



(REFERENCE COPY - Not for submission)

Noncommercial Broadcast Stations Biennial Ownership Report (FCC Form 323-E)

File Number: 0000102069 | Submit Date: 2020-01-30 | FRN: 0001563949
Purpose: Noncommercial Broadcast Stations Biennial Ownership Report | Status: Received | Status Date: 01/30/2020
Filing Status: Active

Section I - General Information

1. Respondent

FRN	Entity Name				
0001563949	Washington State University				

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
PO Box 642530 Edward R. Murrow College of Communication	Pullman	WA	99164	+1 (509) 335-3861	doug.krehbiel@wsu.edu

2. Contact Representative

Name	Organization
Barry S. Persh	Gray Miller Persh LLP

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
2233 Wisconsin Ave., NW Suite 226	Washington	DC	20007	+1 (202) 776-2458	bpersh@graymillerpersh.com

3. Application Filing Fee

Not Applicable

4. Control of Respondent

(a) Provide the following information about the Respondent:

Relationship to stations/permits	Licensee
Is the Respondent's governing board (or other governing entity) directly or indirectly under the control of another entity?	No

(b) Provide the following information about this report:

Purpose	Biennial
"As of" date	10/01/2019 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s) and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
Washington State University	0001563949

Fac. ID No.	Call Sign	City	State	Service
49599	KZAZ	BELLINGHAM	WA	FM
60531	KMWS	MOUNT VERNON	WA	FM
71016	KRFA-FM	MOSCOW	ID	FM
71018	KNWO	COTTONWOOD	ID	FM
71022	KFAE-FM	RICHLAND	WA	FM
71023	KTNW	RICHLAND	WA	DTV
71024	KWSU-TV	PULLMAN	WA	DTV
71025	KWSU	PULLMAN	WA	AM
71028	KNWR	ELLENSBURG	WA	FM
71031	KNWY	YAKIMA	WA	FM
71036	KZUU	PULLMAN	WA	FM
71042	KNWV	CLARKSTON	WA	FM
71043	KLWS	MOSES LAKE	WA	FM
71044	KWWS	WALLA WALLA	WA	FM
81161	KNWP	PORT ANGELES	WA	FM
81162	KSWs	CHEHALIS	WA	FM
81164	KQWS	OMAK	WA	FM
171613	KJEM	PULLMAN	WA	FM
172300	KHNW	MANSON	WA	FM
172905	KNWU	FORKS	WA	FM

Section II – Biennial Ov

1. 47 C.F.R. Section 73.3613 Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. If the agreement is a network affiliation agreement, check the appropriate box. Otherwise, select “Other.” Non-Licensee Respondents should select “Not Applicable” in response to this question.

Document Information	
Description of contract or instrument	PBS SERVICE STATION USERS AGREEMENT
Parties to contract or instrument	PBS
Date of execution	07/2017
Date of expiration	No expiration date
Agreement type (check all that apply)	Network Affiliation Agreement

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, members of the governing board (or other governing entity), stockholders, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0001563949	
Entity Name	Washington State University	
Address	PO Box	642530
	Street 1	Edward R. Murrow College of Communication
	Street 2	
	City	Pullman
	State ("NA" if non-U.S. address)	WA
	Zip/Postal Code	99164
	Country (if non-U.S. address)	United States
Listing Type	Respondent	
Positional Interests (check all that apply)	Respondent	
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990117527	
Name	Brett D. Blankenship	
Address	PO Box	
	Street 1	801 S Benge Washtucna Rd
	Street 2	
	City	Washtucna
	State ("NA" if non-U.S. address)	WA
	Zip/Postal Code	99371
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Other - Board ChairMember of Governing Board (or other governing entity)	
Principal Profession or Occupation	Farmer	
By Whom Appointed or Elected	Governor	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		

FRN	9990117529		
Name	Lura Powell		
Address	PO Box		
	Street 1	2424 Tiger Ln	
	Street 2		
	City	Richland	
	State ("NA" if non-U.S. address)	WA	
	Zip/Postal Code	99352	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Scientific Leadership		
By Whom Appointed or Elected	Governor		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Female	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%	
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No	
Ownership Information			
FRN	9990118292		
Name	Theodor P. Baseler		
Address	PO Box		
	Street 1	13421 NE 36th Street	
	Street 2		
	City	Bellevue	
	State ("NA" if non-U.S. address)	WA	
	Zip/Postal Code	98005	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Retired CEO		
By Whom Appointed or Elected	Governor		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%	
	Equity	0.0%	
	Total assets (Equity Debt Plus)		

Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No
Ownership Information		
FRN	9990118293	
Name	Scott E. Carson	
Address	PO Box	
	Street 1	29130 9th Street
	Street 2	
	City	Federal Way
	State ("NA" if non-U.S. address)	WA
	Zip/Postal Code	98003
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Retired Aerospace Executive	
By Whom Appointed or Elected	Governor	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990118295	
Name	Heather Redman	
Address	PO Box	
	Street 1	1521 2nd Avenue #3203
	Street 2	
	City	Seattle
	State ("NA" if non-U.S. address)	WA
	Zip/Postal Code	98101
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Managing Partner at Flying Fish Partners	
By Whom Appointed or Elected	Governor	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Female
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages	Voting	10.0%

(enter percentage values from 0.0 to 100.0)	Equity	0.0%
	Total assets (Equity Debt Plus)	

Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	No
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Ownership Information		
FRN	9990118296	
Name	Ronald C. Sims	
Address	PO Box	
	Street 1	3227 Hunter Blvd S
	Street 2	
	City	Seattle
	State ("NA" if non-U.S. address)	WA
	Zip/Postal Code	98144
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Retired public official	
By Whom Appointed or Elected	Governor	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	Black or African American
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	

Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	No
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Ownership Information		
FRN	9990118297	
Name	Michael C. Worthy	
Address	PO Box	
	Street 1	12208 NW 48th Court
	Street 2	
	City	Vancouver
	State ("NA" if non-U.S. address)	WA
	Zip/Postal Code	98685
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Finance	
By Whom Appointed or Elected	Governor	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male

	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No
Ownership Information		
FRN	9990119578	
Name	Kirk Schulz	
Address	PO Box	
	Street 1	755 Campus
	Street 2	
	City	Pullman
	State ("NA" if non-U.S. address)	WA
	Zip/Postal Code	99163
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Officer	
Principal Profession or Occupation	President, WSU	
By Whom Appointed or Elected	Board of Regents	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No
Ownership Information		
FRN	9990119580	
Name	Bruce Pinkleton	
Address	PO Box	642520
	Street 1	The Edward R. Murrow College of Communication
	Street 2	Washington State University
	City	Pullman
	State ("NA" if non-U.S. address)	WA
	Zip/Postal Code	99164-2520
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Officer	
Principal Profession or Occupation	Dean, Murrow College of Communication, WSU	
By Whom Appointed or Elected	University President	

Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	9990140267		
Name	Marty Dickinson		
Address	PO Box		
	Street 1	6007 S. Zuni Drive	
	Street 2		
	City	Spokane	
	State ("NA" if non-U.S. address)	WA	
	Zip/Postal Code	99206	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Chief Marketing Officer - STCU		
By Whom Appointed or Elected	Governor		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Female	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%	
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	9990140268		
Name	Johanna Mae B. Pantig		
Address	PO Box		
	Street 1	4615 E 13th Ave	
	Street 2		
	City	Spokane Valley	
	State ("NA" if non-U.S. address)	WA	
	Zip/Postal Code	99212	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		

Principal Profession or Occupation	Pharmacy Student	
By Whom Appointed or Elected	Governor	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Female
	Ethnicity	Not Hispanic or Latino
	Race	Asian
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990140269	
Name	Lisa K. Schauer	
Address	PO Box	
	Street 1	19215 SE 34th Street, Ste. #106-353
	Street 2	
	City	Camas
	State ("NA" if non-U.S. address)	WA
	Zip/Postal Code	98607
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	President of PointNorth Consulting	
By Whom Appointed or Elected	Governor	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Female
	Ethnicity	Not Hispanic or Latino
	Race	Native Hawaiian or Other Pacific Islander, White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990141235	
Name	Mitzi Montoya	
Address	PO Box	641046
	Street 1	
	Street 2	
	City	Pullman
	State ("NA" if non-U.S. address)	WA
	Zip/Postal Code	99164
	Country (if non-U.S. address)	United States
Listing Type		

	Other Interest Holder	
Positional Interests (check all that apply)	Officer	
Principal Profession or Occupation	Provost, WSU	
By Whom Appointed or Elected	University President	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Female
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No
(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.		Yes

(c) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)? If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.	Yes
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Attribution Exemption			
Name	Phil Weiler	Title	VP for Marketing and Communication
Explanation	Washington State University is large state university with diverse operations beyond its broadcast operations. This individual is a university officer whose duties are not related to the broadcast stations.		

Attribution Exemption			
Name	Patrick Chun	Title	Director of Athletics
Explanation	Washington State University is large state university with diverse operations beyond its broadcast operations. This individual is a university officer whose duties are not related to the broadcast stations.		

Attribution Exemption			
Name	Theresa Elliot-Cheslek	Title	Chief Human Resource Officer
Explanation	Washington State University is large state university with diverse operations beyond its broadcast operations. This individual is a university officer whose duties are not related to the broadcast stations.		

Attribution Exemption			
Name	Mary Jo Gonzales	Title	VP of Student Affairs
Explanation	Washington State University is large state university with diverse operations beyond its broadcast operations. This individual is a university officer whose duties are not related to the broadcast stations.		

Attribution Exemption			
Name	Daryll DeWald	Title	VP, Health Sciences and Chancellor, WSU Spokane
Explanation	Washington State University is large state university with diverse operations beyond its broadcast operations. This individual is a university officer whose duties are not related to the broadcast stations.		

Attribution Exemption			
Name	Heather Lopez	Title	Director of Internal Audit
Explanation	Washington State University is large state university with diverse operations beyond its broadcast		

	operations. This individual is a university officer whose duties are not related to the broadcast stations.		
Attribution Exemption			
Name	Sasi K. Pillay	Title	VP for Information Technology Services and CIO
Explanation	Washington State University is large state university with diverse operations beyond its broadcast operations. This individual is a university officer whose duties are not related to the broadcast stations.		
Attribution Exemption			
Name	Stacy Pearson	Title	VP for Finance and Administration and CFO
Explanation	Washington State University is large state university with diverse operations beyond its broadcast operations. This individual is a university officer whose duties are not related to the broadcast stations.		
Attribution Exemption			
Name	David R. Cillay	Title	VP for Academic Outreach and Innovation
Explanation	Washington State University is large state university with diverse operations beyond its broadcast operations. This individual is a university officer whose duties are not related to the broadcast stations.		
Attribution Exemption			
Name	Asif Chaudhry	Title	VP for International Programs
Explanation	Washington State University is large state university with diverse operations beyond its broadcast operations. This individual is a university officer whose duties are not related to the broadcast stations.		
Attribution Exemption			
Name	Colleen Kerr	Title	VP for External Affairs and Government Relations
Explanation	Washington State University is large state university with diverse operations beyond its broadcast operations. This individual is a university officer whose duties are not related to the broadcast stations.		
Attribution Exemption			
Name	Lisa Calvert	Title	VP for Advancement and ECO of the WSU Foundation
Explanation	Washington State University is large state university with diverse operations beyond its broadcast operations. This individual is a university officer whose duties are not related to the broadcast stations.		
Attribution Exemption			
Name	Christopher Keane	Title	VP for Research
Explanation	Washington State University is large state university with diverse operations beyond its broadcast operations. This individual is a university officer whose duties are not related to the broadcast stations.		

3. Organizational Chart (Licensees Only)

Attach a flowchart or similar document showing the Licensee’s vertical ownership structure including the Licensee and all entities that have attributable interests in the Licensee. Licensees with a single parent entity may provide a brief explanatory textual Exhibit in lieu of a flowchart or similar document. Licensees without parent entities should so indicate in a textual Exhibit.

Non-Licensee Respondents should select “N/A” in response to this question.

Washington State University is a public, state institution of higher education and a governmental entity, and is governed by its Board of Regents. There is no parent entity.

Section III - C

Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND	

	/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a) (1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: General Manager, Northwest Public Broadcasting Exact Legal Title or Name of Respondent: Washington State University Name: Marvin Marcelo Phone: 5093358835 01/30/2020