



(REFERENCE COPY - Not for submission)

Commercial Broadcast Stations Biennial Ownership Report (FCC Form 323)

File Number: **0000174402** | Submit Date: **2021-11-30** | FRN: **0010612695**
Purpose: **Commercial Broadcast Stations Biennial Ownership Report** | Status: **Received** | Status Date: **11/30/2021**
Filing Status: **Active**

Section I - General Information

1. Respondent

FRN	Entity Name				
0009590209	Estrella Media Holdings, Inc.				

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
1845 Empire Avenue	Burbank	CA	91504	+1 (818) 729-5300	bkei@EstrellaMedia.com

2. Contact Representative

Name	Organization				
Kathleen Kirby	Wiley Rein LLP				

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
1776 K Street, NW	Washington	DC	20006	+1 (202) 719-3360	kkirby@wiley.law

3. Application Filing Fee

Not Applicable

4. Nature of Respondent

(a) Provide the following information about the Respondent:

Relationship to stations/permits	Entity required to file a Form 323 because it holds an attributable interest in one or more Licensees
Nature of Respondent	For-profit corporation

(b) Provide the following information about this report:

Purpose	Biennial
"As of" date	10/01/2021 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s) and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
Estrella Television License LLC	0001529247

Fac. ID No.	Call Sign	City	State	Service
4332	W18EU-D	MIAMI	FL	LPD
6040	WVFW-LD	MIAMI	FL	LPD
22161	KRCA	RIVERSIDE	CA	DTV
27387	WGEN-TV	KEY WEST	FL	DTV
33773	KVPA-LD	PHOENIX	AZ	LPD
37101	KETD	CASTLE ROCK	CO	DTV
68043	WESV-LD	CHICAGO	IL	LPD
167320	WASA-LD	PORT JERVIS	NY	LPD
168058	W12DI-D	KEY WEST	FL	LPD
168062	W08ED-D	MARATHON	FL	LPD
168576	KSDX-LD	SAN DIEGO	CA	LPD

Licensee/Permittee Name	FRN
Estrella Radio License of Houston LLC	0016264632

Fac. ID No.	Call Sign	City	State	Service
2131	KNTE	BAY CITY	TX	FM
2911	KEYH	HOUSTON	TX	AM
19087	KQQK	BEAUMONT	TX	FM
20489	KTJM	PORT ARTHUR	TX	FM
69565	KJOJ-FM	FREEPORT	TX	FM

Licensee/Permittee Name	FRN
Estrella Radio License of Dallas LLC	0016264533

Fac. ID No.	Call Sign	City	State	Service
23017	KZZA	MUENSTER	TX	FM
36289	KNOR	KRUM	TX	FM
63551	KZMP	UNIVERSITY PARK	TX	AM
64694	KBOC	BRIDGEPORT	TX	FM

Licensee/Permittee Name	FRN
Estrella Radio License of California LLC	0003748613

Fac. ID No.	Call Sign	City	State	Service
10097	KBUA	SAN FERNANDO	CA	FM

25809	KRQB	SAN JACINTO	CA	FM
34386	KBUE	LONG BEACH	CA	FM
37223	KVNR	SANTA ANA	CA	AM
37225	KWIZ	SANTA ANA	CA	FM
50513	KEBN	GARDEN GROVE	CA	FM

Licensee/Permittee Name	FRN
Estrella Television License of Houston LLC	0016264616

Fac. ID No.	Call Sign	City	State	Service
69531	KZJL	HOUSTON	TX	DTV

Section II – Biennial Ownership Information

1. 47 C.F.R. Section 73.3613 and Other Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select “Other.” Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select “Not Applicable” in response to this question.

Not Applicable.

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0009590209	
Entity Name	Estrella Media Holdings, Inc.	
Address	PO Box	
	Street 1	1845 Empire Avenue
	Street 2	
	City	Burbank

	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	91504	
	Country (if non-U.S. address)	United States	
Listing Type	Respondent		
Positional Interests (check all that apply)	Respondent		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0031671134		
Name	Peter Markham		
Address	PO Box		
	Street 1	1845 Empire Avenue	
	Street 2		
	City	Burbank	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	91504	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		

Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	No
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Ownership Information			
FRN	0010612695		
Entity Name	Estrella Broadcasting, Inc.		
Address	PO Box		
	Street 1	1845 Empire Avenue	
	Street 2		
	City	Burbank	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	91504	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	100.0%	Jointly Held? No
	Equity	100.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No	

Ownership Information		
FRN	0029063880	
Name	Brian Kei	
Address	PO Box	
	Street 1	1845 Empire Avenue
	Street 2	
	City	Burbank
	State ("NA" if non-U.S. address)	CA
	Zip/Postal Code	91504
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	

Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	Asian	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.	Yes
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<p>(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?</p> <p>If "Yes," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.</p> <p>NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please Click Here.</p> <p>If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.</p> <p>The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.</p>	No
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(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings?	No
If " <u>Yes</u> ," provide the following information for each such the relationship.	

(e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?	No
If " <u>Yes</u> ," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.	

Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: Chief Operating Officer Exact Legal Title or Name of Respondent: Estrella Media Holdings, Inc. Name: Brian Kei Phone: 8187295300 11/30/2021