

# Children's Television Programming Report

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 File Number:
 0000131364
 Submit Date:
 01/15/2021
 Call Sign:
 WMBD-TV
 Facility ID:
 42121

 City:
 PEORIA
 State:
 IL
 IL
 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 01/15/2021
 Filing Status:
 Active
 Status:
 Status:
 Status:

## **Report reflects information for year 2020**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	No

#### Applicant Name, Type, and Contact Information

Applicant Information

Applicant Name, Type, and Contact InformationApplicantAddressPhoneEmailApplicant TypeNEXSTAR INC.Elizabeth Ryder<br/>545 E. JOHN CARPENTER FREEWAY<br/>SUITE 700<br/>IRVING, TX 75062<br/>United States+1 (972) 373-8800eryder@nexstar.tvCompany

Contact Representatives (2)	Contact Name	Address	Phone	Email	Contact Type
	William T. Godfrey , Jr . Consulting Engineers Kessler and Gehman Associates, Inc.	William T. Godfrey, Jr. Kessler and Gehman Associates, Inc. 507-D NW 60th Street Gainesville, FL 32607 United States	+1 (352) 332- 3157	bill@kesslerandgehman. com	Technical Representative
	Elizabeth Ryder General Counsel Nexstar Inc.	Elizabeth Ryder 545 E John Carpenter Freeway Suite 700 Irving, TX 75062 United States	+1 (972) 373- 8800	eryder@nexstar.tv	Legal Representative

Children's Television Information	Section	Question	Response
	Station Type	Station Type	Network Affiliation
		Affiliated network	CBS
		Nielsen DMA	Peoria-Bloomington
		Web Home Page Address	www.ciproud.com

Digital Core	Question	Response
Programming	Indicate which of the Core Programming safe harbor processing guidelines the station elected to utilize during the covered reporting period to demonstrate compliance with the Children's Television Act of 1990 (See 47 CFR Section 73.671(d))	Category A, Option 1: Three-hours per week (as averaged over a six- month period) of Core Programming
	State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on its main program stream	Q1: 39.0 Q2: 39.0 Q3: 39.0 Q4: 39.0
	State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on a multicast stream	Q1: 0.0 Q2: 0.0 Q3: 0.0 Q4: 0.0
	Does the Licensee provide information identifying each Core Program aired on its station to publishers of program guides as required by 47 CFR Section 73.673?	Yes

## Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Title of Program	Lucky Dog
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (2 of 7)	Response
Title of Program	Henry Ford's Innovation Nation
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No

Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (3 of 7)	Response
Title of Program	Mission Unstoppable
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	51
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	1
Number of Preemptions Rescheduled	0
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	1
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Questions	Response
Date Preempted	01/25/2020
Preempted Program Originally Scheduled Air Time	09:00 AM
Preemption Reason	Breaking News

Digital Core Program (4 of 7)	Response
Title of Program	Dr. Chris Pet Vet Dream Team

Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	51
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	1
Number of Preemptions Rescheduled	0
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	1
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Questions	Response
Date Preempted	01/25/2020
Preempted Program Originally Scheduled Air Time	09:30 AM
Preemption Reason	Breaking News

Digital Core Program (5 of 7)	Response
Title of Program	Hope in the Wild
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	49

State the number of hours the program was aired on the station's main program stream and/or a	Main Program
multicast stream	Stream
	<b>Q1:</b> 6.5,
	<b>Q2:</b> 6.5,
	<b>Q3:</b> 6.5,
	<b>Q4:</b> 6.5
	Multicast Stream
	<b>Q1:</b> 0.0,
	<b>Q2:</b> 0.0,
	<b>Q3:</b> 0.0,
	<b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	4
Number of Preemptions Rescheduled	1
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live	3
Programming	
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Questions	Response
Date Preempted	01/25/2020
Preempted Program Originally Scheduled Air Time	10:00 AM
Preemption Reason	Breaking News

#### **Digital Preemption Programs #2**

Questions	Response
Date Preempted	07/25/2020
Preempted Program Originally Scheduled Air Time	10:00 AM
Preemption Reason	Breaking News

#### Digital Preemption Programs #3

Questions	Response
Date Preempted	10/03/2020
Preempted Program Originally Scheduled Air Time	10:30 AM
Preemption Reason	Breaking News

Questions	Response
Date Preempted	11/07/2020
Preempted Program Originally Scheduled Air Time	10:30 AM

Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Sporting Event: NCAA Basketball
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	11/08/2020
Did the station provide the required on-air notification of the schedule change?	Υ

Digital Core Program (6 of 7)	Response
Title of Program	Best Friends Furever
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	37
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:0.0 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	2
Number of Preemptions Rescheduled	0
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	2
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Questions	Response
Date Preempted	01/25/2020
Preempted Program Originally Scheduled Air Time	10:30 AM
Preemption Reason	Breaking News

Questions	Response
Date Preempted	07/25/2020
Preempted Program Originally Scheduled Air Time	10:30 AM
Preemption Reason	Breaking News

Digital Core Program (7 of 7)	Response
Title of Program	All In
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	13
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Sponsored Core Programming (0)

#### Liaison Contact /Other Efforts

Question	Response
Name of children's programming liaison	Sandra De Sutter
Address	3131 N. University ST.
City	Peoria
State	IL
Zip	61604
Telephone Number	(309) 688-3131
Email Address	sdesutter@nexstar.tv

Certification	Question			
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an			
	officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or			
	appointed official who is authorized to sign on behalf of the party filing the Children's Television			
	Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23			
	(a), who is authorized to represent the party filing the Children's Television Programming, and who further			
	certifies that he or she has read the document; that to the best of his or her knowledge, information, and			
	belief there is good ground to support it; and that it is not interposed for delay.			
	FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND			
	FORFEITURE OF ANY FEES PAID			
	Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage			
	requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation			
	of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage			
	requirements that apply to the type of Authorization requested in this application.			
	WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY			
	FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION			
	AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).			
	I certify that this application includes all required and relevant attachments.	Yes		
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for			
	the Authorization(s) specified above.	De Sutter		
		Programmin		
		01/15/2021		

#### Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
2020 WMBD Children's & <u>Youth PSA.pdf</u>	Applicant	All Purpose	WMBD 2020 Children & Youth PSA	Done with Virus Scan and/or Conversion