Approved by OMB (Office of Management and Budget) 3060-0084
July 2019

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Noncommercial Broadcast Stations Non-Biennial Ownership Report (FCC Form 323-E)

File Number: **0000155986** | Submit Date: **2021-08-03** | FRN: **0001959519**

Purpose: **Noncommercial Broadcast Stations Non-Biennial Ownership Report** | Status: **Received** | Status Date: **08/03/2021** | Filing Status: **Active**

Section I - General Information

1. Respondent

FRN	Entity Name
0001959519	Blue Ridge Broadcasting Corp

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
3 Porters Cove Road	Asheville	NC	28805	+1 (828) 285-8477	thankyou@brb.org

2. Contact Representative

Name	Organization
Justin T. Arnot	Billy Graham Evangelistic Association

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
1 Billy Graham Parkway	Charlotte	NC	28201	+1 (704) 401-2585	jarnot@bgea.org

3. Application Filing Fee

Not Applicable

4. Control of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Licensee
Is the Respondent's governing board (or other governing entity) directly or indirectly under the control of another entity?	No

(b) Provide the following information about this report:	
Purpose	Transfer of control or assignment of license/permit
"As of" date	07/30/2021 **When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.**

5. Licensee(s) /Permittees(s) and Station(s)

Respondent is filing this report to cover the following Licensee(s)/Permittee(s) and station(s)/permit(s):

/Permit(s)

Licensee/Permittee Name	FRN
Blue Ridge Broadcasting Corp	0001959519

Fac. ID No.	Call Sign	City	State	Service
5969	WSNW	SENECA	SC	AM

Section II – Non-Biennial Ownership Information

1. 47 C.F.R. Section 73.3613 Documents

Licensee/Permittee Respondents should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. If the agreement is a network affiliation agreement, check the appropriate box. Otherwise, select “Other.” Non-Licensee/Permittee Respondents should select “Not Applicable” in response to this question.

Document Information	
Description of contract or instrument	Restated and Amended Bylaws
Parties to contract or instrument	Billy Graham Evangelistic Association and Blue Ridge Broadcasting Corporation
Date of execution	04/2019
Date of expiration	No expiration date
Agreement type (check all that apply)	Other **Agreement Type:** Restated and Amended Bylaws

Document Information	
Description of contract or instrument	Restated Articles of Incorporation
Parties to contract or instrument	State of North Carolina and Blue Ridge Broadcasting Corporation
Date of execution	12/2014
Date of expiration	No expiration date
Agreement type (check all that apply)	Other **Agreement Type:** Restated Articles of Incorporation

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, members of the governing board (or other governing entity), stockholders, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0001959519	
Entity Name	Blue Ridge Broadcasting Corp	
Address	**PO Box**	
	Street 1	3 Porters Cove Road
	Street 2	
	City	Asheville
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	28805
	Country (if non-U.S. address)	United States
Listing Type	Respondent	
Positional Interests (check all that apply)	Respondent	
Interest Percentages (enter percentage values from 0.0 to 100.0)	**Voting**	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes

Ownership Information		
FRN	0007126816	
Entity Name	Billy Graham Evangelistic Association	
Address	**PO Box**	
	Street 1	1 Billy Graham Parkway
	Street 2	
	City	Charlotte
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	28201
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Other - Attributable interest in Blue Ridge Broadcasting	
Interest Percentages (enter percentage values from 0.0 to 100.0)	**Voting**	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations		Yes

that do not appear on this report?	

Ownership Information		
FRN	9990008907	
Name	David P. Bruce	
Address	**PO Box**	937
	Street 1	
	Street 2	
	City	Montreat
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	28757
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Director	
By Whom Appointed or Elected	Blue Ridge Broadcasting	
Interest Percentages (enter percentage values from 0.0 to 100.0)	**Voting**	10.0%
	Total assets (Equity Debt Plus)	0.0%

Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	Yes

Ownership Information		
FRN	9990087091	
Name	Peter Fontaine	
Address	**PO Box**	
	Street 1	142 River Cane Drive
	Street 2	
	City	Fletcher
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	28732
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	

Principal Profession or Occupation	Director	
By Whom Appointed or Elected	Blue Ridge Broadcasting	
Interest Percentages (enter percentage values from 0.0 to 100.0)	**Voting**	10.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes

Ownership Information		
FRN	9990008931	
Name	Melvin F. Graham, Jr.	
Address	**PO Box**	78962
	Street 1	
	Street 2	
	City	Charlotte
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	28271
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Director	
By Whom Appointed or Elected	Blue Ridge Broadcasting	
Interest Percentages (enter percentage values from 0.0 to 100.0)	**Voting**	10.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes

Ownership Information		
FRN	9990130210	
Name	Will Graham	
Address	**PO Box**	
	Street 1	1 Porters Cove Road
	Street 2	
	City	Asheville
	State ("NA" if non-U.S.	NC

	address)	
	Zip/Postal Code	28805
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Director	
By Whom Appointed or Elected	Blue Ridge Broadcasting	
Interest Percentages (enter percentage values from 0.0 to 100.0)	**Voting**	10.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes

Ownership Information		
FRN	9990105984	
Name	Tom King	
Address	**PO Box**	845
	Street 2	
	City	Bristol
	State ("NA" if non-U.S. address)	TN
	Zip/Postal Code	37621
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Director	
By Whom Appointed or Elected	Blue Ridge Broadcasting	
Interest Percentages (enter percentage values from 0.0 to 100.0)	**Voting**	10.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes

Ownership Information		

FRN	9990087109	
Name	Alex McFarland	
Address	**PO Box**	
	Street 1	4401 Pleasant Garden Road
	Street 2	
	City	Greensboro
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27406-7512
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Director	
By Whom Appointed or Elected	Blue Ridge Broadcasting	
Interest Percentages (enter percentage values from 0.0 to 100.0)	**Voting**	10.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	Yes	

Ownership Information		
FRN	9990087158	
Name	William Wilcox	
Address	**PO Box**	
	Street 1	6 Stuyvesant Crescent
	Street 2	
	City	Asheville
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	28803
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Director	
By Whom Appointed or	Blue Ridge Broadcasting	

Elected		
Interest Percentages (enter percentage values from 0.0 to 100.0)	**Voting**	10.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes

Ownership Information		
FRN	9990140569	
Name	Justin T. Arnot	
Address	**PO Box**	
	Street 1	1 Billy Graham Parkway
	Street 2	
	City	Charlotte
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	28201
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Director	
By Whom Appointed or Elected	Blue Ridge Broadcasting	
Interest Percentages (enter percentage values from 0.0 to 100.0)	**Voting**	10.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes

Ownership Information		
FRN	9990140570	
Name	Edward Graham	
Address	**PO Box**	3000
	Street 1	
	Street 2	
	City	Boone
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	28607

	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Director	
By Whom Appointed or Elected	Blue Ridge Broadcasting	
Interest Percentages (enter percentage values from 0.0 to 100.0)	**Voting**	10.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes

Ownership Information		
FRN	9990140572	
Name	Jerry Lewis	
Address	**PO Box**	
	Street 1	284 East Main Street
	Street 2	
	City	Old Fort
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	28752
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Director	
By Whom Appointed or Elected	Blue Ridge Broadcasting	
Interest Percentages (enter percentage values from 0.0 to 100.0)	**Voting**	10.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes

(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.	Yes

(c) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)? If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.	No

Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: **President and Chairman** Exact Legal Title or Name of Respondent: **Blue Ridge Broadcasting Corporation** Name: **David P. Bruce** Phone: **8286695550** 08/03/2021