



(REFERENCE COPY - Not for submission)

# Commercial Broadcast Stations Biennial Ownership Report (FCC Form 323)

File Number: **0000175901** | Submit Date: **2021-12-01** | FRN: **0012576385**  
Purpose: **Commercial Broadcast Stations Biennial Ownership Report** | Status: **Received** | Status Date: **12/02/2021**  
Filing Status: **Active**

Section I - General Information

1. Respondent

FRN		Entity Name			
0010038610		MRR LICENSE LLC			

  

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
5589 Greenwich Road Suite 200-C	Virginia Beach	VA	23462	+1 (757) 437-9800	dwilhelm@maxmediallc.com

2. Contact Representative

Name		Organization			
Melodie A. Virtue		Foster Garvey PC			

  

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
1000 Potomac Street, NW Suite 200	Washington	DC	20007-3501	+1 (202) 298-2527	melodie.virtue@foster.com

3. Application Filing Fee

Question	Response
Is this application being submitted without a filing fee?	No

Fees

Application Type	Form Number	Fee Code	Quantity	Fee Amount	Subtotal
Biennial	Form 323	MAR	17	95	\$1,445.00
				Total	\$1,445.00

4. Nature of Respondent

(a) Provide the following information about the Respondent:

Relationship to stations/permits	Licensee
Nature of Respondent	Limited liability company

(b) Provide the following information about this report:

Purpose	Biennial
"As of" date	10/01/2021  When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s) and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
MRR LICENSE LLC	0010038610

Fac. ID No.	Call Sign	City	State	Service
365	KJEZ	POPLAR BLUFF	MO	FM
4153	KMAL	MALDEN	MO	AM
4154	KLSC	MALDEN	MO	FM
6015	KWOC	POPLAR BLUFF	MO	AM
6016	KKLR-FM	POPLAR BLUFF	MO	FM
6647	WXLT	CHRISTOPHER	IL	FM
19058	WJPF	HERRIN	IL	AM
35605	KSIM	SIKESTON	MO	AM
39520	WUEZ	CARTERVILLE	IL	FM
64621	KCGQ-FM	GORDONVILLE	MO	FM
64622	KGIR	CAPE GIRARDEAU	MO	AM
65949	WCIL-FM	CARBONDALE	IL	FM
65950	WCIL	CARBONDALE	IL	AM
74580	KEZS-FM	CAPE GIRARDEAU	MO	FM
74581	WOOZ-FM	HARRISBURG	IL	FM
74582	KZIM	CAPE GIRARDEAU	MO	AM

78626	KGKS	SCOTT CITY	MO	FM
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## Section II – Biennial Ownership Information

### 1. 47 C.F.R. Section 73.3613 and Other Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select “Other.” Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select “Not Applicable” in response to this question.

Document Information	
Description of contract or instrument	Articles of Organization
Parties to contract or instrument	MRR License LLC and Commonwealth of Virginia
Date of execution	10/2003
Date of expiration	No expiration date
Agreement type (check all that apply)	Other <b>Agreement Type:</b> Articles of Organization

Document Information	
Description of contract or instrument	Operating Agreement of MRR License LLC
Parties to contract or instrument	Mississippi River Radio LLC and MRR License LLC
Date of execution	12/2003
Date of expiration	No expiration date
Agreement type (check all that apply)	Other <b>Agreement Type:</b> Operating Agreement of MRR License LLC

Document Information	
Description of contract or instrument	License Subsidiary Management Agreement
Parties to contract or instrument	MRR License LLC, Mississippi River Radio LLC
Date of execution	03/2005
Date of expiration	No expiration date
Agreement type (check all that apply)	Other <b>Agreement Type:</b> Management Agreement

Document Information	
Description of contract or instrument	Amended and Restated Onloan Guaranty Agreement and Security Agreement
Parties to contract or instrument	Max Broadcast Group LLC, Mississippi River Radio LLC, and MRR License LLC
Date of execution	03/2005
Date of expiration	No expiration date

<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Loan Security Agreement
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Document Information	
<b>Description of contract or instrument</b>	Second Amended and Restated Guarantee and Collateral Agreement and related ancillary agreements, as amended
<b>Parties to contract or instrument</b>	MRR License LLC, Max Media X LLC, Max Broadcast Group, LLC, and others
<b>Date of execution</b>	09/2006
<b>Date of expiration</b>	No expiration date
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Loan agreement

## 2. Ownership Interests

**(a) Ownership Interests.** This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
<b>FRN</b>	0010038610	
<b>Entity Name</b>	MRR LICENSE LLC	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	5589 Greenwich Road
	<b>Street 2</b>	Suite 200-C
	<b>City</b>	Virginia Beach
	<b>State ("NA" if non-U.S. address)</b>	VA
	<b>Zip/Postal Code</b>	23462
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Respondent	
<b>Positional Interests</b> (check all that apply)	Respondent	

<b>Tribal Nation or Tribal Entity</b>	Interest holder is not a Tribal nation or Tribal entity		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Equity</b>	0.0%	
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			No

<b>Ownership Information</b>			
<b>FRN</b>	0019167139		
<b>Entity Name</b>	Mississippi River Radio LLC		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	5589 Greenwich Road	
	<b>Street 2</b>	Suite 200-C	
	<b>City</b>	Virginia Beach	
	<b>State ("NA" if non-U.S. address)</b>	VA	
	<b>Zip/Postal Code</b>	23462	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	LC/LLC/PLLC Member, Owner		
<b>Tribal Nation or Tribal Entity</b>	Interest holder is not a Tribal nation or Tribal entity		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	100.0%	<b>Jointly Held?</b> No
	<b>Equity</b>	100.0%	
	<b>Total assets (Equity Debt Plus)</b>		
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			No

<b>(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable.</b> If "No," submit as an exhibit an explanation.	Yes
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<p><b>(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?</b></p> <p>If "<u>Yes</u>," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.</p> <p>NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please <a href="#">Click Here</a>.</p> <p>If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.</p> <p>The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.</p>	No
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<p><b>(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings?</b></p> <p>If "<u>Yes</u>," provide the following information for each such the relationship.</p>	No
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<p><b>(e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?</b></p> <p>If "<u>Yes</u>," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.</p>	No
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3. Organizational Chart (Licensees Only)

Attach a flowchart or similar document showing the Licensee’s vertical ownership structure including the Licensee and all entities that have attributable interests in the Licensee. Licensees with a single parent entity may provide a brief explanatory textual Exhibit in lieu of a flowchart or similar document. Licensees without parent entities should so indicate in a textual Exhibit.

Non-Licensee Respondents should select “N/A” in response to this question.

File Name	Uploaded By	Attachment Type	Description
<a href="#">MRR Org Chart 2021-11-29.pdf</a>	Applicant	Ownership Chart	MRR License Org Chart

Section III - Certification

Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: <b>Vice President/Secretary of Sole Member</b> Exact Legal Title or Name of Respondent: <b>MRR License LLC</b> Name: <b>David J. Wilhelm</b> Phone: <b>7574379800</b>  12/01/2021