



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002210490** | File Number: **0000208337** | Submit Date: **01/27/2023** | Call Sign: **WBOC-TV** | Facility ID: **71218** |

City: **SALISBURY** | State: **MD**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**01/27/2023** | Filing Status: **Active**

## Report reflects information for year 2022

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WBOC, INC. Doing Business As: WBOC, INC.	Craig Jahelka 1729 NORTH SALISBURY BLVD. SALISBURY, MD 21801 United States	+1 (443) 880-9090	CJAHNELKA@WBOC.COM	Company

Contact  
Representatives  
(2)

Contact Name	Address	Phone	Email	Contact Type
<b>Christina Burrow</b> <i>Legal Counsel</i> Cooley LLP	Christina H. Burrow 1299 Pennsylvania Avenue, NW Suite 700 Washington, DC 20004 United States	+1 (202) 776-2687	cburrow@cooley.com	Legal Representative
<b>Josh Lynch</b> WBOC, INC.	1729 NORTH SALISBURY BLVD. SALISBURY, MD 21801 United States	+1 (443) 880-9204	jlynch@wboc.com	Technical Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS/FOX/Antenna TV
	Nielsen DMA	Salisbury
	Web Home Page Address	www.wboc.com

Digital Core  
Programming

Question	Response
Indicate which of the Core Programming safe harbor processing guidelines the station elected to utilize during the covered reporting period to demonstrate compliance with the Children's Television Act of 1990 (See 47 CFR Section 73.671(d))	Category A, Option 1: Three-hours per week (as averaged over a six-month period) of Core Programming
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on its main program stream	<b>Q1:</b> 39.0 <b>Q2:</b> 39.0 <b>Q3:</b> 39.0 <b>Q4:</b> 41.0
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on a multicast stream	<b>Q1:</b> 6.5 <b>Q2:</b> 6.5 <b>Q3:</b> 6.5 <b>Q4:</b> 7.0
Does the Licensee provide information identifying each Core Program aired on its station to publishers of program guides as required by 47 CFR Section 73.673?	Yes

Digital Core  
Programs(9)

Digital Core Program (1 of 9)	Response
Title of Program	Heart of Heroes (Digital EBOC DT2) Saturdays 1/1/2022-12/25/2022 7a-7:30a
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	53
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0 <b>Multicast Stream</b> <b>Q1:</b> 6.5, <b>Q2:</b> 6.5, <b>Q3:</b> 6.5, <b>Q4:</b> 7.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (2 of 9)	Response
Title of Program	Pet Vet Dream Team (Digital WBOC) Sundays 7am-7:30am 1/2/2022-10/2/2022
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	40
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 6.5, <b>Q2:</b> 6.5, <b>Q3:</b> 6.5, <b>Q4:</b> 0.5 <b>Multicast Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	No

Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (3 of 9)	Response
Title of Program	All In with Laila Ali (Digital WBOC) Sundays 7:30am-8am 1/2/2022-10/2/22
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	40
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 6.5, <b>Q2:</b> 6.5, <b>Q3:</b> 6.5, <b>Q4:</b> 0.5 <b>Multicast Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (4 of 9)	Response
Title of Program	The Henry Ford's Innovation Nation (Digital WBOC) Saturdays 10:30am-11am 1/1/2022-12/24/2022
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	53

State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 6.5, <b>Q2:</b> 6.5, <b>Q3:</b> 6.5, <b>Q4:</b> 7.0 <b>Multicast Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (5 of 9)	Response
Title of Program	Lucky Dog (Digital WBOC) Saturdays 10am-10:30am 1/1/2022-12/24/2022
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	53
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 6.5, <b>Q2:</b> 6.5, <b>Q3:</b> 6.5, <b>Q4:</b> 7.0 <b>Multicast Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (6 of 9)	Response
Title of Program	Mission Unstoppable (Digital WBOC) Saturdays 11am-11:30am 1/1/2022-12/24/2022
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes

Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	53
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 6.5, <b>Q2:</b> 6.5, <b>Q3:</b> 6.5, <b>Q4:</b> 7.0 <b>Multicast Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (7 of 9)	Response
Title of Program	Hope In The Wild (Digital WBOC) Saturdays 11:30am-12pm 1/1/2022-12/24/2022
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	53
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 6.5, <b>Q2:</b> 6.5, <b>Q3:</b> 6.5, <b>Q4:</b> 7.0 <b>Multicast Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	1
Number of Preemptions Rescheduled	1
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16



For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes
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Digital Preemption Programs #1

Questions	Response
Date Preempted	11/05/2022
Preempted Program Originally Scheduled Air Time	11:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	College Football Starting at 1130am due to Network
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	11/06/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Core Program (8 of 9)	Response
Title of Program	All In with Laila Ali (Digital WBOC) Sundays 7am-730am 10/9-12/25
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	12
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 6.0 <b>Multicast Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (9 of 9)	Response
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Title of Program	Did I Mention Invention (WBOC) Sundays 730am-8am 10/9-12/25
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	12
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 6.0 <b>Multicast Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

**Sponsored Core  
Programming (0)**

**Liaison Contact  
/Other Efforts**

Question	Response
Name of children's programming liaison	Abbie Johnson
Address	6134 Delmar Road
City	Delmar
State	DE
Zip	19940
Telephone Number	(302) 542-3307
Email Address	ajohnson@wboc.com

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Abbie Diane Johnson</b> <i>Traffic Manager</i></p> <p>01/27/2023</p>

**Attachments**

No Attachments.