



(REFERENCE COPY - Not for submission)

Commercial Broadcast Stations Non-Biennial Ownership Report (FCC Form 323)

File Number: **0000136817** | Submit Date: **2021-02-23** | FRN: **0004078598**

Purpose: **Commercial Broadcast Stations Non-Biennial Ownership Report** | Status: **Received** | Status Date:
02/23/2021 | Filing Status: **Active**

Section I - General Information

1. Respondent

FRN	Entity Name
0004078598	Fort Myers Broadcasting Company

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
2824 Palm Beach Boulevard	Fort Myers	FL	33916	+1 (239) 234-1111	Mark.Gilson@fmbcmail.com

2. Contact Representative

Name	Organization
Joseph A. Belisle, III.	Belisle Law Firm PA

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
PO Box 970620	Miami	FL	33197	+1 (305) 978-7675	joe@belislelaw.com

3. Application Filing Fee

Not Applicable

4. Nature of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Licensee
Nature of Respondent	For-profit corporation

(b) Provide the following information about this report:	
Purpose	Transfer of control or assignment of license/permit
"As of" date	02/23/2021 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s)

**/Permittees(s)
and Station(s)
/Permit(s)**

Respondent is filing this report to cover the following Licensee(s)/Permittee(s) and station(s)/permit(s):

Licensee/Permittee Name	FRN
Fort Myers Broadcasting Company	0004078598

Fac. ID No.	Call Sign	City	State	Service
22093	WINK-TV	FORT MYERS	FL	DTV
22094	WINK-FM	FORT MYERS	FL	FM
28901	WTLQ-FM	PUNTA RASSA	FL	FM
48329	WAXA	PINE ISLAND CENTER	FL	AM
139116	W239CL	GOLDEN GATE	FL	FX
142783	W247CR	PINE ISLAND CENTER	FL	FX
160167	WNPL	GOLDEN GATE	FL	AM

Section II – Non-Biennial Ownership Information

**1. 47 C.F.R.
Section 73.3613
and Other
Documents**

Licensee/Permittee Respondents should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee/Permittee Respondents should select "Not Applicable" in response to this question.

Document Information	
Description of contract or instrument	Certificate of Incorporation
Parties to contract or instrument	Florida
Date of execution	07/1939
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Certificate of Incorporation

Document Information	
Description of contract or instrument	Certificate of Amendment of Certificate of Incorporation
Parties to contract or instrument	Florida
Date of execution	11/1972
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Certificate of Incorporation

Document Information	
Description of contract or instrument	Shareholders Agreement
Parties to contract or instrument	Fort Myers Broadcasting Company and Thomas Martin McBride
Date of execution	12/1994
Date of expiration	No expiration date

Agreement type (check all that apply)	Other Agreement Type: Shareholders Agreement
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Document Information	
Description of contract or instrument	Shareholders Agreement
Parties to contract or instrument	Fort Myers Broadcasting Company and Edward McBride
Date of execution	12/1994
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Shareholders Agreement

Document Information	
Description of contract or instrument	Amended Bylaws
Parties to contract or instrument	Fort Myers Broadcasting Company
Date of execution	04/1996
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Bylaws

Document Information	
Description of contract or instrument	First Amendment to Shareholders Agreement
Parties to contract or instrument	Fort Myers Broadcasting Company, Thomas Martin McBride, individually, and Thomas Martin McBride, trustee of Thomas Martin McBride Trust
Date of execution	12/2002
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Shareholders Agreement

Document Information	
Description of contract or instrument	Services Agreement
Parties to contract or instrument	Fort Myers Broadcasting Company and Sun Broadcasting, Inc.
Date of execution	07/2018
Date of expiration	12/2023
Agreement type (check all that apply)	Other Agreement Type: Services Agreement

Document Information	
Description of contract or instrument	Network Affiliation Agreement
Parties to contract or instrument	Fort Myers Broadcasting Company and CBS Corporation
Date of execution	01/2016
Date of expiration	12/2022

Agreement type (check all that apply)	Network Affiliation Agreement
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Document Information	
Description of contract or instrument	December 2018 Amendment to WINK-TV CBS Network Affiliation Agreement
Parties to contract or instrument	Fort Myers Broadcasting Company and CBS Corporation
Date of execution	12/2018
Date of expiration	12/2022
Agreement type (check all that apply)	Network Affiliation Agreement

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0004078598	
Entity Name	Fort Myers Broadcasting Company	
Address	PO Box	
	Street 1	2824 Palm Beach Boulevard
	Street 2	
	City	Fort Myers
	State ("NA" if non-U.S. address)	FL
	Zip/Postal Code	33916
	Country (if non-U.S. address)	United States
Listing Type	Respondent	
Positional Interests (check all that apply)	Respondent	

Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information

FRN	0019989300		
Entity Name	Fort Myers Broadcasting Company Arthur B. McBride Trust #1		
Address	PO Box		
	Street 1	2824 Palm Beach Boulevard	
	Street 2		
	City	Fort Myers	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	33916	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.3%	Jointly Held? No
	Total assets (Equity Debt Plus)	3.3%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information

FRN	0019989318		
Entity Name	Fort Myers Broadcasting Company Arthur B. McBride Trust #2		
Address	PO Box		
	Street 1	2824 Palm Beach Blvd.	
	Street 2		
	City	Fort Myers	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	33916	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		

Positional Interests (check all that apply)	Stockholder		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	6.7%	Jointly Held? No
	Total assets (Equity Debt Plus)	6.7%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0019989326		
Entity Name	Fort Myers Broadcasting Company Arthur B. McBride Trust #3		
Address	PO Box		
	Street 1	2824 Palm Beach Blvd.	
	Street 2		
	City	Fort Myers	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	33916	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	9.3%	Jointly Held? No
	Total assets (Equity Debt Plus)	9.3%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0030307730		
Entity Name	Maureen McBride FMBC Irrevocable Trust of 2020		
Address	PO Box		
	Street 1	2824 Palm Beach Blvd.	
	Street 2		
	City	Fort Myers	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	33916	
	Country (if non-U.S. address)	United States	

Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	12.2%	Jointly Held? No
	Total assets (Equity Debt Plus)	12.2%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information

FRN	0030307722		
Entity Name	Kathleen M. Plum FMBC Irrevocable Trust of 2020		
Address	PO Box		
	Street 1	2824 Palm Beach Blvd.	
	Street 2		
	City	Fort Myers	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	33916	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	9.6%	Jointly Held? No
	Total assets (Equity Debt Plus)	9.6%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information

FRN	0030307698		
Entity Name	Brian A. McBride FMBC Irrevocable Trust of 2020		
Address	PO Box		
	Street 1	2824 Palm Beach Blvd.	
	Street 2		
	City	Fort Myers	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	33916	
	Country (if non-U.S. address)		

	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	16.9%	Jointly Held? No
	Total assets (Equity Debt Plus)	16.9%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information

FRN	0023108392		
Entity Name	Rita M. McBride Irrevocable Trust fbo lineal descendants of Maureen McBride dtd 03/02/12		
Address	PO Box		
	Street 1	2824 Palm Beach Blvd.	
	Street 2		
	City	Fort Myers	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	33916	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	8.2%	Jointly Held? No
	Total assets (Equity Debt Plus)	8.2%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information

FRN	0023107956		
Entity Name	Rita M. McBride Irrevocable Trust of 2012 fbo lineal descendants of Kathleen M. Plum dtd 03/02/12		
Address	PO Box		
	Street 1	2824 Palm Beach Blvd.	
	Street 2		
	City	Fort Myers	

	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	33916	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	8.2%	Jointly Held? No
	Total assets (Equity Debt Plus)	8.2%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information

FRN	0023108491		
Entity Name	Rita M. McBride Irrevocable Trust of 2012 fbo lineal descendants of Brian A. McBride dtd 03 /02/12		
Address	PO Box		
	Street 1	2824 Palm Beach Blvd.	
	Street 2		
	City	Fort Myers	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	33916	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	12.2%	Jointly Held? No
	Total assets (Equity Debt Plus)	12.2%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information

FRN	0019989185		
Name	Edward McBride		
Address	PO Box		
	Street 1	2824 Palm Beach Blvd.	

	Street 2		
	City	Fort Myers	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	33916	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	6.7%	Jointly Held? No
	Total assets (Equity Debt Plus)	6.7%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0023107899		
Entity Name	Thomas Martin McBride Family Trust utd 11-20-2002		
Address	PO Box		
	Street 1	2824 Palm Beach Blvd.	
	Street 2		
	City	Fort Myers	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	33916	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	6.7%	Jointly Held? No
	Total assets (Equity Debt Plus)	6.7%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information		
FRN	0019989094	
Name	Brian A. McBride	
Address	PO Box	

	Street 1	2824 Palm Beach Blvd.	
	Street 2		
	City	Fort Myers	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	33916	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information

FRN	0019989128		
Name	Maureen McBride		
Address	PO Box		
	Street 1	2824 Palm Beach Blvd.	
	Street 2		
	City	Fort Myers	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	33916	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information

FRN	0019990613
Name	Kathleen McBride Plum

Address	PO Box		
	Street 1	2824 Palm Beach Blvd.	
	Street 2		
	City	Fort Myers	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	33916	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
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FRN	0021290309		
Name	Linda J. McBride		
Address	PO Box		
	Street 1	2824 Palm Beach Blvd.	
	Street 2		
	City	Fort Myers	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	33916	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Director		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information	
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FRN	0029117611
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Name	Mark W. Gilson		
Address	PO Box		
	Street 1	2824 Palm Beach Blvd.	
	Street 2		
	City	Fort Myers	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	33916	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0030314595		
Name	Monica Kummer		
Address	PO Box		
	Street 1	2824 Palm Beach Blvd.	
	Street 2		
	City	Fort Myers	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	33916	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

<p>(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.</p>	Yes
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<p>(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?</p> <p>If "Yes," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.</p> <p>NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please Click Here.</p> <p>If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.</p> <p>The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.</p>	No
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<p>(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings?</p> <p>If "Yes," provide the following information for each such the relationship.</p>	Yes
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Family Relationships			
FRN	0019989094	Name	Brian A McBride
FRN	0019989128	Name	Maureen McBride
Relationship	Siblings		

Family Relationships			
FRN	0019989094	Name	Brian A McBride
FRN	0019990613	Name	Kathleen McBride Plum
Relationship	Siblings		

Family Relationships			
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FRN	0019989128	Name	Maureen McBride
FRN	0019990613	Name	Kathleen McBride Plum
Relationship	Siblings		

<p>(e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?</p> <p>If "<u>Yes</u>," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.</p>	No
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Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	<p>Official Title: President Exact Legal Title or Name of Respondent: Fort Myers Broadcasting Company Name: Brian A McBride Phone: 2393341111</p> <p>02/23/2021</p>