Response

No



FRN

0003770617

# Commercial Broadcast Stations Biennial Ownership Report (FCC Form 323)

 File Number:
 0000169371
 Submit Date:
 2021-11-17
 FRN:
 0003770617

 Purpose:
 Commercial Broadcast Stations Biennial Ownership Report
 Status:
 Received
 Status Date:
 11/17/2021

 Filing Status:
 Active
 Status:
 Status Date:
 11/17/2021

# **Section I - General Information**

Bunyard Broadcasting, Inc.

## 1. Respondent

Entity Name

| Street<br>Address   | City (and Country if non U.S. address) | State ("NA" if non-U.S.<br>address) | Zip<br>Code | Phone                 | Email                      |
|---|--|-------------------------------------|-------------|-----------------------|----------------------------|
| 921<br>WEST<br>COLLIN<br>RAYE<br>DRIVE<br>P.O. BOX<br>311 | DE QUEEN                               | AR                                  | 71832       | +1 (870) 642-<br>3104 | jaybunyard@hotmail.<br>com |

# 2. Contact Representative

| Name        | Organization               |
|-------------|----------------------------|
| Jay Bunyard | Bunyard Broadcasting, Inc. |

| Street<br>Address                                | City (and Country if non U.S.<br>address) | State | Zip<br>Code | Phone                 | Email                      |
|--|---|-------|-------------|-----------------------|----------------------------|
| 921 WEST<br>COLLIN<br>RAYE DRIVE<br>P.O. Box 311 | De Queen                                  | AR    | 71832       | +1 (870) 642-<br>2446 | jaybunyard@hotmail.<br>com |

## 3. Application Filing Fee

# Question

Is this application being submitted without a filing fee?

| Fees | Application Type | Form Number | Fee Code | Quantity | Fee Amount | Subtotal |
|------|------------------|-------------|----------|----------|------------|----------|
|      | Biennial         | Form 323    | MAR      | 3        | 95         | \$255.00 |
|      |                  | ·           | ·        | •        | Total      | \$255.00 |

# 4. Nature of Respondent

| (a) Provide the following information about the Respondent: |                        |  |
|---|------------------------|--|
| Relationship to stations/permits                            | Licensee               |  |
| Nature of Respondent  | For-profit corporation |  |

(b) Provide the following information about this report:

| Purpose      | Biennial   |
|--------------|--|
| "As of" date | 10/01/2021   |
|              | When filing a biennial ownership report or validating<br>and resubmitting a prior biennial ownership report, this<br>date must be Oct. 1 of the year in which this report is<br>filed. |

# 5. Licensee(s) and Station(s)

### Respondent is filing this report to cover the following Licensee(s) and station(s):

| Licensee/Permittee Name    | FRN        |
|----------------------------|------------|
| Bunyard Broadcasting, Inc. | 0003770617 |

| Fac. ID No. | Call Sign | City     | State | Service |
|-------------|-----------|----------|-------|---------|
| 30599       | KDQN-FM   | DE QUEEN | AR    | FM      |
| 30600       | KDQN      | DE QUEEN | AR    | АМ      |
| 50772       | KILX      | DE QUEEN | AR    | FM      |
| 201111      | K283CT    | DEQUEEN  | AR    | FX      |

# Section II – Biennial Ownership Information

1. 47 C.F.R. Section 73.3613 and Other Documents Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select "Not Applicable" in response to this question.

| Document Information                  |  |  |  |
|---------------------------------------|--|--|--|
| Description of contract or instrument | Bunyard Family Trust                     |  |  |
| Parties to contract or instrument     | Jay W. Bunyard and Teresa Sharon Bunyard |  |  |
| Date of execution                     | 04/2004                                  |  |  |
| Date of expiration                    | No expiration date                       |  |  |

| Agreement type         | Other                        |
|------------------------|------------------------------|
| (check all that apply) | Agreement Type: Family Trust |

| Document Information                     |  |  |  |
|--|--|--|--|
| Description of contract or instrument    | Articles of Incorporation                        |  |  |
| Parties to contract or instrument        | State of Arkansas                                |  |  |
| Date of execution                        | 06/1988  |  |  |
| Date of expiration                       | No expiration date                               |  |  |
| Agreement type<br>(check all that apply) | Other<br>Agreement Type: Incorporation Agreement |  |  |

#### **Document Information**

| Description of contract or instrument    | Bylaws                                    |
|--|---|
| Parties to contract or instrument        | Bunyard Broadcasting, Inc.                |
| Date of execution                        | 06/1988                                   |
| Date of expiration                       | No expiration date                        |
| Agreement type<br>(check all that apply) | Other<br>Agreement Type: Corporate Bylaws |

### 2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

# **Ownership Information** 0003770617 FRN **Entity Name** Bunyard Broadcasting, Inc. PO Box Address Street 1 921 WEST COLLIN RAYE DRIVE Street 2 P.O. BOX 311 DE QUEEN City

|   | State ("NA" if non-U.S.<br>address)                     | AR                        |                     |
|---|---|---------------------------|---------------------|
|   | Zip/Postal Code   | 71832                     |                     |
|   | Country (if non-U.S.<br>address)                        | United States             |                     |
| Listing Type  | Respondent  |                           |                     |
| <b>Positional Interests</b><br>(check all that apply) | Respondent  |                           |                     |
| Tribal Nation or Tribal<br>Entity                     | Interest holder is not a Tribal nation or Tribal entity |                           |                     |
| Interest Percentages<br>(enter percentage values      | Voting  | 0.0%                      | Jointly Held?<br>No |
| from 0.0 to 100.0)                                    | Equity  | 0.0%                      |                     |
|   | Total assets (Equity Debt<br>Plus)                      | 0.0%                      |                     |
| Does interest holder have                             | an attributable interest in one c                       | r more broadcast stations | No                  |

that do not appear on this report?

| Ownership Information   |   |                              |          |
|---|---|------------------------------|----------|
| FRN   | 0027218908  |                              |          |
| Entity Name   | Jay W Bunyard and Teresa S                                | haron Bunyard Revocable Fami | ly Trust |
| Address   | PO Box  | PO Box                       |          |
|   | Street 1  | 111 Westwood Drive           |          |
|   | Street 2  |                              |          |
|   | City  | De Queen                     |          |
|   | State ("NA" if non-U.S.<br>address)ARZip/Postal Code71832 |                              |          |
|   |   |                              |          |
|   | Country (if non-U.S.<br>address)                          | United States                |          |
| Listing Type  | Other Interest Holder                                     |                              |          |
| <b>Positional Interests</b><br>(check all that apply)   | Other - Interest Holder                                   |                              |          |
| Tribal Nation or Tribal<br>Entity   | Interest holder is not a Tribal nation or Tribal entity   |                              |          |
| Interest Percentages<br>(enter percentage values  | Voting 0.0% Jointly Held?<br>No                           |                              | -        |
| from 0.0 to 100.0)  | Equity  | 100.0%                       |          |
|   | Total assets (Equity Debt<br>Plus)                        | 100.0%                       |          |
| Does interest holder have an attributable interest in one or more broadcast stations Yes that do not appear on this report? |   |                              | Yes      |

| Ownership Information                                 |  |                            |                     |
|---|--|----------------------------|---------------------|
| FRN   | 0008294043                                     |                            |                     |
| Name  | Jay W. Bunyard                                 |                            |                     |
| Address   | PO Box   | x                          |                     |
|   | Street 1                                       | 111 Westwood Drive         |                     |
|   | Street 2                                       |                            |                     |
|   | City   | De Queen                   |                     |
|   | State ("NA" if non-U.S.<br>address)            | AR                         |                     |
|   | Zip/Postal Code                                | Zip/Postal Code 71832      |                     |
|   | Country (if non-U.S.<br>address)               | United States              |                     |
| Listing Type  | Other Interest Holder                          |                            |                     |
| <b>Positional Interests</b><br>(check all that apply) | Officer, Director, Other - Trustee, 50.0% Vote |                            |                     |
| Citizenship, Gender,                                  | Citizenship                                    | US                         |                     |
| Ethnicity, and Race<br>Information (Natural           | Gender   | Male                       |                     |
| Persons Only)   | Ethnicity                                      | Not Hispanic or Latino     |                     |
|   | Race   | White                      |                     |
| Interest Percentages<br>(enter percentage values      | Voting   | 50.0%                      | Jointly Held?<br>No |
| from 0.0 to 100.0)                                    | Equity   | 0.0%                       |                     |
|   | Total assets (Equity Debt<br>Plus)             | 0.0%                       |                     |
| Does interest holder have                             | an attributable interest in one c              | or more broadcast stations | Yes                 |

| Ownership Information |                   |                    |  |  |
|-----------------------|-------------------|--------------------|--|--|
| FRN                   | 0014546550        |                    |  |  |
| Name                  | Teresa S. Bunyard |                    |  |  |
| Address               | PO Box            |                    |  |  |
|                       | Street 1          | 111 Westwood Drive |  |  |
|                       | Street 2          |                    |  |  |
|                       | City              | De Queen           |  |  |
|                       |                   |                    |  |  |

that do not appear on this report?

| City                                | De Queen   |
|-------------------------------------|--|
| State ("NA" if non-U.S.<br>address) | AR   |
| Zip/Postal Code                     | 71832  |
| Country (if non-U.S.<br>address)    | United States  |
| Other Interest Holder               |  |
|                                     | State ("NA" if non-U.S.<br>address)<br>Zip/Postal Code<br>Country (if non-U.S.<br>address) |

| <b>Positional Interests</b><br>(check all that apply) | Officer, Director, Other - Trustee, 50.0% Vote  |                           |                     |
|---|---|---------------------------|---------------------|
| Citizenship, Gender,                                  | Citizenship   | US                        |                     |
| Ethnicity, and Race<br>Information (Natural           | Gender  | Female                    |                     |
| Persons Only)   | Ethnicity   | Not Hispanic or Latino    |                     |
|   | Race  | White                     |                     |
| Interest Percentages<br>(enter percentage values      | Voting  | 50.0%                     | Jointly Held?<br>No |
| from 0.0 to 100.0)                                    | Equity  | 0.0%                      |                     |
|   | Total assets (Equity Debt<br>Plus)  | 0.0%                      |                     |
| Does interest holder have that do not appear on this  | an attributable interest in one o<br>report?  | r more broadcast stations | Yes                 |
|   | at any interests, including equi<br>his filing are non-attributable.<br>an explanation. | ty, financial, or voting  | Yes                 |

| (c) Does the Respondent or any reported interest holder<br>hold an attributable interest in any newspaper entities in<br>the same market as any station for which this report is<br>filed, as defined in 47 C.F.R. Section 73.3555?  | No |
|--|----|
| If " <u>Yes</u> ," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.  |    |
| NOTE: Spreadsheets must be submitted in a special XML<br>Spreadsheet format with the appropriate structure that is<br>specified in the documentation. For instructions on how to<br>use the spreadsheet option to complete this question<br>(including templates to start with), please Click Here.  |    |
| If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard. |    |
| The Respondent must provide an FCC Registration Number<br>for each interest holder reported in response to this<br>question. Please see the Instructions for detailed information<br>and guidance concerning this requirement.   |    |

(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other Yes or related to each other as parentchild or as siblings?

If "Yes," provide the following information for each such the relationship.

| Family Relationships |            |      |                  |
|----------------------|------------|------|------------------|
| FRN                  | 0008294043 | Name | Jay W Bunyard    |
| FRN                  | 0014546550 | Name | Teresa S Bunyard |
| Relationship         | Spouses    |      |                  |

| (e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?   | No |
|---|----|
| If " <u>Yes</u> ," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest. |    |

# 3. Organizational Chart (Licensees Only)

Attach a flowchart or similar document showing the Licensee's vertical ownership structure including the Licensee and all entities that have attributable interests in the Licensee. Licensees with a single parent entity may provide a brief explanatory textual Exhibit in lieu of a flowchart or similar document. Licensees without parent entities should so indicate in a textual Exhibit.

#### Non-Licensee Respondents should select "N/A" in response to this question.

| File Name                                     | Uploaded By | Attachment Type | Description |
|---|-------------|-----------------|-------------|
| Bunyard Broadcasting Inc. 2021 Flow Chart.pdf | Applicant   | Ownership Chart |             |

# **Section III - Certification**

| <u> </u> |        |       |
|----------|--------|-------|
| Cert     | titic2 | ation |
| 0011     |        |       |

| Section                  | Question   | Response  |
|--------------------------|--|---|
| Authorized Party to Sign | WILLFUL FALSE STATEMENTS ON<br>THIS FORM ARE PUNISHABLE BY<br>FINE AND/OR IMPRISONMENT (U.S.<br>CODE, TITLE 18, SECTION 1001), AND<br>/OR REVOCATION OF ANY STATION<br>LICENSEOR CONSTRUCTION<br>PERMIT (U.S. CODE, TITLE 47,<br>SECTION 312(a)(1)), AND/OR<br>FORFEITURE (U.S. CODE, TITLE 47,<br>SECTION 503). |   |
| Certification            | I certify that I have examined this report<br>and that to the best of my knowledge and<br>belief, all statements in this report are<br>true, correct and complete.   | Official Title: <b>Owner/Manager</b><br>Exact Legal Title or Name of Respondent:<br><b>Bunyard Broadcasting, Inc.</b><br>Name: <b>Jay Bunyard</b><br>Phone: <b>8706422446</b><br>11/17/2021 |