



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0004970950** | File Number: **0000132762** | Submit Date: **01/27/2021** | Call Sign: **WGME-TV** | Facility ID: **25683**  
City: **PORTLAND** | State: **ME**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/27/2021** | Filing Status: **Active**

---

## Report reflects information for year 2020

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>WGME LICENSEE, LLC</b> Doing Business As: WGME LICENSEE, LLC	Miles S. Mason, ESQ. 1200 Seventeenth Street, NW Washington, DC 20036 United States	+1 (202) 663- 8195	miles. mason@pillsburylaw.com	Company

---

**Contact  
Representatives  
(1)**

Contact Name	Address	Phone	Email	Contact Type
<b>Miles S. Mason , ESQ. .</b> <i>Attorney</i> Pillsbury Winthrop Shaw Pittman LLP	Miles S. Mason, ESQ. 1200 Seventeenth Street, NW Washington, DC 20036 United States	+1 (202) 663- 8195	miles. mason@pillsburylaw.com	Legal Representative

---

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Portland-Auburn
	Web Home Page Address	www.wgme.com

**Digital Core  
Programming**

Question	Response
Indicate which of the Core Programming safe harbor processing guidelines the station elected to utilize during the covered reporting period to demonstrate compliance with the Children's Television Act of 1990 (See 47 CFR Section 73.671(d))	Category A, Option 1: Three-hours per week (as averaged over a six-month period) of Core Programming
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on its main program stream	<b>Q1:</b> 45.5 <b>Q2:</b> 45.5 <b>Q3:</b> 45.5 <b>Q4:</b> 45.5
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on a multicast stream	<b>Q1:</b> 0.0 <b>Q2:</b> 0.0 <b>Q3:</b> 39.0 <b>Q4:</b> 39.0
Does the Licensee provide information identifying each Core Program aired on its station to publishers of program guides as required by 47 CFR Section 73.673?	Yes

**Digital Core Programs(11)**

Digital Core Program (1 of 11)	Response
Title of Program	Lucky Dog (1/4/20 - 12/26/20)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:6.5,</b> <b>Q2:6.5,</b> <b>Q3:6.5,</b> <b>Q4:6.5</b> <b>Multicast Stream</b> <b>Q1:0.0,</b> <b>Q2:0.0,</b> <b>Q3:0.0,</b> <b>Q4:0.0</b>
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	1
Number of Preemptions Rescheduled	1
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	1
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

**Digital Preemption Programs #1**

Questions	Response
Date Preempted	01/25/2020
Preempted Program Originally Scheduled Air Time	10:00 AM
Preemption Reason	Breaking News

Digital Core Program (2 of 11)	Response
Title of Program	Henry Ford's Innovation Nation (1/4/20 - 12/26/20)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes

Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and /or a multicast stream	<b>Main Program Stream</b> Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5 <b>Multicast Stream</b> Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	1
Number of Preemptions Rescheduled	1
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	1
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

#### Digital Preemption Programs #1

Questions	Response
Date Preempted	01/25/2020
Preempted Program Originally Scheduled Air Time	10:30 AM
Preemption Reason	Breaking News

Digital Core Program (3 of 11)	Response
Title of Program	Mission Unstoppable (1/4/20 - 12/26/20)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52

State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:6.5,</b> <b>Q2:6.5,</b> <b>Q3:6.5,</b> <b>Q4:6.5</b> <b>Multicast Stream</b> <b>Q1:0.0,</b> <b>Q2:0.0,</b> <b>Q3:0.0,</b> <b>Q4:0.0</b>
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	3
Number of Preemptions Rescheduled	3
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	3
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

#### Digital Preemption Programs #1

Questions	Response
Date Preempted	01/25/2020
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Breaking News

#### Digital Preemption Programs #2

Questions	Response
Date Preempted	07/25/2020
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Breaking News

#### Digital Preemption Programs #3

Questions	Response
Date Preempted	10/03/2020
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Breaking News

Digital Core Program (4 of 11)	Response
Title of Program	Pet Vet Dream Team (1/4/20 - 12/27/20)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes

Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5 <b>Multicast Stream</b> Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	2
Number of Preemptions Rescheduled	2
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	2
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

#### Digital Preemption Programs #1

Questions	Response
Date Preempted	01/25/2020
Preempted Program Originally Scheduled Air Time	11:30 AM
Preemption Reason	Breaking News

#### Digital Preemption Programs #2

Questions	Response
Date Preempted	07/25/2020
Preempted Program Originally Scheduled Air Time	11:30 AM
Preemption Reason	Breaking News

Digital Core Program (5 of 11)	Response
Title of Program	Wild America (1/5/20 - 12/27/20)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52



State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 6.5, <b>Q2:</b> 6.5, <b>Q3:</b> 6.5, <b>Q4:</b> 6.5 <b>Multicast Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

<b>Digital Core Program (6 of 11)</b>	<b>Response</b>
Title of Program	Hope In The Wild (1/5 /20 - 12/26/20)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 6.5, <b>Q2:</b> 6.5, <b>Q3:</b> 6.5, <b>Q4:</b> 6.5 <b>Multicast Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	2
Number of Preemptions Rescheduled	2
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	2
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

#### Digital Preemption Programs #1

Questions	Response
Date Preempted	10/03/2020
Preempted Program Originally Scheduled Air Time	11:30 AM
Preemption Reason	Breaking News

### Digital Preemption Programs #2

Questions	Response
Date Preempted	11/07/2020
Preempted Program Originally Scheduled Air Time	11:30 AM
Preemption Reason	Breaking News

Digital Core Program (7 of 11)	Response
Title of Program	Best Friends Furever (1/5/20 - 9/27/20)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	39
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> Q1:6.5, Q2:6.5, Q3:6.5, Q4:0.0 <b>Multicast Stream</b> Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (8 of 11)	Response
Title of Program	All In With Laila Ali (10 /4/20 - 12/27/20)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	

Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	13
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:0.0,</b> <b>Q2:0.0,</b> <b>Q3:0.0,</b> <b>Q4:6.5</b> <b>Multicast Stream</b> <b>Q1:0.0,</b> <b>Q2:0.0,</b> <b>Q3:0.0,</b> <b>Q4:0.0</b>
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (9 of 11)	Response
Title of Program	America's Heartland (7/1/20 - 12/30/20)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:0.0,</b> <b>Q2:0.0,</b> <b>Q3:0.0,</b> <b>Q4:0.0</b> <b>Multicast Stream</b> <b>Q1:0.0,</b> <b>Q2:0.0,</b> <b>Q3:13.0,</b> <b>Q4:13.0</b>
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (10 of 11)	Response
---------------------------------	----------

Title of Program	Animal Rescue (7/2/20 - 12/31/20)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 <b>Multicast Stream</b> Q1:0.0, Q2:0.0, Q3:13.0, Q4:13.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (11 of 11)	Response
Title of Program	Dog Tales (7/3/20 - 12/25/20)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 <b>Multicast Stream</b> Q1:0.0, Q2:0.0, Q3:13.0, Q4:13.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes

Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

**Sponsored Core  
Programming (0)**

**Liaison Contact  
/Other Efforts**

Question	Response
Name of children's programming liaison	Torrey Ham
Address	81 Northport Dr
City	Portland
State	ME
Zip	04103
Telephone Number	(207) 228-7727
Email Address	tlham@sbgvtv.com

## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Torrey Ham</b> <i>Program Manager</i></p> <p>01/27 /2021</p>



## Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<u>WGME Other Efforts 2020.pdf</u>	Applicant	All Purpose	WGME Other Efforts 2020	Done with Virus Scan and/or Conversion

---