



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0034804062** | File Number: **0000135019** | Submit Date: **02/01/2021** | Call Sign: **KPOM-CD** | Facility ID: **191793** |
City: **ONTARIO** | State: **CA**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **02/01/2021** |
Filing Status: **Active**

Report reflects information for year 2020

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
COACHELLA COMMUNICATIONS, LLC	5670 WILSHIRE BLVD. SUITE 1620 LOS ANGELES, CA 90036 United States	+1 (323) 904-4090	ROGOW@LOOP.COM	Company

Contact
Representatives
(3)

Contact Name	Address	Phone	Email	Contact Type
CHRISTINE MENG COACHELLA COMMUNICATIONS, LLC	5670 WILSHIRE BLVD., SUITE 1620 LOS ANGELES, CA 90036 United States	+1 (323) 904-4099	CMENG@LOOP.COM	ADMINISTRATIVE
LAWRENCE ROGOW MANAGER COACHELLA COMMUNICATIONS, LLC	5670 WILSHIRE BLVD., #1620 LOS ANGELES, CA 90036 United States	+1 (323) 904-4090	ROGOW@LOOP.COM	Technical Representative
JOAN STEWART WILEY REIN LLP	1776 K STREET NW WASHINGTON, DC 20006 United States	+1 (202) 719-7438	JSTEWART@WILEYREIN. COM	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Los Angeles
	Web Home Page Address	

Digital Core
Programming

Question	Response
Indicate which of the Core Programming safe harbor processing guidelines the station elected to utilize during the covered reporting period to demonstrate compliance with the Children's Television Act of 1990 (See 47 CFR Section 73.671(d))	Category A, Option 1: Three-hours per week (as averaged over a six-month period) of Core Programming
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on its main program stream	Q1: 45.5 Q2: 45.5 Q3: 46.0 Q4: 46.0
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on a multicast stream	Q1: 0.0 Q2: 0.0 Q3: 0.0 Q4: 0.0
Does the Licensee provide information identifying each Core Program aired on its station to publishers of program guides as required by 47 CFR Section 73.673?	Yes

Digital Core
Programs(2)

Digital Core Program (1 of 2)	Response
Title of Program	Casa Voladora
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	104
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 26.0, Q2: 26.0, Q3: 26.0, Q4: 26.0 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	12 and under
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (2 of 2)	Response
Title of Program	Agua Viva
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	262
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 65.0, Q2: 65.0, Q3: 66.0, Q4: 66.0 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	3

Number of Preemptions Rescheduled	0
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	12 and under
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Preemption Programs #1

Questions	Response
Date Preempted	10/27/2020
Preempted Program Originally Scheduled Air Time	06:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Technical Difficulty/Off Air
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	N
List date preempted program was aired (must be seven days before or seven days after the preemption)	
Did the station provide the required on-air notification of the schedule change?	N

Digital Preemption Programs #2

Questions	Response
Date Preempted	11/27/2020
Preempted Program Originally Scheduled Air Time	06:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Technical Difficulty/Off Air
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	N
List date preempted program was aired (must be seven days before or seven days after the preemption)	
Did the station provide the required on-air notification of the schedule change?	N

Digital Preemption Programs #3

Questions	Response
Date Preempted	12/08/2020
Preempted Program Originally Scheduled Air Time	06:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Technical Difficulty/Off Air

Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	N
List date preempted program was aired (must be seven days before or seven days after the preemption)	
Did the station provide the required on-air notification of the schedule change?	N

**Sponsored Core
Programming (0)**

**Liaison Contact
/Other Efforts**

Question	Response
Name of children's programming liaison	Sara A. Horn
Address	5670 Wilshire Blvd. / Suite #1620
City	Los Angeles
State	CA
Zip	90036
Telephone Number	(309) 674-5900
Email Address	shorn@waoetv.com

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Sara A Horn <i>Station Manager</i></p> <p>02/01 /2021</p>

Attachments

No Attachments.