

(REFERENCE COPY - Not for submission)

### Commercial Broadcast Stations Non-Biennial Ownership Report (FCC Form 323)

File Number: 0000136817 | Submit Date: 2021-02-23 | FRN: 0004078598

Purpose: Commercial Broadcast Stations Non-Biennial Ownership Report Status: Received Status Date:

02/23/2021 Filing Status: Active

#### **Section I - General Information**

#### 1. Respondent

FRN	Entity Name
0004078598	Fort Myers Broadcasting Company

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
2824 Palm Beach Boulevard	Fort Myers	FL	33916	+1 (239) 234- 1111	Mark. Gilson@fmbcmail. com

## 2. Contact Representative

Name	Organization
Joseph A. Belisle, III.	Belisle Law Firm PA

			Zip		
Street Address	City (and Country if non U.S. address)	State	Code	Phone	Email
PO Box 970620	Miami	FL	33197	+1 (305) 978-7675	joe@belislelaw.com

# 3. Application Filing Fee

Not Applicable

# 4. Nature of Respondent

(a) Provide the following information about the Respondent:		
Relationship to stations/permits	Licensee	
Nature of Respondent	For-profit corporation	

(b) Provide the following information about this report:		
Purpose	Transfer of control or assignment of license/permit	
"As of" date	02/23/2021	
	When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.	

/Permittees(s) and Station(s) /Permit(s)

#### Respondent is filing this report to cover the following Licensee(s)/Permittee(s) and station(s)/permit(s):

Licensee/Permittee Name	FRN
Fort Myers Broadcasting Company	0004078598

Fac. ID No.	Call Sign	City	State	Service
22093	WINK-TV	FORT MYERS	FL	DTV
22094	WINK-FM	FORT MYERS	FL	FM
28901	WTLQ-FM	PUNTA RASSA	FL	FM
48329	WAXA	PINE ISLAND CENTER	FL	AM
139116	W239CL	GOLDEN GATE	FL	FX
142783	W247CR	PINE ISLAND CENTER	FL	FX
160167	WNPL	GOLDEN GATE	FL	AM

### **Section II – Non-Biennial Ownership Information**

1. 47 C.F.R. Section 73.3613 and Other Documents Licensee/Permittee Respondents should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee/Permittee Respondents should select "Not Applicable" in response to this question.

Document Information		
Description of contract or instrument	Certificate of Incorporation	
Parties to contract or instrument	Florida	
Date of execution	07/1939	
Date of expiration	No expiration date	
Agreement type (check all that apply)	Other  Agreement Type: Certificate of Incorporation	

Document Information		
Description of contract or instrument	Certificate of Amendment of Certificate of Incorporation	
Parties to contract or instrument	Florida	
Date of execution	11/1972	
Date of expiration	No expiration date	
Agreement type (check all that apply)	Other  Agreement Type: Certificate of Incorporation	

Document Information		
Description of contract or instrument	Shareholders Agreement	
Parties to contract or instrument	Fort Myers Broadcasting Company and Thomas Martin McBride	
Date of execution	12/1994	
Date of expiration	No expiration date	

Agreement type	Other
(check all that apply)	Agreement Type: Shareholders Agreement

Document Information		
Description of contract or instrument	Shareholders Agreement	
Parties to contract or instrument	Fort Myers Broadcasting Company and Edward McBride	
Date of execution	12/1994	
Date of expiration	No expiration date	
Agreement type (check all that apply)	Other  Agreement Type: Shareholders Agreement	

Document Information		
Description of contract or instrument Amended Bylaws		
Parties to contract or instrument	Fort Myers Broadcasting Company	
Date of execution	04/1996	
Date of expiration	No expiration date	
Agreement type (check all that apply)	Other Agreement Type: Bylaws	

Document Information		
Description of contract or instrument	First Amendment to Shareholders Agreement	
Parties to contract or instrument	Fort Myers Broadcasting Company, Thomas Martin McBride, individually, and Thomas Martin McBride, trustee of Thomas Martin McBride Trust	
Date of execution	12/2002	
Date of expiration	No expiration date	
Agreement type (check all that apply)	Other Agreement Type: Shareholders Agreement	

Document Information		
Description of contract or instrument Services Agreement		
Parties to contract or instrument	Fort Myers Broadcasting Company and Sun Broadcasting, Inc.	
Date of execution	07/2018	
Date of expiration	12/2023	
Agreement type (check all that apply)	Other Agreement Type: Services Agreement	

Document Information		
Description of contract or instrument	Network Affiliation Agreement	
Parties to contract or instrument	Fort Myers Broadcasting Company and CBS Corporation	
Date of execution	01/2016	
Date of expiration	12/2022	

Agreement type	Network Affiliation Agreement
(check all that apply)	

Document Information		
Description of contract or instrument	December 2018 Amendment to WINK-TV CBS Network Affiliation Agreement	
Parties to contract or instrument	Fort Myers Broadcasting Company and CBS Corporation	
Date of execution	12/2018	
Date of expiration	12/2022	
Agreement type (check all that apply)	Network Affiliation Agreement	

### 2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0004078598	
Entity Name	Fort Myers Broadcasting Company	
Address	PO Box	
	Street 1	2824 Palm Beach Boulevard
	Street 2	
	City	Fort Myers
	State ("NA" if non-U.S. address)	FL
	Zip/Postal Code 33916  Country (if non-U.S. united States address)	
Listing Type	Respondent	
Positional Interests (check all that apply)	Respondent	

Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have a	an attributable interest in one o	r more broadcast stations	No

Ownership Information				
FRN	0019989300			
Entity Name	Fort Myers Broadcasting Com	Fort Myers Broadcasting Company Arthur B. McBride Trust #1		
Address	РО Вох	PO Box		
	Street 1	2824 Palm Beach Boulevard	I	
	Street 2			
	City	Fort Myers		
	State ("NA" if non-U.S. address)	FL		
	Zip/Postal Code	33916		
	Country (if non-U.S. address)	United States		
Listing Type	Other Interest Holder	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder	Stockholder		
Interest Percentages (enter percentage values	Voting	3.3%	Jointly Held? No	
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	3.3%		
Does interest holder have that do not appear on this	an attributable interest in one creport?	r more broadcast stations	No	

Ownership Information					
FRN	0019989318				
Entity Name	Fort Myers Broadcasting Company Arthur B. McBride Trust #2				
Address	PO Box				
	Street 1	Street 1 2824 Palm Beach Blvd.			
	Street 2				
	City Fort Myers				
	State ("NA" if non-U.S. FL address)				
	Zip/Postal Code	33916			
	Country (if non-U.S. United States address)				
Listing Type	Other Interest Holder				

Positional Interests (check all that apply)	Stockholder		
Interest Percentages (enter percentage values	Voting	6.7%	Jointly Held? No
	Total assets (Equity Debt Plus)	6.7%	
Does interest holder have that do not appear on this	an attributable interest in one o	r more broadcast stations	No

Ownership Information			
FRN	0019989326	0019989326	
Entity Name	Fort Myers Broadcasting Com	npany Arthur B. McBride Trust #3	3
Address	РО Вох		
	Street 1	2824 Palm Beach Blvd.	
	Street 2		
	City	Fort Myers	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	33916	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Interest Percentages (enter percentage values	Voting	9.3%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	9.3%	
Does interest holder have that do not appear on this	an attributable interest in one c	or more broadcast stations	No

Ownership Information		
FRN	0030307730	
Entity Name	Maureen McBride FMBC Irrevo	ocable Trust of 2020
Address	РО Вох	
	Street 1	2824 Palm Beach Blvd.
	Street 2	
	City	Fort Myers
	State ("NA" if non-U.S. address)	FL
	Zip/Postal Code	33916
	Country (if non-U.S. United States address)	

Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	12.2%	Jointly Held? No
	Total assets (Equity Debt 12.2% Plus)		
Does interest holder have that do not appear on this	an attributable interest in one creport?	or more broadcast stations	No

Ownership Information			
FRN	0030307722	0030307722	
Entity Name	Kathleen M. Plum FMBC Irrev	vocable Trust of 2020	
Address	PO Box		
	Street 1	2824 Palm Beach Blvd.	
	Street 2		
	City	Fort Myers	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	33916	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder	Stockholder	
Interest Percentages (enter percentage values	Voting	9.6%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	9.6%	
Does interest holder have that do not appear on this	an attributable interest in one c	or more broadcast stations	No

Ownership Information			
FRN	0030307698		
Entity Name	Brian A. McBride FMBC Irrev	Brian A. McBride FMBC Irrevocable Trust of 2020	
Address	РО Вох		
	Street 1	2824 Palm Beach Blvd.	
	Street 2		
	City	Fort Myers	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	33916	

	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	16.9%	Jointly Held? No
	Total assets (Equity Debt Plus)	16.9%	
Does interest holder have that do not appear on this	an attributable interest in one creport?	or more broadcast stations	No

Ownership Information			
FRN	0023108392		
Entity Name	Rita M. McBride Irrevocable 1	rust fbo lineal descendants of M	Maureen McBride dtd 03/02/12
Address	РО Вох		
	Street 1	2824 Palm Beach Blvd.	
	Street 2		
	City	Fort Myers	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	33916	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Interest Percentages (enter percentage values	Voting	8.2%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	8.2%	
Does interest holder have a	an attributable interest in one creport?	or more broadcast stations	No

Ownership Information				
FRN	0023107956	0023107956		
Entity Name	Rita M. McBride Irrevocab /02/12	Rita M. McBride Irrevocable Trust of 2012 fbo lineal descendants of Kathleen M. Plum dtd 03 /02/12		
Address	РО Вох			
	Street 1	2824 Palm Beach Blvd.		
	Street 2	Street 2		
	City	Fort Myers		
		·		

	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	33916	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Interest Percentages (enter percentage values	Voting	8.2%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	8.2%	
Does interest holder have that do not appear on this	an attributable interest in one o	or more broadcast stations	No

Ownership Information			
FRN	0023108491		
Entity Name	Rita M. McBride Irrevocable T	Rita M. McBride Irrevocable Trust of 2012 fbo lineal descendants of Brian A. McBride dtd 03 /02/12	
Address	РО Вох		
	Street 1	2824 Palm Beach Blvd.	
	Street 2		
	City	Fort Myers	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	33916	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Interest Percentages (enter percentage values	Voting	12.2%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	12.2%	
Does interest holder have a that do not appear on this r	an attributable interest in one oreport?	or more broadcast stations	No

Ownership Information			
FRN	0019989185		
Name	Edward McBride		
Address	PO Box		
	Street 1 2824 Palm Beach Blvd.		

	Street 2		
	City	Fort Myers	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	33916	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Interest Percentages (enter percentage values	Voting	6.7%	Jointly Held?
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	6.7%	
Does interest holder have that do not appear on this	an attributable interest in one or	or more broadcast stations	No

Ownership Information				
FRN	0023107899	0023107899		
Entity Name	Thomas Martin McBride Fam	ily Trust utd 11-20-2002		
Address	PO Box	Зох		
	Street 1	2824 Palm Beach Blvd.		
	Street 2			
	City	Fort Myers		
	State ("NA" if non-U.S. address)	FL		
	Zip/Postal Code 33916			
	Country (if non-U.S. address)			
Listing Type	Other Interest Holder			
Positional Interests (check all that apply)	Stockholder			
Interest Percentages (enter percentage values	Voting	6.7%	Jointly Held? No	
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	uity Debt 6.7%		
Does interest holder have an attributable interest in one or more broadcast stations No that do not appear on this report?				

Ownership Information		
FRN	0019989094	
Name	Brian A. McBride	
Address	РО Вох	

	Street 1	2824 Palm Beach Blvd.	
	Street 2		
	City	Fort Myers	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	33916	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director		
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have that do not appear on this	an attributable interest in one creport?	or more broadcast stations	No

Ownership Information				
FRN	0019989128			
Name	Maureen McBride			
Address	РО Вох			
	Street 1	2824 Palm Beach Blvd.		
	Street 2			
	City	Fort Myers		
	State ("NA" if non-U.S. address)	•		
Zip/Postal Code 33916				
	Country (if non-U.S. United States address)			
Listing Type	Other Interest Holder			
Positional Interests (check all that apply)	Officer, Director			
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No	
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	ot 0.0%		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?				

Ownership Information	
FRN	0019990613
Name	Kathleen McBride Plum

Address	РО Вох		
	Street 1	2824 Palm Beach Blvd.	
	Street 2		
	City	Fort Myers	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	33916	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director		
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have a that do not appear on this i	an attributable interest in one oreport?	r more broadcast stations	No

Ownership Information				
FRN	0021290309	0021290309		
Name	Linda J. McBride			
Address	PO Box			
	Street 1	2824 Palm Beach Blvd.		
	Street 2			
	City	Fort Myers		
	State ("NA" if non-U.S. FL address)			
	Zip/Postal Code	o/Postal Code 33916		
	Country (if non-U.S. United States address)			
Listing Type	Other Interest Holder	Other Interest Holder		
Positional Interests (check all that apply)	Director			
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No	
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%		
Does interest holder have an attributable interest in one or more broadcast stations No that do not appear on this report?				

Ownership Information	
FRN	0029117611

Name	Mark W. Gilson		
Address	РО Вох		
	Street 1	2824 Palm Beach Blvd.	
	Street 2		
	City	Fort Myers	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	33916	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have that do not appear on this	an attributable interest in one creport?	or more broadcast stations	No

Ownership Information			
FRN	0030314595		
Name	Monica Kummer	Monica Kummer	
Address	РО Вох		
	Street 1	2824 Palm Beach Blvd.	
	Street 2		
	City	Fort Myers	
State ("NA" if non-U.S. FL address)			
	Zip/Postal Code	33916	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)  Total assets (Equity Debt 0.0% Plus)			
Does interest holder have an attributable interest in one or more broadcast stations  No that do not appear on this report?			No

(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable.  If "No," submit as an exhibit an explanation.	Yes
---	-----

(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?

No

If "Yes," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.

NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please Click Here.

If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings?

Yes

If "Yes," provide the following information for each such the relationship.

Family Relationships				
FRN	0019989094	Name	Brian A McBride	
FRN	0019989128	Name	Maureen McBride	
Relationship	Siblings			

Family Relationships					
FRN	0019989094	Name	Brian A McBride		
FRN	0019990613	Name	Kathleen McBride Plum		
Relationship	Siblings				

#### **Family Relationships**

FRN	0019989128	Name	Maureen McBride
FRN	0019990613	Name	Kathleen McBride Plum
Relationship	Siblings		

(e) Is Respondent seeking an attribution exemption for any officer or director with	No
duties wholly unrelated to the Licensee(s)?	

If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.

### Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSEOR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: President Exact Legal Title or Name of Respondent: Fort Myers Broadcasting Company Name: Brian A McBride Phone: 2393341111