

(REFERENCE COPY - Not for submission)

Broadcast Equal Employment Opportunity Program Report

FRN: **0032433039** File Number: **0000118671** Submit Date: **07/28/2020** Call Sign: **WRCE** Facility ID: **22793** City:

RICHLAND CENTER State: WI

Service: Full Power AM Purpose: EEO Report Status: Received Status Date: 07/28/2020 Filing Status: Active

General Information

Section	Question	Response
Application Description	Description of the application (255 characters max.) is visible only to you and is not part of the submitted application. It will be displayed in your Applications workspace.	EEO Program Report for License Renewal
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Licensee Information

Licensee Name, Type and Contact Information

Applicant	Address	Phone	Email	Applicant Type
FRUIT BROADCASTING, LLC Doing Business As: FRUIT BROADCASTING, LLC	Ronald Fruit PO Box 529 1900 Hwy 14 E RICHLAND CENTER, WI 53581 United States	+1 (608) 647- 2111	rfruit@wrco. com	LLC

Contact Representatives

Contact Name	Address	Phone	Email	Contact Type
Ronald Fruit Managing Member Fruit Broadcasting LLC	Ronald Fruit PO Box 529 1900 Hwy 14 E RICHLAND CENTER, WI 53581 United States	+1 (608) 647- 2111	rfruit@wrco.com	Legal Representative
Shelley Sadowsky , Esq . Shelley Sadowsky, LLC	Shelley Sadowsky 5938 Dorchester Way Rockville, MD 20852 United States	+1 (202) 997- 9392	shelley@sadowskycommlaw. com	Legal Representative

Common Stations

Facility Identifier	Call Sign	City	State	Time Brokerage Agreement
22793	WRCO	RICHLAND CENTER	WI	No
56312	WRCO-FM	RICHLAND CENTER	WI	No

Program Report Questions

Section	Question	Response
Discrimination Complaints	Have any pending or resolved complaints been filed during this license term before any body having competent jurisdiction under federal, state, territorial or local law, alleging unlawful discrimination in the employment practices of the station(s)?	No

Full-time Employees Does your station employment unit employ fewer than five full-time employees? Consider as "full-time" employees all those permanently working 30 or more hours a week?

Additional Program Report Questions

Responsibility for Implementation

A broadcast station must assign a particular official overall responsibility for equal employment opportunity at the station. That official's name and title are:

Name	Title
Ronald Fruit	Managing Member

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the report, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the report; or (b) an attorney qualified to practice before the Commission under 47 C. F.R. Section 1.23(a), who is authorized to represent the party filing the report, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay	
Certified Date	07/28 /2020
Certified Title	Managing Member
Authorized Party Name	Ronald L. Fruit

Attachments

File Name	Uploaded By	Attachment Type De	scription Upload Status
2019 EEO Public File Report License Renewal Narrative.pdf	Applicant	Narrative Statement	Done with Virus Scan and /or Conversion
2019 EEO Public File Report License Renewal.pdf	Applicant	EEO Public File Report	Done with Virus Scan and /or Conversion
2020 EEO Public File Report License Renewal Narrative.pdf	Applicant	Narrative Statement	Done with Virus Scan and /or Conversion
2020 EEO Public File Report License Renewal.pdf	Applicant	EEO Public File Report	Done with Virus Scan and /or Conversion