



(REFERENCE COPY - Not for submission)

Commercial Broadcast Stations Biennial Ownership Report (FCC Form 323)

File Number: **0000170802** | Submit Date: **2021-11-23** | FRN: **0019374727**
Purpose: **Commercial Broadcast Stations Biennial Ownership Report** | Status: **Received** | Status Date: **11/23/2021**
Filing Status: **Active**

Section I - General Information

1. Respondent

FRN		Entity Name			
0019374727		Sedgwick Media, LLC			

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
356 Sedgwick Court	Naples	FL	34108	+1 (570) 970-5600	jparente1966@gmail.com

2. Contact Representative

Name		Organization			
Dan Kirkpatrick		Baker & Hostetler LLP			

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
1050 Connecticut Avenue, NW Suite 1100	Washington	DC	20036	+1 (202) 861-1758	dkirkpatrick@bakerlaw.com

3. Application Filing Fee

Not Applicable

4. Nature of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Entity required to file a Form 323 because it holds an attributable interest in one or more Licensees
Nature of Respondent	Limited liability company

(b) Provide the following information about this report:	
Purpose	Biennial
"As of" date	10/01/2021 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s) and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
New Age Media of Gainesville License, LLC	0015435407

Fac. ID No.	Call Sign	City	State	Service
7726	WYME-CD	GAINESVILLE	FL	DCA
7727	WGFL	HIGH SPRINGS	FL	DTV

Licensee/Permittee Name	FRN
New Age Media of Tennessee License, LLC	0015435381

Fac. ID No.	Call Sign	City	State	Service
52078	WPDP-CD	CLEVELAND	TN	DCA
71353	WDSI-TV	CHATTANOOGA	TN	DTV

Licensee/Permittee Name	FRN
New Age Media of Pennsylvania License, LLC	0015435357

Fac. ID No.	Call Sign	City	State	Service
52075	WQMY	WILLIAMSPORT	PA	DTV
52077	W24DB-D	CLARKS SUMMIT	PA	DCA
73375	WOLF-TV	HAZLETON	PA	DTV

Licensee/Permittee Name	FRN
New Age Media of Tallahassee License, LLC	0015435399

Fac. ID No.	Call Sign	City	State	Service
23486	WTLH	BAINBRIDGE	GA	DTV
23487	WBVJ-CD	VALDOSTA	GA	DCA
48763	WBFL-CD	VALDOSTA	GA	DCA

Section II – Biennial Ownership Information

1. 47 C.F.R. Section 73.3613 and Other Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select “Other.” Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select “Not Applicable” in response to this question.

Not Applicable.

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information			
FRN	0019374727		
Entity Name	Sedgwick Media, LLC		
Address	PO Box		
	Street 1	356 Segdwick Court	
	Street 2		
	City	Naples	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	34108	
	Country (if non-U.S. address)	United States	
Listing Type	Respondent		
Positional Interests (check all that apply)	Respondent		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information		
FRN	0019374792	
Entity Name	Sedgwick Co., LLC	
Address	PO Box	

	Street 1	3411 Silverside Road	
	Street 2		
	City	Wilmington	
	State ("NA" if non-U.S. address)	DE	
	Zip/Postal Code	19810	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	LC/LLC/PLLC Member		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	30.8%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0019374834		
Entity Name	Brynfan Associates, LP		
Address	PO Box		
	Street 1	356 Segdwick Court	
	Street 2		
	City	Naples	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	34108	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	LC/LLC/PLLC Member		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	3.9%	
	Total assets (Equity Debt Plus)		

Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	No
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Ownership Information			
FRN	0019812197		
Entity Name	Samara Sgarlat 2020 Trust		
Address	PO Box		
	Street 1	356 Segdwick Court	
	Street 2		
	City	Naples	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	34108	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	LC/LLC/PLLC Member		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	3.4%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0019350156		
Name	Brian J. Parente		
Address	PO Box		
	Street 1	1181 Highway 315	
	Street 2		
	City	Wilkes Barre	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	18702	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
	LC/LLC/PLLC Member, Other - Co-Trustee/Trustee of Attributable Trusts		

Positional Interests (check all that apply)			
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	7.7%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	0015434061		
Name	John Parente		
Address	PO Box		
	Street 1	1181 Highway 315	
	Street 2		
	City	Wilkes-Barre	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	18702	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, LC/LLC/PLLC Member, Other - Co-Trustee of Attributable Trusts		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	100.0%	Jointly Held? No
	Equity	14.8%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			

FRN	0019374891		
Name	Charles L. Parente		
Address	PO Box		
	Street 1	1181 Highway 315	
	Street 2		
	City	Wilkes-Barre	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	18702	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	LC/LLC/PLLC Member, Other - Co-Trustee of Attributable Trusts		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	3.9%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0019377738		
Name	Marla Parente		
Address	PO Box		
	Street 1	1181 Highway 315	
	Street 2		
	City	Wilkes-Barre	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	18702	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Other - Co-Trustee of Attributable Trusts		

Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Female	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0019812205		
Entity Name	Marina Sgarlat 2020 Trust		
Address	PO Box		
	Street 1	356 Sedgwick Court	
	Street 2		
	City	Naples	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	34108	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	LC/LLC/PLLC Member		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	3.4%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information		
FRN	0019812221	
Entity Name	C. Evan Parente 2020 Trust	
Address	PO Box	
	Street 1	356 Sedgwick Court

	Street 2		
	City	Naples	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	34108	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	LC/LLC/PLLC Member		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	2.8%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0019812262		
Entity Name	Elena Parente 2020 Trust		
Address	PO Box		
	Street 1	356 Sedgwick Court	
	Street 2		
	City	Naples	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	34108	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	LC/LLC/PLLC Member		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	2.8%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations			No

that do not appear on this report?	
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Ownership Information			
FRN	0019812270		
Entity Name	John K. Parente 2020 Trust		
Address	PO Box		
	Street 1	356 Sedgwick Court	
	Street 2		
	City	Naples	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	34108	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	LC/LLC/PLLC Member		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	1.5%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0019812288		
Entity Name	Samuel Parente 2020 Trust		
Address	PO Box		
	Street 1	356 Sedgwick Court	
	Street 2		
	City	Naples	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	34108	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	LC/LLC/PLLC Member		

Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	1.5%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0019812296		
Entity Name	Louis Parente 2020 Trust		
Address	PO Box		
	Street 1	356 Sedgwick Court	
	Street 2		
	City	Naples	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	34108	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	LC/LLC/PLLC Member		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	1.5%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0019812320		
Entity Name	CEP 1997 Irrevocable Trust		
Address	PO Box		
	Street 1	356 Sedgwick Court	
	Street 2		
	City	Naples	
	State ("NA" if non-U.S.	FL	

	address)		
	Zip/Postal Code	34108	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	LC/LLC/PLLC Member		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	7.7%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0021312020		
Entity Name	Eden Parente 2020 Trust		
Address	PO Box		
	Street 1	356 Sedgwick Court	
	Street 2		
	City	Naples	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	34108	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	LC/LLC/PLLC Member		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	2.8%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			

FRN	0027218833		
Entity Name	JSL 2020 Trust		
Address	PO Box		
	Street 1	356 Sedgwick Court	
	Street 2		
	City	Naples	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	34108	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	LC/LLC/PLLC Member		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	8.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0027218858		
Entity Name	Marla Parente 2009 Trust		
Address	PO Box		
	Street 1	356 Sedgwick Court	
	Street 2		
	City	Naples	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	34108	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	LC/LLC/PLLC Member		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages	Voting	0.0%	Jointly Held?

(enter percentage values from 0.0 to 100.0)			No
	Equity	3.9%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.	Yes
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<p>(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?</p> <p>If "<u>Yes</u>," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.</p> <p>NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please Click Here.</p> <p>If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.</p> <p>The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.</p>	No
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(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings? If " <u>Yes</u> ," provide the following information for each such the relationship.	Yes
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Family Relationships			
FRN	0015434061	Name	John Parente
FRN	0019350156	Name	Brian J Parente
Relationship	Siblings		

Family Relationships			
FRN	0019377738	Name	Marla Parente
FRN	0019350156	Name	Brian J Parente
Relationship	Siblings		

Family Relationships			
FRN	0019377738	Name	Marla Parente
FRN	0015434061	Name	John Parente
Relationship	Siblings		

Family Relationships			
FRN	0019374891	Name	Charles L Parente
FRN	0019350156	Name	Brian J Parente
Relationship	Siblings		

Family Relationships			
FRN	0019377738	Name	Marla Parente
FRN	0019374891	Name	Charles L Parente
Relationship	Siblings		

Family Relationships			
FRN	0019374891	Name	Charles L Parente
FRN	0015434061	Name	John Parente
Relationship	Siblings		

<p>(e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?</p> <p>If "<u>Yes</u>," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.</p>	No
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Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and	Official Title: Member

	belief, all statements in this report are true, correct and complete.	Exact Legal Title or Name of Respondent: Sedgwick Media, LLC Name: John Parente Phone: 5709705600 11/23/2021
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