

(REFERENCE COPY - Not for submission)

Commercial Broadcast Stations Biennial Ownership Report (FCC Form 323)

File Number:0000173499Submit Date:2021-11-30FRN:0021652920Purpose:Commercial Broadcast Stations Biennial Ownership ReportStatus:ReceivedStatus Date:11/30/2021Filing Status:Active

Section I - General Information

1. Respondent

| FRN | Entity Name |
|------------|-----------------------------|
| 0021652920 | WPEO Radio Foundation, Inc. |

| Street Address | City (and Country if non U.S. address) | State ("NA" if non-U.S. address) | Zip Code | Phone | Email |
|-------------------|---|-------------------------------------|-------------|-----------------------|-------------------|
| PO Box 1 | Peoria | IL | 61650 | +1 (309) 698- 9736 | wpeo@wpeo. com |

2. Contact Representative

| rehi | 6261 | ilalive | 5 |
|------|------|---------|---|
| | | | |

| Barry D. Wood & Maines, PC | Name | Organization |
|----------------------------|---------------|-------------------|
| | Barry D. Wood | Wood & Maines, PC |

| Street Address | City (and Country if non U.S. address) | State | Zip Code | Phone | Email |
|----------------------------------|---|-------|-------------|-----------------------|---------------------------|
| 3300 Fairfax Dr. Suite 202 | Arlington | VA | 22201 | +1 (703) 465- 2361 | woodlegal@comcast. net |

3. Application Filing Fee

| Question | Response |
|---|--|
| Is this application being submitted without a filing fee? | Yes |
| If this application is being submitted without a filing fee, Indicate reason for fee exemption. | Other Provide Explanation: As explained in our Ownership Structure exhibit, WPEO Radio Foundation, Inc. is an Illinois non-profit, non-stock corporation. It is thus exempt from the filing fee requirement. |

4. Nature of Respondent

Purpose

| (a) Provide the following information about the Respondent: | | | | |
|---|----------------------------|--|--|--|
| Relationship to stations/permits | Licensee | | | |
| Nature of Respondent | Not-for-profit corporation | | | |
| | | | | |
| (b) Provide the following information about this report: | | | | |

Biennial

10/01/2021

When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s) and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

| Licensee/Permittee Name | | | FRN | FRN | |
|-------------------------|---------------|------|---------------|-----|--|
| WPEO Radio Four | ndation, Inc. | | 0021652920 | | |
| Fac. ID No. | Call Sign | City | State Service | | |

| Fac. ID No. | Call Sign | City | State | Service | |
|-------------|-----------|-------------|-------|---------|--|
| 52641 | WPEO | PEORIA | IL | AM | |
| 53122 | WPEO-FM | FARMER CITY | IL | FM | |

Section II – Biennial Ownership Information

1. 47 C.F.R. Section 73.3613 and Other Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select "Not Applicable" in response to this question.

| Document Information | | |
|--|--|--|
| Description of contract or instrument | Articles of Incorporation | |
| Parties to contract or instrument | State of Illinois 12/2011 | |
| Date of execution | | |
| Date of expiration | No expiration date | |
| Agreement type (check all that apply) | Other Agreement Type: Articles of Incorporation | |

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

| Ownership Information | | | | |
|--|---|---------------|---------------------|--|
| FRN | 0021652920 | | | |
| Entity Name | WPEO Radio Foundation, Inc. | | | |
| Address | PO Box | 1 | | |
| | Street 1 | | | |
| | Street 2 | | | |
| | City | Peoria | | |
| | State ("NA" if non-U.S. address) | IL | | |
| | Zip/Postal Code | 61650 | | |
| | Country (if non-U.S. address) | United States | | |
| Listing Type | Respondent | | | |
| Positional Interests (check all that apply) | Respondent | | | |
| Tribal Nation or Tribal Entity | Interest holder is not a Tribal nation or Tribal entity | | | |
| Interest Percentages (enter percentage values | Voting | 0.0% | Jointly Held? No | |
| from 0.0 to 100.0) | Equity | 0.0% | | |
| | Total assets (Equity Debt Plus) | 0.0% | | |
| Does interest holder have an attributable interest in one or more broadcast stations No that do not appear on this report? | | | No | |

Ownership Information

| 0027311117 | | |
|-------------------------------------|---|--|
| John Wieland | | |
| PO Box 1 | | |
| Street 1 | | |
| Street 2 | | |
| City Peoria | | |
| State ("NA" if non-U.S. address) | IL | |
| Zip/Postal Code 61650 | | |
| Country (if non-U.S. address) | United States | |
| Other Interest Holder | | |
| Officer, Director | | |
| | John Wieland PO Box Street 1 Street 2 City State ("NA" if non-U.S. address) Zip/Postal Code Country (if non-U.S. address) Other Interest Holder | |

| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US | |
|---|------------------------------------|------------------------|---------------------|
| | Gender | Male | |
| | Ethnicity | Not Hispanic or Latino | |
| | Race | White | |
| Interest Percentages (enter percentage values | Voting | 25.0% | Jointly Held? No |
| from 0.0 to 100.0) | Equity | 0.0% | |
| | Total assets (Equity Debt Plus) | 0.0% | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | | No |

| Ownership Information | | | |
|--|-------------------------------------|------------------------|---------------------|
| FRN | 0027311174 | | |
| Name | Julie Wieland | | |
| Address | PO Box | 1 | |
| | Street 1 | | |
| | Street 2 | | |
| | City | Peoria | |
| | State ("NA" if non-U.S. address) | IL | |
| | Zip/Postal Code | 61650 | |
| | Country (if non-U.S. address) | United States | |
| Listing Type | Other Interest Holder | | |
| Positional Interests (check all that apply) | Officer, Director | | |
| Citizenship, Gender, | Citizenship | US | |
| Ethnicity, and Race Information (Natural | Gender | Female | |
| Persons Only) | Ethnicity | Not Hispanic or Latino | |
| | Race | White | |
| Interest Percentages (enter percentage values | Voting | 25.0% | Jointly Held? No |
| from 0.0 to 100.0) | Equity | 0.0% | |
| | Total assets (Equity Debt Plus) | 0.0% | |
| Does interest holder have an attributable interest in one or more broadcast stations No that do not appear on this report? | | | No |

Ownership Information

|--|

| Name | Robert Ulrich | | |
|--|-------------------------------------|----------------------------|---------------------|
| Address | PO Box 1 | | |
| | Street 1 | | |
| | Street 2 | | |
| | City | Peoria | |
| | State ("NA" if non-U.S. address) | IL | |
| | Zip/Postal Code | 61650 | |
| | Country (if non-U.S. address) | United States | |
| Listing Type | Other Interest Holder | | |
| Positional Interests (check all that apply) | Officer, Director | | |
| Citizenship, Gender, | Citizenship | US | |
| Ethnicity, and Race Information (Natural | Gender | Male | |
| Persons Only) | Ethnicity | Not Hispanic or Latino | |
| | Race | White | |
| Interest Percentages (enter percentage values | Voting | 25.0% | Jointly Held? No |
| from 0.0 to 100.0) | Equity | 0.0% | |
| | Total assets (Equity Debt Plus) | 0.0% | |
| Does interest holder have that do not appear on this | an attributable interest in one c | or more broadcast stations | No |

Ownership Information

| | 1 | |
|---|-------------------------------------|---------------|
| FRN | 9990148020 | |
| Name | Paul Scott | |
| Address | PO Box | 1 |
| | Street 1 | |
| | Street 2 | |
| | City | Peoria |
| | State ("NA" if non-U.S. address) | IL |
| | Zip/Postal Code | 61650 |
| | Country (if non-U.S. address) | United States |
| Listing Type | Other Interest Holder | |
| Positional Interests (check all that apply) | Officer, Director | |
| Citizenship, Gender, | Citizenship US | |

| Ethnicity, and Race Information (Natural | Gender | Male | |
|---|------------------------------------|---------------------------|--|
| Persons Only) | Ethnicity | Not Hispanic or Latino | |
| | Race | White | |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 25.0% Jointly Held? No | |
| | Equity | 0.0% | |
| | Total assets (Equity Debt Plus) | 0.0% | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | No | |

| (b) Respondent certifies that any interests, including equity, financial, or voting | Yes |
|---|-----|
| interests, not reported in this filing are non-attributable. | |
| If "No," submit as an exhibit an explanation. | |

| (c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is | No |
|--|----|
| filed, as defined in 47 C.F.R. Section 73.3555? | |
| If " <u>Yes</u> ," provide information describing the interest(s), using | |
| EITHER the subform OR the spreadsheet option below. | |
| Respondents with a large number (50 or more) of entries to | |
| submit should use the spreadsheet option. | |
| NOTE: Spreadsheets must be submitted in a special XML | |
| Spreadsheet format with the appropriate structure that is | |
| specified in the documentation. For instructions on how to | |
| use the spreadsheet option to complete this question | |
| (including templates to start with), please Click Here. | |
| If using the subform, leave the percentage of total assets | |
| (Equity Debt Plus) field blank for an interest holder unless | |
| that interest holder has an attributable interest in the | |
| newspaper entity solely on the basis of the Commission's | |
| Equity Debt Plus attribution standard, 47 C.F.R. Section | |
| 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" | |
| into the percentage of total assets (Equity Debt Plus) field | |
| for an interest holder unless that interest holder has an | |
| attributable interest in the newspaper entity solely on the | |
| basis of the Commission's Equity Debt Plus attribution standard. | |
| The Respondent must provide an FCC Registration Number | |
| for each interest holder reported in response to this | |
| question. Please see the Instructions for detailed information | |
| and guidance concerning this requirement. | |

(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other Yes or related to each other as parentchild or as siblings?

If " $\underline{Yes},$ " provide the following information for each such the relationship.

Family Relationships

| FRN | 0027311117 | Name | John Wieland |
|--------------|------------|------|---------------|
| FRN | 0027311174 | Name | Julie Wieland |
| Relationship | Spouses | | |

(e) Is Respondent seeking an attribution exemption for any officer or director with
duties wholly unrelated to the Licensee(s)?NoIf "Yes," complete the information in the required fields and submit an Exhibit fully describing
that individual's duties and responsibilities, and explaining why that individual should not be
attributed an interest.No

3. Organizational Chart (Licensees Only)

Attach a flowchart or similar document showing the Licensee's vertical ownership structure including the Licensee and all entities that have attributable interests in the Licensee. Licensees with a single parent entity may provide a brief explanatory textual Exhibit in lieu of a flowchart or similar document. Licensees without parent entities should so indicate in a textual Exhibit.

Non-Licensee Respondents should select "N/A" in response to this question.

| File Name | Uploaded By | Attachment Type | Description |
|---------------------------------|-------------|-----------------|-----------------------------|
| OWNERSHIP STRUCTURE EXHIBIT.pdf | Applicant | Ownership Chart | Ownership Structure Exhibit |

Section III - Certification

Certification

| Section | Question | Response |
|--------------------------|--|---|
| Authorized Party to Sign | WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSEOR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503). | |
| Certification | I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete. | Official Title: Secretary-Treasurer, GM Exact Legal Title or Name of Respondent: WPEO Radio Foundation Name: Paul Scott Phone: 3096989736 11/30/2021 |