



(REFERENCE COPY - Not for submission)

Noncommercial Broadcast Stations Biennial  
Ownership Report (FCC Form 323-E)

File Number: 0000172788 | Submit Date: 2021-11-29 | FRN: 0001563949

Purpose: Noncommercial Broadcast Stations Biennial Ownership Report | Status: Received | Status Date: 11/29/2021

Filing Status: Active

Section I - General Information

1. Respondent

FRN		Entity Name			
0001563949		Washington State University			

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
PO Box 642530 Edward R. Murrow College of Communication	Pullman	WA	99164	+1 (509) 335-3861	doug.krehbiel@wsu.edu

2. Contact Representative

Name		Organization			
Derek Teslik		Gray Miller Persh LLP			

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
2233 Wisconsin Ave., NW Suite 226	Washington	DC	20007	+1 (202) 559-7489	dteslik@graymillerpersh.com

3. Application Filing Fee

Not Applicable

4. Control of Respondent

(a) Provide the following information about the Respondent:

Relationship to stations/permits	Licensee
Is the Respondent's governing board (or other governing entity) directly or indirectly under the control of another entity?	No

(b) Provide the following information about this report:

Purpose	Biennial
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"As of" date	10/01/2021  When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.
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5. Licensee(s)  
and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
Washington State University	0001563949

Fac. ID No.	Call Sign	City	State	Service
49599	KZAZ	BELLINGHAM	WA	FM
60531	KMWS	MOUNT VERNON	WA	FM
71016	KRFA-FM	MOSCOW	ID	FM
71018	KNWO	COTTONWOOD	ID	FM
71022	KFAE-FM	RICHLAND	WA	FM
71023	KTNW	RICHLAND	WA	DTV
71024	KWSU-TV	PULLMAN	WA	DTV
71025	KWSU	PULLMAN	WA	AM
71028	KNWR	ELLENSBURG	WA	FM
71031	KNWY	YAKIMA	WA	FM
71036	KZUU	PULLMAN	WA	FM
71042	KNWV	CLARKSTON	WA	FM
71043	KLWS	MOSES LAKE	WA	FM
71044	KWWS	WALLA WALLA	WA	FM
81161	KNWP	PORT ANGELES	WA	FM
81162	KSWS	CHEHALIS	WA	FM
81164	KQWS	OMAK	WA	FM
171613	KJEM	PULLMAN	WA	FM
172300	KHNW	MANSON	WA	FM
172905	KNWU	FORKS	WA	FM

Section II – Biennial Ownership Information

1. 47 C.F.R.  
Section 73.3613  
Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. If the agreement is a network affiliation agreement, check the appropriate box. Otherwise, select “Other.” Non-Licensee Respondents should select “Not Applicable” in response to this question.

Document Information
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<b>Description of contract or instrument</b>	PBS Membership Certification and Agreement
<b>Parties to contract or instrument</b>	Washington State University and Public Broadcasting Service
<b>Date of execution</b>	07/2021
<b>Date of expiration</b>	06/2022
<b>Agreement type</b> (check all that apply)	Network Affiliation Agreement

## 2. Ownership Interests

**(a) Ownership Interests.** This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, members of the governing board (or other governing entity), stockholders, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0001563949	
Entity Name	Washington State University	
Address	PO Box	642530
	Street 1	Edward R. Murrow College of Communication
	Street 2	
	City	Pullman
	State ("NA" if non-U.S. address)	WA
	Zip/Postal Code	99164
	Country (if non-U.S. address)	United States
Listing Type	Respondent	
Positional Interests (check all that apply)	Respondent	
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%
	Equity	0.0%

	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	9990117527		
Name	Brett D. Blankenship		
Address	PO Box		
	Street 1	801 S Benge Washtucna Rd	
	Street 2		
	City	Washtucna	
	State ("NA" if non-U.S. address)	WA	
	Zip/Postal Code	99371	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Farmer and Rancher		
By Whom Appointed or Elected	Governor		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%	
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information		
FRN	9990117529	
Name	Lura Powell	
Address	PO Box	
	Street 1	2424 Tiger Ln
	Street 2	
	City	Richland

	<b>State ("NA" if non-U.S. address)</b>	WA
	<b>Zip/Postal Code</b>	99352
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Retired	
<b>By Whom Appointed or Elected</b>	Governor	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Female
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	10.0%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990118295	
<b>Name</b>	Heather Redman	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	1521 2nd Avenue #3403
	<b>Street 2</b>	
	<b>City</b>	Seattle
	<b>State ("NA" if non-U.S. address)</b>	WA
	<b>Zip/Postal Code</b>	98101
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Investor	
<b>By Whom Appointed or Elected</b>	Governor	

Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Female
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990118296	
Name	Ronald C. Sims	
Address	PO Box	
	Street 1	3227 Hunter Blvd S
	Street 2	
	City	Seattle
	State ("NA" if non-U.S. address)	WA
	Zip/Postal Code	98144
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Retired Public Official	
By Whom Appointed or Elected	Governor	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	Black or African American
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

FRN	9990119578	
Name	Kirk Schulz	
Address	PO Box	
	Street 1	755 Campus
	Street 2	
	City	Pullman
	State ("NA" if non-U.S. address)	WA
	Zip/Postal Code	99163
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Officer	
Principal Profession or Occupation	President, WSU	
By Whom Appointed or Elected	Board of Regents	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990119580	
Name	Bruce Pinkleton	
Address	PO Box	642520
	Street 1	The Edward R. Murrow College of Communication
	Street 2	Washington State University
	City	Pullman
	State ("NA" if non-U.S. address)	WA
	Zip/Postal Code	99164-2520
	Country (if non-U.S. address)	United States

Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Principal Profession or Occupation	Dean, Murrow College of Communication, WSU		
By Whom Appointed or Elected	University President		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No	

Ownership Information		
FRN	9990140267	
Name	Marty Dickinson	
Address	PO Box	
	Street 1	13132 E San Juan Lane
	Street 2	
	City	Spokane
	State ("NA" if non-U.S. address)	WA
	Zip/Postal Code	99206
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Officer, Other - Board ChairMember of Governing Board (or other governing entity)	
Principal Profession or Occupation	Chief Marketing Officer, STCU	
By Whom Appointed or Elected	Governor	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Female
	Ethnicity	Not Hispanic or Latino
	Race	White



Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990140269	
Name	Lisa K. Schauer	
Address	PO Box	
	Street 1	1251 Officers Row
	Street 2	
	City	Vancouver
	State ("NA" if non-U.S. address)	WA
	Zip/Postal Code	98661
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Officer, Other - Board Vice ChairMember of Governing Board (or other governing entity)	
Principal Profession or Occupation	President, PointNorth Consulting, Inc.	
By Whom Appointed or Elected	Governor	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Female
	Ethnicity	Not Hispanic or Latino
	Race	Native Hawaiian or Other Pacific Islander
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990141235	
Name	Mitzi Montoya	
Address	PO Box	641046
	Street 1	

	Street 2	
	City	Pullman
	State ("NA" if non-U.S. address)	WA
	Zip/Postal Code	99164
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Officer	
Principal Profession or Occupation	Provost, WSU	
By Whom Appointed or Elected	University President	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Female
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990147114	
Name	Jenette Ramos	
Address	PO Box	
	Street 1	2600 Fairview Ave E Slip 8
	Street 2	
	City	Seattle
	State ("NA" if non-U.S. address)	WA
	Zip/Postal Code	98102
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Retired	

By Whom Appointed or Elected	Governor		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Female	
	Ethnicity	Not Hispanic or Latino	
	Race	Asian	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%	
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	9990147115		
Name	Enrique Cerna		
Address	PO Box		
	Street 1	6535 Seaview Avenue Northwest 103B	
	Street 2		
	City	Seattle	
	State ("NA" if non-U.S. address)	WA	
	Zip/Postal Code	98117	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Retired Broadcast Journalist		
By Whom Appointed or Elected	Governor		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Hispanic or Latino	
	Race	American Indian or Alaska Native	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%	
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations			No

that do not appear on this report?	
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Ownership Information		
FRN	9990147116	
Name	John Schoettler	
Address	PO Box	
	Street 1	202 Westlake Ave. N
	Street 2	
	City	Seattle
	State ("NA" if non-U.S. address)	WA
	Zip/Postal Code	98109
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Vice President of Global Real Estate and Facilities, Amazon	
By Whom Appointed or Elected	Governor	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990147117	
Name	Shain Wright	
Address	PO Box	
	Street 1	114 Orchid Road
	Street 2	
	City	Ariel
	State ("NA" if non-U.S. address)	WA

	Zip/Postal Code	98603
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Other - Student RegentMember of Governing Board (or other governing entity)	
Principal Profession or Occupation	Student	
By Whom Appointed or Elected	Governor	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.	Yes
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(c) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?  If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.	Yes
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Attribution Exemption			
Name	Heather Lopez	Title	Director of Internal Audit
Explanation	Washington State University is large state university with diverse operations beyond its broadcast operations. This individual is a university officer whose duties are not related to the broadcast stations.		

Attribution Exemption			
Name	Asif Chaudhry	Title	VP for International Programs
Explanation	Washington State University is large state university with diverse operations beyond its broadcast operations. This individual is a university officer whose duties are not related to the broadcast stations.		

Attribution Exemption			

<b>Name</b>	Patrick Chun	<b>Title</b>	Director of Athletics
<b>Explanation</b>	Washington State University is large state university with diverse operations beyond its broadcast operations. This individual is a university officer whose duties are not related to the broadcast stations.		

Attribution Exemption			
<b>Name</b>	Daryll DeWald	<b>Title</b>	VP, Health Sciences and Chancellor, WSU Spokane
<b>Explanation</b>	Washington State University is large state university with diverse operations beyond its broadcast operations. This individual is a university officer whose duties are not related to the broadcast stations.		

Attribution Exemption			
<b>Name</b>	Sasi K. Pillay	<b>Title</b>	VP for Information Technology Services and CIO
<b>Explanation</b>	Washington State University is large state university with diverse operations beyond its broadcast operations. This individual is a university officer whose duties are not related to the broadcast stations.		

Attribution Exemption			
<b>Name</b>	Christopher Keane	<b>Title</b>	VP for Research
<b>Explanation</b>	Washington State University is large state university with diverse operations beyond its broadcast operations. This individual is a university officer whose duties are not related to the broadcast stations.		

Attribution Exemption			
<b>Name</b>	David R. Cillay	<b>Title</b>	VP for Academic Outreach and Innovation
<b>Explanation</b>	Washington State University is large state university with diverse operations beyond its broadcast operations. This individual is a university officer whose duties are not related to the broadcast stations.		

Attribution Exemption			
<b>Name</b>	Mary Jo Gonzales	<b>Title</b>	VP of Student Affairs
<b>Explanation</b>	Washington State University is large state university with diverse operations beyond its broadcast operations. This individual is a university officer whose duties are not related to the broadcast stations.		

Attribution Exemption			
<b>Name</b>	Stacy Pearson	<b>Title</b>	VP for Finance and Administration and CFO
<b>Explanation</b>	Washington State University is large state university with diverse operations beyond its broadcast operations. This individual is a university officer whose duties are not related to the broadcast stations.		

Attribution Exemption			
<b>Name</b>	Theresa Elliot-Cheslek	<b>Title</b>	Chief Human Resource Officer
<b>Explanation</b>	Washington State University is large state university with diverse operations beyond its		

	broadcast operations. This individual is a university officer whose duties are not related to the broadcast stations.
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Attribution Exemption			
Name	Phil Weiler	Title	VP for Marketing and Communication
Explanation	Washington State University is large state university with diverse operations beyond its broadcast operations. This individual is a university officer whose duties are not related to the broadcast stations.		

Attribution Exemption			
Name	Colleen Kerr	Title	VP for External Affairs and Government Relations
Explanation	Washington State University is large state university with diverse operations beyond its broadcast operations. This individual is a university officer whose duties are not related to the broadcast stations.		

Attribution Exemption			
Name	Lisa Calvert	Title	VP for Advancement and ECO of the WSU Foundation
Explanation	Washington State University is large state university with diverse operations beyond its broadcast operations. This individual is a university officer whose duties are not related to the broadcast stations.		

### 3. Organizational Chart (Licensees Only)

Attach a flowchart or similar document showing the Licensee’s vertical ownership structure including the Licensee and all entities that have attributable interests in the Licensee. Licensees with a single parent entity may provide a brief explanatory textual Exhibit in lieu of a flowchart or similar document. Licensees without parent entities should so indicate in a textual Exhibit.

**Non-Licensee Respondents should select “N/A” in response to this question.**

Washington State University is a public, state institution of higher education and a government entity. It is governed by its Board of Regents. There is no parent entity.

### Section III - Certification

#### Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: <b>General Manager</b> Exact Legal Title or Name of Respondent: <b>Washington State University</b> Name: <b>Marvin Marcelo</b> Phone: <b>5093358835</b>  11/29/2021

