



(REFERENCE COPY - Not for submission)

Commercial Broadcast Stations Non-Biennial Ownership Report (FCC Form 323)

File Number: **0000129973** | Submit Date: **2020-12-22** | FRN: **0022877096**

Purpose: **Commercial Broadcast Stations Non-Biennial Ownership Report** | Status: **Received** | Status Date:
12/22/2020 | Filing Status: **Active**

Section I - General Information

1. Respondent

FRN	Entity Name
0022877096	SM-WAGG, LLC

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
2700 CORPORATE DRIVE SUITE 115	BIRMINGHAM	AL	35287	+1 (205) 322-2987	darrylgrondines@summitmediacorp.com

2. Contact Representative

Name	Organization
Francisco R. Montero, Esq.	Fletcher Heald & Hildreth, PLC

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
1300 North 17th Street 11th Floor	Arlington	VA	22209	+1 (703) 812-0400	montero@fhhlaw.com

3. Application Filing Fee

Not Applicable

4. Nature of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Licensee
Nature of Respondent	Limited liability company

(b) Provide the following information about this report:	
Purpose	Transfer of control or assignment of license/permit
"As of" date	11/03/2020 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

**5. Licensee(s)
/Permittees(s)
and Station(s)
/Permit(s)**

Respondent is filing this report to cover the following Licensee(s)/Permittee(s) and station(s)/permit(s):

Licensee/Permittee Name	FRN
SM-WAGG, LLC	0022877096

Fac. ID No.	Call Sign	City	State	Service
48717	WAGG	BIRMINGHAM	AL	AM

Section II – Non-Biennial Ownership Information

**1. 47 C.F.R.
Section 73.3613
and Other
Documents**

Licensee/Permittee Respondents should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee/Permittee Respondents should select "Not Applicable" in response to this question.

Document Information	
Description of contract or instrument	SM-WAGG, LLC - Certificate of Formation
Parties to contract or instrument	State of Delaware
Date of execution	02/2013
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Formation document

Document Information	
Description of contract or instrument	Transition Services Agreement
Parties to contract or instrument	SummitMedia, LLC and Scripps Media, Inc.
Date of execution	11/2018
Date of expiration	12/2018
Agreement type (check all that apply)	Other Agreement Type: Transition Services Agreement

Document Information	
Description of contract or instrument	SummitMedia Member, LLC - Second Amendment to Limited Liability Company Agreement
Parties to contract or instrument	Members of SummitMedia Member, LLC
Date of execution	10/2018
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Formation document

Document Information	
Description of contract or instrument	SummitMedia Member, LLC - Certificate of Formation
Parties to contract or instrument	State of Delaware

Date of execution	01/2013
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Formation document

Document Information	
Description of contract or instrument	SummitMedia Member, LLC - Amendment to Limited Liability Company Agreement
Parties to contract or instrument	Members of SummitMedia Member, LLC
Date of execution	09/2017
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Formation document

Document Information	
Description of contract or instrument	SummitMedia Member, LLC - Limited Liability Company Agreement
Parties to contract or instrument	Members of SummitMedia Member, LLC
Date of execution	01/2013
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Formation document

Document Information	
Description of contract or instrument	SummitMedia, LLC - Certificate of Formation
Parties to contract or instrument	State of Delaware
Date of execution	02/2013
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Formation document

Document Information	
Description of contract or instrument	J.S. Kelly LLC - Certificate of Formation
Parties to contract or instrument	State of Delaware
Date of execution	09/1997
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Formation document

Document Information	
Description of contract or instrument	G.G. Kelly LLC - Certificate of Formation
Parties to contract or instrument	State of Delaware

Date of execution	09/1997
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Formation document

Document Information	
Description of contract or instrument	J.S. Kelly LLC - Second Restatement of the Operating Agreement
Parties to contract or instrument	Members of J.S. Kelly LLC
Date of execution	11/1999
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Formation document

Document Information	
Description of contract or instrument	G.G. Kelly LLC - Operating Agreement
Parties to contract or instrument	G.G. Kelly LLC
Date of execution	09/1997
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Formation document

Document Information	
Description of contract or instrument	SM-WAGG, LLC - Limited Liability Company Agreement
Parties to contract or instrument	SummitMedia, LLC
Date of execution	02/2013
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Formation document

Document Information	
Description of contract or instrument	SummitMedia, LLC - Limited Liability Company Agreement
Parties to contract or instrument	SummitMedia Member, LLC
Date of execution	02/2013
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Formation document

Document Information	
Description of contract or instrument	Certificate of Trust The Jon S. Kelly Administrative Trust (California Probate Code Section 18100.5)
Parties to contract or instrument	Gregory Gene Kelly, Scott G. Nichols, and Stephen Fleming

Date of execution	07/2020
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Certificate of Trust The Jon S. Kelly Administrative Trust

Document Information	
Description of contract or instrument	Loan Agreement
Parties to contract or instrument	SummitMedia Member, LLC, SummitMedia, LLC, and Renasant Bank
Date of execution	10/2020
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Loan Agreement

Document Information	
Description of contract or instrument	Security Agreement
Parties to contract or instrument	SummitMedia Member, LLC, SummitMedia, LLC, the grantors, and Renasant Bank
Date of execution	10/2020
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Security Agreement

Document Information	
Description of contract or instrument	Certificate of Trust The Jon S. Kelly 2019 Irrevocable Trust (California Probate Code Section 18100.5)
Parties to contract or instrument	Stephen Fleming
Date of execution	09/2019
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Certificate of Trust The Jon S. Kelly 2019 Irrevocable Trust (California Probate Code Section 18100.5)

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information			
FRN	0022877096		
Entity Name	SM-WAGG, LLC		
Address	PO Box		
	Street 1	2700 CORPORATE DRIVE	
	Street 2	SUITE 115	
	City	BIRMINGHAM	
	State ("NA" if non-U.S. address)	AL	
	Zip/Postal Code	35287	
	Country (if non-U.S. address)	United States	
Listing Type	Respondent		
Positional Interests (check all that apply)	Respondent		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0022406706		
Entity Name	SummitMedia, LLC		
Address	PO Box		
	Street 1	2700 Corporate Drive	
	Street 2	Suite 115	
	City	Birmingham	
	State ("NA" if non-U.S. address)	AL	
	Zip/Postal Code	35242	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	LC/LLC/PLLC Member		

Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	100.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	100.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information

FRN	0019404011		
Name	H. Carl Parmer		
Address	PO Box		
	Street 1	2700 Corporate Drive	
	Street 2	Suite 115	
	City	Birmingham	
	State ("NA" if non-U.S. address)	AL	
	Zip/Postal Code	35242	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Other - Manager		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.	Yes
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<p>(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?</p> <p>If "Yes," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.</p> <p>NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please Click Here.</p>	No
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If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings?

No

If "Yes," provide the following information for each such the relationship.

(e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?

No

If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.

Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: Manager Exact Legal Title or Name of Respondent: SM-WAGG, LLC Name: CARL PARMER Phone: 2053222987 12/22/2020