



(REFERENCE COPY - Not for submission)

Noncommercial Broadcast Stations Biennial Ownership Report (FCC Form 323-E)

File Number: **0000169305** | Submit Date: **2021-11-17** | FRN: **0004969952**

Purpose: **Noncommercial Broadcast Stations Biennial Ownership Report** | Status: **Received** | Status Date: **11/17/2021**

Filing Status: **Active**

Section I - General Information

1. Respondent

| FRN | Entity Name |
|------------|---|
| 0004969952 | Board Of Regents, Univ. Of Wisconsin System |

| Street Address | City (and Country if non U.S. address) | State ("NA" if non-U.S. address) | Zip Code | Phone | Email |
|---|--|----------------------------------|----------|-------------------|----------------|
| 1860 Van Hise Hall 1220 Linden Drive | Madison | WI | 53706 | +1 (608) 262-2324 | board@uwsa.edu |

2. Contact Representative

| Name | Organization |
|--------------|-----------------------|
| Todd D. Gray | Gray Miller Persh LLP |

| Street Address | City (and Country if non U.S. address) | State | Zip Code | Phone | Email |
|-----------------------------------|--|-------|----------|-------------------|---------------------------|
| 2233 Wisconsin Ave., NW Suite 226 | Washington | DC | 20007 | +1 (202) 776-2571 | tgray@graymillerpersh.com |

3. Application Filing Fee

Not Applicable

4. Control of Respondent

| (a) Provide the following information about the Respondent: | |
|---|----------|
| Relationship to stations/permits | Licensee |
| Is the Respondent's governing board (or other governing entity) directly or indirectly under the control of another entity? | No |

| (b) Provide the following information about this report: | |
|--|---|
| Purpose | Biennial |
| "As of" date | 10/01/2021 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed. |

**5. Licensee(s)
and Station(s)**

Respondent is filing this report to cover the following Licensee(s) and station(s):

| Licensee/Permittee Name | FRN |
|---|------------|
| Board Of Regents, Univ. Of Wisconsin System | 0004969952 |

| Fac. ID No. | Call Sign | City | State | Service |
|-------------|-----------|---------------|-------|---------|
| 4215 | WHID | GREEN BAY | WI | FM |
| 4278 | WSUP | PLATTEVILLE | WI | FM |
| 4282 | WUEC | EAU CLAIRE | WI | FM |
| 4284 | WSUW | WHITEWATER | WI | FM |
| 4285 | WUWM | MILWAUKEE | WI | FM |
| 4286 | WWSP | STEVENS POINT | WI | FM |
| 4287 | WVSS | MENOMONIE | WI | FM |
| 4289 | KUWS | SUPERIOR | WI | FM |
| 4291 | WRST-FM | OSHKOSH | WI | FM |
| 4327 | WLSU | LA CROSSE | WI | FM |
| 6091 | WRFW | RIVER FALLS | WI | FM |
| 6096 | WHA-TV | MADISON | WI | DTV |
| 6139 | WHA | MADISON | WI | AM |
| 79040 | WSUM | MADISON | WI | FM |
| 176548 | WUWS | ASHLAND | WI | FM |

Section II – Biennial Ownership Information

**1. 47 C.F.R.
Section 73.3613
Documents**

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. If the agreement is a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee Respondents should select "Not Applicable" in response to this question.

| Document Information | |
|--|---|
| Description of contract or instrument | PBS MEMBER STATION MEMBERSHIP CERTIFICATION AND AGREEMENT |
| Parties to contract or instrument | PBS |
| Date of execution | 06/2021 |
| Date of expiration | 06/2022 |
| Agreement type (check all that apply) | Network Affiliation Agreement |

| Document Information | |
|---------------------------------------|---|
| Description of contract or instrument | WISCONSIN PUBLIC BROADCASTING AFFILIATION AGREEMENT |

| | |
|---|---|
| Parties to contract or instrument | WISC. EDUCATIONAL COMMUNICATIONS BOARD |
| Date of execution | 07/2021 |
| Date of expiration | 06/2022 |
| Agreement type (check all that apply) | Other Agreement Type: AFFILIATION AGREEMENT |

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, members of the governing board (or other governing entity), stockholders, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

| Ownership Information | | |
|--|---|--------------------|
| FRN | 0004969952 | |
| Entity Name | Board Of Regents, Univ. Of Wisconsin System | |
| Address | PO Box | |
| | Street 1 | 1860 Van Hise Hall |
| | Street 2 | 1220 Linden Drive |
| | City | Madison |
| | State ("NA" if non-U.S. address) | WI |
| | Zip/Postal Code | 53706 |
| | Country (if non-U.S. address) | United States |
| Listing Type | Respondent | |
| Positional Interests (check all that apply) | Respondent | |
| Tribal Nation or Tribal Entity | Interest holder is not a Tribal nation or Tribal entity | |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 0.0% |
| | Equity | 0.0% |
| | Total assets (Equity Debt Plus) | 0.0% |

| | |
|---|----|
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | No |
|---|----|

| Ownership Information | | |
|---|---|------------------------|
| FRN | 9990119655 | |
| Name | Michael T. Jones | |
| Address | PO Box | |
| | Street 1 | 925 E. Wells Street |
| | Street 2 | Apt. 925 |
| | City | Milwaukee |
| | State ("NA" if non-U.S. address) | WI |
| | Zip/Postal Code | 53202 |
| | Country (if non-U.S. address) | United States |
| Listing Type | Other Interest Holder | |
| Positional Interests (check all that apply) | Member of Governing Board (or other governing entity) | |
| Principal Profession or Occupation | Retired | |
| By Whom Appointed or Elected | Governor | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US |
| | Gender | Male |
| | Ethnicity | Not Hispanic or Latino |
| | Race | White |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 5.6% |
| | Equity | 0.0% |
| | Total assets (Equity Debt Plus) | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | No | |

| Ownership Information | | |
|-----------------------|-----------------|----------------------|
| FRN | 9990119656 | |
| Name | Tracey L. Klein | |
| Address | PO Box | |
| | Street 1 | 3635 Chesterwood Ct. |
| | Street 2 | |
| | City | Brookfield |

| | | |
|--|---|------------------------|
| | State ("NA" if non-U.S. address) | WI |
| | Zip/Postal Code | 53005 |
| | Country (if non-U.S. address) | United States |
| Listing Type | Other Interest Holder | |
| Positional Interests (check all that apply) | Member of Governing Board (or other governing entity) | |
| Principal Profession or Occupation | Attorney | |
| By Whom Appointed or Elected | Governor | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US |
| | Gender | Female |
| | Ethnicity | Not Hispanic or Latino |
| | Race | White |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 5.6% |
| | Equity | 0.0% |
| | Total assets (Equity Debt Plus) | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | No |

| Ownership Information | | |
|---|---|--------------------|
| FRN | 9990135001 | |
| Name | Robert Atwell | |
| Address | PO Box | |
| | Street 1 | 920 Memorial Drive |
| | Street 2 | |
| | City | Sturgeon Bay |
| | State ("NA" if non-U.S. address) | WI |
| | Zip/Postal Code | 54235 |
| | Country (if non-U.S. address) | United States |
| Listing Type | Other Interest Holder | |
| Positional Interests (check all that apply) | Member of Governing Board (or other governing entity) | |
| Principal Profession or Occupation | Executive Chairman, Nicolet Bankshares Inc. | |
| By Whom Appointed or Elected | Governor | |

| | | |
|--|--|------------------------|
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US |
| | Gender | Male |
| | Ethnicity | Not Hispanic or Latino |
| | Race | White |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 5.6% |
| | Equity | 0.0% |
| | Total assets (Equity Debt Plus) | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | Yes |

| Ownership Information | | |
|--|---|------------------------|
| FRN | 9990119662 | |
| Name | Michael M. Grebe | |
| Address | PO Box | |
| | Street 1 | 11417 N. Spring Avenue |
| | Street 2 | |
| | City | Mequon |
| | State ("NA" if non-U.S. address) | WI |
| | Zip/Postal Code | 53092 |
| | Country (if non-U.S. address) | United States |
| Listing Type | Other Interest Holder | |
| Positional Interests (check all that apply) | Member of Governing Board (or other governing entity) | |
| Principal Profession or Occupation | Chief Legal Officer, Advocate Aurora Health, Inc. | |
| By Whom Appointed or Elected | Governor | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US |
| | Gender | Male |
| | Ethnicity | Not Hispanic or Latino |
| | Race | White |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 5.6% |
| | Equity | 0.0% |
| | Total assets (Equity Debt Plus) | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | No |

| Ownership Information | | |
|--|---|------------------------|
| FRN | 0027295328 | |
| Name | Andrew S. Petersen | |
| Address | PO Box | |
| | Street 1 | 3823 Swoboda Road |
| | Street 2 | |
| | City | Verona |
| | State ("NA" if non-U.S. address) | WI |
| | Zip/Postal Code | 53593 |
| | Country (if non-U.S. address) | United States |
| Listing Type | Other Interest Holder | |
| Positional Interests (check all that apply) | Member of Governing Board (or other governing entity) | |
| Principal Profession or Occupation | Sr. VP, TDS Telecommunications Corp. | |
| By Whom Appointed or Elected | Governor | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US |
| | Gender | Male |
| | Ethnicity | Not Hispanic or Latino |
| | Race | White |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 5.6% |
| | Equity | 0.0% |
| | Total assets (Equity Debt Plus) | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | Yes |

| Ownership Information | | |
|-----------------------|---|---------------------------|
| FRN | 9990139895 | |
| Name | Scott C. Beightol | |
| Address | PO Box | |
| | Street 1 | W 310 S2525 Cregennan Bae |
| | Street 2 | |
| | City | Wales |
| | State ("NA" if non-U.S. address) | WI |
| | Zip/Postal Code | 53183 |
| | | |

| | | |
|--|---|------------------------|
| | Country (if non-U.S. address) | United States |
| Listing Type | Other Interest Holder | |
| Positional Interests (check all that apply) | Member of Governing Board (or other governing entity) | |
| Principal Profession or Occupation | Attorney | |
| By Whom Appointed or Elected | Governor | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US |
| | Gender | Male |
| | Ethnicity | Not Hispanic or Latino |
| | Race | White |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 5.6% |
| | Equity | 0.0% |
| | Total assets (Equity Debt Plus) | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | No |

Ownership Information

| | | |
|--|--|--------------------|
| FRN | 9990139897 | |
| Name | Edmund Manydeeds, III. | |
| Address | PO Box | |
| | Street 1 | 3920 Freedom Drive |
| | Street 2 | |
| | City | Eau Claire |
| | State ("NA" if non-U.S. address) | WI |
| | Zip/Postal Code | 54703 |
| | Country (if non-U.S. address) | United States |
| Listing Type | Other Interest Holder | |
| Positional Interests (check all that apply) | Officer, Member of Governing Board (or other governing entity) | |
| Principal Profession or Occupation | Attorney | |
| By Whom Appointed or Elected | Governor | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US |
| | Gender | Male |

| | | |
|--|--|----------------------------------|
| | Ethnicity | Not Hispanic or Latino |
| | Race | American Indian or Alaska Native |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 5.6% |
| | Equity | 0.0% |
| | Total assets (Equity Debt Plus) | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | No |

| Ownership Information | | |
|--|---|------------------------|
| FRN | 9990139898 | |
| Name | Cris Peterson | |
| Address | PO Box | |
| | Street 1 | 23250 S. Williams Road |
| | Street 2 | |
| | City | Grantsburg |
| | State ("NA" if non-U.S. address) | WI |
| | Zip/Postal Code | 54840 |
| | Country (if non-U.S. address) | United States |
| Listing Type | Other Interest Holder | |
| Positional Interests (check all that apply) | Member of Governing Board (or other governing entity) | |
| Principal Profession or Occupation | Dairy Farmer and Writer | |
| By Whom Appointed or Elected | Governor | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US |
| | Gender | Female |
| | Ethnicity | Not Hispanic or Latino |
| | Race | White |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 5.6% |
| | Equity | 0.0% |
| | Total assets (Equity Debt Plus) | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | No |

| Ownership Information | |
|-----------------------|------------|
| FRN | 9990139900 |

| | | |
|--|--|-------------------------|
| Name | Karen Walsh | |
| Address | PO Box | |
| | Street 1 | 3534 Lake Mendota Drive |
| | Street 2 | |
| | City | Madison |
| | State ("NA" if non-U.S. address) | WI |
| | Zip/Postal Code | 53705 |
| | Country (if non-U.S. address) | United States |
| Listing Type | Other Interest Holder | |
| Positional Interests (check all that apply) | Officer, Member of Governing Board (or other governing entity) | |
| Principal Profession or Occupation | Director, Berbee Walsh Foundation | |
| By Whom Appointed or Elected | Governor | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US |
| | Gender | Female |
| | Ethnicity | Not Hispanic or Latino |
| | Race | White |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 5.6% |
| | Equity | 0.0% |
| | Total assets (Equity Debt Plus) | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | No |

| Ownership Information | | |
|-----------------------|---|-------------------|
| FRN | 9990145039 | |
| Name | Amy B. Bogost | |
| Address | PO Box | |
| | Street 1 | 6203 S. Highlands |
| | Street 2 | |
| | City | Madison |
| | State ("NA" if non-U.S. address) | WI |
| | Zip/Postal Code | 53705 |
| | Country (if non-U.S. address) | United States |
| Listing Type | Other Interest Holder | |

| | | |
|--|---|------------------------|
| Positional Interests (check all that apply) | Member of Governing Board (or other governing entity) | |
| Principal Profession or Occupation | Attorney | |
| By Whom Appointed or Elected | Governor | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US |
| | Gender | Female |
| | Ethnicity | Not Hispanic or Latino |
| | Race | White |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 5.6% |
| | Equity | 0.0% |
| | Total assets (Equity Debt Plus) | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | Yes |

Ownership Information

| | | |
|--|---|-------------------------|
| FRN | 9990146078 | |
| Name | Hector Colon | |
| Address | PO Box | |
| | Street 1 | 5569 South Red Fox Road |
| | Street 2 | |
| | City | New Berlin |
| | State ("NA" if non-U.S. address) | WI |
| | Zip/Postal Code | 53151 |
| | Country (if non-U.S. address) | United States |
| Listing Type | Other Interest Holder | |
| Positional Interests (check all that apply) | Member of Governing Board (or other governing entity) | |
| Principal Profession or Occupation | President and CEO, Lutheran Social Services of Wisconsin and Upper Michigan | |
| By Whom Appointed or Elected | Governor | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US |
| | Gender | Male |
| | Ethnicity | Hispanic or Latino |
| | Race | White |
| Interest Percentages (enter percentage values | Voting | 5.6% |

| | | |
|--|--|------|
| from 0.0 to 100.0) | Equity | 0.0% |
| | Total assets (Equity Debt Plus) | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | No |

| Ownership Information | | |
|--|---|------------------------|
| FRN | 9990146079 | |
| Name | John W. Miller | |
| Address | PO Box | |
| | Street 1 | 6720 N. Lake Drive |
| | Street 2 | |
| | City | Fox Point |
| | State ("NA" if non-U.S. address) | WI |
| | Zip/Postal Code | 53217 |
| | Country (if non-U.S. address) | United States |
| Listing Type | Other Interest Holder | |
| Positional Interests (check all that apply) | Member of Governing Board (or other governing entity) | |
| Principal Profession or Occupation | Principal and Founder, Arenberg Holdings | |
| By Whom Appointed or Elected | Governor | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US |
| | Gender | Male |
| | Ethnicity | Not Hispanic or Latino |
| | Race | White |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 5.6% |
| | Equity | 0.0% |
| | Total assets (Equity Debt Plus) | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | No |

| Ownership Information | | |
|-----------------------|-----------------|-----------------------|
| FRN | 9990146080 | |
| Name | Rodney Pasch | |
| Address | PO Box | |
| | Street 1 | W 10710 County Road O |

| | | |
|--|---|------------------------|
| | Street 2 | |
| | City | Elroy |
| | State ("NA" if non-U.S. address) | WI |
| | Zip/Postal Code | 53929 |
| | Country (if non-U.S. address) | United States |
| Listing Type | Other Interest Holder | |
| Positional Interests (check all that apply) | Member of Governing Board (or other governing entity) | |
| Principal Profession or Occupation | Retired | |
| By Whom Appointed or Elected | Ex Officio | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US |
| | Gender | Male |
| | Ethnicity | Not Hispanic or Latino |
| | Race | White |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 5.6% |
| | Equity | 0.0% |
| | Total assets (Equity Debt Plus) | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | No |

Ownership Information

| | | |
|---|---|--------------------------|
| FRN | 9990146082 | |
| Name | Ashok Rai | |
| Address | PO Box | |
| | Street 1 | 1503 Crown Pointe Circle |
| | Street 2 | |
| | City | Suamico |
| | State ("NA" if non-U.S. address) | WI |
| | Zip/Postal Code | 54173 |
| | Country (if non-U.S. address) | United States |
| Listing Type | Other Interest Holder | |
| Positional Interests (check all that apply) | Member of Governing Board (or other governing entity) | |

| | | |
|--|--|------------------------|
| Principal Profession or Occupation | President and CEO, Prevea Health | |
| By Whom Appointed or Elected | Governor | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US |
| | Gender | Male |
| | Ethnicity | Not Hispanic or Latino |
| | Race | Asian |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 5.6% |
| | Equity | 0.0% |
| | Total assets (Equity Debt Plus) | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | No |

| Ownership Information | | |
|--|---|---------------------------|
| FRN | 9990146083 | |
| Name | Corey Saffold | |
| Address | PO Box | |
| | Street 1 | 513 Foxfield Road |
| | Street 2 | |
| | City | Oregon |
| | State ("NA" if non-U.S. address) | WI |
| | Zip/Postal Code | 53575 |
| | Country (if non-U.S. address) | United States |
| Listing Type | Other Interest Holder | |
| Positional Interests (check all that apply) | Member of Governing Board (or other governing entity) | |
| Principal Profession or Occupation | Director o Crisis Management, Verona Area School District | |
| By Whom Appointed or Elected | Governor | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US |
| | Gender | Male |
| | Ethnicity | Not Hispanic or Latino |
| | Race | Black or African American |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 5.6% |
| | Equity | 0.0% |

| | | |
|--|--|----|
| | Total assets (Equity Debt Plus) | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | No |

| Ownership Information | | |
|--|---|--------------------|
| FRN | 9990146084 | |
| Name | Brianna Tucker | |
| Address | PO Box | |
| | Street 1 | 916 Highway 13 |
| | Street 2 | |
| | City | Arkdale |
| | State ("NA" if non-U.S. address) | WI |
| | Zip/Postal Code | 55613 |
| | Country (if non-U.S. address) | United States |
| Listing Type | Other Interest Holder | |
| Positional Interests (check all that apply) | Member of Governing Board (or other governing entity) | |
| Principal Profession or Occupation | Student | |
| By Whom Appointed or Elected | Governor | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US |
| | Gender | Female |
| | Ethnicity | Hispanic or Latino |
| | Race | White |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 5.6% |
| | Equity | 0.0% |
| | Total assets (Equity Debt Plus) | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | No |

| Ownership Information | | |
|-----------------------|-----------------|--------------------|
| FRN | 9990146085 | |
| Name | Jill Underly | |
| Address | PO Box | |
| | Street 1 | 1838 County Road K |
| | Street 2 | |

| | | |
|--|---|------------------------|
| | City | Hollandale |
| | State ("NA" if non-U.S. address) | WI |
| | Zip/Postal Code | 53544 |
| | Country (if non-U.S. address) | United States |
| Listing Type | Other Interest Holder | |
| Positional Interests (check all that apply) | Member of Governing Board (or other governing entity) | |
| Principal Profession or Occupation | State Superintendent of Public Instruction | |
| By Whom Appointed or Elected | Ex Officio | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US |
| | Gender | Female |
| | Ethnicity | Not Hispanic or Latino |
| | Race | White |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 5.6% |
| | Equity | 0.0% |
| | Total assets (Equity Debt Plus) | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | No |

| Ownership Information | | |
|---|---|---------------------------|
| FRN | 9990146086 | |
| Name | Kyle Weatherly | |
| Address | PO Box | |
| | Street 1 | 1845 North Farwell Avenue |
| | Street 2 | #100 |
| | City | Milwaukee |
| | State ("NA" if non-U.S. address) | WI |
| | Zip/Postal Code | 53202 |
| | Country (if non-U.S. address) | United States |
| Listing Type | Other Interest Holder | |
| Positional Interests (check all that apply) | Member of Governing Board (or other governing entity) | |
| Principal Profession or Occupation | CEO and Co-Founder, Frontdesk | |

| | | |
|--|--|------------------------|
| By Whom Appointed or Elected | Governor | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US |
| | Gender | Male |
| | Ethnicity | Not Hispanic or Latino |
| | Race | White |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 5.6% |
| | Equity | 0.0% |
| | Total assets (Equity Debt Plus) | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | No |

| Ownership Information | | |
|--|---|------------------------|
| FRN | 0020026381 | |
| Name | Tommy G. Thompson | |
| Address | PO Box | |
| | Street 1 | 1313 Manassas Trail |
| | Street 2 | |
| | City | Madison |
| | State ("NA" if non-U.S. address) | WI |
| | Zip/Postal Code | 53718 |
| | Country (if non-U.S. address) | United States |
| Listing Type | Other Interest Holder | |
| Positional Interests (check all that apply) | Officer | |
| Principal Profession or Occupation | President, University of Wisconsin System | |
| By Whom Appointed or Elected | Board | |
| Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only) | Citizenship | US |
| | Gender | Male |
| | Ethnicity | Not Hispanic or Latino |
| | Race | White |
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 0.0% |
| | Equity | 0.0% |
| | Total assets (Equity Debt Plus) | |

| | |
|---|-----|
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | Yes |
| (b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation. | Yes |
| (c) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)? If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest. | No |

3. Organizational Chart (Licensees Only)

Attach a flowchart or similar document showing the Licensee's vertical ownership structure including the Licensee and all entities that have attributable interests in the Licensee. Licensees with a single parent entity may provide a brief explanatory textual Exhibit in lieu of a flowchart or similar document. Licensees without parent entities should so indicate in a textual Exhibit.

Non-Licensee Respondents should select "N/A" in response to this question.

Licensee is not under the control of another entity.

Section III - Certification

Certification

| Section | Question | Response |
|---------------------------------|--|--|
| Authorized Party to Sign | WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503). | |
| Certification | I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete. | Official Title: Executive Director and Corporate Secretary Exact Legal Title or Name of Respondent: Board of Regents, Univ. of Wisconsin System Name: Jessica A. Lathrop Phone: 6082622326 11/17/2021 |