



(REFERENCE COPY - Not for submission)

Commercial Broadcast Stations Biennial
Ownership Report (FCC Form 323)

File Number: 0000225798 | Submit Date: 2023-11-13 | FRN: 0023102916

Purpose: Commercial Broadcast Stations Biennial Ownership Report | Status: Received | Status Date: 11/13/2023

Filing Status: Active

Section I - General Information

1. Respondent

FRN		Entity Name			
0023102916		Prairie Winds Broadcasting, Inc.			

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
3304 South Highway 281	Aberdeen	SD	57401	+1 (605) 229-3632	brian@hubcityradio.com

2. Contact Representative

Name		Organization			
Dawn M. Sciarrino		Sciarrino & Shubert, PLLC			

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
330 Franklin Road Suite 135A-133	Brentwood	TN	37027-3280	+1 (202) 256-9551	dawn@sciarrinolaw.com

3. Application Filing Fee

Question	Response
Is this application being submitted without a filing fee?	No

Fees

Application Type	Form Number	Fee Code	Quantity	Fee Amount	Subtotal
Biennial	Form 323	MAR	11	95	\$1,045.00
				Total	\$1,045.00

4. Nature of Respondent

(a) Provide the following information about the Respondent:

Relationship to stations/permits	Licensee
Nature of Respondent	For-profit corporation

(b) Provide the following information about this report:

Purpose	Biennial
"As of" date	10/01/2023 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s) and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
Prairie Winds Broadcasting, Inc.	0023102916

Fac. ID No.	Call Sign	City	State	Service
1172	KGIM	ABERDEEN	SD	AM
9670	KBFO	ABERDEEN	SD	FM
25118	KSDN-FM	ABERDEEN	SD	FM
25120	KSDN	ABERDEEN	SD	AM
36355	KBWS-FM	SISSETON	SD	FM
63599	KMSD	MILBANK	SD	AM
67753	KPHR	ORTONVILLE	MN	FM
67770	KDIO	ORTONVILLE	MN	AM
70081	KGIM-FM	REDFIELD	SD	FM
84240	KNBZ	REDFIELD	SD	FM
141996	K296FW	ABERDEEN	SD	FX
142013	K271CN	ABERDEEN	SD	FX
146394	K233BN	ABERDEEN	SD	FX
149609	K251CX	MILBANK	SD	FX
183354	KJKQ	SISSETON	SD	FM
200513	K233DL	ORTONVILLE	MN	FX

200514	K236CU	MILBANK	SD	FX
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Section II – Biennial Ownership Information

1. 47 C.F.R. Section 73.3613 and Other Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select "Not Applicable" in response to this question.

Document Information	
Description of contract or instrument	By-laws
Parties to contract or instrument	Prairie Winds Broadcasting, Inc.
Date of execution	10/2013
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: By-laws

Document Information	
Description of contract or instrument	Articles of Incorporation
Parties to contract or instrument	Prairie Winds Broadcasting, Inc. and The State of South Dakota
Date of execution	10/2013
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Articles of Incorporation

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information	
FRN	0023102916

Entity Name	Prairie Winds Broadcasting, Inc.		
Address	PO Box		
	Street 1	3304 South Highway 281	
	Street 2		
	City	Aberdeen	
	State ("NA" if non-U.S. address)	SD	
	Zip/Postal Code	57401	
	Country (if non-U.S. address)	United States	
Listing Type	Respondent		
Positional Interests (check all that apply)	Respondent		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0014539167		
Name	Brian m. Lundquist		
Address	PO Box		
	Street 1	1310 18th Avenue NE	
	Street 2		
	City	Aberdeen	
	State ("NA" if non-U.S. address)	SD	
	Zip/Postal Code	57401	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director, Stockholder		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	

	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	30.0%	Jointly Held? No
	Equity	30.0%	
	Total assets (Equity Debt Plus)	30.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0023327323		
Name	KYLE JOHNSON		
Address	PO Box		
	Street 1	2108 South Silverthorn Avenue	
	Street 2		
	City	Sioux Falls	
	State ("NA" if non-U.S. address)	SD	
	Zip/Postal Code	57110	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	15.6%	Jointly Held? No
	Equity	15.6%	
	Total assets (Equity Debt Plus)	15.6%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information		
FRN	0023327513	
Name	ELDON SWINGLER	
Address	PO Box	
	Street 1	15920 Prairiewood Drive

	Street 2		
	City	Aberdeen	
	State ("NA" if non-U.S. address)	SD	
	Zip/Postal Code	57401	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Stockholder		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	15.3%	Jointly Held? No
	Equity	15.3%	
	Total assets (Equity Debt Plus)	15.3%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0023327497		
Entity Name	ORIN AND ARDELLE JOHNSON LIVING TRUST (DATED SEPTEMBER 3, 2013)		
Address	PO Box		
	Street 1	36 Campbell Road	
	Street 2		
	City	Aberdeen	
	State ("NA" if non-U.S. address)	SD	
	Zip/Postal Code	57401	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	15.5%	Jointly Held? No

	Equity	15.5%	
	Total assets (Equity Debt Plus)	15.5%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information				
FRN	0023327372			
Name	KEVIN JOHNSON			
Address	PO Box			
	Street 1	223 Air Haven Road		
	Street 2			
	City	Watertown		
	State ("NA" if non-U.S. address)	SD		
	Zip/Postal Code	57201		
	Country (if non-U.S. address)	United States		
Listing Type	Other Interest Holder			
Positional Interests (check all that apply)	Stockholder			
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US		
	Gender	Male		
	Ethnicity	Not Hispanic or Latino		
	Race	White		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	15.6%	Jointly Held? No	
	Equity	15.6%		
	Total assets (Equity Debt Plus)	15.6%		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No	

Ownership Information			
FRN	0023327562		
Name	JEFFREY E. SWINGLER		
Address	PO Box		
	Street 1	7879 NW Roanridge Road #J	
	Street 2		
	City	Kansas City	

	State ("NA" if non-U.S. address)	MO	
	Zip/Postal Code	64151	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	4.0%	Jointly Held? No
	Equity	4.0%	
	Total assets (Equity Debt Plus)	4.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0028810794		
Name	Christa Swingler		
Address	PO Box		
	Street 1	1706 Royal Road	
	Street 2		
	City	Aberdeen	
	State ("NA" if non-U.S. address)	SD	
	Zip/Postal Code	57401	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Female	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	4.0%	Jointly Held? No

	Equity	4.0%
	Total assets (Equity Debt Plus)	4.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.	Yes
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(c) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings? If " <u>Yes</u> ," provide the following information for each such the relationship.	Yes
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Family Relationships			
FRN	0023327513	Name	ELDON SWINGLER
FRN	0028810794	Name	Christa Swingler
Relationship	Parent/Child		

Family Relationships			
FRN	0023327323	Name	KYLE JOHNSON
FRN	0023327372	Name	KEVIN JOHNSON
Relationship	Siblings		

Family Relationships			
FRN	0023327513	Name	ELDON SWINGLER
FRN	0023327562	Name	JEFFREY E SWINGLER
Relationship	Parent/Child		

(d) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)? If " <u>Yes</u> ," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.	No
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3. Organizational Chart (Licensees Only)

Attach a flowchart or similar document showing the Licensee’s vertical ownership structure including the Licensee and all entities that have attributable interests in the Licensee. Licensees with a single parent entity may provide a brief explanatory textual Exhibit in lieu of a flowchart or similar document. Licensees without parent entities should so indicate in a textual Exhibit.

Non-Licensee Respondents should select “N/A” in response to this question.

Licensee is owned by the six individuals named in this report and the Orin and Ardelle Johnson Living Trust (dated September 13, 2013). The Orin and Ardelle Johnson Living Trust is in turn managed by Orin Johnson, Trustee.

Section III - Certification

Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: President Exact Legal Title or Name of Respondent: Prairie Winds Broadcasting, Inc. Name: Brian Lundquist Phone: 6052293632 11/11/2023