



(REFERENCE COPY - Not for submission)

Amendment to a Non-Commercial Broadcast Stations Non-Biennial Ownership Report

File Number: 0000147396 | Submit Date: 2021-05-27 | FRN: 0006692347

Purpose: Noncommercial Broadcast Stations Non-Biennial Ownership Report Amendment | Status: Received

Status Date: 05/27/2021 | Filing Status: Active

Section I - General Information

1. Respondent

FRN		Entity Name			
0006692347		VPM Media Corporation			

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
23 Sesame Street	Richmond	VA	23235	+1 (804) 320-2347	jswain@vpm.org

2. Contact Representative

Name		Organization			
Ari Meltzer		Wiley Rein LLP			

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
1776 K Street, NW	Washington	DC	20006	+1 (202) 719-7467	ameltzer@wiley.law

3. Application Filing Fee

Not Applicable

4. Control of Respondent

(a) Provide the following information about the Respondent:

Relationship to stations/permits	Licensee
Is the Respondent's governing board (or other governing entity) directly or indirectly under the control of another entity?	No

(b) Provide the following information about this report:

Purpose	Transfer of control or assignment of license/permit
"As of" date	03/17/2021 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.
Reason for Amendment	Revise ownership interests.

5. Licensee(s) /Permittees(s) and Station(s) /Permit(s)

Respondent is filing this report to cover the following Licensee(s)/Permittee(s) and station(s)/permit(s):

Licensee/Permittee Name	FRN
VPM Media Corporation	0006692347

Fac. ID No.	Call Sign	City	State	Service
9987	WCVE-TV	RICHMOND	VA	DTV
9989	WCVW	RICHMOND	VA	DTV
9990	WHTJ	CHARLOTTESVILLE	VA	DTV
9999	WNVC	CULPEPER	VA	DTV
10016	WCVE-FM	RICHMOND	VA	FM
10019	WNVT	SPOTSYLVANIA	VA	DTV
31859	WBBT-FM	POWHATAN	VA	FM
60111	WVPT	STAUNTON	VA	DTV
66378	WVPY	FRONT ROYAL	VA	DTV
76313	WWLB	ETTRICK	VA	FM
90273	WMVE	CHASE CITY	VA	FM
90292	WCNV	HEATHSVILLE	VA	FM

Section II – Non-Biennial Ownership Information

1. 47 C.F.R. Section 73.3613 Documents

Licensee/Permittee Respondents should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. If the agreement is a network affiliation agreement, check the appropriate box. Otherwise, select “Other.” Non-Licensee/Permittee Respondents should select “Not Applicable” in response to this question.

Document Information	
Description of contract or instrument	Amended and Restated Bylaws
Parties to contract or instrument	VPM Media Corp.
Date of execution	03/2021
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Amended and Restated Bylaws

Document Information	
Description of contract or instrument	PBS Affiliation Agreement
Parties to contract or instrument	VPM Media Corp.
Date of execution	07/1974
Date of expiration	No expiration date
Agreement type (check all that apply)	Network Affiliation Agreement

Document Information

Description of contract or instrument	Amended and Restated Articles of Incorporation
Parties to contract or instrument	VPM Media Corporation
Date of execution	03/2021
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Amended and Restated Articles of Incorporation

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, members of the governing board (or other governing entity), stockholders, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0006692347	
Entity Name	VPM Media Corporation	
Address	PO Box	
	Street 1	23 Sesame Street
	Street 2	
	City	Richmond
	State ("NA" if non-U.S. address)	VA
	Zip/Postal Code	23235
	Country (if non-U.S. address)	United States
Listing Type	Respondent	
Positional Interests (check all that apply)	Respondent	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%
	Total assets (Equity Debt Plus)	0.0%

Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	No
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Ownership Information		
FRN	9990125044	
Name	Josh Dare	
Address	PO Box	
	Street 1	c/o VPM Media Corp.
	Street 2	23 Sesame Street
	City	Richmond
	State ("NA" if non-U.S. address)	VA
	Zip/Postal Code	23235
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Public Relations Professional	
By Whom Appointed or Elected	Board	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	7.6%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990125956	
Name	Stephen Davis	
Address	PO Box	
	Street 1	c/o VPM Media Corp.
	Street 2	23 Sesame Street
	City	Richmond
	State ("NA" if non-U.S. address)	VA
	Zip/Postal Code	23235
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	

Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Nonprofit Management		
By Whom Appointed or Elected	Board		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	7.6%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	9990125957		
Name	James Krauss		
Address	PO Box		
	Street 1	c/o VPM Media Corp.	
	Street 2	23 Sesame Street	
	City	Richmond	
	State ("NA" if non-U.S. address)	VA	
	Zip/Postal Code	23235	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Education		
By Whom Appointed or Elected	Board		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	7.6%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	9990125958		
Name	Dennis A. McGaugh		
Address	PO Box		
	Street 1	c/o VPM Media Corp.	
	Street 2	23 Sesame Street	

	<div>City</div> <div>Richmond</div>	
	<div>State ("NA" if non-U.S. address)</div> <div>VA</div>	
	<div>Zip/Postal Code</div> <div>23235</div>	
	<div>Country (if non-U.S. address)</div> <div>United States</div>	
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Professional Engineer	
By Whom Appointed or Elected	Board	
Interest Percentages (enter percentage values from 0.0 to 100.0)	<div>Voting</div> <div>7.6%</div>	
	<div>Total assets (Equity Debt Plus)</div> <div>0.0%</div>	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990126143	
Name	Tassie Pippert	
Address	PO Box	
	Street 1	c/o VPM Media Corp.
	Street 2	23 Sesame Street
	City	Richmond
	State ("NA" if non-U.S. address)	VA
	Zip/Postal Code	23235
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Professor	
By Whom Appointed or Elected	Board	
Interest Percentages (enter percentage values from 0.0 to 100.0)	<div>Voting</div> <div>7.6%</div>	
	<div>Total assets (Equity Debt Plus)</div> <div>0.0%</div>	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990126144	
Name	Derek Redmond	
Address	PO Box	
	Street 1	c/o VPM Media Corp.
	Street 2	23 Sesame Street
	City	Richmond
	State ("NA" if non-U.S. address)	VA
	Zip/Postal Code	23235
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Attorney	
By Whom Appointed or Elected	Board	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	7.6%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990125059	
Name	Tanya Ross	
Address	PO Box	
	Street 1	c/o VPM Media Corp.
	Street 2	23 Sesame Street
	City	Richmond
	State ("NA" if non-U.S. address)	VA
	Zip/Postal Code	23235
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	

Principal Profession or Occupation	Audit		
By Whom Appointed or Elected	Board		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	7.6%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	9990125061		
Name	Todd M. Stansbury		
Address	PO Box		
	Street 1	c/o VPM Media Corp.	
	Street 2	23 Sesame Street	
	City	Richmond	
	State ("NA" if non-U.S. address)	VA	
	Zip/Postal Code	23235	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Retired Attorney		
By Whom Appointed or Elected	Board		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	7.6%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	9990138548		
Name	Jayme Swain		
Address	PO Box		
	Street 1	c/o VPM Media Corp.	
	Street 2	23 Sesame Street	
	City	Richmond	

	State ("NA" if non-U.S. address)	VA
	Zip/Postal Code	23235
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Officer	
Principal Profession or Occupation	President and CEO of VPM Media Corp.	
By Whom Appointed or Elected	VPM Board	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990143383	
Name	Irene Carney	
Address	PO Box	
	Street 1	c/o VPM Media Corp.
	Street 2	23 Sesame Street
	City	Richmond
	State ("NA" if non-U.S. address)	VA
	Zip/Postal Code	23235
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Education	
By Whom Appointed or Elected	Board	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	7.6%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information			
FRN	9990143384		
Name	Jim Cheng		
Address	PO Box		
	Street 1	c/o VPM Media Corp.	
	Street 2	23 Sesame Street	
	City	Richmond	
	State ("NA" if non-U.S. address)	VA	
	Zip/Postal Code	23235	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Entrepreneur		
By Whom Appointed or Elected	Board		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	7.6%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	9990134927		
Name	Richard Diemer		
Address	PO Box		
	Street 1	c/o VPM Media Corp.	
	Street 2	23 Sesame Street	
	City	Richmond	
	State ("NA" if non-U.S. address)	VA	
	Zip/Postal Code	23235	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Financial Advisor		

By Whom Appointed or Elected	Board		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	7.6%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	9990143385		
Name	Vann Graves		
Address	PO Box		
	Street 1	c/o VPM Media Corp.	
	Street 2	23 Sesame Street	
	City	Richmond	
	State ("NA" if non-U.S. address)	VA	
	Zip/Postal Code	23235	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Marketing		
By Whom Appointed or Elected	Board		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	7.6%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	9990138545		
Name	Gary Ometer		
Address	PO Box		
	Street 1	c/o VPM Media Corp.	
	Street 2	23 Sesame Street	
	City	Richmond	
	State ("NA" if non-U.S. address)	VA	

	Zip/Postal Code	23235	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Principal Profession or Occupation	Chief Financial Officer		
By Whom Appointed or Elected	President and CEO of VPM Media Corp.		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No	

Ownership Information			
FRN	9990138547		
Name	Daniel Smythe		
Address	PO Box		
	Street 1	c/o VPM Media Corp.	
	Street 2	23 Sesame Street	
	City	Richmond	
	State ("NA" if non-U.S. address)	VA	
	Zip/Postal Code	23235	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Principal Profession or Occupation	Chief Investment Officer		
By Whom Appointed or Elected	President and CEO of VPM Media Corp.		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No	

Ownership Information	
FRN	9990125055

Name	Ann Louise Martin	
Address	PO Box	
	Street 1	c/o VPM Media Corp.
	Street 2	23 Sesame Street
	City	Richmond
	State ("NA" if non-U.S. address)	VA
	Zip/Postal Code	23235
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Community Volunteer	
By Whom Appointed or Elected	Board	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	7.6%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.	Yes
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(c) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)? If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.	No
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Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	

Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: President and CEO Exact Legal Title or Name of Respondent: VPM Media Corporation Name: Jayne Swain Phone: 8043202347 05/27/2021
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