



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0023962665** | File Number: **0000208852** | Submit Date: **01/31/2023** | Call Sign: **WMKE-CD** | Facility ID: **35091**  
City: **MILWAUKEE** | State: **WI**  
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/31/2023**  
Filing Status: **Active**

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## Report reflects information for year 2022

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>MILWAUKEE MEDIA LLC</b> Doing Business As: MILWAUKEE MEDIA LLC	Randy Nonberg 15200 Sunset Blvd Suite 202 Pacific Palisades, CA 90272 United States	+1 (310) 753-1600	randynonberg@cnzcommunications. com	Company

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**Contact  
Representatives  
(2)**

Contact Name	Address	Phone	Email	Contact Type
<b>Greg Best</b> <i>Consulting Engineer</i> Greg Best Consulting, Inc.	16100 Outlook Ave. Stilwell, KS 66085 United States	+1 (816) 792- 9213	gbconsulting54@gmail. com	Technical Representative
<b>Kathleen A. Kirby , Esq .</b> <i>FCC Counsel</i> Wiley Rein	1776 K Street NW Washington DC, DC 20006 United States	+1 (202) 719- 3360	kkirby@wileyrein.com	Legal Representative

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	JTV, CRTV
	Nielsen DMA	Milwaukee
	Web Home Page Address	https://www.cnzcommunications.com/stations/wmke-milwaukee-wi/

**Digital Core  
Programming**

Question	Response
Indicate which of the Core Programming safe harbor processing guidelines the station elected to utilize during the covered reporting period to demonstrate compliance with the Children's Television Act of 1990 (See 47 CFR Section 73.671(d))	Category A, Option 1: Three-hours per week (as averaged over a six-month period) of Core Programming
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on its main program stream	<b>Q1:</b> 39.0 <b>Q2:</b> 39.0 <b>Q3:</b> 39.0 <b>Q4:</b> 39.0
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on a multicast stream	<b>Q1:</b> 0.0 <b>Q2:</b> 0.0 <b>Q3:</b> 0.0 <b>Q4:</b> 0.0
Does the Licensee provide information identifying each Core Program aired on its station to publishers of program guides as required by 47 CFR Section 73.673?	Yes

**Digital Core Programs(6)**

Digital Core Program (1 of 6)	Response
Title of Program	Dr. Wonder's Workshop
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	53
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:6.5,</b> <b>Q2:6.5,</b> <b>Q3:6.5,</b> <b>Q4:7.0</b> <b>Multicast Stream</b> <b>Q1:0.0,</b> <b>Q2:0.0,</b> <b>Q3:0.0,</b> <b>Q4:0.0</b>
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	12 and under
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (2 of 6)	Response
Title of Program	iShine Knect
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	53
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:6.5,</b> <b>Q2:6.5,</b> <b>Q3:6.5,</b> <b>Q4:7.0</b> <b>Multicast Stream</b> <b>Q1:0.0,</b> <b>Q2:0.0,</b> <b>Q3:0.0,</b> <b>Q4:0.0</b>
Were any regular scheduled weekly programs preempted	No

Length of Program	30 minutes
Age Range of Target Child Audience	12 and under
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (3 of 6)	Response
Title of Program	Adventures of Donkey ollie
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	53
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:6.5,</b> <b>Q2:6.5,</b> <b>Q3:6.5,</b> <b>Q4:7.0</b> <b>Multicast Stream</b> <b>Q1:0.0,</b> <b>Q2:0.0,</b> <b>Q3:0.0,</b> <b>Q4:0.0</b>
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	12 and under
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (4 of 6)	Response
Title of Program	Pierce Scaly Adventures
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	53

State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:6.5,</b> <b>Q2:6.5,</b> <b>Q3:6.5,</b> <b>Q4:7.0</b> <b>Multicast Stream</b> <b>Q1:0.0,</b> <b>Q2:0.0,</b> <b>Q3:0.0,</b> <b>Q4:0.0</b>
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	12 and under
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (5 of 6)	Response
Title of Program	Real Life 101
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	53
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:6.5,</b> <b>Q2:6.5,</b> <b>Q3:6.5,</b> <b>Q4:7.0</b> <b>Multicast Stream</b> <b>Q1:0.0,</b> <b>Q2:0.0,</b> <b>Q3:0.0,</b> <b>Q4:0.0</b>
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	12 and under
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (6 of 6)	Response
Title of Program	Sugar Greek Gang
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes

Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	53
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 6.5, <b>Q2:</b> 6.5, <b>Q3:</b> 6.5, <b>Q4:</b> 7.0 <b>Multicast Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	12 and under
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes



**Sponsored Core  
Programming (0)**

**Liaison Contact  
/Other Efforts**

Question	Response
Name of children's programming liaison	Randy Nonberg
Address	15200 Sunset Blvd #202
City	Pacific Palisades
State	CA
Zip	90272
Telephone Number	(310) 753-1600
Email Address	randynonberg@cnzcommunications.com

## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Terence Crosby</b> <i>CEO</i></p> <p>01/31 /2023</p>

## Attachments

No Attachments.