>Street 1</b>	223 S. West St.
	<b>Street 2</b>	Suite 1800
	<b>City</b>	Raleigh
	<b>State ("NA" if non-U.S. address)</b>	NC
	<b>Zip/Postal Code</b>	27603
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Attorney	
<b>By Whom Appointed or Elected</b>	N.C. General Assembly	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Female
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	4.2%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990126093	
<b>Name</b>	J. Alex Mitchell	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	223 S. West St.
	<b>Street 2</b>	Suite 1800
	<b>City</b>	Raleigh
	<b>State ("NA" if non-U.S. address)</b>	NC
	<b>Zip/Postal Code</b>	27603
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	

<b>Principal Profession or Occupation</b>	Real Estate	
<b>By Whom Appointed or Elected</b>	N.C. General Assembly	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	4.2%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990126094	
<b>Name</b>	Wendy F. Murphy	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	223 S. West St.
	<b>Street 2</b>	Suite 1800
	<b>City</b>	Raleigh
	<b>State ("NA" if non-U.S. address)</b>	NC
	<b>Zip/Postal Code</b>	27603
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Officer, Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Business Executive	
<b>By Whom Appointed or Elected</b>	N.C. General Assembly	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Female
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	4.2%
	<b>Equity</b>	0.0%

	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990126113	
<b>Name</b>	Randall Ramsey	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	223 S. West St.
	<b>Street 2</b>	Suite 1800
	<b>City</b>	Raleigh
	<b>State ("NA" if non-U.S. address)</b>	NC
	<b>Zip/Postal Code</b>	27603
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Officer, Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Manufacturer	
<b>By Whom Appointed or Elected</b>	N.C. General Assembly	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	4.2%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990126116	
<b>Name</b>	O. Temple Sloan III	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	223 S. West St.
	<b>Street 2</b>	Suite 1800



	<b>City</b>	Raleigh
	<b>State ("NA" if non-U.S. address)</b>	NC
	<b>Zip/Postal Code</b>	27603
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Business Executive	
<b>By Whom Appointed or Elected</b>	N.C. General Assembly	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	4.2%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990126121	
<b>Name</b>	Michael L. Williford	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	223 S. West St.
	<b>Street 2</b>	Suite 1800
	<b>City</b>	Raleigh
	<b>State ("NA" if non-U.S. address)</b>	NC
	<b>Zip/Postal Code</b>	27603
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Attorney	

<b>By Whom Appointed or Elected</b>	N.C. General Assembly	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	4.2%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990140808	
<b>Name</b>	Martin L. Holton, III	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	223 S. West St.
	<b>Street 2</b>	Suite 1800
	<b>City</b>	Raleigh
	<b>State ("NA" if non-U.S. address)</b>	NC
	<b>Zip/Postal Code</b>	27603
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Retired Attorney	
<b>By Whom Appointed or Elected</b>	N.C. General Assembly	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	4.2%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	

Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	No
---	----

**Ownership Information**

<b>FRN</b>	9990140810	
<b>Name</b>	Meredith R. McCullen	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	223 S. West St.
	<b>Street 2</b>	Suite 1800
	<b>City</b>	Raleigh
	<b>State ("NA" if non-U.S. address)</b>	NC
	<b>Zip/Postal Code</b>	27603
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Officer, Other - Secretary of the University	
<b>Principal Profession or Occupation</b>	Officer of the University	
<b>By Whom Appointed or Elected</b>	Board of Governors	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Female
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	No	

**Ownership Information**

<b>FRN</b>	9990140815	
<b>Name</b>	Reginald Ronald Holley	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	223 S. West St.
	<b>Street 2</b>	Suite 1800
	<b>City</b>	Raleigh

	<b>State ("NA" if non-U.S. address)</b>	NC
	<b>Zip/Postal Code</b>	27603
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Business Executive	
<b>By Whom Appointed or Elected</b>	N.C. General Assembly	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	Black or African American
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	4.2%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990140818	
<b>Name</b>	Terry Hutchens	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	223 S. West St.
	<b>Street 2</b>	Suite 1800
	<b>City</b>	Raleigh
	<b>State ("NA" if non-U.S. address)</b>	NC
	<b>Zip/Postal Code</b>	27603
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Attorney	
<b>By Whom Appointed or Elected</b>	N.C. General Assembly	

<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	4.2%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

<b>Ownership Information</b>		
<b>FRN</b>	9990147654	
<b>Name</b>	Kirk J. Bradley	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	223 S. West St.
	<b>Street 2</b>	Suite 1800
	<b>City</b>	Raleigh
	<b>State ("NA" if non-U.S. address)</b>	NC
	<b>Zip/Postal Code</b>	27603
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	President and CEO	
<b>By Whom Appointed or Elected</b>	NC General Assembly	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	4.2%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990147655	
<b>Name</b>	Jimmy D. Clark	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	223 S. West St.
	<b>Street 2</b>	Suite 1800
	<b>City</b>	Raleigh
	<b>State ("NA" if non-U.S. address)</b>	NC
	<b>Zip/Postal Code</b>	27603
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Business Executive	
<b>By Whom Appointed or Elected</b>	NC General Assembly	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	4.2%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990147656	
<b>Name</b>	Joel D. Ford	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	223 S. West St.
	<b>Street 2</b>	Suite 1800
	<b>City</b>	Raleigh
	<b>State ("NA" if non-U.S. address)</b>	NC
	<b>Zip/Postal Code</b>	27603

	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	President and CEO	
<b>By Whom Appointed or Elected</b>	NC General Assembly	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	Black or African American
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	4.2%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990147657	
<b>Name</b>	John A. Fraley	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	223 S. West St.
	<b>Street 2</b>	Suite 1800
	<b>City</b>	Raleigh
	<b>State ("NA" if non-U.S. address)</b>	NC
	<b>Zip/Postal Code</b>	27603
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Retired -- Former N.C. Legislator	
<b>By Whom Appointed or Elected</b>	NC General Assembly	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male

	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	4.2%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990147658	
<b>Name</b>	Sonja Phillips Nichols	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	223 S. West St.
	<b>Street 2</b>	Suite 1800
	<b>City</b>	Raleigh
	<b>State ("NA" if non-U.S. address)</b>	NC
	<b>Zip/Postal Code</b>	27603
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Entrepreneur and Community Leader	
<b>By Whom Appointed or Elected</b>	NC General Assembly	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Female
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	Black or African American
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	4.2%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information	
<b>FRN</b>	9990147660



<b>Name</b>	James Arthur Pope	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	223 S. West St.
	<b>Street 2</b>	Suite 1800
	<b>City</b>	Raleigh
	<b>State ("NA" if non-U.S. address)</b>	NC
	<b>Zip/Postal Code</b>	27603
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Business Executive	
<b>By Whom Appointed or Elected</b>	NC General Assembly	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	4.2%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990147661	
<b>Name</b>	Lee H. Roberts	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	223 S. West St.
	<b>Street 2</b>	Suite 1800
	<b>City</b>	Raleigh
	<b>State ("NA" if non-U.S. address)</b>	NC
	<b>Zip/Postal Code</b>	27603
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	

<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Investment Manager	
<b>By Whom Appointed or Elected</b>	NC General Assembly	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	4.2%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

#### Ownership Information

<b>FRN</b>	9990154639	
<b>Name</b>	Marvin Lee Barnes, Jr.	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	223 S. West St.
	<b>Street 2</b>	Suite 1800
	<b>City</b>	Raleigh
	<b>State ("NA" if non-U.S. address)</b>	NC
	<b>Zip/Postal Code</b>	27603
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Business Executive	
<b>By Whom Appointed or Elected</b>	NC General Assembly	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values	<b>Voting</b>	4.2%

from 0.0 to 100.0)	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990154641	
<b>Name</b>	Harry Coolidge Brown	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	223 S. West St.
	<b>Street 2</b>	Suite 1800
	<b>City</b>	Raleigh
	<b>State ("NA" if non-U.S. address)</b>	NC
	<b>Zip/Postal Code</b>	27603
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Business Executive	
<b>By Whom Appointed or Elected</b>	NC General Assembly	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	4.2%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990154642	
<b>Name</b>	Swadesh Chatterjee	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	223 S. West St.

	<b>Street 2</b>	Suite 1800
	<b>City</b>	Raleigh
	<b>State ("NA" if non-U.S. address)</b>	NC
	<b>Zip/Postal Code</b>	27603
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Business Executive	
<b>By Whom Appointed or Elected</b>	NC General Assembly	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	Asian
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	4.2%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

#### Ownership Information

<b>FRN</b>	9990154644	
<b>Name</b>	Rodney Gene Davis, Jr.	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	223 S. West St.
	<b>Street 2</b>	Suite 1800
	<b>City</b>	Raleigh
	<b>State ("NA" if non-U.S. address)</b>	NC
	<b>Zip/Postal Code</b>	27603
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	

<b>Principal Profession or Occupation</b>	Attorney	
<b>By Whom Appointed or Elected</b>	NC General Assembly	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	4.2%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990154646	
<b>Name</b>	Estefany Gordillo-Rivas	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	223 S. West St.
	<b>Street 2</b>	Suite 1800
	<b>City</b>	Raleigh
	<b>State ("NA" if non-U.S. address)</b>	NC
	<b>Zip/Postal Code</b>	27603
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Other - Ex Officio Member	
<b>Principal Profession or Occupation</b>	Student	
<b>By Whom Appointed or Elected</b>	UNC Student Government	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Female
	<b>Ethnicity</b>	Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	

	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

**Ownership Information**

<b>FRN</b>	9990154648	
<b>Name</b>	Haywood E. White, III.	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	223 S. West St.
	<b>Street 2</b>	Suite 1800
	<b>City</b>	Raleigh
	<b>State ("NA" if non-U.S. address)</b>	NC
	<b>Zip/Postal Code</b>	27603
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Attorney	
<b>By Whom Appointed or Elected</b>	NC General Assembly	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	4.2%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

<b>(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable.</b> If "No," submit as an exhibit an explanation.	Yes
--	-----

<p><b>(c) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?</b></p> <p>If "<u>Yes</u>," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.</p>	<p>No</p>
--	-----------

**3. Organizational Chart (Licensees Only)**

Attach a flowchart or similar document showing the Licensee's vertical ownership structure including the Licensee and all entities that have attributable interests in the Licensee. Licensees with a single parent entity may provide a brief explanatory textual Exhibit in lieu of a flowchart or similar document. Licensees without parent entities should so indicate in a textual Exhibit.

**Non-Licensee Respondents should select "N/A" in response to this question.**

Licensee has no parent entity.

**Section III - Certification**

**Certification**

Section	Question	Response
<b>Authorized Party to Sign</b>	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
<b>Certification</b>	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	<p>Official Title: <b>Secretary</b>            Exact Legal Title or Name of Respondent:  <b>University of North Carolina</b>            Name: <b>Meredith R. McCullen</b>            Phone: <b>9195497000</b></p> <p>12/01/2023</p>