

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0004970596** File Number: **0000133115** Submit Date: **01/27/2021** Call Sign: **KOCB** Facility ID: **50170** City:

OKLAHOMA CITY State: OK

Service: Full Service Television Purpose: Children's TV Programming Report Status: Superceded Status Date:

01/28/2021 Filing Status: Inactive

Report reflects information for year 2020

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
KOCB Licensee, LLC	c/o Miles S. Mason, Pillsbury Winthrop Shaw Pittman LLP 1200 Seventeenth Street, NW Washington, DC 20036 United States	+1 (202) 663- 8195	miles. mason@pillsburylaw. com	Company

Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
Miles S. Mason Pillsbury Winthrop Shaw Pittman LLP	1200 Seventeenth Street, NW Washington, DC 20036 United States	+1 (202) 663- 8195	miles. mason@pillsburylaw.com	Legal Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Oklahoma City
	Web Home Page Address	www.cwokc.com

Digital Core Programming

Question	Response
Indicate which of the Core Programming safe harbor processing guidelines the station elected to utilize during the covered reporting period to demonstrate compliance with the Children's Television Act of 1990 (See 47 CFR Section 73.671(d))	Category A, Option 1: Three-hours per week (as averaged over a sixmonth period) of Core Programming
State the total number of hours of regularly scheduled weekly Core Programming	Q1: 45.5
broadcast per quarter by the station on its main program stream	Q2: 45.5 Q3: 45.5
	Q4 : 45.5
State the total number of hours of regularly scheduled weekly Core Programming	Q1 : 66.0
broadcast per quarter by the station on a multicast stream	Q2 : 65.0
	Q3: 67.5
	Q4: 85.0
Does the Licensee provide information identifying each Core Program aired on its station to publishers of program guides as required by 47 CFR Section 73.673?	Yes

Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Title of Program	Jack Hanna's Into the Wild: Saturday-1/4-12/26/20
Did each broadcast of the program, including any rescheduled preemptions, occur between 6: 00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	156
State the number of hours the program was aired on the station's main program stream and /or a multicast stream	Main Program Stream Q1:19.5, Q2:19.5, Q3:19.5, Q4:19.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (2 of 18)	Response
Title of Program	This Old House: Trade School: Saturday, 1/4-12/26 /20
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and /or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No

Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (3 of 18)	Response
Title of Program	Chicken Soup for the Soul Animal Tales-Saturday-1/4-6/27 /20
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	26
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:0.0, Q4:0.0 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (4 of 18)	Response
Title of Program	Did I Mention Invention?: Saturday-1/4-9/26/20
Did each broadcast of the program, including any rescheduled preemptions, occur between 6: 00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	39

State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:0.0 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (5 of 18)	Response
Title of Program	Jewels of the Natural World: Saturday-7/4-12/26 /20
Did each broadcast of the program, including any rescheduled preemptions, occur between 6: 00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	26
State the number of hours the program was aired on the station's main program stream and /or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:6.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (6 of 18)	Response
Title of Program	Tails of Valor: Saturday-10/3-12/26 /20
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes

Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	13
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (7 of 18)	Response
Title of Program	America's Heartland: Saturday-1/4-12/26/20, Wednesday-7/1-12/30/20
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	106
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:14.0, Q4:13.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (8 of 18)	Response
Title of Program	Animal Rescue: Thursday-7/2-12 /31/20, Saturday-1/4-12/26/20
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	106
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:6.5, Q2:6.5, Q3:19.5, Q4:20.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (9 of 18)	Response
Title of Program	Dog Tales: Friday-7/3-12/25
	/20, Saturday-1/4-12/26/20
Did each broadcast of the program, including any rescheduled preemptions, occur between	Yes
6:00 AM and 10:00 PM?	
Does the program have serving the educational and informational needs of children ages	Yes
16 and under as a significant purpose?	
Type of Core Programming	Regularly scheduled weekly
	program
Total Times Aired	104
State the number of hours the program was aired on the station's main program stream and	Main Program Stream
/or a multicast stream	Q1: 0.0,
	Q2: 0.0,
	Q3: 0.0,
	Q4: 0.0
	Multicast Stream
	Q1: 6.5,
	Q2: 6.5,
	Q3: 19.5,
	Q4: 19.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes

Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (10 of 18)	Response
Title of Program	Get Wild at the San Diego Zoo: Sunday-1/12/20, Wednesday-1/15-6 /24/20
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	25
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:6.0, Q2:6.5, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	1
Number of Preemptions Rescheduled	1
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Questions	Response
Date Preempted	01/08/2020
Preempted Program Originally Scheduled Air Time	07:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Paid program
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	01/12/2020

Did the station provide the required on-air notification of the schedule
change?

Digital Core Program (11 of 18)	Response
Title of Program	Wild World at the San Diego Zoo: Sunday-1/12/20, Wednesday-1/15-6 /24/20
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	25
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:6.0, Q2:6.5, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	1
Number of Preemptions Rescheduled	1
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Υ

Questions	Response
Date Preempted	01/08/2020
Preempted Program Originally Scheduled Air Time	07:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Paid Program
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	01/12/2020
Did the station provide the required on-air notification of the schedule change?	Υ

Digital Core Program (12 of 18)	Response
Title of Program	The New Frontiers: Sunday-1/12 /20, Thursday: 1/16-6/25/20
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	50
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:12.0, Q2:13.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	2
Number of Preemptions Rescheduled	2
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Questions	Response
Date Preempted	01/09/2020
Preempted Program Originally Scheduled Air Time	07:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Paid program
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	01/12/2020
Did the station provide the required on-air notification of the schedule change?	Υ

Questions	Response
Questions	1/G3pO113G

Date Preempted	01/09/2020
Preempted Program Originally Scheduled Air Time	07:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Paid program
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	01/12/2020
Did the station provide the required on-air notification of the schedule change?	Υ

Digital Core Program (13 of 18)	Response
Title of Program	Animal Outtakes: Sunday-1 /12/20, Friday-1/17-6/26/20
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	50
State the number of hours the program was aired on the station's main program stream and /or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:12.0, Q2:13.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	2
Number of Preemptions Rescheduled	2
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Questions	Response
Date Preempted	01/10/2020

Preempted Program Originally Scheduled Air Time	07:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Paid program
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	01/12/2020
Did the station provide the required on-air notification of the schedule change?	Υ

Questions	Response
Date Preempted	01/10/2020
Preempted Program Originally Scheduled Air Time	07:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Paid program
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	01/12/2020
Did the station provide the required on-air notification of the schedule change?	Υ

Digital Core Program (14 of 18)	Response
Title of Program	Wild Times at the San Diego Zoo: Saturday-1/4-12/26/20
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and /or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes

13-16
Yes

Digital Core Program (15 of 18)	Response
Title of Program	Wild Stories at the San Diego Zoo: Saturday 1/4-12/26/20
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (16 of 18)	Response
Title of Program	Wild Discoveries at the San Diego Zoo: Saturday-1/4-1/25/20
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	4

State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0,
and/or a multicast stream	Q2 :0.0,
	Q3 :0.0,
	Q4: 0.0
	Multicast Stream
	Q1: 2.0,
	Q2: 0.0,
	Q3 :0.0,
	Q4 :0.0
Vere any regular scheduled weekly programs preempted	No
ength of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee dentify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (17 of 18)	Response	
Title of Program	Wild Treks at the San Dieg Zoo: Saturday-1/4-1/25/20	
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes	
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes	
Type of Core Programming	Regularly scheduled weekl program	
Total Times Aired	4	
State the number of hours the program was aired on the station's main program stream and /or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:2.0, Q2:0.0, Q3:0.0, Q4:0.0	
Were any regular scheduled weekly programs preempted	No	
Length of Program	30 minutes	
Age Range of Target Child Audience	13-16	
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes	

Digital Core Program (18 of 18)	Response
Title of Program	Lucky Dog: Monday-Friday-9/28- 10/16/20, Sunday-10/4-12/27/20
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes

Yes Regularly scheduled weekly program	
Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:0.0, Q2:0.0, Q3:1.5, Q4:19.0	
No	
30 minutes	
13-16	
Yes	

Sponsored Core Programming (0)

Liaison Contact /Other Efforts

Question	Response	
Name of children's programming liaison	Cece Smith	
Address	1228 E. Wilshire Blvd	
City	Oklahoma City	
State	ОК	
Zip	73111	
Telephone Number	(405) 478-3434	
Email Address	csmith@sbgtv.com	

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Cece Smith Program

01/27 /2021

Manager

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
KOCB Community Service and PSA Report 2020.docx	Applicant	All Purpose	KOCB Community Service and PSA Report 2020	Done with Virus Scan and/or Conversion