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# Commercial Broadcast Stations Biennial Ownership Report (FCC Form 323)

File Number: **0000171812** | Submit Date: **2021-11-26** | FRN: **0028267938**

Purpose: **Commercial Broadcast Stations Biennial Ownership Report** | Status: **Received** | Status Date: **11/26/2021**

Filing Status: **Active**

## Section I - General Information

### 1. Respondent

FRN	Entity Name
0029118684	Northwest Media Parent, LLC

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
1601 W. Peachtree Street, NE	Atlanta	GA	30309	+1 (002) 911-8684	alysia.long@cmg.com

### 2. Contact Representative

Name	Organization
Michael D. Basile	Cooley LLP

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
1299 Pennsylvania Avenue, NW Suite 700	Washington	DC	20004	+1 (202) 776-2556	mdbasile@cooley.com

### 3. Application Filing Fee

Not Applicable

### 4. Nature of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Entity required to file a Form 323 because it holds an attributable interest in one or more Licensees
Nature of Respondent	Limited liability company

(b) Provide the following information about this report:	
Purpose	Biennial
"As of" date	10/01/2021  When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

**5. Licensee(s)  
and Station(s)**

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
Mountain Licenses, L.P.	0006175939

Fac. ID No.	Call Sign	City	State	Service
12729	KFFX-TV	PENDLETON	OR	DTV
58684	KAYU-TV	SPOKANE	WA	DTV
58685	KBWU-LD	RICHLAND, ETC.,	WA	LPD
58694	KCYU-LD	YAKIMA	WA	LPD

Licensee/Permittee Name	FRN
Stainless Broadcasting LP	0004004933

Fac. ID No.	Call Sign	City	State	Service
62210	WICZ-TV	BINGHAMTON	NY	DTV

Licensee/Permittee Name	FRN
Broadcasting Licenses, Limited Partnership	0006281562

Fac. ID No.	Call Sign	City	State	Service
32958	KMVU-DT	MEDFORD	OR	DTV
130106	KFBI-LD	MEDFORD	OR	LPD

Licensee/Permittee Name	FRN
Lost Coast Broadcasting LLC	0027609940

Fac. ID No.	Call Sign	City	State	Service
52907	KLAX-TV	ALEXANDRIA	LA	DTV

Licensee/Permittee Name	FRN
Bristlecone Broadcasting LLC	0022892913

Fac. ID No.	Call Sign	City	State	Service
15567	WNYS-CD	ITHACA	NY	DCA
40758	WSYT	SYRACUSE	NY	DTV

Licensee/Permittee Name	FRN
Blackhawk Broadcasting LLC	0022745111

Fac. ID No.	Call Sign	City	State	Service
33639	KYMA-DT	YUMA	AZ	DTV

Licensee/Permittee Name	FRN
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Idaho Broadcast Partners LLC	0022765325
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Fac. ID No.	Call Sign	City	State	Service
1259	K13UF-D	REXBURG	ID	LPD
1270	KPVI-DT	POCATELLO	ID	DTV

Licensee/Permittee Name	FRN
Redwood Television Partners LLC	0023258130

Fac. ID No.	Call Sign	City	State	Service
53382	KIEM-TV	EUREKA	CA	DTV

Licensee/Permittee Name	FRN
Cala Broadcast Partners LLC	0025439167

Fac. ID No.	Call Sign	City	State	Service
43203	WABG-TV	GREENWOOD	MS	DTV
181137	WNBD-LD	GRENADA	MS	LPD
181144	WXVT-LD	CLEVELAND	MS	LPD

## Section II – Biennial Ownership Information

### 1. 47 C.F.R. Section 73.3613 and Other Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select "Not Applicable" in response to this question.

Not Applicable.

### 2. Ownership Interests

**(a) Ownership Interests.** This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

### Ownership Information

<b>FRN</b>	0029118684		
<b>Entity Name</b>	Northwest Media Parent, LLC		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	1601 W. Peachtree Street, NE	
	<b>Street 2</b>		
	<b>City</b>	Atlanta	
	<b>State ("NA" if non-U.S. address)</b>	GA	
	<b>Zip/Postal Code</b>	30309	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Respondent		
<b>Positional Interests</b> (check all that apply)	Respondent		
<b>Tribal Nation or Tribal Entity</b>	Interest holder is not a Tribal nation or Tribal entity		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Equity</b>	0.0%	
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			No

#### Ownership Information

<b>FRN</b>	0029716917		
<b>Name</b>	Daniel York		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	1601 W. Peachtree Street, NE	
	<b>Street 2</b>		
	<b>City</b>	Atlanta	
	<b>State ("NA" if non-U.S. address)</b>	GA	
	<b>Zip/Postal Code</b>	30309	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Officer		
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US	
	<b>Gender</b>	Male	

	<b>Ethnicity</b>	Not Hispanic or Latino	
	<b>Race</b>	White	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Equity</b>	0.0%	
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

Ownership Information			
<b>FRN</b>	0031565682		
<b>Name</b>	Eric Greenberg		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	1601 W. Peachtree Street, NE	
	<b>Street 2</b>		
	<b>City</b>	Atlanta	
	<b>State ("NA" if non-U.S. address)</b>	GA	
	<b>Zip/Postal Code</b>	30309	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Officer		
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US	
	<b>Gender</b>	Male	
	<b>Ethnicity</b>	Not Hispanic or Latino	
	<b>Race</b>	White	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Equity</b>	0.0%	
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

Ownership Information			
<b>FRN</b>	0019271980		
<b>Name</b>	Steven J. Pruett		
<b>Address</b>	<b>PO Box</b>		

	<b>Street 1</b>	1601 W. Peachtree Street, NE	
	<b>Street 2</b>		
	<b>City</b>	Atlanta	
	<b>State ("NA" if non-U.S. address)</b>	GA	
	<b>Zip/Postal Code</b>	30309	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Officer		
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US	
	<b>Gender</b>	Male	
	<b>Ethnicity</b>	Not Hispanic or Latino	
	<b>Race</b>	White	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Equity</b>	0.0%	
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

#### Ownership Information

<b>FRN</b>	0021225099		
<b>Name</b>	Paul J. Curran, Jr.		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	1601 W. Peachtree Street, NE	
	<b>Street 2</b>		
	<b>City</b>	Atlanta	
	<b>State ("NA" if non-U.S. address)</b>	GA	
	<b>Zip/Postal Code</b>	30309	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Officer		
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US	
	<b>Gender</b>	Male	
	<b>Ethnicity</b>	Not Hispanic or Latino	

	<b>Race</b>	White	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Equity</b>	0.0%	
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

Ownership Information			
<b>FRN</b>	0025073032		
<b>Entity Name</b>	NBI Holdings, LLC		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	1 Manhattanville Road	
	<b>Street 2</b>	Suite 201	
	<b>City</b>	Purchase	
	<b>State ("NA" if non-U.S. address)</b>	NY	
	<b>Zip/Postal Code</b>	10577	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	LC/LLC/PLLC Member		
<b>Tribal Nation or Tribal Entity</b>	Interest holder is not a Tribal nation or Tribal entity		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	100.0%	<b>Jointly Held?</b> No
	<b>Equity</b>	100.0%	
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

Ownership Information			
<b>FRN</b>	0031565757		
<b>Name</b>	Joseph P. Hannan		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	1601 W. Peachtree Street, NE	
	<b>Street 2</b>		
	<b>City</b>	Atlanta	

	<b>State ("NA" if non-U.S. address)</b>	GA	
	<b>Zip/Postal Code</b>	30309	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Officer		
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US	
	<b>Gender</b>	Male	
	<b>Ethnicity</b>	Not Hispanic or Latino	
	<b>Race</b>	White	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Equity</b>	0.0%	
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes
<b>(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable.</b> If "No," submit as an exhibit an explanation.			Yes



<p><b>(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?</b></p> <p>If "Yes," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.</p> <p>NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please <a href="#">Click Here</a>.</p> <p>If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.</p> <p>The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.</p>	<p>No</p>
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<p><b>(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings?</b></p> <p>If "Yes," provide the following information for each such the relationship.</p>	<p>No</p>
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<p><b>(e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?</b></p> <p>If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.</p>	<p>No</p>
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**Certification**

Section	Question	Response
<p><b>Authorized Party to Sign</b></p>	<p>WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).</p>	

<b>Certification</b>	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: <b>Vice President &amp; Secretary</b> Exact Legal Title or Name of Respondent: <b>Northwest Media Parent, LLC</b> Name: <b>Eric Greenberg</b> Phone: <b>4048977000</b>  11/26/2021
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