

# Children's Television Programming Report

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 Submit Date: 01/28/2021
 Call Sign: WAOW
 Facility ID: 64546
 City:

 WAUSAU
 State: WI

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

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 Filing Status: Active
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 Status: Status
 Status

## **Report reflects information for year 2020**

General Information	Section	Question	Response
	Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

#### Applicant Name, Type, and Contact Information

### Applicant Information

Applicant	Address	Phone	Email	Applicant Type
WAOW-WYOW LICENSE, LLC Doing Business As: WAOW-WYOW LICENSE, LLC	WAOW-WYOW TELEVISION, INC. P.O. BOX 909 QUINCY, IL 62306 United States	+1 (217) 223- 5100	bdreasler@quincymedia. com	Company

Contact Representatives (2)	Contact Name	Address	Phone	Email	Contact Type
	<b>Stephen Hartzell</b> Brooks, Pierce et al.	150 Fayetteville Street Suite 1700 Raleigh, NC 27601 United States	+1 (919) 839- 0300	shartzell@brookspierce. com	Legal Representative
	<b>Scott Turpie</b> Sr. Technical Consultant Lohnes & Culver LLC	PO Box 881 Silver Spring, MD 20918 United States	+1 (301) 776- 4488	scott@locul.com	Technical Representative

Children's Television Information	Section	Question	Response
	Station Type	Station Type	Network Affiliation
		Affiliated network	ABC 9.1, CW 9.2, DECADES 9.3, COURT TV 9.4, TRUE CRIME 9.5
		Nielsen DMA	Wausau-Rhinelander
		Web Home Page Address	www.waow.com

Digital Core	Question	Response
Programming	Indicate which of the Core Programming safe harbor processing guidelines the station elected to utilize during the covered reporting period to demonstrate compliance with the Children's Television Act of 1990 (See 47 CFR Section 73.671(d))	Category A, Option 1: Three-hours per week (as averaged over a six- month period) of Core Programming
	State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on its main program stream	Q1: 51.0 Q2: 51.5 Q3: 44.0 Q4: 32.5
	State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on a multicast stream	Q1: 39.0 Q2: 45.5 Q3: 45.5 Q4: 45.5
	Does the Licensee provide information identifying each Core Program aired on its station to publishers of program guides as required by 47 CFR Section 73.673?	Yes

Digital Core Program (1 of 15)	Response
Title of Program	JACK HANNA'S WILD COUNTDOW
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	39
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:0.0 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Programs(15)

Digital Core Program (2 of 15)	Response
Title of Program	OCEAN TREKS WITH JEFF CORWI
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No

Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (3 of 15)	Response
Title of Program	SEA RESCUE
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	13
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (4 of 15)	Response
Title of Program	HEARTS OF HEROES
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52

State the number of hours the program was aired on the station's main program stream and/or a	Main Program
multicast stream	Stream
	<b>Q1:</b> 6.5,
	<b>Q2:</b> 6.5,
	<b>Q3:</b> 6.5,
	<b>Q4:</b> 6.5
	Multicast Stream
	<b>Q1:</b> 0.0,
	<b>Q2:</b> 0.0,
	<b>Q3:</b> 0.0,
	<b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	1
Number of Preemptions Rescheduled	1
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	1
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Questions	Response
Date Preempted	01/25/2020
Preempted Program Originally Scheduled Air Time	09:00 AM
Preemption Reason	Breaking News

Digital Core Program (5 of 15)	Response
Title of Program	OH BABY 1
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	33
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program         Stream         Q1:6.5,         Q2:6.5,         Q3:3.5,         Q4:0.0         Multicast Stream         Q1:0.0,         Q2:0.0,         Q3:0.0,         Q4:0.0
Were any regular scheduled weekly programs preempted	Yes

Number of Preemptions	2
Number of Preemptions Rescheduled	1
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	1
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Questions	Response
Date Preempted	01/25/2020
Preempted Program Originally Scheduled Air Time	09:30 AM
Preemption Reason	Breaking News

Questions	Response
Date Preempted	03/07/2020
Preempted Program Originally Scheduled Air Time	09:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	WIAA STATE BASKETBALL TOURNAMENT
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	03/08/2020
Did the station provide the required on-air notification of the schedule change?	Υ

Digital Core Program (6 of 15)	Response
Title of Program	ROCK THE PARK
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52

State the number of hours the program was aired on the station's main program stream and/or a	Main Program
multicast stream	Stream
	<b>Q1:</b> 6.5,
	<b>Q2:</b> 6.5,
	<b>Q3:</b> 6.5,
	<b>Q4:</b> 6.5
	Multicast Stream
	<b>Q1:</b> 0.0,
	<b>Q2:</b> 0.0,
	<b>Q3:</b> 0.0,
	<b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	4
Number of Preemptions Rescheduled	1
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live	3
Programming	
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Questions	
Date Preempted	01/25/2020
Preempted Program Originally Scheduled Air Time	10:00 AM
Preemption Reason	Breaking News

## Digital Preemption Programs #2

Questions	Response
Date Preempted	03/07/2020
Preempted Program Originally Scheduled Air Time	10:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	WIAA STATE BASKETBALL TOURNAMENT
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	03/08/2020
Did the station provide the required on-air notification of the schedule change?	Υ

Questions	Response
Date Preempted	10/03/2020
Preempted Program Originally Scheduled Air Time	10:00 AM

Preemption Reason	Breaking News
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Questions	Response
Date Preempted	11/07/2020
Preempted Program Originally Scheduled Air Time	10:00 AM
Preemption Reason	Breaking News

Digital Core Program (7 of 15)	Response
Title of Program	OH BABY 2
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	33
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:3.5, Q4:0.0 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	2
Number of Preemptions Rescheduled	1
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	1
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

# Digital Preemption Programs #1

Questions	Response
Date Preempted	01/25/2020
Preempted Program Originally Scheduled Air Time	10:30 AM
Preemption Reason	Breaking News

Questions	Response	
Date Preempted	03/07/2020	
Preempted Program Originally Scheduled Air Time	10:30 AM	
Preemption Reason	Other (e.g., syndicated or sports, general audience s	
Please Specify	WIAA STATE BASKETBA	LL TOURNAMENT
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ	
List date preempted program was aired (must be seven days before or seven days after the preemption)	03/08/2020	
Did the station provide the required on-air notification of the schedule change?	Y	
Digital Caro Brogram (9 of 15)		Baananaa
Digital Core Program (8 of 15)		Response
Title of Program		JACK HANNA'S ANIMAL ADVENTURES
Did each broadcast of the program, including any rescheduled preempt AM and 10:00 PM?	ions, occur between 6:00	Yes
Does the program have serving the educational and informational need under as a significant purpose?	s of children ages 16 and	Yes
Type of Core Programming		Regularly scheduled weekly program
Total Times Aired		32
State the number of hours the program was aired on the station's main multicast stream	program stream and/or a	Main Program Stream Q1:5.5, Q2:6.0, Q3:4.5, Q4:0.0 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted		Yes
Number of Preemptions		4
Number of Preemptions Rescheduled		0
Number of Preemptions for Breaking News or Non-Regularly Schedule Programming	d Locally Produced Live	1
Length of Program		30 minutes
Age Range of Target Child Audience		13-16
For each broadcast of the program on a commercial or Class A station,	did the Licensee identify	Yes

Date Preempted	01/25/2020
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Breaking News

Questions	Response
Date Preempted	01/11/2020
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC SPORTS
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Ν
List date preempted program was aired (must be seven days before or seven days after the preemption)	
Did the station provide the required on-air notification of the schedule change?	Ν

#### **Digital Preemption Programs #3**

Questions	Response
Date Preempted	03/07/2020
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	WIAA STATE BASKETBALL TOURNAMENT
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Ν
List date preempted program was aired (must be seven days before or seven days after the preemption)	
Did the station provide the required on-air notification of the schedule change?	Ν

Questions	Response
Date Preempted	04/25/2020
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC SPORTS
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Ν
List date preempted program was aired (must be seven days before or seven days after the preemption)	

Did the station provide the required on-air notification of the schedule N change?

Digital Core Program (9 of 15)	Response
Title of Program	INTO THE OUTDOORS
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	91
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:6.5, Q3:6.5, Q4:6.5
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	1
Number of Preemptions Rescheduled	1
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	12 and under
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Questions	Response
Date Preempted	03/07/2020
Preempted Program Originally Scheduled Air Time	11:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	WIAA STATE BASKETBALL TOURNAMENT
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	03/08/2020

Did the station provide the required on-air notification of the schedule Y change?

Digital Core Program (10 of 15)	Response
Title of Program	JACK HANNA'S INTO THE WILD 1
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (11 of 15)	Response
Title of Program	JACK HANNA'S INTO THE WILD 2
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52

State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (12 of 15)	Response
Title of Program	JACK HANNA'S INTO THE WILD 3
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (13 of 15)	Response
Title of Program	THIS OLD HOUSE: TRADE SCHOOL
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes

Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes	
Type of Core Programming	Regularly scheduled weekly program	
Total Times Aired	52	
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5	
Were any regular scheduled weekly programs preempted	No	
Length of Program	30 minutes	
Age Range of Target Child Audience	13-16	
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes	

Digital Core Program (14 of 15)	Response	
Title of Program	CHICKEN SOUP FOR THE SOULS ANIMAL TALES	
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes	
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes	
Type of Core Programming	Regularly scheduled weekly program	
Total Times Aired	52	
State the number of hours the program was aired on the station's main program stream and /or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5	
Were any regular scheduled weekly programs preempted	No	
Length of Program	30 minutes	
Age Range of Target Child Audience	13-16	
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes	

Digital Core Program (15 of 15)	Response	
Title of Program	DID I MENTION INVENTION	
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes	
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes	
Type of Core Programming	Regularly scheduled weekly program	
Total Times Aired	52	
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5	
Were any regular scheduled weekly programs preempted	No	
Length of Program	30 minutes	
Age Range of Target Child Audience	13-16	
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes	

Sponsored Core Programming (0)

#### Liaison Contact /Other Efforts

Question	Response
Name of children's programming liaison	Nichole Kearns
Address	1908 Grand Avenue
City	Wausau
State	WI
Zip	54403
Telephone Number	(715) 843-9242
Email Address	nkearns@waow.com

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. <b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Nichole A Kearns , Mrs Traffic /Programming Coordinator

File Name	Uploaded By	Attachment Type	Description	Upload Status
Exhibit for WAOW WYOW 2020 Annual Children's Reports Explanation for 1-11-20 CW Feed Error.pdf	Applicant	All Purpose		Done with Virus Scan and /or Conversion