



(REFERENCE COPY - Not for submission)

# Noncommercial Broadcast Stations Non-Biennial Ownership Report (FCC Form 323-E)

File Number: **0000124589** | Submit Date: **2020-10-13** | FRN: **0004121000**

Purpose: **Noncommercial Broadcast Stations Non-Biennial Ownership Report** | Status: **Received** | Status Date: **10/13/2020** | Filing Status: **Active**

## Section I - General Information

### 1. Respondent

FRN	Entity Name
0004121000	Educational Media Foundation

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
5700 West Oaks Blvd.	Rocklin	CA	95765	+1 (916) 251-1600	efile@emfbroadcasting.com

### 2. Contact Representative

Name	Organization
Mary O'Connor	Wilkinson Barker Knauer, LLP

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
1800 M Street, NW Suite 800N	Washington	DC	20036	+1 (202) 383-3351	moconnor@wbklaw.com

### 3. Application Filing Fee

Not Applicable

### 4. Control of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Licensee
Is the Respondent's governing board (or other governing entity) directly or indirectly under the control of another entity?	No

(b) Provide the following information about this report:	
Purpose	Transfer of control or assignment of license/permit
"As of" date	10/08/2020  When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

**5. Licensee(s)  
/Permittees(s)  
and Station(s)  
/Permit(s)**

Respondent is filing this report to cover the following Licensee(s)/Permittee(s) and station(s)/permit(s):

Licensee/Permittee Name	FRN
Educational Media Foundation	0004121000

Fac. ID No.	Call Sign	City	State	Service
3537	WJKL	SAN JUAN	PR	FM
17040	WLCW	WEST SALEM	WI	FM
51124	WKMY	ATHOL	MA	FM
74295	WKRT	RICHMOND	IN	FM
74467	WKVB	WESTBOROUGH	MA	FM
92287	WRWX	WINCHENDON	MA	FM
122306	KLGU	ST. GEORGE	UT	FM
175256	WJDD	CARROLLTON	OH	FM
190374	WJKB	SHEFFIELD	PA	FM

**Section II – Non-Biennial Ownership Information**

**1. 47 C.F.R.  
Section 73.3613  
Documents**

Licensee/Permittee Respondents should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. If the agreement is a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee/Permittee Respondents should select "Not Applicable" in response to this question.

Document Information	
Description of contract or instrument	Articles of Incorporation
Parties to contract or instrument	State of California
Date of execution	06/1981
Date of expiration	No expiration date
Agreement type (check all that apply)	Other <b>Agreement Type:</b> Articles of Incorporation

Document Information	
Description of contract or instrument	Bylaws
Parties to contract or instrument	Directors
Date of execution	09/1981
Date of expiration	No expiration date
Agreement type (check all that apply)	Other <b>Agreement Type:</b> Bylaws

Document Information	
Description of contract or instrument	Certificate of Amendment of the Articles of Incorporation
Parties to contract or instrument	State of California

<b>Date of execution</b>	06/1991
<b>Date of expiration</b>	No expiration date
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Articles of Incorporation

<b>Document Information</b>	
<b>Description of contract or instrument</b>	Certificate of Amendment of the Bylaws
<b>Parties to contract or instrument</b>	Directors
<b>Date of execution</b>	03/2001
<b>Date of expiration</b>	No expiration date
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Amendment of Bylaws

<b>Document Information</b>	
<b>Description of contract or instrument</b>	Certificate of Amendment of the Articles of Incorporation
<b>Parties to contract or instrument</b>	State of California
<b>Date of execution</b>	08/2003
<b>Date of expiration</b>	No expiration date
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Amendment of Articles

<b>Document Information</b>	
<b>Description of contract or instrument</b>	Amended and Restated Bylaws
<b>Parties to contract or instrument</b>	Directors
<b>Date of execution</b>	02/2004
<b>Date of expiration</b>	No expiration date
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Amended Bylaws

<b>Document Information</b>	
<b>Description of contract or instrument</b>	Certificate of Amendment of the Articles of Incorporation
<b>Parties to contract or instrument</b>	State of California
<b>Date of execution</b>	01/2007
<b>Date of expiration</b>	No expiration date
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Amended Articles

<b>Document Information</b>	
<b>Description of contract or instrument</b>	Amended and Restated Bylaws
<b>Parties to contract or instrument</b>	Directors
<b>Date of execution</b>	01/2007

<b>Date of expiration</b>	No expiration date
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Amended Bylaws

Document Information	
<b>Description of contract or instrument</b>	Amended and Restated Bylaws
<b>Parties to contract or instrument</b>	Directors
<b>Date of execution</b>	04/2011
<b>Date of expiration</b>	No expiration date
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Amended Bylaws

Document Information	
<b>Description of contract or instrument</b>	Amended and Restated Bylaws
<b>Parties to contract or instrument</b>	Directors
<b>Date of execution</b>	04/2012
<b>Date of expiration</b>	No expiration date
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Amended Bylaws

Document Information	
<b>Description of contract or instrument</b>	Certificate of Amendment of Articles of Incorporation
<b>Parties to contract or instrument</b>	State of California
<b>Date of execution</b>	08/2015
<b>Date of expiration</b>	No expiration date
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Amended Articles

Document Information	
<b>Description of contract or instrument</b>	Security Agreement
<b>Parties to contract or instrument</b>	B&F Broadcasting
<b>Date of execution</b>	01/2004
<b>Date of expiration</b>	12/2033
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Security Agreement

Document Information	
<b>Description of contract or instrument</b>	Security Agreement
<b>Parties to contract or instrument</b>	Vernon R. Baldwin, Inc.
<b>Date of execution</b>	02/2013
<b>Date of expiration</b>	01/2023

<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Security Agreement
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Document Information	
<b>Description of contract or instrument</b>	Security Agreement
<b>Parties to contract or instrument</b>	World Radio Link, Inc.
<b>Date of execution</b>	12/2012
<b>Date of expiration</b>	12/2020
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Security Agreement

Document Information	
<b>Description of contract or instrument</b>	Security Agreement
<b>Parties to contract or instrument</b>	NWLA Broadcasting, LLC
<b>Date of execution</b>	06/2006
<b>Date of expiration</b>	08/2021
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> security Agreement

Document Information	
<b>Description of contract or instrument</b>	Security Agreement
<b>Parties to contract or instrument</b>	Foothills Broadcasting Inc.
<b>Date of execution</b>	05/2011
<b>Date of expiration</b>	04/2021
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Security Agreement

Document Information	
<b>Description of contract or instrument</b>	Security Agreement
<b>Parties to contract or instrument</b>	Cumulus Broadcasting LLC
<b>Date of execution</b>	10/2015
<b>Date of expiration</b>	09/2020
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Security Agreement

## 2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, members of the governing board (or other governing entity), stockholders, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
<b>FRN</b>	0004121000	
<b>Entity Name</b>	Educational Media Foundation	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	5700 West Oaks Blvd.
	<b>Street 2</b>	
	<b>City</b>	Rocklin
	<b>State ("NA" if non-U.S. address)</b>	CA
	<b>Zip/Postal Code</b>	95765
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Respondent	
<b>Positional Interests</b> (check all that apply)	Respondent	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	0.0%
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990119068	
<b>Name</b>	Larry Moody	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	5038 Dorsey Hall Drive
	<b>Street 2</b>	
	<b>City</b>	Ellicott City
	<b>State ("NA" if non-U.S. address)</b>	MD
	<b>Zip/Postal Code</b>	21042
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	

<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Chaplain - PGA Tour	
<b>By Whom Appointed or Elected</b>	Board Members	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	12.5%
	<b>Total assets (Equity Debt Plus)</b>	0.0%
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

#### Ownership Information

<b>FRN</b>	9990119072	
<b>Name</b>	David Atkinson	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	5700 West Oaks Blvd.
	<b>Street 2</b>	
	<b>City</b>	Rocklin
	<b>State ("NA" if non-U.S. address)</b>	CA
	<b>Zip/Postal Code</b>	95765
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Officer	
<b>Principal Profession or Occupation</b>	Chief Financial Officer	
<b>By Whom Appointed or Elected</b>	Board Members	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		Yes

#### Ownership Information

<b>FRN</b>	9990119073	
<b>Name</b>	Joseph Miller	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	5700 West Oaks Blvd.
	<b>Street 2</b>	

	<b>City</b>	Rocklin
	<b>State ("NA" if non-U.S. address)</b>	CA
	<b>Zip/Postal Code</b>	95765
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Officer	
<b>Principal Profession or Occupation</b>	VP of Signal Development	
<b>By Whom Appointed or Elected</b>	Board Members	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		Yes

#### Ownership Information

<b>FRN</b>	9990119074	
<b>Name</b>	Walt Golembeski	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	24 Sandhopper Trail
	<b>Street 2</b>	
	<b>City</b>	Westport
	<b>State ("NA" if non-U.S. address)</b>	CT
	<b>Zip/Postal Code</b>	06880
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Retired	
<b>By Whom Appointed or Elected</b>	Board Members	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	12.5%
	<b>Total assets (Equity Debt Plus)</b>	0.0%
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No



Ownership Information		
<b>FRN</b>	9990119077	
<b>Name</b>	Mark A. Voltmann	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	5232 Aryshire Drive
	<b>Street 2</b>	
	<b>City</b>	Dublin
	<b>State ("NA" if non-U.S. address)</b>	OH
	<b>Zip/Postal Code</b>	43017
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	President of Covenant Capital Partners	
<b>By Whom Appointed or Elected</b>	Board Members	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	12.5%
	<b>Total assets (Equity Debt Plus)</b>	0.0%
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990119078	
<b>Name</b>	Dean Stordahl	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	5700 West Oaks Blvd.
	<b>Street 2</b>	
	<b>City</b>	Rocklin
	<b>State ("NA" if non-U.S. address)</b>	CA
	<b>Zip/Postal Code</b>	95765
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	

<b>Principal Profession or Occupation</b>	Retired	
<b>By Whom Appointed or Elected</b>	Board Members	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	12.5%
	<b>Total assets (Equity Debt Plus)</b>	0.0%
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

#### Ownership Information

<b>FRN</b>	9990119080	
<b>Name</b>	Janet Cherry	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	5700 West Oaks Blvd.
	<b>Street 2</b>	
	<b>City</b>	Rocklin
	<b>State ("NA" if non-U.S. address)</b>	CA
	<b>Zip/Postal Code</b>	95765
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Officer	
<b>Principal Profession or Occupation</b>	Chief Operations Officer	
<b>By Whom Appointed or Elected</b>	Board Members	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

#### Ownership Information

<b>FRN</b>	9990135935	
<b>Name</b>	Shaine Greishaber	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	5700 West Oaks Blvd.
	<b>Street 2</b>	
	<b>City</b>	Rocklin

	<b>State ("NA" if non-U.S. address)</b>	CA
	<b>Zip/Postal Code</b>	95765
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Officer	
<b>Principal Profession or Occupation</b>	General Counsel	
<b>By Whom Appointed or Elected</b>	Board of Directors	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	0.0%
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		Yes

#### Ownership Information

<b>FRN</b>	9990135936	
<b>Name</b>	Mark Brannon	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	5700 West Oaks Blvd.
	<b>Street 2</b>	
	<b>City</b>	Rocklin
	<b>State ("NA" if non-U.S. address)</b>	CA
	<b>Zip/Postal Code</b>	95765
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Retired	
<b>By Whom Appointed or Elected</b>	Board Members	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	12.5%
	<b>Total assets (Equity Debt Plus)</b>	0.0%
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990135937	
<b>Name</b>	Emil Kallina	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	5700 West Oaks Blvd.
	<b>Street 2</b>	
	<b>City</b>	Rocklin
	<b>State ("NA" if non-U.S. address)</b>	CA
	<b>Zip/Postal Code</b>	95765
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Retired	
<b>By Whom Appointed or Elected</b>	Board Members	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	12.5%
	<b>Total assets (Equity Debt Plus)</b>	0.0%
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990139138	
<b>Name</b>	Michael Lewis	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	5700 West Oaks Blvd.
	<b>Street 2</b>	
	<b>City</b>	Rocklin
	<b>State ("NA" if non-U.S. address)</b>	CA
	<b>Zip/Postal Code</b>	95765
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Financial Services	

<b>By Whom Appointed or Elected</b>	Board Members	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	12.5%
	<b>Total assets (Equity Debt Plus)</b>	0.0%
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

#### Ownership Information

<b>FRN</b>	9990139139	
<b>Name</b>	Jon William Reeves	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	5700 West Oaks Blvd.
	<b>Street 2</b>	
	<b>City</b>	Rocklin
	<b>State ("NA" if non-U.S. address)</b>	CA
	<b>Zip/Postal Code</b>	95765
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Officer, Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	CEO	
<b>By Whom Appointed or Elected</b>	Board Members	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	12.5%
	<b>Total assets (Equity Debt Plus)</b>	0.0%
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		Yes

<b>(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable.</b> If "No," submit as an exhibit an explanation.	Yes
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<b>(c) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?</b>  If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.	No
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## Certification

Section	Question	Response
<b>Authorized Party to Sign</b>	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
<b>Certification</b>	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: <b>CEO</b> Exact Legal Title or Name of Respondent: <b>Educational Media Foundation</b> Name: <b>Jon Reeves</b> Phone: <b>9162511600</b>  10/13/2020